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# FINANCIAL TIMES

Tuesday April 21 1992

EUROPE'S BUSINESS NEWSPAPER

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## Gatt plan 'would' boost world trade by \$195bn a year

World sales of goods and services would rise by \$195bn a year within a decade if measures planned in the Gatt talks were adopted, says a paper published today by the OECD Development Centre, the Paris-based economic research unit.

Member states of the Organisation for Economic Co-operation and Development stand to gain the most, with sub-Saharan Africa the biggest loser. Page 32; Washington downtown on Gatt, Page 2; Economics Notebook, Page 33

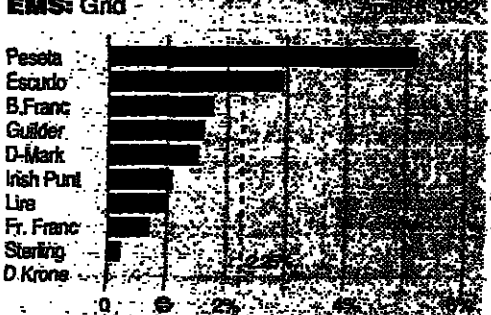
**Chase Manhattan**, the large New York banking group, and NationsBank, the Southern-based regional giant, underscored the improving health of the US banking sector with sharp improvements in first quarter net income. Page 35

**Shutdowns** Russia has ordered a military atomic plant at Krasnoyarsk in central Siberia to shut down two of its three reactors as a danger to civilian health and the environment. Page 6

**Towns taken** The Moslem president of Bosnia-Herzegovina has made a bitter attack on the Serb-dominated federal Yugoslav army, as Serbs were reported to have seized further towns in the newly independent republic. Page 6

**Hanson** The Anglo-American conglomerate is to appoint Derek Bonham, finance director, to the new post of chief executive, only two months after Lord Hanson told shareholders he did not intend to appoint a successor. Page 38; Observer, Page 31

**European Monetary System** Starting to throw off its chains and left the floor of the grid for the first time in five months, boosted by a weak D-Mark and enthusiasm over the Tory election victory. The Danish Kroner now holds undisputed last place in the grid. The peseta remained at the top of the league, while the D-Mark has fallen from 32 per cent to 22 per cent of its permitted swing above its central Ecu rate over the last week. Currencies, Page 45



The chart shows the member currencies of the exchange rate mechanism measured against the weakest currency in the EMS's narrow 2.25 per cent fluctuation band. In practice, currencies in the EMS narrow band cannot rise more than 2.25 per cent from the weakest currency in that part of the system. Sterling, the Spanish peseta and the Portuguese escudo operate with 6 per cent fluctuation bands.

**US equities** After three consecutive days of record-setting gains, US stock markets ran into heavy selling yesterday morning as investors reacted to fresh declines in Tokyo and sharply higher bond yields at home. The Dow Jones industrial average lost 30.19 points to close at 3,336.31. US stocks, Page 38

**Merger talks** Mitsui Petrochemical Industries and Mitsui Toatsu Chemicals are discussing a possible merger that could create one of Japan's largest integrated chemicals companies. Page 35

**Peru rivals** Peru's Vice President Maximo San Roman said he would soon form a rival government to oppose President Alberto Fujimori, who dissolved Congress on April 5. Page 2

**El Al** The Gulf war had a bright side for Israel's state-owned airline, as the carrier announced 1991 net profits of \$38.9m, up almost three times from the \$14.1m returned in 1990. Page 33

**Trade awards** British companies have won a record 127 awards for exports in the latest Queen's awards for export and technology announced today. Page 32; Details, Pages 9-20

**Spillages** A stranded tanker has spilled an estimated 1m gallons of oil near Mozambique's coast in the country's worst environmental disaster.

**Guinness** The £1.7m flotation could be jeopardised by a possible shareholder revolt over the terms of the sale. Page 33

**Pol pressure** Pressure intensified on trade unions affiliated to the Labour party in the UK to ballot members before voting in the Labour leadership contest. Page 32

**La Cinq** After failing to find a rescuer for the bankrupt French television station, the French broadcasting authorities are now searching for a new station to take its place. Page 4

**CIS accepted** The Russian congress acknowledged establishment of the Commonwealth of Independent States. Page 6

The Markets	
STOCK INDICES	
Tel Aviv Nikkei	17,571.26 (-509.35)
New York	
Dow Jones Ind Ave	3,336.31 (-30.19)
S&P Composite	416.18 (-3.57)
BOND RATES	
Federal Funds	8.25% (8.25%)
3-mo Treasury Bill	7.75% (7.75%)
Long Bond	8.00% (8.00%)
Yield	8.02% (7.92%)

Exchange Rates	
Australia	1.5400
Belgium	36.3636
Canada	0.7450
Denmark	6.4656
France	166.6667
Germany	1.9364
Greece	200.4824
Italy	1.9364
Japan	161.0714
Netherlands	2.2037
Portugal	200.4824
Spain	166.6667
Sweden	8.4664
Switzerland	1.7364
Taiwan	24.6354
UK	1.9364
US	0.7450

## State industry sector to be restructured and growth sought after four-year decline

# Russia relaxes tight monetary policy

Russian economic reform is entering a new stage which will determine whether or not the country succeeds in creating a market economy. Monetary discipline will be relaxed in favour of an attempt to restructure the massive state industrial sector, and to allow the economy to grow again next year after four years of decline.

Key ministers said in interviews with the FT that they are encouraged by what they see as a victory over attempts by the Russian Congress of Peoples' Deputies to destroy the reform process. But they have been constrained to modify their tight monetary policy, to expand credit and to loosen their targets on inflation.

Mr Yegor Gaidar, first deputy prime minister in charge of reform, said: "We cannot stand three more years of negative growth: one more year is possible, this year. In the longer term, the structural agency of this economy will create an impossible situation - and so we must start economic growth rather fast. We must get growth."

Mr Boris Yeltsin, the Russian president, met leaders of groups in the Congress yesterday and reportedly told them he would step down as head of the government and put forward the name of a new prime minister in three months. A senior government official said he expected the name to be that of Mr Gaidar.

The specific elements of the second stage of reform, after a first quarter dominated by efforts to squeeze spending and bring down the budget deficit, are:

- An acceptance that inflation will remain high. Mr Gaidar said that "we hope to get it down to a rate of 3 per cent a month by the end of the year" - that is, about 40 per cent on an annual basis. However, Mr Georgy Matukhin, chairman of the Russian Central Bank, said yesterday he would be content to see inflation coming down to 5 or 6 per cent a month from its present estimated level of some 30-40 per cent.
- A rejection of the aim to determine a new fixed exchange rate for the rouble in favour of a "crawling peg" strategy. This

By John Lloyd and Martin Wolf in Moscow

Tough rules for Moscow's IMF safety net ● Russian congress bows to CIS reality, Page 6  
Editorial Comment, Page 30

would allow the rouble to decline against hard currencies in line with inflation differentials, starting from a range against the dollar which Mr Gaidar has suggested could be about 40-50. The Central Bank rate is presently 110 to the dollar, with the free market rate about 150. This would accommodate inflationary pressures, leaving the fight against inflation to domestic monetary instruments.

● The use of a mixture of the stick and carrot to restructure industry, where production has fallen in the first quarter by more than 13 per cent, according to government figures, and where inter-enterprise debt has ballooned to near Rb500bn. Mr Andrei Nekhayev, the economics minister, said the Central Bank would make available Rb500bn to the commercial banks for soft credits to industry. He would, however, also expect a Decree on Bankruptcy to be signed soon by Mr Yeltsin, and that "if we had 10 or 15 bankruptcies, that would give a good possibility to change enterprise behaviour".

Mr Nekhayev also said Rb42bn will go in soft credits to help the conversion of defence enterprises, with a further Rb40bn to pay social costs to workers of those enterprises where state orders for arms have been stopped.

● A continued determination to raise energy prices by the middle of this year, and to achieve parity with world energy prices - especially oil prices - by the end of 1993. The government had raised the price of petrol at the pumps from between Rb1 and Rb1.3 a litre to between Rb5 and Rb7 a litre. Both Mr Gaidar and Mr Nekhayev said the intention to raise the price per tonne of oil to between Rb2,000 and Rb2,500 by the middle of this year was still on track. Mr Nekhayev said the government was considering imposing high rates of tax - up to 95 per cent - on producers who increased prices above Rb2,500.

● The previous target of reducing the budget deficit to zero has been dropped in favour of an attempt to keep it below 5 per cent of gross national product over the rest of this year.

● Export quotas, increased because of the slump in domestic demand following the liberalisation of prices in January, are soon to be replaced by export tariffs. The quotas will be phased out by the end of the year, according to Mr Pyotr Aven, chairman of the Committee on Foreign External Relations. An

import tax of 5-10 per cent is likely to be imposed this year.

The tense relations between the government and the Russian Central Bank at the beginning of the year have been replaced by an uneasy consensus. This has seen the bank limit easy credits and raise its discount rate to 50 per cent. The government has also increasingly recognised the need, as Mr Gaidar put it, to "remonetise" an economy in which many workers have not been paid for lack of cash.

Admitting that the government had earlier hoped to replace the bank leadership, Mr Nekhayev said "we don't fully believe in the top managers of the Central Bank, but if they resign now, it won't necessarily be better than if they stay".

Mr Yeltsin has prepared a resolution which may come before the Congress today, proposing that he, rather than the Russian parliament, appoint the Central Bank chairman "with the agreement of the Supreme Soviet of the Russian Federation".



A militiaman on top of an armoured car heads a column of government-backed forces leaving Kabul for Jalalabad yesterday. Several mujahideen groups surround the Afghan capital

## Ousted president to leave Afghanistan after UN deal

By Alexander Nicoll in London and Farhan Bokhari in Islamabad

PREPARATIONS were under way last night for ousted President Najibullah to leave Afghanistan after spending five days under the shelter of the United Nations.

The Indian government said arrangements had been made for Najibullah to arrive in New Delhi, but could not say when or whether he would do so.

In the Afghan capital, Kabul, Mr Benon Sevan, special representative of UN secretary-general Mr Boutros Boutros Ghali, said negotiations were continuing to allow Najibullah to leave.

Mujahideen guerrillas claimed to control all main cities except Kabul as the transfer of power from government forces to rebel groups continued. No violence was reported as government forces attempted to strike deals with the guerrillas they have been fighting for 13 years.

Official sources in Kabul told Reuters that the city of Jalalabad, east of the capital, was still under government control, but its commander was negotiating the formation of a coalition with the rebels. Kandahar, a key southern city, was in the hands of a coalition of mujahideen guerrillas and the local commander.

Najibullah, the former Soviet-backed leader, was toppled last week by his own generals and ministers as government forces' resistance to the advancing guerrillas crumbled. He tried to leave on Thursday but was turned back by troops at Kabul airport.

After his removal, Najibullah was denounced by his former close associate, Mr Abdul Wakil, the foreign minister, as a hated dictator who must be handed over to the law.

Mr Sevan has been seeking for months to arrange the peaceful transfer of power from Najibullah to a council including mujahideen representatives. Talks on

## Fireworks and city bells mark start of Expo 92

By Peter Bruce

THE BELLS of the city of Seville rang out in unison just after midnight yesterday as King Juan Carlos of Spain officially opened the Expo 92 Universal Exposition, which he called "the greatest exposition in history".

There was a nervous cheer from the 1,800 invited guests as two huge plumes of red smoke billowed from the chimneys of the 15th-century Cartuja monastery at the Expo site to signal the start of the six-month exhibition.

Balloons carrying flags of all the 110 participating countries rose into the sky.

The nerves were understandable. Expo has been plagued by a series of fires - the last destroying the thatched pavilion of the South Pacific islands late last week - as workers hurried to complete the \$1.54bn site.

Fire remained a central theme of the fair yesterday evening, when the Bolivians planned to burn some coca leaves - "to demonstrate their medicinal

qualities", according to a pavilion official - imported for the occasion and torn at the last minute from the clutches of suspicious Spanish customs.

More than 15m people, organisers say, will visit the futuristic steel, glass, bronze and wood pavilions between now and October 12.

Expo 92 is the first spectacle of Spain's 1992 celebrations to mark the 500th anniversary of Christopher Columbus's discovery of the New World.

The Olympic Games in Barcelona in July and August are the other big international event.

The exhibition, which has generated investment worth some \$9.91bn on the site and in infrastructure around the Andalusian capital, is the biggest ever staged.

To ensure a festive opening, some 10,000 police and 3,000 private security men were on duty in and around Seville and on the Expo site. Not even the shooting and wounding by police of three people demonstrating against

the fair in Seville on Sunday, and 20 more arrests yesterday, managed to dispel the general air of relief that the giant exhibition was finally under way.

From today, the world's latest high-speed train service starts between Madrid and Seville.

Meanwhile the Spanish tenor, Placido Domingo, musical director of the fair, has managed to cast himself as conductor in no fewer than five of the 10 operas he has organised - including one, Carmen, which opens this week.

Expo's harried organisers have at least been able to guarantee his presence with a reported fee of \$1.3m, which is more than can be said for the 50 or so heads of state and government more or less promising to attend.

But King Juan Carlos, conscious of the potential for disaster, opened the Expo with one last appeal - "the result of our efforts can be no less than total success". That was an order.

Lift off: Picture, Page 32

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## NEWS: INTERNATIONAL

Hope still alive in Brussels as EC-US summit offers last chance for a 1992 Uruguay Round settlement

## Washington downbeat on Gatt breakthrough

By David Gardner in Brussels and Nancy Dunne in Washington

THERE are still hopes in Brussels that tomorrow's EC-US summit in Washington could deliver the breakthrough needed for a Uruguay Round deal liberalising broad new swathes of world trade. However, the mood in Washington yesterday was downbeat.

Mr Jacques Delors, president of the European Commission, accompanied by Mr Anibal Cavaco Silva, prime minister of Portugal, which currently holds the EC presidency, are meeting President George Bush in what is widely seen as the last chance this year to get a new General Agreement on Tariffs and Trade.

The US presidential election campaign is likely to impede further attempts to get a deal before a new

administration takes office in January. Even if a political agreement is reached this week, it will take at least two months to resolve the details.

Brussels was last week talking down prospects of success. After more than five years of negotiations, missed deadlines and megaphone diplomacy, plus the past six months of false dawns, Commission officials are understandably prudent and tight-lipped. But some senior Brussels officials genuinely believe a deal is within reach, and that public caution is simply to magnify the achievement.

The key to an overall agreement remains an EC-US understanding on farm trade subsidies, which all sides believe is vital to unlock progress on remaining differences over services liberalisation and market access.

There have been strong hints, but

no firm evidence, that the US is willing to allow EC subsidies to farmers as compensation for heavy price cuts Brussels plans as part of its farm reform plan. The conditions are likely to be that the Community furnishes proof that the compensation scheme restricts production, and that the payments start falling after six years.

The EC has maintained it cannot meet Gatt subsidy reduction targets, and that reform of its Common Agricultural Policy (CAP) is at risk, unless Gatt allows these payments into its "green box" for subsidies which do not distort trade.

The political core of this issue, however, is the extent to which the EC can offer open-ended guarantees of a livelihood to its hard-pressed smaller farmers.

Some Brussels officials also believe

that the EC could agree to restrain the volume of its subsidised exports - in addition to even higher cuts on the amount of subsidy - as long as the US restrains exports of corn gluten, a cheap cereals substitute for animal feed.

The price of cereals, the US's main target for subsidy cuts, is due to be cut by 30 per cent over three years under CAP reform, well over the Gatt target of 20 per cent internal subsidy cuts over six years. But byproducts, such as corn gluten, can undercut even the lower price level.

The EC also wants export subsidies cuts to fall on sectors rather than products. Otherwise, high-added-value products such as cheese, in the dairy sector, would be hit in the same way as, say, skimmed-milk powder.

Reports that the preliminary meet-

ing last week in London produced no progress has, however, depressed expectations in Washington.

Mr Cal Cohen, vice-president of the Emergency Committee for American Trade, said no deal on agriculture was possible unless the EC agreed to limit the tonnage of its subsidised exports.

However, there is new talk of "bundling" the agriculture and services negotiations to exchange EC concessions on agriculture for US concessions on services.

Finally, the EC is holding out for a "peace clause," through which the US would undertake to set aside use of its trade law arsenal and settle bilateral disputes through Gatt. It is unclear whether the EC would settle for the generally improved bilateral trade climate that a Uruguay Round settlement would bring.

## Thai demonstrators call on premier to quit

MORE than 50,000 people took to the streets of Bangkok yesterday to demand the resignation of the general who became Thailand's prime minister two weeks ago despite never having stood in an election, Reuter reports from Bangkok.

Opposition members of parliament elected in inconclusive March 22 national elections called for the resignation of Gen Suchinda Kraprayoon, who stepped down as supreme military commander after being offered the premiership by a five-party pro-military coalition with a small majority in parliament.

## Nigeria imports petrol

NIGERIA, a leading member of the Organisation of Petroleum Exporting Countries, has been forced to import petrol following shortages caused by smuggling, hoarding and refinery stoppages, Reuter reports from Lagos.

"We imported 45m litres (12m gallons) of petrol products from Europe last week at a cost of about \$8m (\$25m)," an official said. But the imports did not prevent frustrated motorists forming long queues at garages over the Easter weekend.

## Police and MPs clash in Taiwan

MORE than 10,000 protesters marched through Taiwan's capital yesterday, after military police armed with clubs clashed with opposition members of parliament, Reuter reports from Taipei.

About 60 National Assembly deputies from the main opposition Democratic Progressive party (DPP), demanding a meeting with President Lee Teng-hui, knelt themselves against a wall of police surrounding the presidential building. Witnesses said several deputies and policemen were slightly hurt.

## Saudi ambassador rescued

A YEMENI policeman disguised as a servant threw tea in a gunman's face early yesterday to free Saudi Arabia's ambassador held hostage for 18 hours, Reuter reports from Sana'a.

The ambassador's captor, armed with a hand grenade and two guns, was demanding a \$1m ransom.

## Peru's Fujimori faces opposition

MR. Maximo San Roman, Peru's vice-president has declared he will soon form a rival government to oppose President Alberto Fujimori, who seized power two weeks ago, AP reports from Lima.

Mr San Roman said he would set up his own cabinet on the grounds that Mr Fujimori acted unconstitutionally in dissolving Congress and shutting the courts on April 5.

Mr San Roman, who was once a close ally of Mr Fujimori, claims to have the support of high-ranking military officials in trying to restore democracy.

Mr Fujimori has not stated whether he still considers Mr San Roman his vice-president, but has said that Mr San Roman was free to speak as long as he did not obstruct the emergency government.

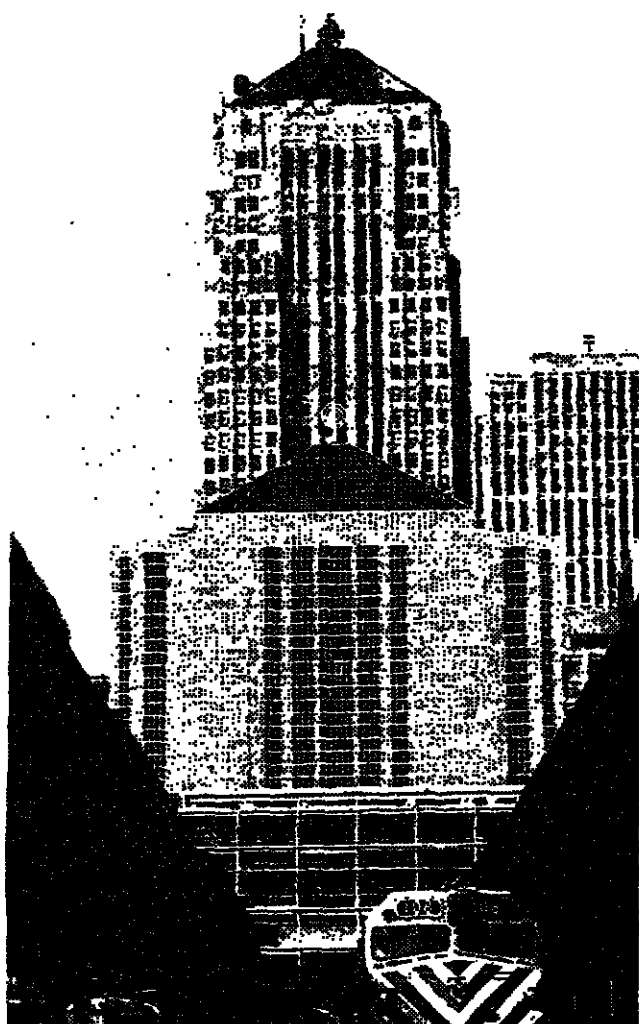
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## Chicago's reputation washed away

'City that works' pays for its budget shortcuts, writes Barbara Durr



Chicago Board of Trade: still without reliable electricity

CATASTROPHIC flooding of downtown Chicago last week, after an underground tunnel burst, did not dampen the city's die-hard commercial instincts. Within days, T-shirts marking the event were being sold and retailers able to open their doors were using the calamity to lure in customers with "flood sales".

While the crisis is not over - clearing the flood waters will take at least another 10 days - the initial sense of panic has evaporated. The continuing inconveniences, such as reduced public transport and restricted parking, barely ruffle Chicagoans, whose stoicism in coping with the city's harsh weather is almost limitless. But the flood has been crushing for business. The inventories of many downtown retailers floated for several days in their basements and electrical power and telephone service are still cut in some office buildings.

The Chicago Board of Trade, the world's largest futures market, has managed to create an emergency electrical hook-up, partly using its own generators, but it could not hold a full trading session yesterday.

A full session is planned for today, but the CBOT will have to fly the records of each day's trades to an office in the Chicago suburbs for processing. It hopes a reliable electricity supply will be restored by next Monday.

The Chicagoland Chamber of Commerce estimates that lost sales and clean-up expenses have already cost businesses \$1bn (\$370m), before infrastructural damage is taken into account.

A temporary office to dispense federal government disaster relief has been taking applications from businesses since Friday. A handful of older buildings may never be able to reopen as it is suspected their foundations have been permanently damaged.

The city, too, has been knocked hard; its mass transit department is estimating it will take \$20m (£11.2m) to repair subways, into which water leaked from the flooded tunnel.

Extra police, firemen and other services have cranked up expenses for an already strained budget. And the bill for plugging the tunnel hole and clearing the flood waters is expected to run close to \$1m, which the city does not have.

Trying to put the best face on things, Mayor Richard Daley is asserting that the city can still lay claim to its fame as "the city that works".

But the statement rings hollow in the wake of evidence that foot-dragging and penny-pinching by city bureaucrats may have led to the calamity.

The roots of the problem go back to last September. The company that installed pilings to protect a bridge over the river from passing barges allegedly did not comply with the terms of its contract.

It was to remove the old pilings and place new ones in the same locations, because of underground "structures".

Instead, the company did not remove the old pilings and drove the new ones into the riverbed in such a way as to crush the tunnel's wall.

The company says it was given oral permission to sidestep the contract's terms by city officials.

Despite being informed of a resultant slow leak in the tunnel three months ago, public works officials dithered over bids to conduct the repair as they exceeded the city's own estimate of \$10,000.

Last week the leak burst into a car-sized hole, pouring more

than 250m gallons of the Chicago River into the city's turn-of-the-century coal tunnel system and downtown building basements.

The mayor has sacked one department chief and some dozen more heads are expected to roll.

Ironically, Mr Daley himself, instead of being held responsible for the crisis, has won considerable public approval for the way he has handled it. This is a tribute not only to how tirelessly the mayor has worked to resolve the problem, but to his formidable public relations machine which went into overdrive to point the finger at lesser officials.

Some have suggested the Chicago disaster is a harbinger of what is ahead for many US cities, whose ageing infrastructure is deteriorating and whose budgets, teetering near or in the red, cannot be stretched.

Prof Clark Barrett, an expert on urban infrastructure at the Illinois Institute of Technology, said: "Cities play on the margins of safety. There's no reward for fixing things." Or as one Chicago resident watching efforts to plug the tunnel's hole put it: "The politicians ain't gonna spend money that nobody can see."

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## Keating takes tightrope walk to Indonesia

Mr Paul Keating, Australia's prime minister, arrives in Jakarta today on his first official overseas trip, hoping to promote trade links and cement relations with Australia's increasingly prosperous northern neighbour. To do so, he will have to walk a tightrope between two cultures - showing sufficient concern about human rights to satisfy volatile domestic critics, while avoiding an embarrassing rupture with President Suharto, his sometimes volatile host.

Evidence of the inherent difficulties appeared at the weekend in the shape of wooden crosses planted outside Indonesia's Canberra embassy, in memory of 124 East Timorese allegedly killed by Indonesian troops in November. The crosses are deeply embarrassing to the Australian government, which obtained a court order to end a similar demonstration in January, and later changed the law to try to prevent a repetition. But the demonstration reflects continued

public concern about Indonesia's treatment of minorities, especially in East Timor, a former Portuguese colony annexed in 1976, and Irian Jaya, formerly Dutch New Guinea.

To Mr Keating's discomfort, it also highlights a contrast between Australia's tradition of robust public debate and the government's desire not to irritate President Suharto, who came to power in 1987. Indonesia is notoriously touchy about foreign criticism of its internal affairs, especially from Australia. In 1986, for example, bilateral relations were frozen after the Sydney Morning Herald suggested the president's family was involved in corrupt business dealings.

However, the relationship has improved significantly in the last five years, partly because of a close personal friendship between Senator Gareth Evans, the Australian foreign minister, and Ali Alatas, his Indonesian counterpart. The two countries worked together closely in the development of Australian proposals which formed the basis of the United Nations peace plan being implemented in Cambodia.

Indonesia also helped overcome regional suspicion, notably in Malaysia, of the Asia Pacific Economic Co-operation (Apec) process launched by Mr Bob Hawke, the former Australian prime minister. Possibly the most important breakthrough came last year, when the two countries signed an agreement allowing oil exploration and production in disputed areas of the Timor Sea.

Several Australian states have also developed contacts with Indonesian provinces, and Mrs Carmen Lawrence, premier of Western Australia, will be in Surabaya on Thursday when Mr Keating opens a state government office there. Much of the increased interest in Indonesia is being driven by Canberra's attempts to carve out an Asian future for Australia, in deference to geographic realities and the waning of traditional links with Europe.

Australians are also waking up to the material progress being made by Indonesia, which achieved annual economic growth of more than 6 per cent through most of the 1980s, and now boasts GDP of US\$100bn (856-4bn), which is more than a third of the Australian level.

So far Australian exports have been largely restricted to commodities such as oil, wheat and cotton, while Indonesia sells petroleum products, textiles and oil to Australia. But bilateral trade surged by 27 per cent to US\$2.5bn last year, making Indonesia Australia's fifth largest trading partner.

Aggregate Australian investment in Indonesia totals about A\$1bn, but most is focused on a handful of mining projects. Mr Philip Flood, the Australian ambassador to Jakarta, admits that Indonesia's potential is not sufficiently well known in Australia. Mr Keating will try to redress that problem by stressing the progress which has been made in negotiations on putative agreements on double taxation, fisheries co-operation and investment regulations.

But his main concern will be to try to build an evidence that Indonesia's political culture is maturing sufficiently to allow its relationship with Canberra to withstand the shock of events such as the massacre in East Timor.

Jakarta has responded with noticeable restraint to Australian criticism of the shootings, and the Indonesian military reacted cautiously last month to attempts by a "peace boat", carrying demonstrators, media and politicians, to sail from Darwin to East Timor without permission.

Australia has sought to play down the massacre by focusing on Indonesia's "credible" establishment of a government inquiry which concluded that 50 people had died, rather than 19, as the army claimed. Canberra's view is that the report shows the massacre did not happen as a result of government policy - a formula which will allow Mr Keating to deplore the killings without being forced to endorse domestic criticism of the Indonesian government.

Mr Keating has made clear, for example, that he will resist pressure from the Australian Council for Overseas Aid to seek Indonesian pledges on human rights in return for Australian aid, which last year totalled A\$114m.

Officials say the prime minister has taken to heart advice from Mr Richard Woolcott, the recently retired head of the foreign affairs department, to avoid annoying the Indonesians with "excessive self-righteous moralising".

Mr Woolcott, one of the architects of Australia's Asian policy, warned recently that nothing annoys Asian leaders more than interference in their domestic affairs by Australia, which many regard as "uncouth, lazy, self-satisfied and unwilling to make the effort to understand them and their societies".

Mr Keating's difficult task will be helped by President Suharto's pleasure in his choice of Jakarta for his first foreign trip, rather than the more traditional destinations of London or Washington - a decision which also underlines the changing priorities of Australia.

Nevertheless, he will have to perform a delicate balancing act if he is to leave Indonesia on Thursday with both the bilateral relationship and his domestic reputation intact.

## Hurd visit aimed at reassuring Turkey on EC

By Robert Mautner in London and John Murray Brown in Ankara

BRITISH foreign secretary Douglas Hurd begins a two-day visit to Turkey today aimed at reassuring the country's leaders that Britain and its European Community partners continue to regard it as a valued ally, in spite of recent tensions in some of their relations.

While it is generally agreed in the Community that Turkey cannot be part of the next wave of new EC entrants, Mr Hurd is known to feel

that Ankara has been getting a raw deal from the EC, with which it has had a long-standing association agreement.

Britain is anxious that Turkey should be treated equally in the EC's proposed Mediterranean arrangements and that the Community's fourth financial protocol for Turkey should also be unblocked.

Both these measures, which could enhance Turkey's relationship with the EC, short of full membership, are currently being held up by Greek objections.

Mr Hurd, who is due to meet both President Turgut Ozal and Mr Suleyman Demirel, prime minister, will also discuss the obstacles which have arisen in talks on Turkey's association with the nine-nation Western European Union defence organisation.

Under last year's Maastricht Treaty, Greece, a member of the EC, was offered full membership of WEU, while Turkey was offered only association.

The main problem is how article 5 of the WEU treaty, which says an

attack on one member country should be considered as an attack on all members, will apply to Greece and Turkey, given their historically hostile relations.

The proposed solution is a formula which will make clear that the article in question cannot be invoked in the event of hostilities between two member countries.

Though Britain is anxious not to get involved in Turkey's problems with its Kurdish population, Mr Hurd will hardly be able to avoid discussions of the Kurdish problem. The

UK, together with other anti-Iraq coalition powers, is expected to seek permission to extend Operation Provide Comfort, the security umbrella for the Iraqi Kurds provided by allied aircraft flying out of the joint US-Turkish airbase at Incirlik in south Turkey.

The current six-month agreement expires on June 28. An extension may prove difficult, because Mr Demirel has said any decision must be taken by parliament, whereas previous extensions were decided by government decree.

## Israel reopens Bir Zeit University after four years

By Hugh Carnegie in Jerusalem

ISRAELI yesterday announced the reopening of Bir Zeit University, the most prestigious university in the occupied territories.

It has been closed for more than four years, under one of the most criticised measures imposed by the authorities to combat the Palestinian intifada, or uprising.

The first official classes for the 2,800 students will be held on April 29, two days after the fifth round of Arab-Israeli

negotiations launched at last year's Madrid peace conference gets under way in Washington. The US has led persistent international criticism of the Israeli policy of closing Palestinian schools and colleges, saying that it amounted to unwarranted collective punishment.

Over the past two years, as levels of violence have subsided, all schools and most higher education institutions in the West Bank and Gaza Strip have been reopened, leaving only Bir Zeit still shut.

Bir Zeit, near Ramallah, north of Jerusalem, has been a centre of Palestinian nationalism as well as building a reputation for the highest academic standards among the six small universities established during the occupation.

Several senior members of the Palestinian team involved in the peace talks, including Mrs Hanan Ashrawi, the spokeswoman, teach at Bir Zeit.

Unofficial classes were held off-campus during the closure, but staff members say these were inevitably inadequate for full completion of courses.



A Jewish man of the Temple Mount Faithful group thrusts his hand into the face of an Arab vendor yesterday during a Passover holiday march through the Old City

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## NEWS: INTERNATIONAL

## 'Hard-as-nails' finance policy pledged by Waigel

By Christopher Parkes in Bonn

WEST Germany may face four years of belt-tightening to pay the bills for unification with the east, Mr Theo Waigel, finance minister, warned at the weekend.

"Increases in national spending must be kept far below rises in economic output. Federal outgoings should rise only 2.5 per cent annually over the next four years. State and local authority expenditure should not go up more than 3 per cent," he said.

The difference between these limits and expected nominal economic growth of up to 7 per cent a year would cover about 80 per cent of unification costs, the minister claimed. Latest estimates suggest that west-east transfers this year, mainly for social and welfare benefits, will reach DM166bn (\$53.2bn).

Promising a "hard-as-nails finance policy" to back his programme, he said there would be no increases in spending commitments without cuts elsewhere. The government would not take on any new spending obligations until 1996.

Although the planned moratorium could mean "cuts for the citizens", his scheme was designed to restructure the



Theo Waigel: warns of 'cuts for citizens'

welfare system, not to destroy it, he said. In the meantime, he added: "I will do everything to avoid tax increases."

Mr Waigel's declaration, which he claimed had the support of Chancellor Helmut Kohl, is an attempt to seize the high ground for the relatively headline policies of the senior Christian Democrat/Christian Social Union coalition partners in talks expected soon with the opposition Social Democrats (SPD).

After shock gains by far-right parties in state elections earlier this month, Mr Kohl invited SPD leaders to talks after Easter to discuss economic and constitutional reform.

The minister's proposals are unlikely to have an easy passage. Objections can even be expected from the liberal Free Democrats, the junior coalition party, which is stoutly against any interference with welfare benefits. The SPD, meanwhile, has recognised that the burdens of unification have left the government with little room for manoeuvre.

Mr Waigel, interviewed in Die Welt, said not everyone yet realised that a part of western economic growth had to be set aside for the east.

Underlining the urgency of the need for economies, he ruled out federal funding for projects such as the Olympic games in 2000, for which Berlin is a leading bidder, and the next world Expo exhibition, planned for Hanover.

He also reinforced Bonn's pleadings for a fairer division of the costs of supporting reconstruction in the former Soviet Union. It would be a priority topic at the G7 summit in Munich during July, he said. "My pockets are sewn shut."

## Authorities hunt for La Cinq successor

AFTER spending weeks trying and failing to find a rescuer for La Cinq, the bankrupt French television station, the French broadcasting authorities are now searching for a new station to take La Cinq's place as France's fifth channel, writes Alice Rawsthorn in Paris.

On Friday the Conseil Supérieur de l'Audiovisuel, the watchdog for French broadcasting, will begin a formal inquiry into the collapse of La Cinq, which filed for bankruptcy on New Year's Eve and was taken off air a week ago. After the inquiry the CSA will decide what sort of station should replace La Cinq, and will advertise at the end of June for candidates.

There is no shortage of suitable candidates. Long before La Cinq had gone off air, a stream of would-be successors presented plans to fill the fifth channel.

TF1 teamed up with M6 and Canal Plus, two other French stations, to table proposals for a current affairs channel while the French government has floated plans to launch ARTE, an Anglo-German cultural channel.

## Data protection raises EC hackles



OCCASIONALLY the European Commission produces draft legislation which makes even Brussels' hardened lobbyists rub their hands at the prospect of new accounts and fat fees. The data protection directive - published in September 1990 - is just such a measure.

So far the directive has frightened charities, direct marketing companies, airlines, banks, trade unions, human rights groups and the media.

More than 150 amendments were submitted by MEPs at its first reading in the European Parliament's February session, many inspired by the gripes of specific industries. When it came to the vote last month, 131 of those changes were adopted.

The Commission, which hopes to win member states' approval for the measure before the end of this year, is now wondering which amendments it should incorporate into a revised draft.

The directive is intended to ease the cross-frontier flow of information, much of it computerised, by harmonising national data protection laws. It also extends the scope of some national legislation from

computerised to manual data - although officials claim it is not intended to regulate the contents of every filing cabinet in Europe.

Without a harmonising measure, Brussels argues, countries with a relatively high level of protection - such as Britain or Germany - would restrict data transmission to their less well protected EC partners on the grounds that it could be misused.

But many argue that the

relationships, such as with one's bank or mortgage-broker. But the parliament's amendment would go further and introduce an element of "implicit" consent. They would also exempt the media from the measure, thus meeting investigative journalists' concerns that the need to inform data subjects about files might make their jobs impossible. In addition, companies would be able to give customers the option to object to further pro-

cessing and communication of personal data. This is the "opt-out" clause favoured by direct marketers, who, as voracious data-users, are among the most vociferous critics of the legislation.

But though apparently sympathetic to the often exaggerated problems of individual sectors, the Commission sees little need to distort what it believes should be a broad and coherent framework directive with nipping amendments. So a complete exemption of the media would be "excessive", in the words of one official, and specific rules on direct marketing would come "at a different stage".

Officials point out that, in its first published draft, the directive mentions no specific sectors, allows member states much scope in the application of the measure, and provides for follow-up committees to fine-tune the legislation and make further recommendations.

This solution itself worries the critics, who fear that com-

Many organisations and businesses have been frightened by a draft directive designed to ease the cross-frontier flow of information, writes Andrew Hill

mission's original draft set unduly high standards, putting its second aim - protection of the individual - above the need to ensure an open market.

The parliament seemed to agree. The broad thrust of its amendments last month was to relax the directive's restrictions in the private sector.

To take one example, the original draft requires the express consent of "data subjects" before information about them can be communicated or processed. There are exceptions: publicly available information; for example, and "contractual or quasi-contractual

mittees made up of national officials and headline data protection commissioners would be unable to resist tightening the measure. Parliament is pressing for such advisory committees to include representatives of other interest groups.

"Certainly there will be a follow-up [to the directive]," says one Commission official in defence of the proposed system. "What I'm contesting is that this follow-up will necessarily be restrictive. It will represent a fair compromise between the different interests involved in Europe."

There will have to be more than one compromise. Criticised for being too restrictive in the private sector, Brussels is also under attack for allowing public authorities too much leeway to do what they want with personal data.

There are extremely strict rules on the private sector, but it has basically become a data-busier's charter in the public sector," warns Mr Douwe Korff, a UK-based human rights lawyer who also represents Amnesty International.

If parliament's amendments are adopted, Mr Korff believes they could undermine the directive's principal aim of establishing a level EC playing field in data protection, and create constitutional problems by overriding stricter human rights legislation in some member states.

Most critics acknowledge that the Commission - perhaps without realising the scale of the task at the outset - will have to face up to some tough problems, not to mention some ruthless lobbying, before the data protection directive is approved by member states. But, as Mr Korff points out, that is what legislators are paid for.

## COMPANY NOTICES

## ROBECON N.V.

(Incorporated company with a variable capital)  
Robecon N.V. announces a cash dividend of Fls 3.52 per ordinary share of Fls 10 (Fls 0.352 per sub-share) for the financial year 1991.

SHAREHOLDERS WITH COUPONS ATTACHED

Coupon No 90 accompanied by the appropriate share certificate should be presented to the Company's Paying Agents, National Westminster Bank PLC, Global Securities Services, Bank Centre, 24 Prince Street, London, E1 8BB, on business days between the hours of 10.00 a.m. and 2.00 p.m. Claims must be submitted by personal presentation. Postal applications cannot be accepted. The dividend will be payable at Fls 3.52 per share, less tax as appropriate, as from 1 May 1992, against surrender of Coupon No 90.

Coupons presented by, or on behalf of, shareholders who are subject to United Kingdom Income Tax will be subject to Netherlands Dividend Tax at the rate of 15% and United Kingdom Income Tax at the rate of 10% on the gross dividend. Form 92 VK will not be required in respect of claims lodged within six months of the payment date. Coupon No 90 presented on or after 1 November 1992 must be accompanied by a completed Form 92 VK, duly certified by the individual shareholder's Inspector of Taxes.

If the coupons presented are accompanied by the appropriate certified Form 92 VK supplied by residents of Australia, Austria, Belgium, Canada, Denmark, Finland, France, The Federal Republic of Germany, Indonesia (reduction to 20% only), The Republic of Ireland, Israel, Japan, Luxembourg, The Netherlands Antilles, New Zealand, Norway, Singapore, South Africa, Spain, Sweden (reduction to 20% only), Sweden or the United States of America, Netherlands Dividend Tax at the rate of 15% will be withheld. Form 92 VK must be submitted in duplicate, signed by the applicant, but need not be authorised by the U.S. Inspector of Taxes.

Residents of Switzerland can apply for a partial refund by submitting a Form R-80, 1 to Dutch Fiscal Authorities. This form can be obtained from the Eidgenössische Steuerverwaltung, Bern, Reduction to 15%.

Residents of Italy can have a full refund by submitting Form 92 VK, certified by their local Tax Inspector, to the Inspector of Corporation Tax, Wilmslow Street, 2-4, Amsterdam with the relevant dividend note.

In all other cases Netherlands Dividend Tax at 25% will be deducted from the Gross dividend. Exemption from United Kingdom Income Tax may be claimed by lodging the usual affidavit certifying non-residence in the United Kingdom.

SUB-SHARE CERTIFICATES REGISTERED IN THE NAME OF NATIONAL PROVINCIAL BANK (NOMINEES) LIMITED

United Kingdom Banks and Members of the Stock Exchange should lodge the special claim form with the National Westminster Bank PLC, Global Securities Services, Bank Centre, 24 Prince Street, London, E1 8BB.

Payment of the dividend must be attached on the reverse side of the certificate in accordance with "Marking Name" procedures. Other claimants must also complete the special claim form and present this at the above address together with the relevant certificate(s) for marking by the National Westminster Bank PLC.

All claims must be submitted by personal presentation. Postal applications cannot be accepted. Income Tax requirements will be as shown above for Share Share Warrants.

The Record Date is 16 April 1992. Payment will be made by National Provincial Bank (Nominators) Limited on or after 1 May 1992 and will be subject to Marking Name confirmation.

CONVERSION OF DUTCH CURRENCY The Dutch currency will be converted into sterling on 16 April 1992. A further announcement will be made shortly giving full details of the dividend in respect of Fls 10 ordinary shares and Fls 1 sub-shares.

SHAREHOLDERS IN THE REPUBLIC OF IRELAND

Approved Agents in the Republic of Ireland may present coupons to the Company's Paying Agents, Allied Irish Banks PLC, Registrar's and New Issues Department, Bank Centre, PO Box 954, Ballsbridge, Dublin 4.

Claims on sub-share certificates registered in the name of The Minister and Leinster Bank Nominees Limited should be lodged with Allied Irish Banks PLC, Registrar's and New Issues Department, Bank Centre, PO Box 954, Ballsbridge, Dublin 4.

21 April 1992

## ROLINCO N.V.

(Incorporated company with a variable capital)  
Rolinco N.V. announces a cash dividend of Fls 2.16 per ordinary share of Fls 10 (Fls 0.216 per sub-share) for the financial year 1991.

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Coupon No 33 accompanied by the appropriate share certificate should be presented to the Company's Paying Agents, National Westminster Bank PLC, Global Securities Services, Bank Centre, 24 Prince Street, London, E1 8BB, on business days between the hours of 10.00 a.m. and 2.00 p.m. Claims must be submitted by personal presentation. Postal applications cannot be accepted. The dividend will be payable at Fls 2.16 per share, less tax as appropriate, as from 1 May 1992, against surrender of Coupon No 33.

Coupons presented by, or on behalf of, shareholders who are subject to United Kingdom Income Tax will be subject to Netherlands Dividend Tax at the rate of 15% and United Kingdom Income Tax at the rate of 10% on the gross dividend. Form 92 VK will not be required in respect of claims lodged within six months of the payment date. Coupon No 33 presented on or after 1 November 1992 must be accompanied by a completed Form 92 VK, duly certified by the individual shareholder's Inspector of Taxes.

If the coupons presented are accompanied by the appropriate certified Form 92 VK supplied by residents of Australia, Austria, Belgium, Canada, Denmark, Finland, France, The Federal Republic of Germany, Indonesia (reduction to 20% only), The Republic of Ireland, Israel, Japan, Luxembourg, The Netherlands Antilles, New Zealand, Norway, Singapore, South Africa, Spain, Sweden (reduction to 20% only), Sweden or the United States of America, Netherlands Dividend Tax at the rate of 15% will be withheld. Form 92 VK must be submitted in duplicate, signed by the applicant, but need not be authorised by the U.S. Inspector of Taxes.

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In all other cases Netherlands Dividend Tax at 25% will be deducted from the Gross dividend. Exemption from United Kingdom Income Tax may be claimed by lodging the usual affidavit certifying non-residence in the United Kingdom.

SUB-SHARE CERTIFICATES REGISTERED IN THE NAME OF NATIONAL PROVINCIAL BANK (NOMINEES) LIMITED

United Kingdom Banks and Members of the Stock Exchange should lodge the special claim form with the National Westminster Bank PLC, Global Securities Services, Bank Centre, 24 Prince Street, London, E1 8BB.

Payment of the dividend must be attached on the reverse side of the certificate in accordance with "Marking Name" procedures. Other claimants must also complete the special claim form and present this at the above address together with the relevant certificate(s) for marking by the National Westminster Bank PLC.

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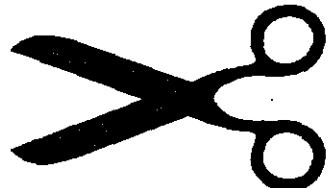
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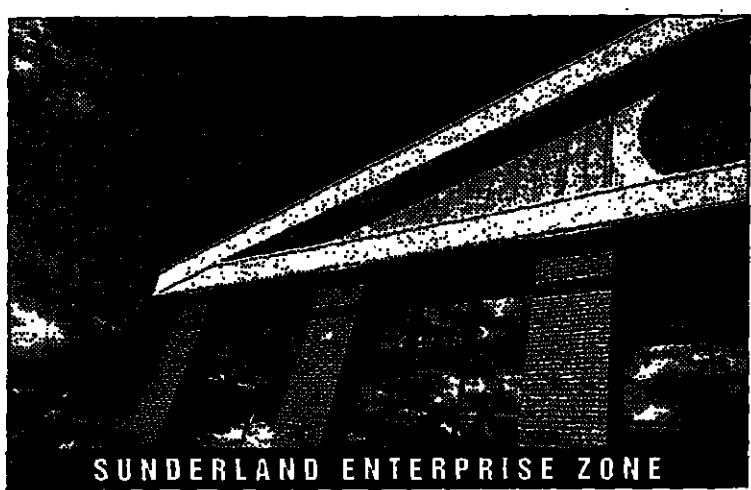
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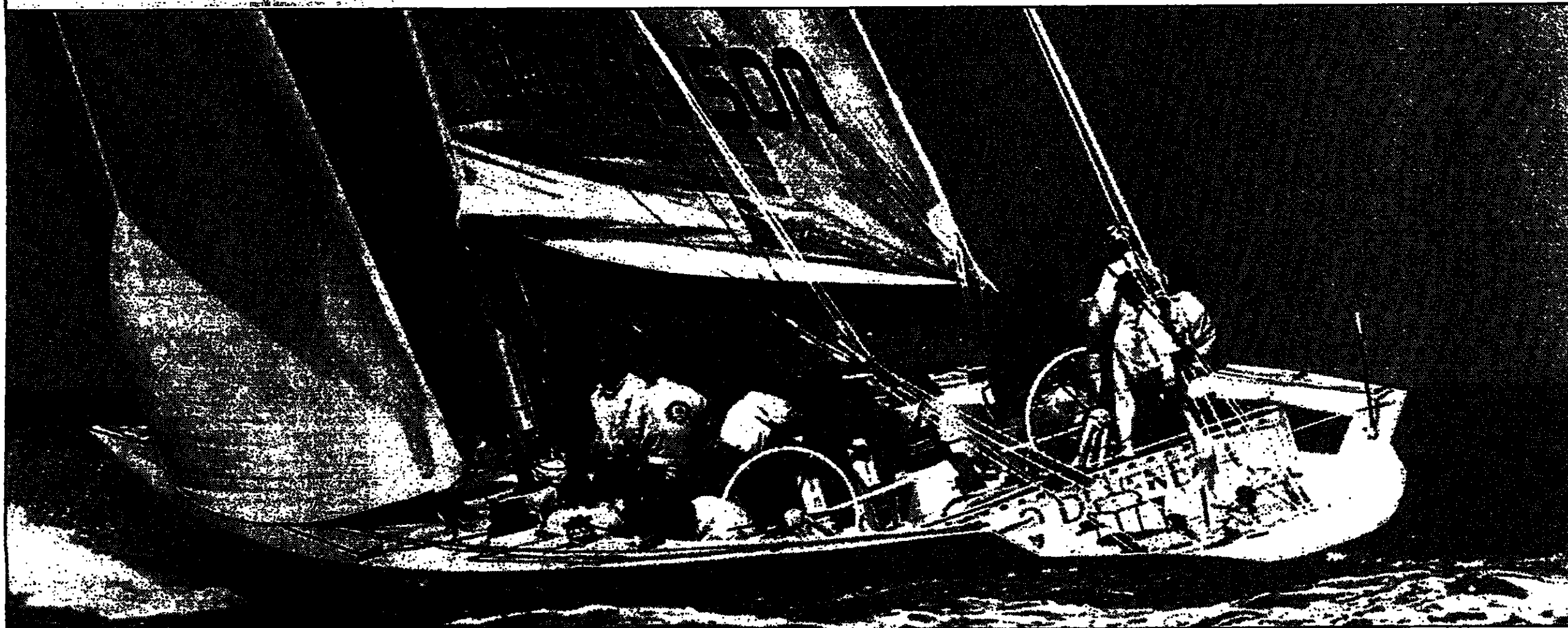


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## NEWS: INTERNATIONAL

## Havel goes to Asia in search of markets

By Anthony Robinson, East Europe Editor

MR Vaclav Havel, president of the Czech and Slovak Federal Republic, will underline Czechoslovakia's search for wider markets and new sources of investment capital during a week-long visit to Japan and South Korea which begins in Tokyo today.

Over the last year Germany has emerged as the biggest foreign investor in Czechoslovakia, accounting for a third of the more than 3,000 foreign joint ventures and well over half of the nearly \$1bn (\$650m) foreign equity investment in the country since the communist regime was ousted in November 1989.

The more westerly Czech lands have also received substantial investment from other European and US companies, including BSN and Air France, Nestlé of Switzerland, the UK's Unilever, ICI of the UK, and US multinationals such as Procter and Gamble, Boeing and Dow Chemical.

Japanese investors, however, have remained cautious. The biggest investment so far has been an indirect one by Asahi Glass, which holds a controlling stake in Glaverbel, the Belgian-based glass company which last year finalised a "strategic alliance" with Sklo Union, the country's biggest glass maker.

This is the biggest of only 10 projects involving Japanese companies in Czechoslovakia to date.

Last year, however, Japan provided a \$300m long-term credit, while the Czechoslovak federal parliament last week cancelled the communist-era trade agreement, which was signed in 1959 and was based on rigid inter-state protocols no longer relevant to an economy in the throes of rapid privatisation.

After meeting Mr Kijichi Miyazawa, the Japanese prime minister, and Emperor Akihito, the Czechoslovak president is expected to sign a new agreement aimed at boosting trade. Czechoslovakia last year exported goods worth only \$71m to Japan, mainly hops and glass, and imported electronic consumer goods, cars and industrial products worth \$124m.

On his way back, Mr Havel will visit South Korea for similar trade and investment talks with the South Korean government, with whom diplomatic relations were established only two years ago.

Czechoslovakia last year exported goods worth \$8.6m to South Korea.

## \$6bn rouble fund to be discussed in Washington next Sunday

## Tough rules for Moscow's IMF safety net

By Peter Norman, Economics Correspondent

RUSSIA will have to meet tough monetary policy conditions if it is to obtain the planned \$6bn (\$3.3bn) safety net for the rouble which is being prepared by the world's big industrialised countries.

The \$6bn rouble stabilisation fund is part of the \$24bn package of international financial assistance for Russia announced earlier this month. It will be one of the issues discussed by finance ministers and central bank governors from the Group of Seven leading industrial countries when they next meet in Washington on Sunday. It will also be the main agenda item of another industrial country group - the Group of 10 - next Monday.

It is planned that the G10 (which confusingly is made up of 11 industrial nations comprising the G7 plus the Netherlands, Belgium, Sweden and Switzerland) should provide the funding for the stabilisation fund by activating a dormant IMF financial mechanism known as the General Arrangements to Borrow (GAB).

The \$6bn rouble safety net would be established through an agreement between Russia and the International Monetary Fund and administered by the IMF.

It is expected to take the form of a pledge of funds the IMF may draw on in case of need rather than of a loan. Some technical work has to be done on the stabilisation

fund before the plan can be approved by G10 ministers. But according to one senior western monetary official, "the real issue is whether the Russian government will be able to comply with the conditions".

Western capitals have shown some concern about the policies and activities of the Russian central bank, with doubts about whether it will refuse finance to bankrupt companies, and about its relations with the national banks of the other former Soviet republics.

"I don't think anybody is very comfortable with what is happening on the monetary side," the official said. If the stabilisation fund gets off the ground, "we will really be lending Russia some reserves. We have therefore got to get the proper conditions".

European officials expect the IMF will need further GAB financing to meet its fast-growing obligations as a result of the liberalisation of eastern Europe and the membership of the former Soviet republics. The GAB in its present form dates back to 1963, when the G10 countries agreed to provide up to \$24bn to help the IMF through liquidity shortfalls. It was envisaged as a support for the fund's efforts in dealing with the 1980s international debt crisis, but was not needed for this purpose. The facility was set up in 1982 to deal with monetary crises in the G10 nations and was used to fund the UK's borrowing from the IMF in the mid-1970s.

## Russian congress bows to CIS reality

THE Russian congress, the Communist-dominated parliament that last week refused to recognise the Soviet collapse, yesterday acknowledged establishment of the Commonwealth of Independent States, AP reports from Moscow.

On a vote of 548-158 the Congress of People's Deputies adopted a resolution affirming Russia's membership in the commonwealth, which was

created last December.

The vote was a victory for President Boris Yeltsin, who has encountered stiff opposition from lawmakers hostile to his market reforms, his sweeping powers and his efforts to co-operate with other former Soviet republics within the new commonwealth.

In a largely symbolic protest vote on Friday, the congress refused to recognise the Soviet

collapse or accept responsibility for fulfilling arms control and other treaties signed by the former Soviet government. It reversed itself yesterday, accepting the commonwealth as a "new legal and political form of voluntary union among sovereign states".

● The decision by the Russian parliament is unlikely, however, to defuse tensions with other former Soviet republics.

President Leonid Kravchuk of Ukraine yesterday raised the stakes in a territorial dispute with Russia by warning that a proposed referendum on Crimean independence could lead to tragedy and bloodshed, Reuters reports from Kiev.

"A referendum is the tragic path towards a schism in the Crimea. And what that schism would bring, what misfortunes it would cause for the people

of the peninsula and others besides, no one may dare to predict," Mr Kravchuk said.

The Black Sea peninsula of Crimea was handed from Russia to Ukraine in 1954 as a gift to mark 300 years of union. Since the breakup of the union last year some Russians have questioned the legality of the transfer, raising Ukrainian fears that Moscow could try to claim the territory back.



A Moscowite fills his car as long queues formed at petrol stations in Moscow yesterday. Disgruntled drivers paid five times as much to fill their cars with petrol, Reuters reports. As part of President Boris Yeltsin's economic reform programme, the price rose from 5 pence a gallon to the equivalent of 27p.

"It's becoming impossible to drive in this country," said Mr Konstantin Milyukov, an engineer, sitting in a grimy red Zhiguli sedan in a line of cars blocking a street near the city's Sokolniki Park.

Russians, accustomed to hoarding scarce commodities from soap to sugar, have known for weeks that a petrol price rise was on the cards and many have stashed away enough fuel to keep them on the road for weeks. But some were caught unawares by the timing of the price rise.

## Closure of reactors ordered

RUSSIA has ordered a military atomic plant to shut down two of its three reactors as a danger to civilian health and the environment, a government spokesman said yesterday, Reuters reports from Moscow.

The plant in Krasnoyarsk, a central Siberian city of 1m people, produces weapons-grade plutonium. Two of its old-fashioned reactors cooled by water taken from and pumped back into a big waterway were ordered to close within months.

The Yenisey river, already heavily polluted by industry in a region where millions of people live, flows 1,250 miles through Siberia. Local authorities had complained of danger to health and the environment in towns nearby.

Plutonium, a fission fuel for nuclear weapons and reactors, acts as a deadly poison by collecting in bones and altering white blood-cell production.

The decision was the latest in a series of safety measures reflecting expert consensus that Russia's nuclear technology is outmoded and dangerous.

It comes less than a month after a nuclear accident released radioactive gas near the nation's second city, St Petersburg.

## Serbs seize more towns in Bosnian fighting

By Laura Silber in Belgrade and Agencies

THE MOSLEM president of Bosnia-Herzegovina has made a bitter attack on the Serbian-dominated federal Yugoslav army, as Serbs were reported to have seized further towns in the newly independent republic.

The fresh turmoil coincided with State Department confirmation that the US is considering breaking diplomatic relations with Belgrade to increase pressure on Serbia to cease inflaming tension in Bosnia.

In his attack on the federal army, Mr Alija Izetbegovic, Bosnia's president, said entire villages were being razed and towns destroyed and looted while the "murderers hide behind the backs of generals". He was responding to an

open letter from a federal army general accusing the president of "personally orchestrating attacks on military installations and of 'declaring war against the Yugoslav Peoples' Army'". The general warned that Mr Izetbegovic would face "serious consequences" if a blockade of barracks and weapons factories continued.

As more refugees fled towns, Belgrade television said the Bosnian town of Bratunac was overrun by Serb irregulars. The report came just hours after media in Sarajevo said Serb troops had taken nearby Srebrenica.

The two predominantly Moslem towns are near the Serbian border, as are at least four other towns taken by Serbs recently.

sign debt. The team will also discuss the country's IMF membership following the secession of Slovenia, Croatia and Bosnia-Herzegovina.

"Yugoslavia simply cannot afford to lose the IMF. Without fresh money it is strangled," said a Yugoslav economist.

The mission has become more urgent because of a US drive to isolate Serbia, Yugoslavia's biggest republic, both politically and economically unless it ends what Washington calls interference in fighting in neighbouring Bosnia.

In the latest indication of US concern, the State Department said a diplomatic break with Belgrade was being weighed at the highest levels of the Bush administration. A break "certainly is within the realm of possibility", an official said.

Washington would seek to co-ordinate any actions with the EC, where a similar discussion was taking place, the official said.

reported killed in fighting between Moslem and Serb forces for control of the zone.

Fighting has nearly paralysed deliveries of food and medical supplies. Sarajevo radio said milk was unavailable in the capital, where a kilogram of potatoes is now reported to cost 1,000 dinars, or about 8 pence of average monthly wages, which are equal to about £11.

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## Romanian communist leaders sent to jail

ROMANIA'S Supreme Court overturned the acquittal of 21 former Communist party bosses blamed for mass killings during the 1989 revolt and yesterday sentenced them to jail terms totalling 255 years, Reuters reports from Bucharest.

State prosecutors had appealed against the earlier acquittal of the associates of Stalinist dictator Nicolae Ceausescu, who was overthrown and executed in the December 1989 revolt.

None of the 21 was present when the court announced the appeal verdict and fresh jail terms ranging from eight to 16 years on charges related to the deaths of 1,035 people as a result of violent attempts to crush the uprising.

"The Supreme Court rules that the 21 politburo members are guilty of aggravated murder and complicity in aggravated murder," Mr Valeriu Bogdanescu, the court's vice-president said. "All other rulings related to this matter are cancelled."

Legal sources said the former communist chiefs, who first came to trial in July 1990, had no further right to appeal.

The court sentenced Ceausescu's adviser Silviu Cuciulescu, former foreign minister Ion Totu and former trade minister Ana Muresan to 16 years. Another ex-foreign minister, Stefan Andrei, got 14 years, as did party ideologist Dumitru Popescu and six others. The remaining 10 received sentences of eight to 11 years.

## INTERNATIONAL ECONOMIC INDICATORS: MONEY AND FINANCE

This table shows growth rates for the most widely followed measures of narrow and broad money, a representative short- and long-term interest rate series and an average equity market yield. All figures are percentages.

UNITED STATES						JAPAN						GERMANY						FRANCE						ITALY						UNITED KINGDOM					
	Narrow Money (%)	Broad Money (%)	Short Interest Rate	Long Interest Rate	Equity Yield (%)	Narrow Money (%)	Broad Money (%)	Short Interest Rate	Long Interest Rate	Equity Yield (%)	Narrow Money (%)	Broad Money (%)	Short Interest Rate	Long Interest Rate	Equity Yield (%)	Narrow Money (%)	Broad Money (%)	Short Interest Rate	Long Interest Rate	Equity Yield (%)	Narrow Money (%)	Broad Money (%)	Short Interest Rate	Long Interest Rate	Equity Yield (%)	Narrow Money (%)	Broad Money (%)	Short Interest Rate	Long Interest Rate	Equity Yield (%)					
1985	9.2	9.1	8.00	10.62	n.a.	5.0	8.4	6.62	6.34	n.a.	4.4	5.1	5.45	7.09	n.a.	6.2	7.4	10.03	11.74	n.a.	13.7	14.0	14.34	13.71	n.a.	4.7	13.2	12.32	11.03	n.a.					
1986	12.3	8.3	6.49	7.88	3.43	8.9	8.7	5.12	4.94	0.84	9.9	6.3	4.83	6.19	1.79	6.9	6.8	7.79	8.74	2.85	10.4	9.0	13.25	11.47	1.41	4.0	15.3	11.02	9.87	4.35					
1987	11.5	6.5	9.82	8.38	3.12	10.5	10.4	4.15	4.21	0.55	9.0	7.3	4.03	6.33	2.21	4.1	10.0	9.26	9.58	2.75	10.5	11.0	11.32	10.59	1.94	4.7	14.8	9.77	9.32	3.80					
1988	4.3	5.4	7.55	8.84	3.51	8.4	11.4	4.49	4.27	0.56	9.1	6.3	4.33	6.31	2.61	3.1	8.6	7.39	8.02	3.69	7.5	8.1	11.24	10.54	2.71	5.8	17.0	10.41	9.59	4.48					
1989	0.9	3.8	8.99	8.49	3.43	4.1	9.9	5.31	5.11	0.49	6.3	5.7	7.12	7.02	2.22	8.0	9.5	9.39	8.79	2.88	6.1	10.1	12.41	11.61	2.46	5.9	17.6	13.96	10.30	4.36					
1990	3.7	5.4	8.06	8.55	3.60	2.6	11.7	7.62	7.27	0.55	4.5	4.5	6.49	6.83	2.11	3.8	9.0	10.32	9.87	3.19	9.0	9.6	11.98	11.87	2.84	5.4	16.2	14.82	11.55	5.07					
1991	6.0	3.2	5.87	7.21	3.21	2.2	3.8	7.21	6.37	0.75	5.2	5.6	9.25	8.44	2.36	-5.6	2.2	9.62	9.03	3.58	8.2	10.7	11.83	13.20	3.45	2.3	8.2	11.58	10.08	4.97					
2nd qtr.1991	5.3	3.6	6.03	8.12	3.18	3.3	3.7	7.70	6.71	0.71	5.0	5.8	9.11	8.28	2.25	-0.3	6.4	8.43	8.95	3.48	7.3	9.5	11.51	12.87	3.21	1.7	8.9	11.64	10.34	4.84					
3rd qtr.1991	6.1	2.1	5.79	7.95	3.10	6.6	2.8	7.11	6.41	0.76	5.2	5.8	9.24	8.43	2.31	-2.1	5.0	8.54	8.04	3.80	8.0	11.2	11.80	12.88	3.31	2.1	7.1	10.82	9.98	4.80					
4th qtr.1991	6.0	2.8	5.00	7.21	3.09	8.5	2.2	6.11	5.68	0.76	4.2	5.8	9.47	8.29	2.45	-5.8	2.2	8.85	8.00	3.81	9.8	13.0	11.84	12.92	3.59	2.8	6.1	10.81	9.73	5.03					
1st qtr.1992	4.7	4.3	2.90			5.02	5.49	0.86			4.2	5.8	9.47	8.29	2.45	-5.8	2.2	10.06	8.48	3.40	9.8	13.0	11.84	12.92	3.59	2.8	6.1	10.81	9.73	5.03					
April 1991	4.4	3.5	6.08	8.03	3.17	0.3	3.8	7.75	6.89	0.70	4.5	5.5	9.18	8.20	2.30	2.5	7.9	8.34	8.88	3.46	6.6	8.5	11.74	13.07	3.36	1.5	8.7	12.02	10.17	4.74					
May	5.5	3.7	5.92	8.07	3.20	3.2	3.6	7.72	6.84	0.71	5.4	5.7	9.08	8.30	2.32	1.2	7.3	8.24	8.86	3.44	8.0	9.8	11.59	12.82	3.24	1.6	8.3	11.89	10.32	4.65					
June	5.9	3.6	6.10	8.27	3.17	6.6	3.7	7.83	6.80	0.72	5.1	5.4	9.08	8.35	2.18	-0.3	6.4	9.72	9.11	3.53	7.4	10.3	11.40	12.72	3.02	1.9	7.8	11.30	10.35	4.96					
July	6.2	3.2	6.05	8.28	3.14	6.1	3.4	7.45	6.75	0.75	5.8	5.8	9.15	8.57	2.29	-0.5	6.4	8.59	8.15	3.69	7.4	10.6	11.54	12.90	3.24	2.2	7.7	11.14	10.28	4.91					
August	6.2	2.8	5.72	7.91	3.07	7.2	2.7	7.21	6.39	0.77	4.8	5.9	9.31	8.41	2.32	2.7	5.9	9.59	8.09	3.62	8.0	11.6	11.88	13.04	3.31	1.6	7.1	10.94	10.01	4.78					
September	6.0	2.4	5.58	7.86	3.08	6.4	2.2	6.84	6.09	0.78	5.1	5.8	9.27	8.30	2.31	-2.1	5.0	8.43	8.08	3.47	8.6	11.5	11.28	12.85	3.29	2.4	6.5	10.37	9.88	4.73					
October	7.1	2.5	5.34	7.51	3.09	7.5	2.1	6.30	5.57	0.72	4.9	5.3	9.38	8.31	2.41	-3.1	3.7	8.32	8.79	3.50	8.3	12.4	11.40	12.83	3.51	2.6	8.4	10.45	9.72	4.83					
November	8.2	2.9	5.00	7.39	3.09	8.3	2.4	6.09	5.96	0.75	4.1	5.4	9.43	8.32	2.42	0.9	4.9	8.56	8.82	3.56	9.9	13.2	11.66	12.92	3.58	2.9	5.8	10.54	9.77	5.00					
December	8.7	3.0	4.67	7.07	3.05	8.8	2.0	5.94	5.72	0.81	3.7	6.1	9.61	8.24	2.52	-5.6	2.2	10.10	8.61	3.77	11.1	13.3	12.47	13.03	3.67	2.8	6.2	10.84	9.70	5.25					
January 1992	10.2	4.9	7.01	2.87		7.6	1.8	5.15	5.45	0.83	4.7	6.3	9.54	7.91	2.39	-2.6	3.5	9.89	8.40	3.49			11.97	12.71	3.37	2.2	6.3	10.71	9.53	5.00					
February	11.3	3.1	4.11	7.33	2.90	7.9	1.6	5.05	5.53	0.87	4.1	6.6	9.81	7.89	2.30	-2.2	3.5	10.66	8.45	3.50			12.04	12.62	3.31	2.2	6.0	10.44	9.38	4.84					
March			4.09	7.39														10.12	8.68	3.81			12.10	12.56	3.49				10.87	8.88					



## Increased Easter sales lift retail confidence

By Kevin Done and Juliet Sydnora

FROM shopping centres to theme parks and travel agencies, consumers across the country were shaking off the recession blues over the Easter weekend.

The City is still expecting retail sales for March - the figures are published on Friday - to be unchanged from February and to be down on March a year ago, but in the shops the Easter weekend has helped to remove the uncertainty created in the run-up to the general election.

With takings in many stores sharply higher, retailers reported yesterday a growing sense of confidence.

In London's Oxford Street, Mr Tony Butler, general manager of D.H. Evans reported brisk activity over the whole of the holiday weekend with "an exceptionally good" Monday. He estimated that takings would be as much as 50 per cent higher than a year ago.

At the MetroCentre in Gates-

head, north-east England, Mr David Thomson, Littlewoods store manager and chairman of the centre's tenants' association, said: "We are very pleased with the level of business. There does seem to have been a release of consumer spending. This is the first seasonal peak of the year, and it is nice to have it in a climate that is becoming more spending oriented. If Easter had fallen before the election we would not have had a particularly successful period."

Mr Thomson said that takings were about 9 per cent higher than Easter a year ago, when spending had been boosted artificially by the imminent rise in value added tax.

Even at the Brent Cross shopping centre in north-west London, where trading has been affected by the nearby IRA bombing 11 days ago, retailers reported better than expected levels of business.

At the Lakeside Shopping Centre, Thurrock, Mr Richard Lusty, House of Fraser store

manager, said: "Good Friday was a bumper day. The car parks were full. Customers were definitely spending. We certainly had the feeling that the end of the recession had started. On Friday there was definitely a buzz. There is not spending in a silly mood, but there is a sign of confidence coming back to the shops."

At Towers, the Staffordshire theme park in which Pearson, owner of the Financial Times has a stake, had about 20 per cent more visitors than last year. Mr Nick Varney, marketing director, said: "It's the most successful Easter ever."

Ms Bronwyn Gold Blyth of Lum Poly, the UK's biggest travel agent chain, reported "good business" on Saturday. The interest in £400-£450 package holidays to the Mediterranean has held up well in recent weeks, in spite of the recession and election uncertainty. Since the election more people are again looking to more expensive locations such as the Caribbean and the Far East.

## Flexible pension package resisted

By Ralph Atkins and Norma Cohen

THE GOVERNMENT is resisting pressure from the pensions industry for a flexible "decade of retirement" in Britain as the method for equalising male and female state retirement ages.

Ministers seem likely to announce this year that the age at which women become eligible for a state pension will rise from 60 to either 63 or 65, some time after the year 2000. The appointment of Mr Peter Lilley, and Tory rightwinger and former Treasury minister, as social security secretary last week aroused speculation that he might bow to Treasury pressure. Other European Community countries are moving towards higher retirement ages.

The Department of Social Security, which published a paper on equalising retirement ages last December, has made clear that lowering men's retirement age to 60 is unlikely as it would cost an estimated £3.5bn a year.

A common retirement age of 60 would save the government about £500m a year, although the Treasury may seek a mutual retirement age of 65,

expected to save at least £3bn a year.

The move to equalise pension ages follows a ruling from the European Court in 1980 that allowing women to retire at 60 with full pension, while requiring men to work until 65, is discriminatory. Last December the DSS put forward proposals to equalise state retirement benefits that clearly favoured equalisation at age 63.

Because much of British industry has been moving to adopt flexible retirement schemes, the proposals were roundly criticised by the pensions industry.

A 1989 report from a House of Lords select committee had urged a "decade of retirement" which would have given more choice to pensioners and to employers.

Employers prefer flexibility because it enables them to keep experienced workers on the payroll. In a flexible scheme those who retire at 60 earn pensions based on a lower salary, while those who work longer can earn more.

But a national retirement age at 63, or even 65, would make flexibility in private schemes impossible, pensions experts have said.

## Britain in brief



### Pay-to-drive proposals outlined

Drivers in congested cities should have to pay daily tolls of between £1 and £5, according to a report published today by the Adam Smith Institute, the rightwing think tank.

The latest "pay-as-you-drive" scheme also calls for hauliers with heavy axle loads to pay more. This would encourage them to spread heavy loads over more axles and raise money for resurfacing.

### Industrial illness alert

A campaign has been launched to alert people with runny noses that they may be suffering from an industrial disease for which they can claim compensation.

Inflammation or ulceration of the mucous membrane, triggered by exposure to dust, liquid or vapours in the workplace, has been covered by government compensation schemes since the 1920s, but claims have been rare since sufferers frequently blame colds, hayfever or allergies. The disease is set for greater recognition due to a benefits take-up campaign spearheaded by the TUC, the British trade union association.

### Fraud office defended



A strong defence of the record of the Serious Fraud Office was made by Mrs Barbara Mills QC, its director, before leaving to become Director of Public Prosecutions.

Mrs Mills (above), who takes over as DPP today, rejected criticism of the use of the SFO's "section two" powers to compel people under investigation to answer questions. Writing in the Law Society Gazette, she said 73 per cent of section two notices last year went to willing interviewees.

### Rail safety analysed

Many more railway passengers' lives would be saved if British Rail worked less about preventing large-scale train disasters and concentrated on stopping people falling out of trains, according to an analysis in May's edition of Railway Gazette International.

Most such deaths and injuries could be avoided by introducing trains fitted with power-operated doors. Instead, BR has slowed the replacement of old trains to pump more money into measures aimed at preventing big train crashes.

## Teachers' union pulls back from conflict with government

By Andrew Adonis

THE National Union of Teachers pulled back yesterday from becoming the first union to confront Mr John Major's re-elected government.

Amid bitter and confused scenes, the union's annual conference at Blackpool rejected by 97,444 to 72,350 a left-wing call to boycott the appraisal of teachers - a policy already in the course of implementation across much of the country. It decided instead to seek, jointly with other teacher unions, to negotiate acceptable schemes with local education authorities.

Under government plans, all teachers are to be appraised by senior members of their schools' staff by the end of 1994.

Ministers insist - to the NUT's dismay - that appraisal ratings should play a part in the award of performance-related pay, a scheme for which will be drawn up next year by the teachers' pay and conditions review body.

The vote on appraisal was but one of a series of brink from which the 182,000-strong NUT - the largest and most militant of Britain's teacher unions - pulled back at Blackpool.

On Saturday it narrowly rejected a motion committing the union to boycott the government's national tests for seven and 14-year-olds.

Mr Doug McAvoy, NUT general secretary, and his embattled executive are relieved to have avoided commitments to engage in strikes and boycotts. But motions due for debate today - notably a call for action to

limit class sizes - could still involve open conflict with the government.

Whatever the votes, Mr John Patten, the new education secretary, is set to maintain his predecessors' stance of studied indifference to the NUT.

Appreciation of that has influenced the conference, with the union's executive repeatedly urging delegates not to expose individual teachers to the threat of dismissal or disciplinary action for defying policies the government is determined to implement in any event.

Yesterday's vote was also motivated by concern not to isolate the NUT from the other, more moderate teachers' unions, which are steadily gaining members at the NUT's expense. "It is crucial that this union sticks with every other teacher union," Ms Anne Moran, for the executive, told delegates.

Well under half of all teachers now belong to the NUT. The AMMA and NASUWT teacher unions have, respectively, only some 40,000 and 60,000 members (fewer than NUT). Both have adopted a pragmatic attitude to appraisal, testing and opting-out.

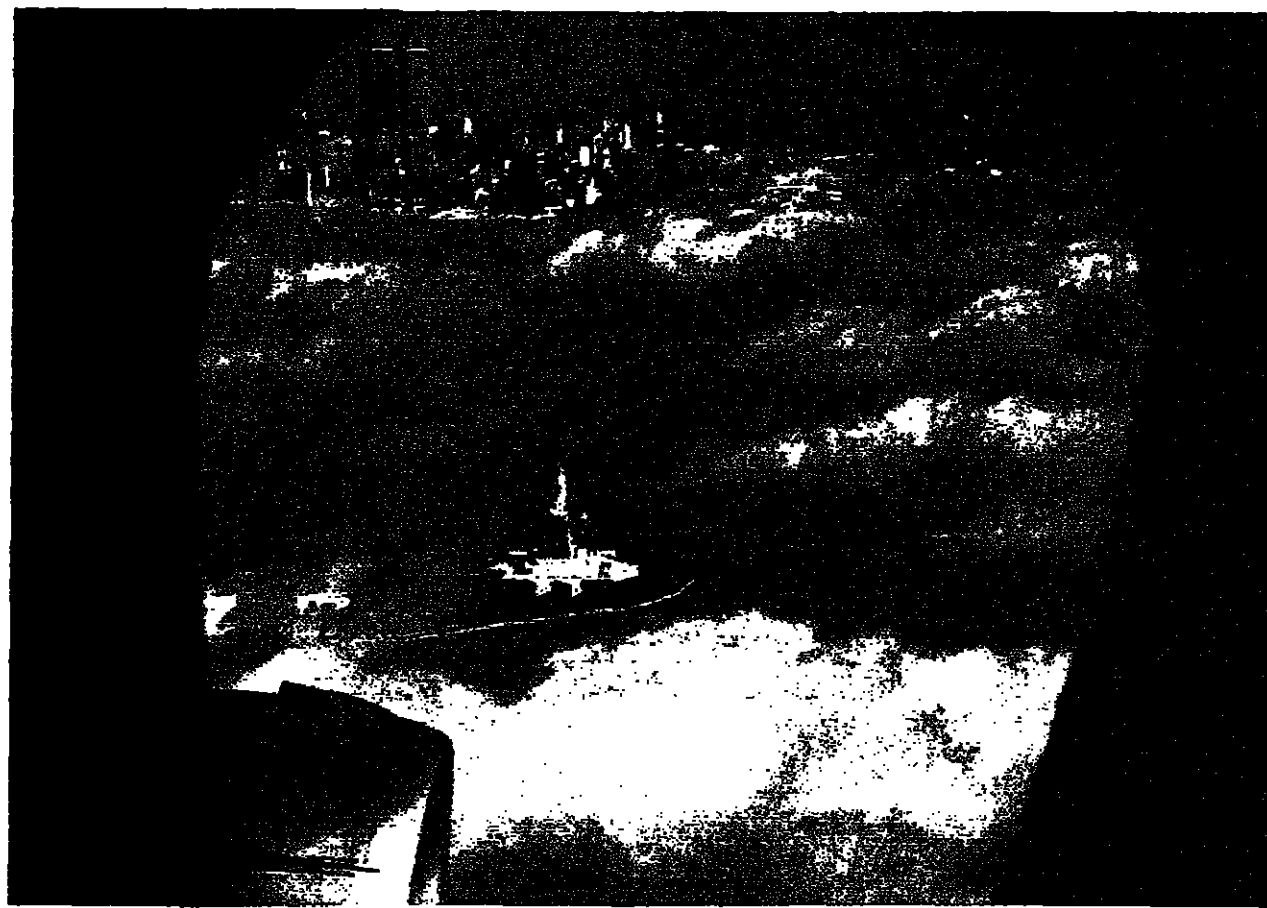
Mr Maurice Littlewood, president of the NASUWT, told the opening session of his union's conference yesterday that appraisal was likely to be a "crude determinant for performance-related pay". He called instead for the assessment of "whole-school performance". "A collegiate staffing structure is a more appropriate guarantee for the delivery of improvement," he told delegates at Scarborough.



Sign of the times: A pub in St Albans, north of London, is renamed The Overdraught by its new owner. The pub sign shows the Bank of England.

British pubs have traditionally withstood recession, but there are indications that some face closure in the wake of falling trade. The impact of the recession on pubs has varied from region to region with Scotland and northern England generally faring better than the Midlands and south. The proportion of casualties is still relatively small, but the numbers continue to rise. The cost of what many publicans describe as the worst trading conditions for 40 years has begun to appear in bad debt provisions made by brewers against loans to free trade pubs. Most brewers have nevertheless so far been able to maintain or improve profits, and all have raised their dividends.

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# ANOTHER VICTORY FOR THE BRITISH LIONS.

Rugby? Well, no.

The success to which we refer has been achieved in a different field in Coventry.

Peugeot in the UK has just won the Queen's Award for Export. Over the past three years, despite the recession, more than 200,000 Peugeot 405s have been sent from Coventry to thirty-four countries around the world.

(Notably to France - yes, France! - Germany, Japan, Belgium, Spain and Italy.)



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Exports have increased tenfold over the last six years.

Of course, this is by no means the first award the 405 has won. On its launch, it was voted European Car of the Year.

A string of other accolades followed, the most recent being earlier this year when a 405 was voted Supreme Champion by 'Buying Cars' magazine.

Today, it is among the top ten best-selling cars in the UK. And the diesel version is Britain's best-selling diesel car.

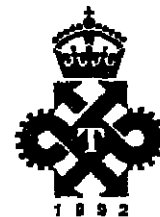
But the Queen's Award has to be, to borrow a phrase, our crowning achievement.





# THE QUEEN'S AWARDS

## FOR EXPORT AND TECHNOLOGY



Technology's profile is set to rise in Mr Major's new government, writes **Danny Green**. The new Faraday institutes are designed to build bridges between industry and scientists. But the link between technology policy and exports remains industrial productivity

## It's more than just better mousetraps

THE NEW government of Mr John Major is preparing to raise the profile of technology. The minister responsible is Mr Tim Sainsbury, a minister of state. His predecessor, Lord Reay, was only a junior industry minister.

Within a day of his appointment last week, Mr Sainsbury said he would "bring together the department's responsibilities for industrial sponsorship and industrial support services".

It may sound like a simple shift in responsibilities, but the word "sponsorship" has reappeared in the vocabulary of the Department of Trade and Industry statements after an absence of several years. This should hearten Sir John Fairclough, the former chief scientific adviser to the Cabinet Office under Mrs Margaret Thatcher and now chairman of the Engineering Council, the umbrella body for 46 professional institutions. Last year, the Prince of Wales asked Sir John to set up and chair a working group on innovation to propose improvements to the links between academic and commercial research. The interim report from the working group in January was warmly welcomed by government ministers and the Conservative election manifesto echoed its proposal to establish centres of technological excellence.

The new bodies, to be called Faraday institutes, are based on Germany's Fraunhofer institutes. The function of both is to build bridges between industry, which sometimes fails to see academia as a source of fruitful new ideas, and scientists, who fail to exploit fully

their ideas in the private sector. They are a route for both people and ideas, more from the public to the private sector.

An infrastructure for Faraday institutes is already in place. Existing independent research and development companies, which pay their way by doing contract work for industry, could be given a higher public profile. They would then take on some public funding

**"Working in partnership with industry" - a notion perhaps more in tune with Majorism than Thatcherism**

and be encouraged to employ staff studying for higher degrees.

If taken up, this proposal would be a far cry from the last time a UK government tried directly to promote technology in industry. The interventionist Labour government of the late 1970s feared that Britain would miss out on a semiconductor industry boom and set up a company, Immos, in 1978. The subsequent Conservative administration sold Immos to Thorn EMI, which sold it on to its current owner, SGS-Thomson of France. Last month, SGS said it would end UK production of the transistor microchip and transfer it to France.

The UK still has no large domestically-owned producers of microchips. DTI staff talk of the Immos initiative with evident pain

and embarrassment.

The attraction of Faraday institutes is that they avoid home-like direct intervention while clearly putting in more of an effort. Mr Sainsbury talked last week of "working in partnership with industry", a notion perhaps more in tune with Majorism than Thatcherism. The institutes also fit in with an idea expressed by ministers in recent years of the state as enabler, creating the environment for industry to work better.

This approach is also seen in the Prince's Working Group's second idea: the creation of "Cities of Innovation". This would be a transferable label like the European City of Culture, run by the European Commission. Cities of Innovation would be used to encourage universities, polytechnics, local government and industry to develop plans for making the best of local technical expertise.

In spite of their visibility, Faraday institutes and Cities of Innovation run the risk of being seen in the mould of the Queen's Awards: cheap but high profile, an aid to marketing rather than investment.

The awards are indeed used mostly in marketing by companies. They have done little help the morale of British researchers either, damaged by falling investment. UK gross domestic expenditure on research and development fell between 1981 and 1988, while it rose in France, Germany, Italy, Japan and the US. Many engineers and scientists saw the low cost approach of the 1980s reason enough to declare their allegiance to parties



other than the Tories last month. Letters to newspapers from British researchers at home and abroad castigated the "progressive erosion in public support for research" since 1979 and the resulting lack of morale in the scientific community.

Can Faraday institutes help? They would not be a "complete model", concedes Mr Peter Lilley, the trade and industry secretary in the last government.

Morale might be an area to benefit as academic scientists and engineers gain a clearer career structure into the commercial world.

But career prospects are not what technology is for, as treasury ministers might remind Mr Sainsbury. His department will be spending £350m on research and

development annually and will watch British industry invest billions more.

Perhaps this megaspend is designed to make better new products. If so, this is not reflected in the pattern of Queen's Awards winners. Some awards are indeed for better mousetraps such as Marconi's satellite dish. But many more are to improve manufacturing. Better mousetraps may make the world beat a path to your door, but the secret of winning the Queen's Award is to raise the productivity of mousetrap manufacture.

This is the right priority according to Mr Bob Whelan, the chief executive of the Centre for the Exploitation of Science and Technology (Cest), an independent

organisation funded by 19 British companies and working with government and higher education. "The issue of industrial productivity stands at the heart of technology policy," he says.

Furthermore, the vitality of technological innovation is directly connected to strong exports, he says. A product reliant on domestic buyers will have its sales eaten away by imports.

Productivity may be the link between technology and exports, but again, this is not reflected in today's Queen's Awards winners. There are no joint technology/export awards. Although there is a record number of export awards, the number of technology awards is only typical for the last few years.

There are good reasons for this.

In a time of deep domestic recession, it is not surprising that companies should redouble their efforts to sell into more buoyant markets overseas. It is also understandable for companies to take a long, hard look at their research and development budgets and cut some of the more borderline or speculative projects. This has been reflected in a fall since 1990 in the UK's gross domestic expenditure on research and development.

Cash pressures also affect government priorities. There may be demands to put more research and development cash into areas where few productivity gains will be seen but cash will be saved.

High on the list is the entry of technology into health care at home. Both the government and private health insurers want patients to stay for as short a time as possible in expensive overnight hospital beds. This can be done by making use of electronic devices, such as health monitoring devices worn by patients at home which automatically dial for help in an emergency, and by better drugs. One of this year's award winners is ICI's Diprivan, a general anaesthetic from which patients recover more quickly.

**Since 1990, there has been a fall in gross domestic spending on research and development. Projects have been dropped**

Technology is also being called upon to solve environmental problems. While high on the political and legislative agenda, this does little for industrial productivity. As such, it does not fit in with the existing award schemes and the establishment of a Queen's Award for environmental achievement from next year recognises this.

So it will be difficult for Mr Sainsbury to keep his eye on the productivity ball. One measure of his effectiveness will be whether exports of manufactures stay strong when the British economy returns to growth, thus making the domestic buyers a softer touch. It might take more than Queen's Awards and Faraday institutes to win that fight.

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## THE QUEEN'S AWARDS 1992

There are a record number of export winners and more applications than for many years, reports Neil Buckley

### Rich pickings are found abroad

BRITAIN may be in the depths of a recession, but some companies at least are finding that this need not harm their growth.

If the numbers of applicants for and winners of the Queen's Awards for export are anything to go by, more British companies than ever are finding there are rich pickings to be had in the export market, even if demand is disappointing back home.

A record 127 export awards have been given, one more than the previous highest total in 1990 and, after a slightly disappointing response in the last few years, 1,181 applications were received this year - the most since 1979.

To qualify for an award, according to the rules, an applicant has to demonstrate a "substantial and sustained increase in export earnings to a level which is outstanding for the products or services concerned and for the size of (its) operations".

Generally, the increase has to have been sustained over a three-year period, so it is noteworthy that 15 of this year's winners have been established within the last five years.

However, many of the award-winners have a history dating back to the last century, including such well-known names as J Barbour & Sons, the garment manufacturers; Fortnum & Mason, the fine food purveyors; and the security company Chubb.

Twenty-three awards went to companies that have won export awards before. For Tiphook, a London-based company which supplies containers, road trailers and rail wagons to the shipping, distribution and transportation industries, it was the fourth export award in eight years.

Other multiple winners include Humble, which previously won in 1982 and 1987. This Luton healthcare company exports to 50 countries including Japan, India and Russia - an impressive achievement in the medical field where regulations can be rigid and vary across different borders.

Euro money, the magazine publishing, advertising and conference company, also wins the award for the third time. Three-quarters of its total income now comes from 144 countries all over the world.

There is other evidence of companies continuing to build on their success. A number of previous recipients of technology awards have turned their technological prowess into export success.

For example, British Gas, whose "intelligent pig" - a sophisticated inspection vehicle which passes through pipelines under the force of the gas or liquid in the pipe - gained a technology and export award in 1989, has won a second export award for more than doubling overseas earnings from its pipeline inspection services.

Another repeat winner, Portsmouth-based City Technology, which manufactures gas sensors for a range of applications in the safety, energy-saving and emission control areas, has won two previous technology awards in 1982 and 1985, as well as an export award in 1988.

GPT Payphone Systems of Liverpool, which makes intelligent payphones, phone-cards and cashless calling systems, won a technology award last year and has gained an export award this year for exporting to more than 60 telephone administrations in 48 countries.

No Queen's Awards list would be complete without a representative from ICI, and this year ICI Katalco of Cleveland is a repeat winner. The company, which supplies the Purapac range of purification processes to remove impurities from gases and hydrocarbon liquids, picked up a technology award last year and has followed it up with an export award.

A final multiple winner is Oxford Magnet Technology, based in Witney, Oxfordshire. The company, now jointly-owned by Oxford Instruments Group and Siemens, develops and manufactures whole-body superconducting magnet systems for magnetic resonance imaging scanners. It won awards for technology and export in 1985 and a further technology award last year.

While several of the UK's largest companies - including British Steel, British Gas, British Aerospace, Rolls-Royce, ICI and Thorn - are represented in the list, there is a refreshing variety. Exports range from MBA degrees and natural history documentaries to ships in bottles and bicycle mudguards.

Among the export winners, 68 per cent employ fewer than 200 people, while five companies have fewer than 15



Sir Ralph Robins, chief executive of Rolls-Royce, the aerospace group

employees.

The smallest company on the list is Associated Timber Services with a staff of nine. Established six months before the hurricane which sent trees crashing down across the southern Britain in October 1987, this Suffolk-based firm of timber merchants now exports timber and other wood products all over Europe. Export sales have increased more than fivefold in the last three years.

Invisibles performed particularly well to take 16 per cent of the awards. The insurance sector, which received its first award only two years ago, this year had three representatives: Clerical Medical International Insurance of the Isle of Man - a subsidiary of Clerical, Medical and General Life Assurance and the first ever Manx winner; Newman Martin and Buchan, brokers specialising in the energy industry and marine market; and SBJ Regis Low, a Lloyd's broker specialising in oil rigs and hulls.

The management consul-

tancy sector is represented by Godel Escher Bach, established in 1987 and specialising in strategic planning techniques for multinational companies. Its Executive Information Systems software has been described as "user promiscuous" and was designed for "the most computer illiterate board director". The company's exports to Europe, south-east Asia and the US have more than trebled in the past three years.

More Fisher Brown, a small partnership established as recently as 1988, becomes only the second firm of solicitors to win an export award. With clients in 58 countries, it deals exclusively in legal services to the international marine and insurance industry. Another first is achieved by R.G.C. Jenkins, as the first patent and trademark agents to pick up an award.

The academic world is also well-represented. The London Business School is recognised for more than doubling its fee income in the last three years.



The London Business School in Regent's Park

from overseas students and managers on its MBA and non-degree courses. UMIST, the University of Manchester Institute of Science and Technology also receives the bulk of its foreign earnings from overseas students' fees, but also from research services and technology transfer overseas carried out through its subsidiary, UMIST Ventures.

The University of Cambridge's Local Examinations Syndicate is rewarded for its success in marketing its English as a foreign language examinations worldwide.

One company involved in training is International Aerospace, which trains military and civilian pilots and flight engineers, and now receives more than 80 per cent of its income from overseas.

Other sectors which are strongly represented are aerospace; the garment industry; printing; high technology; foodstuffs; and computers and software.

The importance of overseas investment in the UK is again evident, and the proportion of companies with overseas parents seems to have increased slightly this year. Seven are owned by US companies; four by Japanese; two German; with one Canadian, one Australian and one French. The best-known of these are car manufacturers Nissan and Peugeot Talbot, while Kemble, the leading piano manufacturer, is now a joint venture with the Yamaha Corporation.

Companies come from the length and breadth of the UK, with 11 from Scotland, four from Wales and three from Northern Ireland, and, for the first time, one from the Isle of Man. All have defied the recession, and once the recovery is under way, should be in a strong position to make the most of growing domestic demand.



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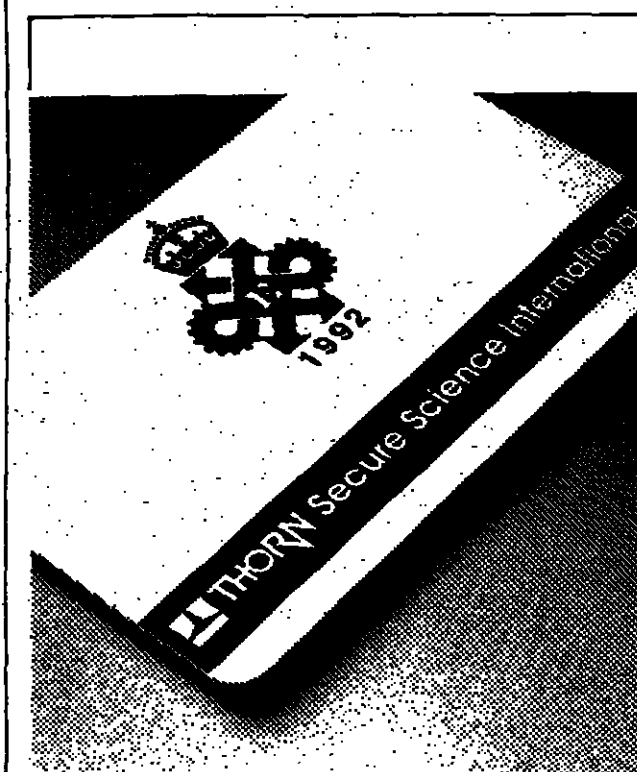
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Security & Electronics



## Barbour/Fortnum's/Gloverall

## A traditional image appeals to Anglophiles

PRODUCTS reflecting the traditional British image and way of life are selling well all over the world, but particularly in Japan.

You can't get more traditionally British than the royal family, and one reliable sign of a long-established British product is the presence on the label of the crest which indicates a royal warrant of appointment, awarded to products favoured by the royal family.

Barbour and Sons, best known for waxed jackets which cope with the worst of British weather, is one company that will be adding the Queen's award for export logo to the three royal warrants of appointment it already dis-

plays. Its garments are sported by several members of the royal family, and its brochure even advertises a Mark Phillips jacket for riders.

Barbour has found that Britain does not have a monopoly on the need for bad-weather clothing, judging by the boom in sales across Europe, America and Japan.

The company started towards the end of the last century making oilskins for the North Sea fishing fleets. Now its "thornproof" waxed cotton jackets have become a widely-imitated classic of country style. During the 1980s the range expanded to include every kind of outerwear, from hats to socks and all-in-one wading outfits. Most items are intended to be worn for hunting, fishing and riding but in fact are often seen on the streets of London and other cities.

Barbour garments are

exported from the company's base in South Shields and sold to 25 markets across the world, through wholly owned sales subsidiaries in the main markets and a network of distributors elsewhere.

Fortnum and Mason is the biggest name in luxury foods in the UK, and because of its royal warrant of appointment to the Queen it is often referred to as the Queen's grocer.

Although Fortnum and Mason in Piccadilly, London, is its only store, Fortnum's food products are stocked by many other department stores and specialist food shops in the UK.

In 1981 the company set up a separate export division to cope with the growing international demand for tea, biscuits and preserves, carrying the Fortnum name.

"The company's products have been enjoyed outside England for more than two centuries, but in the last five years controlled expansion of sales by the export division has achieved worldwide recognition for our range of quality food products," Fortnum and Mason says. Export earnings represent a significant and increasing proportion of total turnover.

In Japan, Fortnum's has become known as a specialist tea house, and its attractively packaged own-brand varieties of tea have high prestige value as gifts. They are sold from concessions in many department stores including Mitsukoshi, the "Temple of the East".

Japan is also an important market for duffel coats made by Gloverall of London, which also wins an export award. The duffel, a practical, warm hooded coat, originated in Belgium, but was British military issue in World War II, and became popular with students in the 1960s after Gloverall was approached by the Ministry of Defence to sell off the military's surplus coats.

Forty years later the duffel is still Gloverall's main product,



Bad weather seems universal

and is available in countless variations of style and colour. Gloverall describes the duffel as "the epitome of British style", but says its appeal is now totally international.

"Despite the current economic climate we are constantly setting new export sales records," said Mr Roger Morris, the chairman.

Bethan Hutton

## University of Cambridge Local Examinations Syndicate

## All the world's a test paper

PERHAPS THE fact that the University of Cambridge is a name recognised all over the world has contributed to the success of its Local Examinations Syndicate in translating local into global presence.

The syndicate was established in Cambridge in 1858, and now conducts educational assessments on every continent and in almost every country. Business has expanded threefold since 1965, and more than 60 per cent of turnover comes from outside the UK, an achievement that has won the organisation an export award.

Dr Tyrell Smith, deputy secretary of the syndicate, hopes the award will help to correct the image many people have of the UCLES. "People in the UK just think of us as an O-level and A-level board. But we do have a very big export side to our work," he says. The syndicate went international as far back as 1883, when it examined candidates in Trinidad.

Now its business is divided into three, roughly equal, sectors: UK work, overseas schools examinations and English as a foreign language (EFL) testing.

Last year 1m candidates sat Cambridge exams and 8m question papers were completed.

The syndicate is run as a department of the university, and its board of governors is composed of Cambridge dons. It employs 450 people in Cambridge, as well as thousands of part-time examiners and full-time representatives in several countries.

In the field of EFL, the main competition is with American English and examining bodies such as Princeton's Education Testing Service, but Dr Smith says many schools prefer Cambridge tests for their more rigorous methods.

"One distinct reason why people tend to choose us as opposed to ETS tests is that we have a more holistic approach. We are interested in the way people write the language and speak it. Our requirement to write continuous prose has been an important difference," he says. American tests rely heavily on multiple choice testing.

Interest in learning the English language tends to coincide with countries opening up and becoming more internationally minded. Demand for EFL has surged in eastern Europe in the past couple of years. The syndicate's business in Greece has boomed since it joined the EC, and it is now developing markets in south-



Students sit a Cambridge English exam in Athens

east Asia.

One growth area which has surprised even the examination syndicate has been the success of the International General Certificate of School Education, introduced in 1988 and equivalent to the GCSE, which has replaced O-levels in Britain. Entries for the IGCSE rose to 38,000 in 1991, up 60 per cent on last year.

The UCLES says the IGCSE is "not simply an expatriate version" of the GCSE, but is based on an international cur-

riculum, "free from Anglo-centric or even Eurocentric bias". This is borne out by its popularity in such diverse places as Egypt and Latin America. In 1991 Cambridge's IGCSE will replace the South African system currently used as a national secondary school leaving exam in Namibia.

The "localisation" process, whereby Cambridge exams are adopted nationally, is an important part of the syndicate's work. "With Commonwealth countries becoming

independent, they have tended to want to develop their own examinations," says Dr Smith. In Zimbabwe the syndicate has worked closely with the education ministry to set up an O-level exam system which meets local requirements. The exams are now taken by 200,000 students a year, and are marked by 4,000 local examiners, trained by UCLES.

Other countries, including Singapore and Namibia, prefer to stick to Cambridge's IGCSE, making it easy for students to work or study anywhere in the world.

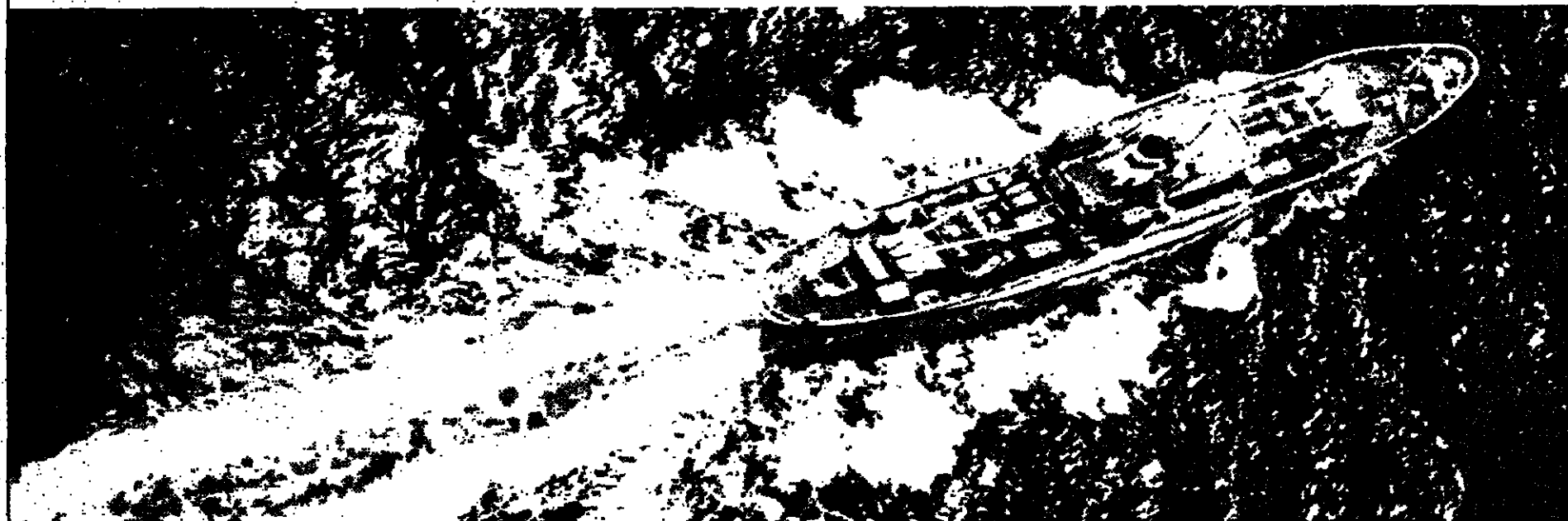
The syndicate also trains and examines EFL teachers. Many teachers of English abroad are fresh graduates with no specialist teaching qualifications, but the need for at least basic training in EFL is increasingly being recognised. The syndicate runs EFL teaching courses of varying lengths tailored to different needs. Last year 7,000 candidates were tested at 300 centres worldwide.

So successful has UCLES been that, in some parts of the world, when you mention the name of Cambridge, people now think first of the examination syndicate, and only after that of the university.

Bethan Hutton



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# THE QUEEN'S AWARDS FOR EXPORT ACHIEVEMENT 1992

COMPANY	LOCATION	NAME OF PRODUCT OR DEVELOPMENT	COMPANY	LOCATION	NAME OF PRODUCT OR DEVELOPMENT
<b>A</b>			<b>L</b>		
Aegis Group	London SW1	Media planning and buying	Linx Printing Technologies	Huntingdon, Cambridgeshire	Ink jet printers
Aero-Controls	Horley, Surrey	Aircraft spares and repairs	London Business School	London NW1	Business management education
APV Crepac Pumps	Milton Keynes, Buckinghamshire	Aluminium coil	<b>M</b>		
Associated Timber Services	Eastbourne, East Sussex	Stainless steel positive rotary lobe pumps	Magnet Scientific	Abingdon, Oxfordshire	Magnet systems for diagnostic imaging
<b>B</b>			Jim Marshall (Products)	Milton Keynes, Buckinghamshire	Amplification equipment
J Barbour & Sons	South Shields, Tyne and Wear	Country style clothing	Mayflower Glass	East Boldon, Tyne and Wear	Glass sculptures
Baxter Woodhouse & Taylor	Macclesfield, Cheshire	Ducting for the aircraft industry	MediSense Contract Manufacturing	Abingdon, Oxfordshire	Medical diagnostics
The Binding Site	Edgbaston, Birmingham	Test kits and reagents for medical research and diagnosis	More Fisher Brown	Hayes, Middlesex	Handframed knitwear
<b>C</b>			More Fisher Brown	London E1	Solicitors
Bliley Office Equipment	Woking, Surrey	Office equipment	Nealeman & Watkins (Theatre)	London WC2	Theatre tickets agency
British Aerospace (Commercial Aircraft)	Woking, Surrey	Commercial aircraft and spares; wings for the Airbus	<b>N</b>		
British Gas On Line Inspection Centre	Woking, Surrey	Pipeline inspection service	Neil Johnson	Langholme, Dumfriesshire	Worsted fabrics
British Soap Company	Bicester, Oxfordshire	Soap	Newbridge Networks	Newport, Gwent	Insurance brokers
British Steel, General Steels	Rotherham, South Yorkshire	Heavy structural steel	Newman Martin and Buchan	London EC3	Motor vehicles
Britains (T.R.)	Harley, Stoke-on-Trent, Staffordshire	Transfer printing papers	Nissan Motor Manufacturing (UK)	Sunderland, Tyne and Wear	
BWE	Ashted, Kent	Extrusion, cold pressure welding and wire cleaning machinery	<b>O</b>		
<b>D</b>			OIL		
Chase Research	Basingstoke, Hampshire	Computer peripherals	Orbit Valve	Woking, Surrey	Support services to the offshore oil industry
Chloride Industrial Batteries	Swinton, Greater Manchester	Electric batteries	Oxford Magnet Technology	Tewkesbury, Gloucestershire	Valves and integrated valve control systems
Chubb Safe Equipment	Waterhampton, West Midlands	Safes, vaults, cabinets		Eynsham, Wiltshire	Magnet systems for diagnostic imaging
City Technology	Portsmouth, Hampshire	Electrochemical gas sensors and accessories	<b>P</b>		
G. Clancy	Halesowen, West Midlands	Vehicle engine components	Pail Europe	Portsmouth, Hampshire	Filtration products
Clerical Medical International Insurance	Douglas, Isle of Man	Insurance and investment services	Pendrol UK	Woking, Surrey	Rail fastenings
Colvern	Ramford, Essex	Automotive sensors and potentiometers	Partridge Holdings	Wotton-under-Edge, Gloucestershire	Natural history films
Compaq Computer Manufacturing	Bishopston, Renfrewshire	Computers and peripheral equipment	Pasminco Europe (Impolloy)	Bloxwich, Walsell, West Midlands	Catholic protection systems
Compu UK Via Computype	Hull, North Humberside	Photographic bar code printed labels	Penny & Giles Data Recorders	Christchurch, Dorset	Data recorders
Compugraphics International	Glenrothes, Fife	Photomasks for semiconductor	Perfecol	London, North Yorkshire	Medical packaging-chevrons pouch
Conoco	London SE1	Petroleum, coke and petroleum products	Pengsat Talbot	Coventry, West Midlands	Motor cars parts and accessories
Contour Seats	Farnborough, Hampshire	Aircraft seats	Phase 2	near Skipton, North Yorkshire	High performance outdoor clothing
Coors Ceramics Electronics	Glenrothes, Fife	Ceramic substrates	Piccadilly Shoes	Manchester, Greater Manchester	Footwear
<b>E</b>			Poker Plastic	near Morston-in-Marsh, Gloucestershire	Plastic bicycle mudguards
Data Connection	Enfield, Middlesex	Computer software	Polymark Futurall	Banbury, Oxfordshire	Specialised mechanical handling equipment
C. Davidson & Sons	Aberdeen, Scotland	Plasterboard liner detergent board chipboard	<b>R</b>		
Denge Power Projects	Milton Keynes, Buckinghamshire	Electrical power supply equipment and turnkey projects	Remploy (Knitwear Division)	Alfreton, Derbyshire	Knitwear
Domino Amjet	Bar Hill, Cambridge	High speed, industrial ink-jet printers, and inks	Renshaw Transducer Systems	Wotton-under-Edge, Gloucestershire	Electronic measuring instruments
Dowty Aerospace Gloucester	Gloucester, Gloucestershire	Aerospace equipment	Richard Coulbeck	Grimsby, South Humberside	Fish
Dunlop International Technology ("DITL")	Birmingham, West Midlands	Manufacturing technology transfer	Ritrama (UK)	Ecceles, Greater Manchester	Self-adhesive materials
Dussek Campbell, Engineering Division	Cratford, Kent	Cable filling applicators	Robinson & Hannon	Blaydon-on-Tyne, Tyne and Wear	Scrap metal processing
<b>F</b>			Rolls-Royce Aerospace	Derby, Derbyshire	Civil aero-engines and planes
EBI Foods	Abingdon, Oxfordshire	Foodstuffs	Ros Breckers	Newbridge, Midlothian	Poultry breeding, livestock
E E S (Manufacturing)	Port Talbot, West Glamorgan	Jigs	L.A. Rumbold	Cambridge, Surrey	Aircraft interior products
Euromoney Publications	London EC4	Financial publishers and conference organisers	<b>S</b>		
Europa Scientific	Crawley, Cheshire	Scientific mass spectrometers	SBJ Regis Low	London EC4	Insurance broking services
<b>G</b>			Schumacher Fibers	Handsworth, Sheffield, South Yorkshire	Filters
Fabtec	Ellesmere, Shropshire	Farm milk storage tanks	Scotprime Seafoods	Ayr, Ayrshire	Seafood
Staffware Division, Financial & Corporate Modelling Consultants	London NW1	Computer software	Silverts	London EC1	Ladies outerwear
Format International	Woking, Surrey	Computer software for agriculture	Specialist	Byfleet, Surrey	Computer boards
Fortnum & Mason	London W1	Foodstuffs	Stakehill Engineering	Bolton, Lancashire	Steel plastic laminate and plastic mouldings
Fryell's Fabrics	Clifton, Greater Manchester	Furnishing fabrics	Starstream Via The Children's Channel	London WC2	TV programmes for children
Fulcon	Cwmbran, Gwent	Electronic sounders	<b>T</b>		
<b>H</b>			Technic Group	Burton-on-Trent, Staffordshire	Retreaded car and light truck tyres
GB Glass Engineering	Chesterfield, Derbyshire	Glass forming equipment and technology	Technigraph Products	Thetford, Norfolk	Litho plate processing equipment
Gloverall	London NW2	Woolen coats	Thermomax	Barfor, Northern Ireland	Evacuated heat pipe solar collectors
Godel, Escher, Bach	London W1	Management consultancy	Thorn Secure Science	Swindon, Wiltshire	High security magnetic tape and tape readers
GPT Payphone Systems	Liverpool, Merseyside	Payphones and cashless calling systems	Thorn Precision Forgings	Sheffield, South Yorkshire	Precision forged and machined components
Gracemir Via Oakwood Design	Letchworth, Hertfordshire	Machinery for use in bank card manufacture	Tibbet	Wellingborough, Northamptonshire	Mens, ladies and childrens outer-clothing
Gants of Dalvey	Alness, Ross-shire	Stainless steel giftware	Timmons	Kettering, Northamptonshire	Rotary printing presses
<b>I</b>			Tiplink	London SW1	Transport asset rental
Helena Laboratories (UK)	Gateshead, Tyne and Wear	Medical diagnostic kits and laboratory instruments	<b>U</b>		
Hewlett-Robins International	Yoker, Glasgow	Vibrating screens, feeders and shakeouts	University of Cambridge Local	Cambridge, Cambridgeshire	Administration of examinations
Hoyland Fox	Penistone, Sheffield	Umbrella frames	Examinations Syndicate	Manchester	Education and research
Huntleigh Technology (Healthcare Division)	Luton, Bedfordshire	Electro-medical equipment	University of Manchester, Institute of Science and Technology		
<b>J</b>			<b>V</b>		
ICI Katalco Puraspec Purification Process	Billingham, Cleveland	Catalysts and absorbents	Valper Industrial	Bangor, Northern Ireland	Drinks dispenser tubes
Imatron	Newbury, Berkshire	Laser optical products	Varn Products	Irlam, Greater Manchester	Chemicals for the printing industry
International Additives	Willesley, Merseyside	Animal feed flavours and sweeteners	Vickers Cosworth Engineering Division	Northampton, Northamptonshire	Motor cars engines and components
International Aerospace	Cranfield, Bedfordshire	Flight training school	Vikona International	Cowers, Isle of Wight	Oil pollution control and recovery equipment
International Rectifier Co. (GB)	Oxford, Surrey	Power semiconductor	<b>W</b>		
Intersolar Group	High Wycombe, Buckinghamshire	Solar-powered products	Warwick International	Mostyn Holywell, Chwyd	Speciality chemicals
Inver House Distillers	Airdrie, Lanarkshire	Whisky	Williams Fairley Engineering	Stockport, Cheshire	Bridges
<b>K</b>			<b>X</b>		
JLG Industries (Europe)	Cumbernauld, Strathclyde	Aerial work platforms	Xrac	Wokingham, Berkshire	Transmission systems
R.G.C. Jenkins	London SW1	Patent and trademark agents	<b>Y</b>		
<b>L</b>			Yamazaki Machinery UK	Worcester	Computer controlled machine tools
Kemble & Company	Milton Keynes, Buckinghamshire	Pianos			
Kemble Instrument	Burgess Hill, West Sussex	Laboratory instruments for analysing and diagnosis			
Kyushu Matsushita Electric (UK)	Newport, Gwent	Printers, typewriters, telephone, PBX systems			

## SmithKline Beecham Pharmaceuticals announces that it has received the 1992 QUEEN'S AWARD FOR TECHNOLOGICAL ACHIEVEMENT

The Award was given for the development of a novel topical antibiotic Bactroban - in recognition of its contribution to the treatment of bacterial skin infections and to containing the spread of infection in hospitals.

It underlines SB's traditional strength in the anti-infectives therapeutic area.

**SB**  
SmithKline Beecham  
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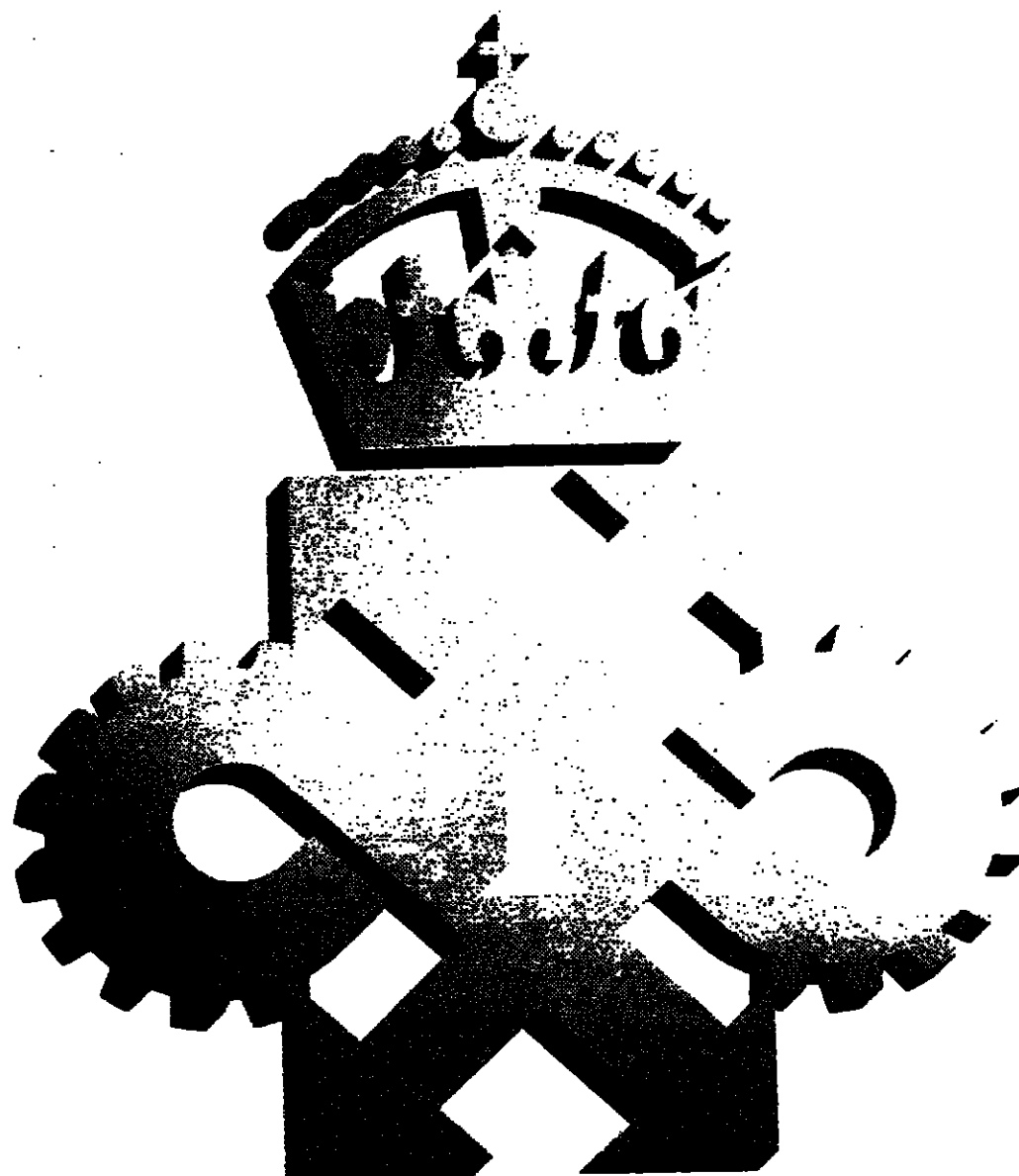
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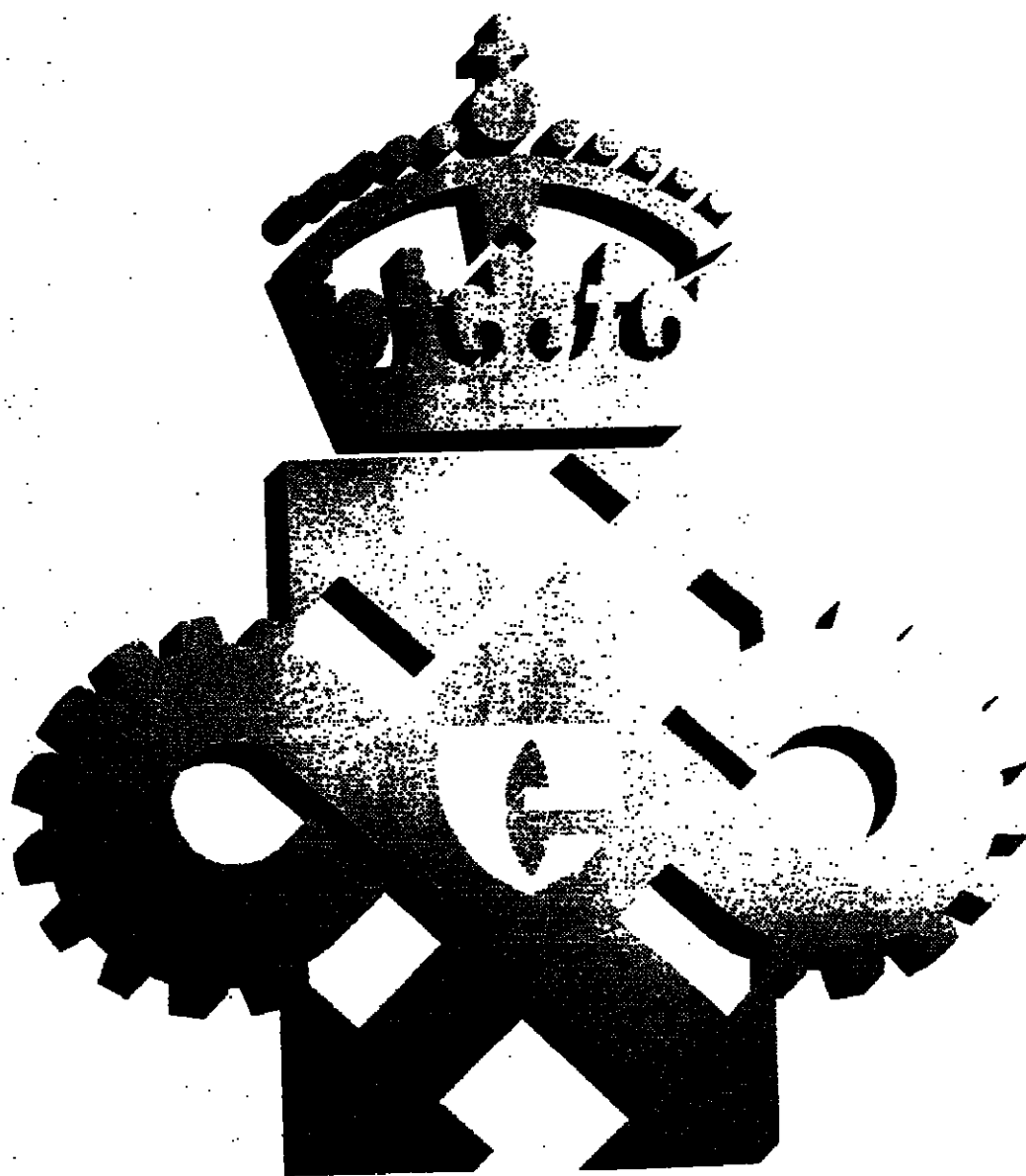
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## THE QUEEN'S AWARDS 1992: COMPANY PROFILES

## Kemble &amp; Co

## Europe welcomes mellow sound

KEMBLE & Company is no stranger to exporting. For the first two years after the second world war it was forbidden by the UK government from doing anything else.

At the time, the UK was desperately short of foreign currency, and keen to establish export markets for UK companies by stealing a march on mainland European countries whose industries were all but destroyed during the war. Mr Brian Kemble, now joint managing director of the old family

business, remembers his father, who had recently returned from the war, travelling across Europe by car to sell his pianos. On his first few trips, he still wore his army uniform.

Times may have changed, and Kemble is now a joint venture with the mighty Japanese Yamaha Corporation, but the export culture remains strong. The company has gained a Queen's Award for more than doubling its export sales over three years to £5m in 1991.

The Kemble family began manufacturing pianos in a small workshop in Stoke Newington, north-east London, in 1911. Then it was a small fish in a pool of more than 200 UK manufacturers. At their peak in the 1920s British companies produced more than 60,000 pianos a year.

The industry has declined ever since, hit by a falling market and almost dealt a knock-out blow in the 1970s by an over-valued pound and strong competition from cheap

imports from south-east Asia. But Kemble, once the minnow, has overtaken the bigger fishes, and absorbed some of its competitors, including such names as Chappell of Bond Street. It is now by far the largest UK producer, with 99 per cent of all UK piano exports.

More than 6,300 pianos a year roll off the production lines of its purpose-built plant in Milton Keynes, where it moved in 1983.

One year before that, Mr Denzil Jacobs, joint managing

director, made the first contact with Yamaha, which had started to manufacture electric organs in competition with Hammond. Soon, the Yamaha-Kemble subsidiary formed as a result was the UK's main importer and wholesaler for the whole range of Yamaha organs and pianos.

That relationship persisted until 1984, when Kemble signed an initial agreement to start manufacturing Yamaha pianos under licence in the UK. The first models were produced in 1986. Two years later, Yamaha, looking for a European partner to be able to take full advantage of the single European market, established a full joint venture with Kemble.

Yamaha in turn invested in the Milton Keynes plant, introducing state-of-the-art machinery and computer-controlled production. The factory was expanded and re-equipped and its capacity increased from 4,000 to 10,000 units a year. The development was unusual, given Japanese companies' preference for greenfield sites.

Mr Brian Kemble ascribes the success of the partnership to the combination of the traditional high quality standards and craftsmanship of Kemble, and the technological know-how of the Japanese.

Yamaha is now the biggest shareholder in the joint venture - although the exact size of its holding is undisclosed - but Mr Kemble says the company's family ethos has not been lost. If anything, it has been enhanced by the partnership.

"The first thing I did when I became managing director was to abolish the director's dining room and toilets. I didn't need the Japanese to tell me to do that," Mr Kemble says.

"We have learnt a lot from Yamaha, but we have looked in many different areas for the best practices. And Yamaha has learnt from us. In Japan, its staff are no longer obliged to wear uniforms, which was the result of our influence."

Creating a successful partnership with quality products and a state-of-the-art plant was only part of the battle. The UK piano market continues to decline - last year only 10,000



Andrew Kemble, a grandson of the piano company's founder

Glyn Okeefe

models were sold - and so Kemble was forced to turn its attentions increasingly to export, which by last year absorbed three-quarters of the company's products.

The link with Yamaha has undoubtedly proved advantageous. Around 75 per cent of Kemble's pianos are exported under the Yamaha name, and sold to Yamaha subsidiaries in France and Germany which market them in Europe. Kemble produces all the non-black upright Yamahas for the entire European market.

"The design is Japanese, but we use different components such as German sounding boards which have a more mellow sound popular in Europe,"

Mr Kemble says. The remaining 25 per cent of pianos are exported under the name of Kemble or Chappell of Bond Street, and are sold through sales agents abroad, direct to retail stores. Over the past three years, Mr Kemble has had a policy of selecting "young, dynamic agents" especially in Holland and Germany - which seems to have paid dividends.

The largest export market remains western Germany, a fact of which Kemble is particularly proud given the strength of the indigenous competition companies such as Steinway and Bechstein, as well as Blüthner of east Germany.

The second-biggest market is

France, followed by Italy, Spain, Switzerland, Holland, and a number of other European countries.

Kemble is also having some success in taking on the local competition in south-east Asia, including Hong Kong and Singapore. Here, the company feels the Queen's Award will be a particular advantage.

"There are companies in the Far East manufacturing pianos with British names that are of poor quality. The Queen's award will further enhance our reputation over there. Now, if people see the logo, they will know they are getting the real thing."

Neil Buckley

## Clerical Medical International

## Isle of Man scores a first

THE AWARD for Clerical Medical International is a recognition not only for the company, but also for the Isle of Man, where it is based.

No company on the island has won an award before, even though its financial services industry is almost wholly export-led. This may have been due to the dubious reputation it had built up, mainly thanks to the collapse of the Savings and Investment Bank in 1982.

Regulation has been much tightened since then, and the Isle of Man now has a deposit protection scheme in place. It was also the first offshore jurisdiction to win designated status under the UK's Financial Services Act of 1986, which in effect recognised the island as offering the same degree of investor protection as on the mainland.

The island's new clean-cut image has led to an influx of financial services companies.

CMI, a subsidiary of Clerical Medical Investment, the Bristol-based life assurance group, was established in March 1987, and has perhaps been the most successful of the island's financial groups. It now has about 300 staff, including 170 based on the island, and sold a total of £149.5m in new product business in 1991.

This accounted for 18 per cent of Clerical Medical's new premium income last year,

down slightly from 20 per cent the year before. CMI's total funds under management are now around £450m.

Dr Bill Hastings, chief executive of the island's insurance regulatory authority, is delighted by the news: "What better accolade could our sector have? This is a real first: a first for the island and a first for any life insurance company. It is a winning day for the Isle of Man, and an event for which the whole island may be proud."

It is not surprising that life insurers have failed to win exports awards in the past, as differing national tax regimes form a barrier against marketing pensions or endowment savings plans in the same way in different countries.

Linguistic barriers are also a problem, given the personal contact from salesmen which is usually necessary before consumers can be persuaded to buy life insurance.

But these arguments do not apply to offshore life companies such as CMI. Their tax position on the island is such that they would lose several privileges if their products were available to Manx consumers.

Traditionally, the prime market for such companies has come from UK expatriates - people working abroad who want a favourably-taxed resting place for their savings.

However, CMI and several other life groups have broadened their sights in recent years to aim for "international investors".

For residents of any country, life funds held on the Isle of Man can roll up gross of tax. Neither income nor capital gains tax is payable. For UK citizens, tax will be only payable once these funds are brought back into the UK by someone who has worked abroad - the tax-free roll-up ensures that the tax bill will have been lessened.

This advantage also applies to foreigners working in the UK - "expats" in the jargon. And several countries, such as Sweden, have tax regimes which allow their citizens to shelter money offshore, even going to work abroad.

The recent decisions by both Hattia of Denmark and Skandia of Sweden to set up life operations on the island show the potential of this market.

CMI has been one of the most adroit in capturing the new market of "high net worth investors". It now has representatives in more than 60 locations in Europe, Asia and the US.

Although UK expatriates still make up the bulk of the business, about 25 per cent comes from south-east Asia - a slightly smaller proportion than for some Manx life companies, such as Royal Interna-

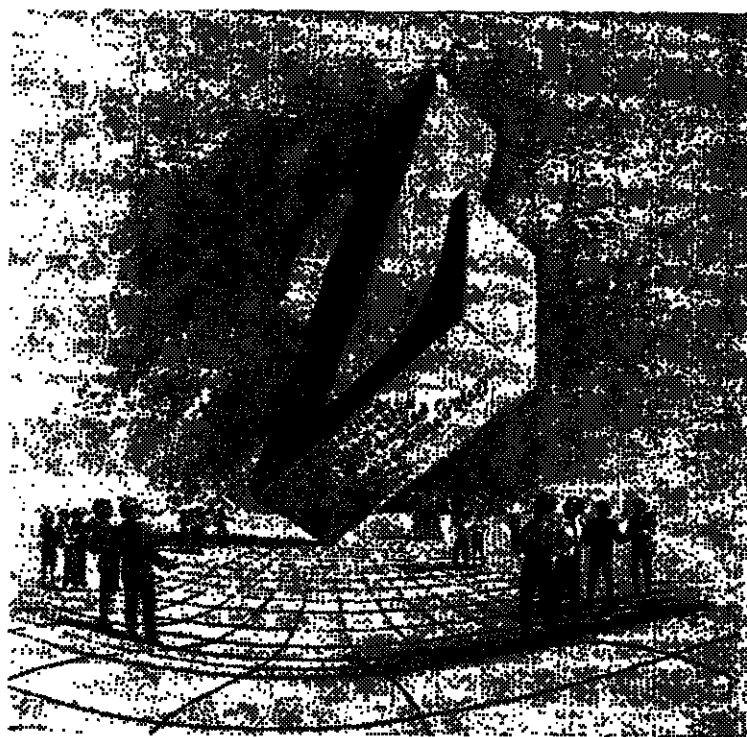
tional - while about 10 per cent comes from Africa, and 10 per cent from South America, with around 4 per cent from Sweden, and 5 per cent from central Europe.

The company's product range has also helped it to attract more sophisticated investors. Apart from the usual straightforward single premium life "bonds", and pension contracts, CMI has taken advantage of the opportunities Isle of Man regulators have allowed for innovative fund management without a life assurance element.

Thus there is a choice from straightforward deposit administration accounts denominated in US dollars or Deutschmarks, through to 24 individual equity funds investing in specific countries. CMI also offers umbrella funds, and investments which "track" the FT-All Share, S&P 500 and Nikkei 225 indices. There is also a range of trusts.

More product launches are planned for the near future. But for the time being, the satisfaction of Mr Mike Richardson, CMI's chief executive, seems justified: "Today's announcement is a tribute to the hard work and dedication of CMI's staff and to the support we have received since we established operations on the Isle of Man."

John Authors

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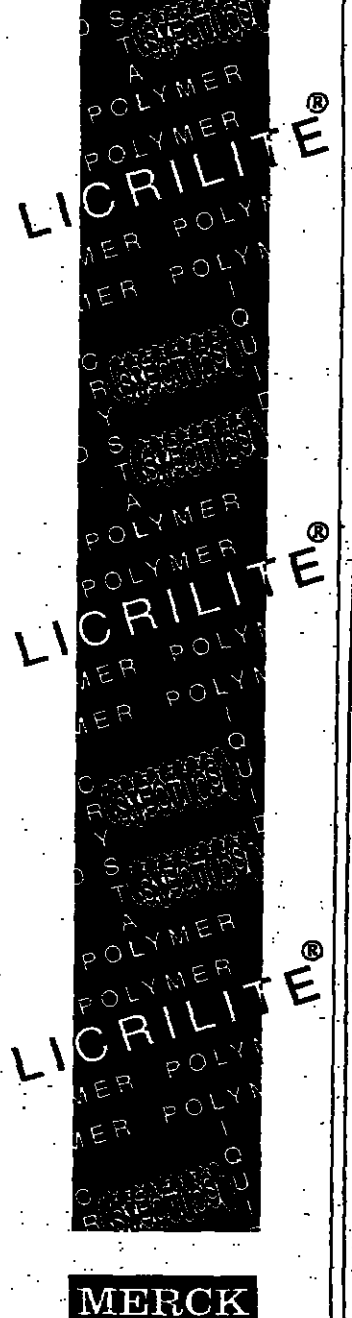
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## THE QUEEN'S AWARDS 1992: COMPANY PROFILES

## Yamazaki Machinery

## Sniping now looks like sour grapes

THERE WILL be mixed feelings in Europe's machine tool industry about the export award for Yamazaki Machinery UK, the Worcester-based subsidiary of Japan's Yamazaki Mazak.

For Yamazaki, the world's largest producer of computer numerically controlled (CNC) machine tools, the award is an important accolade, and is particularly welcome in the midst of a recession in the machine tool industry.

Coming a year after Komatsu, the Japanese construction equipment group, won an export award for its UK subsidiary near Newcastle, it indicates the growing importance for the big Japanese mechanical engineering groups of a pan-European approach to UK manufacturing. "The company considers Europe is its market, not the UK plus exports," says Yamazaki.

However, Yamazaki's presence in the UK remains controversial, at least for some machine tool rivals. The Worcester plant began manufacturing in 1987, but has never really been accepted by the UK machine tool establishment.

And machine tool builders

on both sides of the Channel still remember the £5.2m of British government money received by Yamazaki in the mid-1980s aid for the Worcester plant. The £5.2m was criticised, erroneously, as launch aid, when in reality it was an "FMS grant" available to any company introducing flexible manufacturing systems into UK manufacturing.

Winning the award might make some of the sniping look like sour grapes, and makes a mockery of charges in the mid-1980s that machine tool jobs were being created in the UK at the expense of hundreds more in Europe.

Yamazaki is now the highest machine tool producer in the UK - and the largest Japanese machine tool manufacturer in Europe. Its export achievement is undeniable. From a standing start in 1987, exports have risen to around 85-90 per cent of turnover, which reached £55m in fiscal 1991.

Most of the exports are for the European market - the rationale for the plant, after all, was to establish a manufacturing plant in the European Community, well ahead of the Single Market. But some

exports go to the US and, especially in the plant's early days before the product range grew, even to Japan.

In 1987, the plant began producing two models, but five years later the product range has been expanded to 12 basic models of machining centres and turning centres. Two new models, a vertical machining centre and the Super Quick Turn range of machines, were introduced last year.

Employment at Yamazaki Machinery has risen to around 300 from 35 in 1986, and has fallen only marginally in the current recession. This is an achievement of which few UK machine tool builders could boast, and partly reflects the habit of Japanese resistance to making redundancies.

The cuts were made mainly through natural wastage, although last month the company did part company with Mr Stephen LeBeau, its sales director, in a move that surprised industry observers.

But the relatively minimal job cuts are also due to a level of manufacturing technology and organisation that allows the plant to operate at 50 per cent of capacity and still be



Advanced flexible manufacturing systems at the Worcester plant of Yamazaki Machinery UK

profitable. Yamazaki, along with all machine tool builders, is suffering from the recession, but stresses that production levels have not fallen that far.

Although the effects of Yamazaki's UK manufacturing are hard to quantify, the company reckons that its presence probably directly gives employment to about one-and-a-half times as many people as it employs itself. It has also provided work for, and helped raised product quality at, a number of UK and continental European component suppliers, in line with local content agreements.

The head of one north Midlands foundry company recalls knocking on Yamazaki's door many times in the mid-1980s in the hope of finding work. But having won a contract to supply Worcester, he now also exports castings to Yamazaki in the US, and has benefited from Yamazaki's collaborative approach to boosting product quality at suppliers.

Yamazaki's presence at Worcester has also contributed to an emerging trend of investment by Japanese components suppliers. Last year, Kitagawa, the world's largest producer of power chucks for machine tools and a big supplier to Yamazaki, joined forces with Mr Tertius Threlkeld, a British entrepreneur, to begin manufacturing chucks at Salisbury, Wilts.

## SBJ Regis Low

## The pursuits of non-stop brokers

LONDON MARKET insurance brokers have traditionally generated much of their business in the US and have traditionally been enthusiastic and successful exporters.

But with insurance rates depressed and the dollar weak, profitability has been eroded of late. Success increasingly depends on the aggressive pursuit of business.

And that, in a nutshell, appears to be the key to the recent profitability of SBJ Regis Low, a Lloyd's insurance broking subsidiary of Steel Burrill Jones, today awarded the Queen's Award for Export Achievement.

Regis Low's founders - Mr David Low, Mr Hugh Armytage and Mr Keith Grant-Dalton, brokers - left Seascope, another London market broker in 1982, to start up their new energy insurance broking venture from scratch.

The company's focused initially on oil rigs and other offshore installations, later diversifying into hull and cargo risks, political risks and construction insurance.

Its share of these specialised markets has grown rapidly, earning fee and commission income of £11.7m in 1991.

Three-quarters of revenues are from business generated in the US, Scandinavia, Europe, the Commonwealth of Independent States and south-east Asia. Overseas earnings have doubled in the past three years.

Regis Low specialises in so-called "wholesale" insurance broking, placing insurance programmes on behalf of retail brokers who deal directly with clients such as oil rig operators and shipping lines.

Margins are high. Some of Regis Low's competitors in the field such as Lloyd Thompson - which has had a stock market listing since 1987 and Jenner Fenton Slade - have achieved handsome rates of return.

Regis Low's profitability has been so impressive - the group earned over £4.6m in 1991 - that Steel Burrill Jones, a listed medium-sized broker,

was persuaded to spend over £30m to acquire Regis last December.

The price was viewed as excessive in some quarters but SBJ, which grew at rapid pace in the 1980s, was anxious to diversify from its original specialisation in marine reinsurance - an even more volatile and high risk sector than energy insurance - and has made other acquisitions to reduce that dependence.

In addition, Regis Low's business knitted in well with SBJ's reinsurance interests: the broker can now more adequately provide insurers with a flow of business and look after its reinsurance needs.

Moreover, Mr George Boden, managing director, says he was

"Hardly a day goes by when they're not out with North American clients. It's just non-stop"

also impressed by the high energy style of Regis Low's broking teams.

"They work from the early part of the day until late at night - hardly a day goes by when they're not out with clients from North America in the evening. It's just non-stop."

Mr Boden adds that Regis Low's 130 staff "love winning and hate losing."

The company's brokers have a detailed knowledge of the London insurance market - made up by the 380 syndicates at Lloyd's of London and international companies - and place highly complex insurance programmes with a number of syndicates and insurers.

"The broker has to understand the risk, describe it, find underwriters to back it and then negotiate rates." With Lloyd's underwriters in particular wary about the risks they write after suffering heavy losses in recent years, "that can be a sweaty business," says Mr Boden.

Richard Lapper

THE AWARD for developing the Ncam digital stereo sound system is the fifth to be won by the British Broadcasting Corporation's engineers.

The Ncam system, already available to around three-quarters of the UK, allows the transmission of two high quality digital sound signals within the existing UHF television channel as well as the normal mono sound signal.

The two extra signals can be used to provide stereophonic sound or even a dual-language service.

The technology reduces the amount of digital information that has to be transmitted by sampling the stream of sound 1,000 times a second and cutting out unneeded information or frequencies that the human ear cannot cope with. The signal is conveyed on a new carrier using phase modulation and there is no interference with either the picture or the mono sound.

## British Broadcasting Corporation

## How the human ear copes with Wogan

"This award demonstrates the BBC's continuing commitment to technical innovation," Mr Marmaduke Hussey, chairman of the BBC, says.

The origin of the Ncam work goes back to the 1980s when BBC engineers at the Kingswood Warren research centre were looking at how to deliver stereo sound to the FM transmitter network.

The result is that compact disc quality sound is now available with television and the public are starting to buy the necessary reception equipment in growing numbers.

Last year more than 900,000 Ncam stereo television sets were bought in the UK and around 550,000 Ncam video recorders.

All the signs are that before too long digital stereo sound will simply be accepted as the normal sound standard for television programmes and recordings.

Ncam was first developed to carry digital stereo sound for television in 1984 and was introduced experimentally on the BBC's transmitters at Crystal Palace in south London in the summer of 1986. The full service began at the

end of August last year. Wogan holds the record for the longest running BBC Television stereo programme. It was first produced in stereo on August 11 1987.

The first Queen's Award to BBC Engineering came as long ago as 1969 for creating a sophisticated system of standards conversion so that American television programmes could be easily converted for showing on the UK's PAL television sets without loss of picture quality. In 1983 the BBC jointly won an award with the Independent Broadcasting Authority for the

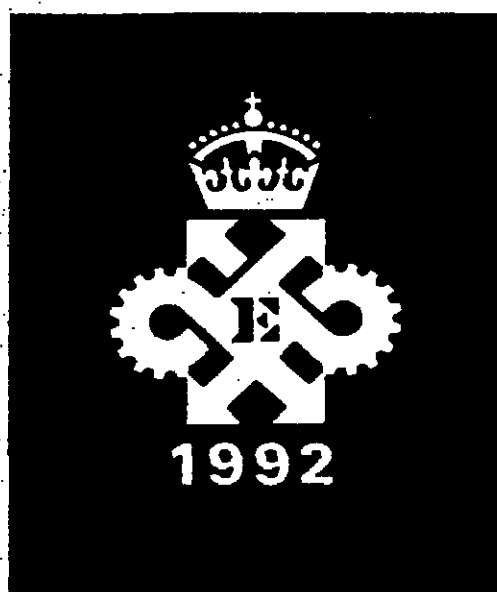
development of teletext. The award comes as the BBC is looking at every aspect of its future role in advance of the re-negotiation of its Royal Charter which runs out at the end of 1996.

The task force on BBC technology identifies the impact of technical innovation on broadcasting as one of the key factors of which the BBC will have to take into account in the 1990s.

It recommends the creation of a new Advanced Engineering Centre and a Technical Development Board, with strong programming representation to organise the BBC's future policy in the area. And, perhaps, also to win further Queen's Awards for Technological Achievement.

Raymond Snoddy

# DOUBLE TOP FOR CONOCO



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## THE QUEEN'S AWARDS 1992: COMPANY PROFILES

## Baxter, Woodhouse and Taylor

## From cloth to an airborne market

BAXTER, Woodhouse and Taylor has come a long way since 1836, when it started out as a cloth manufacturer in Manchester.

This year the firm has won a Queen's award for exporting super-lightweight air ducting and insulation for the aircraft industry.

"As the marketplace changes, we have had to change with it," says Mr George Sampson, sales and marketing director at Baxter, Woodhouse and Taylor.

"Thirty years ago we got into the aircraft business. Because of our expertise in manufacturing commodities in cloth, our product for the aircraft industry is basically a fabric, glass fibre," he says. The company's main business is now producing a large range of lightweight ducts for aircraft environmental control systems, which are engineered rather

makes use of modern high-speed communications and transport to fill orders overnight if necessary.

In the aircraft industry, relationships are important, and can sometimes mean winning orders over lower-priced competitors. "We have an intimate relationship with all our customers. They know they can rely on us," says Mr Sampson.

The company brochure boasts that no task is too trivial, which also helps win customer goodwill, he says. The company can respond fast to a small order when an aircraft is being refitted. "Environmental control systems are always left to the very end, and half the time something is forgotten. Most of our products are almost hand-made, and therefore flexible of labour. We don't have to tool up, so we can turn round very quickly."

The company's air ducts are up to 60 per cent lighter than comparable products, giving them an advantage since extra weight means smaller profits because fewer passengers can be carried. "The product is not particularly high-tech, but it services a high-tech area," says Mr Sampson.

In spite of the recession, which has been particularly severe in the aircraft industry, Baxter's sales rose 20 per cent last year. This is partly because sales are not entirely dependent on the air frame manufacturers of new aircraft. The company also supplies parts for the refurbishment of second-hand aircraft, a sector which has expanded as spending on new aircraft has dropped. "People are spending money on used aircraft, refurbishing them to a high standard," says Mr Sampson.

The company is based at Addington, near Macclesfield in Cheshire, and employs 300 people, mostly women, at three sites. It is considering setting up a factory in the southern states of America, near its main customers. Direct flights between Manchester and Atlanta airport have made the prospect more feasible.

Bethan Hutton

## Warwick International

## Washdays made more environmentally friendly

FEW homes these days would be complete without a carton of concentrated or environmentally-friendly washing powder.

The growth in the popularity of such products has been one of the clearest signs of the increased public commitment towards conserving the environment, and they are now the fastest-growing area in the European detergent industry. Additives produced by a Welsh company, Warwick International, are used in almost all of them.

Ariel Ultra, in the UK, and Dixan, in Europe, are the best-known brands containing the company's products.

Warwick, awarded a Queen's Award for export for the second time in five years, is one of only four companies worldwide (and the only one from the UK) that produces the additives essential to make such powders effective. Among these four, Warwick says it has the largest market share, although it will not reveal the precise figure for competitive reasons.

For more than 12 years it has been developing a range of biodegradable additives based on the chemical Tert Acetyl Ethylene Diamine (TAED). These have two main applications.

The first is to improve the efficiency of lower-temperature powders. Chlorine-based bleaches have been replaced by "greener" oxygen-based bleaches in most powders, but the latter do not function well at lower temperatures. Enter Warwick's bleach activators, which enable oxygen-based bleaches to work even at lower temperatures.

Lower-temperature powders consume less energy during the wash, while their concentrated forms save even more energy by requiring less packaging and being more economical to transport.

The second main application for Warwick's additives is to boost the effectiveness of phosphate-free powders. Many manufacturers have attempted to eliminate phosphates as they contribute to the growth of

algae in rivers and in the sea. "The growth of environmental awareness has been an important factor in our success," says Mr David Richards, the managing director.

There has been a real resurgence in the past few years in the use of concentrated detergents, due to both economic

than 640m has been reinvested in that period in new equipment and buildings.

The company's export policy, however, has also been crucial to growth. Exports accounted last year for 82 per cent of sales, and Warwick has more than doubled its already substantial export trade since it won its first Queen's Award in 1988.

One reason for this is the company's policy of sending its scientists and technical experts on frequent trips abroad to work with local companies to produce the environmentally-friendly products best suited to a particular market.

The company now has a multi-lingual sales team in the UK and places great emphasis on the need for foreign language-speakers - backed up by a network of 22 sales agents worldwide.

Of the 40 overseas countries Warwick exports to, western European markets, particularly Germany, Italy, France, Spain and Benelux are by far the

## Warwick sends scientists and experts on frequent trips abroad to work with local companies

and environmental factors."

Warwick International, based in Mostyn, Chryd, also produces flame retardants for fabrics, and softeners for textiles, but detergent additives are the bulk of its business. The company's workforce has grown from 20 to more than 300 in less than 12 years. More

## Untiring exporter to Europe

FOUR YEARS after it was established, Technic Group has won an award for its success in exporting high quality re-read tyres to EC countries and Scandinavia.

The company exports 80 per cent of its output and its largest single EC market is Germany. Its founders, Mr Phil Blood and Mr Tony Farmer, are the joint managing directors.

The tyres are produced for passenger cars and light commercial vehicles only. All are made to the same specification as those produced as original equipment, ensuring that Technic products meet European regulations.

The company's turnover has grown from £1.5m to almost £13m, while output has risen from 3,000 to 27,500 tyres a week. The company employs 130 people and production is centred on a five-acre site near Burton-on-Trent.

This year, production is set to increase by 30 per cent and 40 more employees will be taken on.

Nell Buckley

## Payphones for all sorts

IT'S SECOND time lucky for GPT Payphone Systems. Last year, it won the Queen's Award for Technology, and this year the company - 60 per cent owned by GEC and 40 per cent by Siemens of Germany - received the award for its exports. More than 70 per cent of the payphones produced at its factory in Chorley, Lancashire, are destined for overseas markets.

These phones are sold to more than 50 countries, including Kuwait, China, the US and Australia. In addition to the payphones - all sorts of coin, smart and credit card phones - the company supplies the payphone cards. Use of these has rocketed - GPT's output is nearing the 100m mark.

The company's cashless calling system, which won the award last year, allows telephone calls from payphones without using coins. Standard credit and banker's cards may be used and the billing is charged to the user's credit card, banker's card or telephone account.

## AVESCO plc

congratulates VideoLogic Limited, the second company in the Avesco group to win The Queen's Award for Technological Achievement.

AVS was successful in 1990, and this year VideoLogic receives the Award for the DVA-4000 range of multimedia products that integrate video and television with computer graphics, text and audio for IBM and Apple personal computers.



Avesco would like to thank VideoLogic staff, resellers and customers who have all made this award possible.



VideoLogic Limited, Home Park Estate, Kings Langley, Hertfordshire, WD4 8LZ 0923-260511



**LINX**  
The Ink Jet Innovators

## Another step ahead

Established in 1986, Linx has grown to a thriving international business with rapidly increasing export sales in 21 countries worldwide. Sales grew by 93% in 1991, with exports accounting for 80% of total sales; Linx now has more than a 10% share of the world market.

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Barn Road, St Ives, Huntingdon, Cambs PE17 4LE  
Tel: 0480 300755 Fax: 0480 452093



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Specialist in the development and manufacture of high performance Bar Code Labels

## QUEEN'S AWARD FOR EXPORT ACHIEVEMENT

As a world leader in the Clinical Electrophoresis field, we are proud to have received the Queen's Award for Export Achievement. This is clearly a reward for the sustained and often spectacular export growth to all corners of the Globe.

The Directors would like to express their appreciation and thanks to all the Staff who have made this achievement possible.



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Fax: 0684 274808



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THE WORLD SOLUTION TO OIL POLLUTION

A Christian Salvage Company





The Peugeot Talbot production line at Ryton: seven out of every 10 cars that it produces are exported

## Peugeot Talbot

# The other side of a net importer

LAST YEAR, the UK's balance of trade deficit on motor vehicles shrank sharply from more than £6bn to about £1.5bn. Much of the fall was due to a UK new car market collapse, preventing the usual high volume of imports from being sucked in.

Even so, Mr Geoffrey Whalen, UK motor industry veteran, past president of the Society of Motor Manufacturers and Traders, and Chevalier de la Legion d'Honneur, could derive much satisfaction from the export contribution made by Peugeot Talbot, the French vehicles group's UK subsidiary, of which he has been chief executive for nearly a decade.

It is that contribution, notably the overseas shipment in recent years of seven out of every 10 cars that Peugeot Talbot produces at its Ryton plant near Coventry, which has led to its receipt of the Queen's Award for exporting.

Along the way, and partly as a reflection of its colourful, varied and sometimes troubled past, Peugeot Talbot has developed markets for its cars and parts not just in France and other EC states, but in Australasia, south-east Asia, Africa and Pakistan. New markets are being found in eastern Europe, one of the world's main potential growth areas for vehicles - at least in the long term - with Hungary and Czechoslovakia among the company's Peugeot Talbot's early targets.

In unit terms, the company's export contribution last year amounted to 60,000 cars - all versions of the Peugeot 405, the medium-sized saloon which is the only model currently produced by Peugeot Talbot's 6,000-strong UK workforce.

To put that in context, total output at Ryton was 87,000 cars, so the precise export content was just under 69 per cent. The previous year, before the UK market began collapsing,

Ryton built 116,000 cars, of which more than 81,000 went for export. These UK-built 405s went to a total of 20 countries, although numerically by far the greatest proportion went to France and other EC states.

Despite the award, in financial terms Peugeot Talbot almost certainly remains a net importer. Its rapidly rising market share in the UK - currently around 7 per cent - means that last year's UK sales of around 112,000 units were met by 17,000 UK-built 405s and more than 90,000 Peugeot 205, 309 and 605 models imported from Peugeot's continental plants. In addition, many of the parts used to produce the Ryton-built cars are imported from the Continent.

Given that in the early 1980s there were strong doubts as to whether Peugeot Talbot had any kind of manufacturing future in the UK, however, the company's achievements are not to be underestimated.

Born out of the French parent's takeover of Chrysler's deeply-troubled European activities in the late 1970s, Peugeot Talbot inherited in the UK, for example, the ill-fated Linwood plant in Scotland and lacklustre models such as the Hillman Avenger, Sunbeam and Alpine - plus a valuable contract supplying Peyskens (essentially rebadged Hillman Hunters) to Iran in quantities which at their peak hit 100,000 a year.

Linwood's closure, the Iranian revolution and shrinking UK sales had by 1983 created a pretty grim picture. The decision to withdraw all design and development activities from the UK inevitably created fears that Peugeot Talbot would become just a sales company for foreign-built Peugeots.

Peugeot agonised, looked at the industrial relations improvements being nurtured by Mr Whalen in his initial role as personnel director -

and decided to invest £30m in re-equipping Ryton to produce a fully competitive car, the Peugeot 309. By 1987, far from manufacturing disappearing from Ryton, there was talk of putting on a night shift. Two years later, with the larger 405 proving one of Europe's major success stories, Ryton was dedicated to producing the 405 exclusively.

Next year, however, Peugeot Talbot's own balance of trade pendulum should be swinging sharply towards the positive once more: Ryton is to become a two-model plant again, building the replacement for the 309 as well as the 405. When, as expected, the good times return to the UK new car market towards the mid-1990s, Peugeot Talbot is expected not only to have the capacity to make 200,000 cars a year, but actually to be using it.

John Griffiths

## Aegis Group

# Shift from advertising to a media strategy

ONE OF the more unusual awards this year is to Aegis Group, the holding company for the world's largest group of media buying and planning specialists. Aegis is quoted on the London, Paris and New York stock markets but its more familiar wing for clients is Carat, the operating network and brand name of the company.

Given that, on average, 85 per cent of the cost of any advertisement is the space it occupies and the other 15 per cent is its production costs, planning for the best and most cost-effective media space is of considerable importance to both advertisers and advertising agencies.

First established in 1979, Aegis has managed to more than double its export earnings over the past three years, at a time when advertising revenue globally has come under considerable pressure. Overseas revenue now accounts for 85 per cent of Aegis' income, mainly via overseas subsidiaries operating under the name Carat. For the financial year 1991 Aegis reported turnover of £2,106m (exceeding the £2bn mark for the first time), and pre-tax profits of £56.2m.

However, Aegis has not been entirely untouched by the general downturn in advertising revenue - the pre-tax profits were 19 per cent below those of the previous year, the first full-year decline since the company went public eight years ago.

That fall was partly attributable to a 1 per cent drop in European advertising revenue, the worst performance for a decade. Nevertheless, Aegis is organically growing. It now has more than 50 offices in 18 countries, employing over 1,700 people. It has opened branches in Prague, Budapest, Warsaw and Moscow.

Mr Roger Parry, development director, believes that Aegis' award is the first to have been given to an advertising agency or media buying specialist; it is an uncommon award for service companies generally.

Mr Peter Scott, chairman of Aegis and Carat's chief execu-



Peter Scott: "We like to think of ourselves as European"

tive, says: "For the past three years the Aegis team have worked hard to build Carat as Europe's leading media planning and buying network ... Carat is now clearly established as Europe's leader with billings in 1991 estimated at more than \$8bn, giving us a market share of 12 per cent. We like to think of ourselves as a European rather than simply a British company, but we are very honoured to receive the Queen's Export Award and pleased to have the recognition of our success in creating a truly international company."

Aegis started life as WCRS in 1979 as a conventional advertising agency, re-christening itself Aegis in 1980 and gradually weaning itself away from advertising and into media buying and planning. It suffered in the 1987 stock market crash - along with so many other advertising agencies - and its acquisition-led growth slowed. The company was too small to compete with international networks such as Saatchi and Saatchi or WPP and Mr Scott decided to shed its advertising elements and concentrate solely on media strategy, Aegis' advertising operations

are due to be phased out by the end of 1995.

The move away from "pure" advertising and into media strategy has so far proved successful, though it initially attracted some shocked cries from advertising agencies.

The European media buying market is at the moment moving towards increasingly concentrated buying through the formation of "clubs" - separate advertising agencies forming tactical links to purchase large volumes of media space and squeeze discounts from media owners. With such a network already, Aegis is well-placed to compete with such clubs.

The future of the group is to some extent dependent on an easing of the recession, though Aegis itself predicts only 2 per cent growth in advertising revenue for 1992. One of the more promising areas is likely to be Carat's sponsorship business, as advertisers turn increasingly towards event sponsorships to make themselves more visible in a world of increasingly fragmented media and expanding advertising clutter.

Gary Mead



## THE QUEEN'S AWARD FOR EXPORT ACHIEVEMENT

# Congratulations CMI.

CMI Insurance Company Ltd., part of the international arm of Clerical Medical Investment Group, has become the first life office to win the Queen's Award for Export Achievement, in recognition of their expertise in international insurance markets.

CMI's net income has increased

each year, contributing significantly towards Britain's export drive.

CMI now operates in over 60 countries across Europe, Africa, Asia and The Americas.

To all of them at CMI throughout the world, from all of us at Clerical Medical, congratulations.

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**S&C**

# THE QUEEN'S AWARDS FOR TECHNOLOGICAL ACHIEVEMENT 1992

COMPANY	LOCATION	NAME OF PRODUCT OR DEVELOPMENT
<b>A</b>		
Escalator Division of APV Baker Acorn Computer Group Amersham	Peterborough, Cambridgeshire Cambridge, Cambridgeshire London W1	Heavy duty public service escalators ARM-32 bit low cost RISC processor Floating production facility for offshore production of oil and gas
Pharmaceutical Division of Amersham International Andergauge	Amersham, Buckinghamshire Aberdeen	Cerelec, brain imaging agent Adjustable stabiliser for drilled oil wells
<b>B</b>		
Babcock Energy British Broadcasting Corporation: Engineering Directorate British Gas: Midlands Research Station of Research and Technology Division	Renfrew, Scotland London, W12 Solihull, West Midlands	Low NOx axial swirl burner Stereo sound television (NICAM 728) Regenerative burner system for fuel fired furnaces
<b>C</b>		
Cotswold Pig Development Crosfield Electronics	Rothwell, Lincolnshire Hemel Hempstead, Hertfordshire	Genetic improvement of litter size in pigs Computerised pagination system
<b>D</b>		
Optical and Display Science Division of the Electronics Division of the Defence Research Agency Double R Controls	Malvern, Worcestershire Heywood, Lancashire	Advanced mixtures for liquid crystal displays In-Line certification of magnetic media
<b>F</b>		
Filtron Components	Shipley, West Yorkshire	Microwave switched multiplexer
<b>G</b>		
Glaxo Group Research	Greenford, Middlesex	Cefuroxime axetil, an orally active broad spectrum Beta-lactamase resistant antibiotic
<b>H</b>		
Hotwork Development	Dewsbury, West Yorkshire	Regenerative burner system for fuel fired furnaces
<b>I</b>		
IBM United Kingdom Laboratories Insecticide Project Team of the Research and Development Department of ICI Agrochemicals ICI Pharmaceuticals Electrical Projects Group of In-Spec Manpower & Inspection Services	Winchester, Hampshire Haslemere, Surrey Macclesfield, Cheshire Dyce, Aberdeen	Mathematically based computer software system Synthetic pyrethroid insecticides "Diprivan", an injectable general anaesthetic Non-invasive fault diagnosis in AC induction motors
<b>L</b>		
Lucas Nitrotec Services	Birmingham, West Midlands	Nitrotec process to uprate engineering performance of low alloy steels
<b>M</b>		
Stanmore Unit of Marconi Electronics Industrial Chemical Division of Merck Mercol Descaling	Stanmore, Middlesex Poole, Dorset Chesterfield, Derbyshire	Integrated microwave receiver for satellite television Advanced mixtures for liquid crystal displays Epoxy resin process for refurbishing potable water mains
<b>O</b>		
Omelectron Oxford Lasers Oxford University Computing Laboratory	London SE28 Oxford, Oxfordshire Oxford, Oxfordshire	Vibration pattern imager 100W copper laser Mathematically based computer software system
<b>P</b>		
Peboec Pilkington Communication Systems Portakabin	Anglesey, Gwynedd Rhyll, Clwyd York, North Yorkshire	N-chlorophthalimide, a major pharmaceutical intermediate Optical backplane connector for cable termination Pullman series of relocatable buildings
<b>R</b>		
Racal Radar Defence Systems Rank Taylor Hobson Rover Group: Rover Power Train	Chesham, Surrey Thurmaston, Leicestershire Longbridge, Birmingham, West Midlands	Radar identification system for defence purposes Form Talsurf Series of measuring gauges based on computer technology The K Series Engine
<b>S</b>		
Shelbourne Reynolds Engineering Silsoe Research Institute	Bury St Edmunds, Suffolk Silsoe, Bedfordshire	Machinery to harvest small grain and seed crops (joint award) Machinery to harvest small grain and seed crops (joint award)

COMPANY	LOCATION	NAME OF PRODUCT OR DEVELOPMENT
<b>T</b>		
SmithKline Beecham Pharmaceuticals Research and Development	Epsom, Surrey	Bactroban, an antibiotic for bacterial skin infections and elimination of nasal staphylococci
<b>V</b>		
TSL Group	Wallsend, Tyne and Wear	High purity quartz powder and ingots
<b>V</b>		
Vector Fields Videologic	Kidlington, Oxford Kings Langley, Hertfordshire	Software for electro-magnetic device research Full motion digital video adaptor for personal computers

## Glaxo

## Taste of triumph once again

GLAXO, the pharmaceutical group and the UK's biggest company by market capitalisation, has won its fifth award for technology with its antibiotic, Zinnat.

Zinnat was developed because other drugs in its class needed to be injected and were therefore of little use outside the hospital environment. In addition, bacteria were building up resistance to existing antibiotics, such as penicillin, which were proving increasingly less effective.

The challenge for Glaxo was to develop a drug that was:

- pleasant to swallow. The active ingredient within Zinnat, Cefuroxime Axetil, had an extremely unpleasant taste.
- stable in water so that it retained its potency within the

stomach and gut.

- resistant to the enzymes in the gut but which could be ingested effectively into the body.
- quick acting once it had been taken into the bloodstream.
- without any toxic by-products and therefore without serious side-effects.
- able to resist Beta-lactamase, a substance excreted by bacteria which prevents some antibiotics working effectively.

Glaxo believes it tested as many as 10,000 different formulations at its Greenford research centre in north-west London over a period of about six years before it discovered the right drug.

Its pharmacists also invented a new process to manufacture

a wax coating around the drug. The coating was not unpleasant to taste but dissolved when required in the gut to release the active ingredients.

Since it was launched in 1987, more than 25m people have been treated with the drug. Zinnat is used for a large number of infections, ranging from upper respiratory infections such as tonsillitis and sinusitis, to urinary tract infections and gonorrhoea.

Clinical trials showed that cure or improvement is achieved in more than 88 per cent of patients with lower respiratory infections and more than 90 per cent of patients with gonorrhoea. Zinnat also has a low incidence of side-effects.

More than £500m of sales

have been generated by the drug since its launch, which, according to Glaxo, makes its the second best-selling antibiotic in its class.

Previous awards for technology were for Ventolin and Becotide, the asthma drugs, Zantac, an ulcer treatment which is the world's best-selling medicine, and Fortum, another antibiotic.

Glaxo has spent nearly \$4m on research and development over the last 10 years. In the last fiscal year alone, Glaxo spent \$880m on research and development and is expected by analysts to spend more than \$1bn - more than any other company. Its nearest rival is probably Merck of the US.

Paul Abrahams

GAPING holes in city streets for days on end while water mains are replaced may be a less common sight in the future.

Crumbling and scaled-up water mains had become a curse of many British cities, but Mercol, a Chesterfield company, has developed a possible solution to the problem. It has developed an epoxy resin that can be used to line the inside of pipes, and a quick and efficient way of applying it. The invention has won the Queen's award for technology.

Mercol has been in existence since 1937, when its main activity was manufacturing degreasants and descalers for heavy industry. It later moved into refurbishing water mains, and developed a successful asphaltic bitumen lining for mains in the 1960s - the first direct application method for spray-applied linings.

By the late 1970s, however, it was clear that the days of the

## Mercol Descaling

## The prospect of fewer road holes

bitumen system were numbered. Its quality was variable, and its lifespan insufficient, so Mercol set about developing a new product.

It came up with Geopox GX104, an epoxy resin made up of two constituent parts which harden when they are mixed - rather like some commercial adhesives. Every aspect of the new material was tested and field trials were conducted over nine years. The final 18 months were spent on toxicological tests at the Department of the Environment's water research centre in Swindon, to ensure that none of the chemicals in the resin would leach

out into water.

"This is probably the most durable lining you could have," says Mr Noel Miller, Mercol's chief executive. "Tests have shown that it should be sound for 100 years without any deterioration."

Before the system could be fully approved, the DOE insisted that Mercol should develop an independent monitoring system which could be fitted to the machine applying the lining to ensure uniform quality and adherence to quality standards throughout the application process.

In response, Mercol developed a positive displacement

meter capable of accuracies of better than 1 per cent in all conditions. These meters are fitted to all lining rigs.

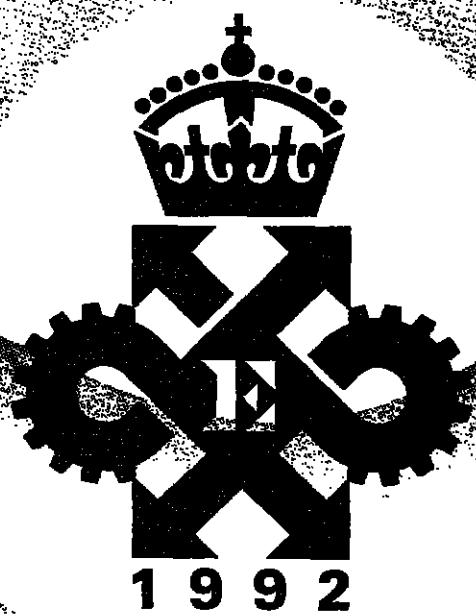
When a section of main needs lining, it is no longer necessary to dig up the road. Besides the time saving, and the reduction in disruption to supplies, the process is 75 per cent cheaper than relaying a water main.

Mercol has completed a number of contracts in Tyne and Wear, Kent and Yorkshire. It already supplies six of the 20 contractors who carry out this kind of work. Last year, its turnover was around \$8m, although a profit figure is not yet available.

The Mercol process is not suitable for every type of situation. Some mains are simply too weak to be relined. But so far the company has been able to use its process in 95 per cent of the cases referred to it.

Neil Buckley

## Another Rewarding Year



Warwick International Limited

a world leader in the manufacture of performance products for the detergent industry, has won the Queen's Award for Export Achievement.

We are as proud to receive the award this year as we were in 1988.

Last year's achievements were the Wales in Europe Award for exports and the certified approval of ISO 9002.

These prestigious awards are a testament to the skills and dedication of everyone at Warwick International Limited and demonstrate our commitment not only to exports, but also to total quality management in the manufacture of our T.A.E.D. based bleach activators.



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1992

Inver House Distillers Ltd. exports over 90 per cent of its production. The company distils Single Highland Malt Scotch Whisky at Knockdhu and Speyside Distilleries and produces the following brands:

Inver House, Catto's, Honeysuckle, Pinwinie, and MacArthur's (Blended Scotch Whisky); Heather Cream Liqueur; Coldstream Gin and Kulov Vodka.

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1992



## THE QUEEN'S AWARDS 1992: COMPANY PROFILES

## Amerada Hess

## Small oilfields made viable

EVER SINCE it was discovered in 1975, the Ivanhoe oilfield, in the North Sea, 110 miles north-east of Aberdeen, had been deemed uneconomical to exploit.

Given the immense cost of constructing and installing equipment to produce oil, the field was simply too small. Only when the neighbouring Rob Roy field was located in 1984 did it begin to look feasible to exploit the two together.

But in 1986 another blow struck. The oil price tumbled, and Amerada Hess (AHL), the company with the rights to exploit the fields, was forced to think again.

Undaunted, its designers managed to cut the cost of the project from £480m to £340m, with an innovative plan to refurbish an existing floating platform to exploit the fields.

Six years later, with both fields now producing, AHL has won a Queen's Award for technology for its floating oil and gas production facility — perhaps the largest single project to win an award this year. This is the first time in the world that gas had been exported from a floating platform, and that two geographically separate fields have been exploited simultaneously from such a facility.

Amerada Hess was one of the first oil companies to become involved in the North Sea in 1964, when licensing of offshore fields began. It is now, according to a recent survey by Country NatWest, the UK's eighth largest oil and gas producer in the UK, employing nearly 600 people in London, Aberdeen and offshore.

In addition to the Ivanhoe,

**Then the largest structure to enter the Tynes, after reinforcements it was the certainly the largest to leave**

Rob Roy and Hamish fields, it operates the Angus field, which came onstream at the end of last year, and the Scott field, one of the largest in the North Sea, which comes onstream in 1993. It has interests in a further nine oilfields and four gas fields.

AHL acquired an interest in Ivanhoe and Rob Roy when it purchased the oil and gas interests of Monsanto Petroleum in December 1985. The company took over operations of the consortium which

owned the two fields — which also includes Dundee UK Oil and Gas, Kerr McGee Oil and Field Petroleum — and undertook to develop the fields on behalf of the group.

The first step was to find a suitable semi-submersible platform for re-fitting. The chosen vessel was the Seder Phillips SS, formerly a hotel, used to carry out maintenance work on platforms in the North Sea, which was renamed AH001.

If the name was slightly short of imagination, the project was not. AH001 was taken to Mig Bay in Scotland, where redundant equipment including a 300-tonne revolving crane, and the existing generators and accommodation modules were ripped from the deck. Two new 1,500-tonne cross-hull pontoons were fitted to the structure to improve stability.

Then it was taken to Tyneside wharf, at 12,500 tonnes, it was then the largest structure ever to enter the Tynes. Eighteen months later, after a further 2,500 tonnes of equipment had been removed and replaced with nearly 6,000 tonnes of structural reinforcements and oil and gas processing equipment, it was certainly the largest to leave.

While the platform was

being transformed from a floating hotel and repair shop into a fully-operational oil and gas platform, drilling work was under way 70 nautical miles out to sea, and 140m under water. By the time the AH001 was towed out to sea in April 1989, it was ready to be linked by flexible pipelines to three underwater manifolds connected by more pipelines to the various oil and gas wells.

An export pipeline to carry oil the 25km to Occidental's Claymore A platform, where it connects with a trunk pipeline to the Flotta Terminal in the Orkneys, was already in place, as was a 14km gas line to Texaco's Tartan platform, from where gas travels along a pipeline to the St Fergus terminal on the east coast of Scotland.

Safety measures also have a high priority on the platform. Blast walls have been fitted between the accommodation and the gas compressor train — potentially the most dangerous area — which have been situated as far apart on the deck as possible. Emergency shutdown valves, used to turn off the oil and gas supplies in the event of an accident, are protected by special steel platforms, and an enclosed lifeboat area fitted with an emergency incident control room gives



The AH001 production facility: "the technology to get the reserves still left in the North Sea"

additional protection should the platform need to be evacuated.

The project came onstream in July 1989, within budget and ahead of schedule. Gas was first exported a month later, and in 1990 the small satellite field Hamish was also hooked up to the AH001's facilities.

Remarkably, only a year passed between the discovery of this field and its coming onstream — proof of the versatility of AHL.

Mr Sam Laidlaw, AHL's managing director, says such floating platforms will increasingly become a feature of North Sea oilfields.

"The average size of fields is clearly going to get smaller, and this type of floating technology that can be re-used and shifted from field to field is going to be essential to get the most out of the reserves left beneath the North Sea."

Neil Buckley

## Oakwood

## Credit for success goes to workforce

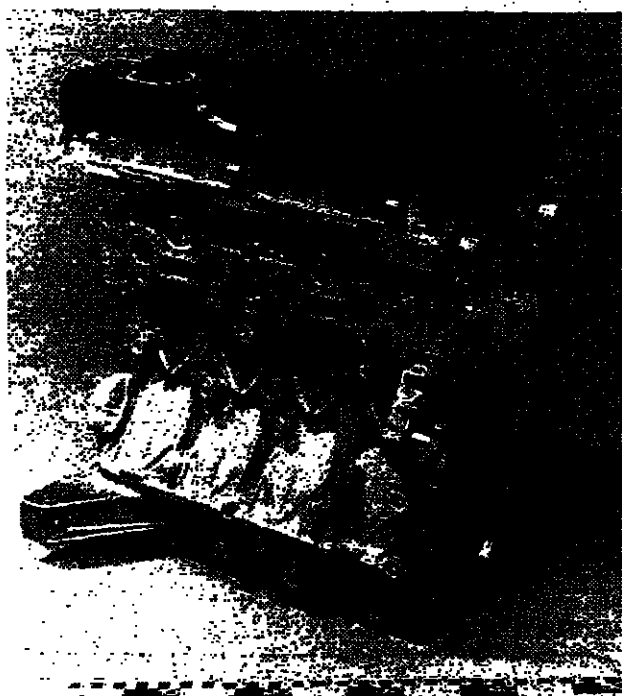
FIVE YEARS after winning a Queen's award for export achievement, Oakwood Design of Letchworth, Herts, has done it again. The company designs and manufactures bank-card production machinery.

Oakwood claims to be at the forefront of the latest "smart card" developments which require micro-chips to be embedded in the cards, as well as the card fraud-busting technique of embodying digitised photo images onto bank cards.

Marketing efforts in the former eastern bloc are beginning to pay off, says the company, with new markets established in the Commonwealth of Independent States, Hungary and Czechoslovakia. Other potentially profitable regions being targeted include Saudi Arabia, South Africa and Taiwan.

In 1987 the company exported just 58 per cent of its £1.6m turnover, and this has grown to 86 per cent of last year's £5.4m sales total.

Mr Richard Smith, managing director, says it is greatly to the credit of his 70-strong workforce that Oakwood's products are in daily use in high-volume card-producing nations such as the US, Canada and Western Europe.



Rover's K Series engine is of innovative, "club sandwich" construction. Its four layers are held together by 10 bolts running from top to bottom

## Rover Group

## An engine for the future

ROVER GROUP'S K Series engine has now won its second major accolade since it was unveiled 2½ years ago as the unit destined to power a significant part of Rover's car range for the 1990s.

The all-aluminium, powerful but very lightweight engine — inevitably dubbed "Special K" by the enthusiastic motoring press — was also a recipient of the UK Design Council's British Design Award early last year.

Already used in the Rover 200, 400 and Metro ranges, the K Series is expected to expand into yet larger, more powerful — possibly even supercharged — variants to power as yet still secret new Rover models.

Currently the overhead camshaft engine is produced in three versions: a 1.1 litre giving 60 bhp at 6,000 rpm, a 1.4 litre producing 75 bhp at 5,800 rpm and a 1.4 litre fuel-injected 16-valve high performance option developing 95 bhp at 6,250 rpm.

Developed over five years and the subject of a £30m development programme, as well as £120m to produce it on highly automated but flexible lines at Rover's Longbridge plant at Birmingham, the engine has been praised for a whole string of attributes.

● According to Rover, servicing costs over four years will prove to be less than half those for less advanced engines of similar size and power.

● The toothed rubber camshaft drive-belt is claimed to be good for 100,000 miles, twice the norm, and tappets are self-adjusting.

● There is only half the usual volume of coolant, so the engine warms up much faster on cold mornings.

However, what really captured the Queen's Award for Technology assessors' imagination was the ease with which the engine can be assembled, in construction terms it is the engineering equivalent of an American club sandwich.

One of the problems with making an engine in aluminium is that, ordinarily, a greater volume of material needs to be used to achieve the same strength as cast iron, so

that it is possible to wind up with an engine just as heavy as an iron block unit, but a lot more expensive.

So, unlike conventional engines, the K Series is made as a four-layer sandwich comprising, from top to bottom: cylinder head, cylinder block, crankcase and main bearing supports.

All four are held together with ten, 16-inch steel through-bolts. In practice, this means the engine is exceptionally strong as well as light and easy to assemble.

Another advantage of the through-bolts is that they absorb all the major stresses from the reciprocating parts of the engine, eliminating bore distortion and enhancing engine efficiency and durability. The relative simplicity of the concept also means lower bulk and weight.

The K Series stands as something of a tribute to Rover management's determination not to give up its own engine design and development capability during its long and difficult path to privatisation during the 1980s, and even though it is now in close partnership with Honda — one of the world's best engine developers — with which it now has cross-shareholdings.

Whether Rover will ever again embark on a "ground up" engine programme, however, remains an open question.

Judged by its predecessor, however, the K Series should have a life well into the 21st century.

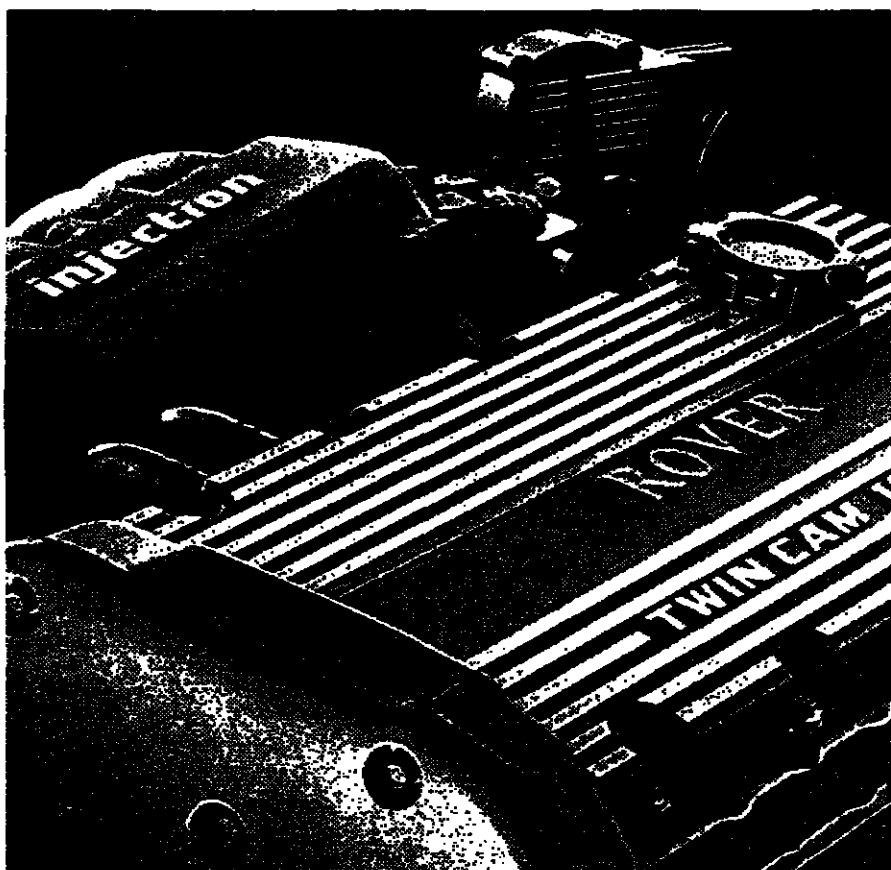
The K Series replaced, in the Metro, one of the most venerable engines — the A Series — in motor industry history.

First designed in 1949, the 'A' powered the Austin A30 and Morris Minor in the early 1950s. In 1959 Sir Alec Issigonis turned it through 90 degrees and installed it in the Mini.

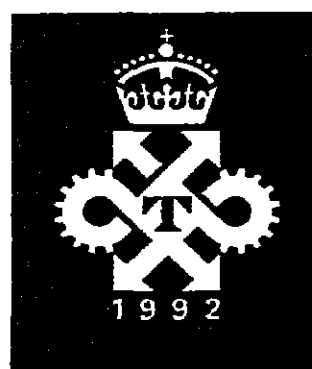
Thirty three years on, in much more powerful, fuel-injected form, it is still powering the Rover's "flying shoe-box", the Mini Cooper.

John Griffiths

## THE POWER.



## AND THE GLORY.



Radically new ideas about construction and use of materials went into the Rover designed, developed and produced K-series engine.

The result is an all-aluminium powerplant that has set new parameters for design, performance and ease-of-service in 1.1 litre and 1.4 litre car engines.

In 1991, the K-series engine won a British Design Award and The MacRobert Award from the Fellowship of Engineering.

It has now been honoured with The Queen's Award for Technology.

Until today, we thought the engine was our crowning achievement.

And we were almost right.

**ROVER CARS**

## THE QUEEN'S AWARDS 1992: COMPANY PROFILES

IBM UK/ Oxford University Computing Laboratory

## It's hard to explain, but Z is much clearer than English

IT MIGHT not be very easy to understand, but Z notation has quietly spread its influence to computerised applications in daily use by people across the world.

In conjunction with a programming application called the Customer Information Control System (CICS), it has saved costs, improved quality and reliability - and been driven by an impressive collaboration between academia and industry.

At least the assessors of the Queen's award for technology managed to wade through sufficient technicalities in their decision to present a prize jointly to IBM UK Laboratories and Oxford University Computing Laboratory (the first time a university department has won a second award).

For most people, comprehension of CICS and Z notation rapidly fades away. "It's always a problem trying to explain," sighs Mr Tony King, a press officer with IBM, wryly. "It's something invisible, but used unknowingly by millions every day."

CICS, which Mr King calls "one of the most successful pieces of hardware in the world", is a family of software products used for managing business information involving a large volume of transactions. It is "enabling" software which exists between the operating system and any specific computer hardware and any specific computer program designed for a particular application.

It is designed to process great quantities of information with accuracy, integrity and speed. It is an essential part of the driving force behind cash-point machines, and crops up in retail, insurance, airline and a wide range of other applications.

CICS, which was developed by IBM, has been in use for a number of years, with initial applications during the 1970s. The IBM Laboratories at Hursley Park in Hampshire - which previously won a technology award in 1988 for entirely different work - employ 1,500 people and have had worldwide responsibility for CICS since 1975.

As demands for the use of CICS grew more sophisticated and complex - driven by developments in both hardware and software - programmers faced difficulties. Limitations in the techniques they were using to prepare the code restricted their ability to take advantage of the latest developments.

The main problem was that the specifications for CICS - the requirements and instructions used as the basis on which the program is written - were being drawn up in the English language. With the latest versions of CICS running to 800,000 lines of program code, English was fast proving itself not up to the task.

"English is ambiguous, woolly and incomplete," says Mr Paul Mundy, a development programmer for CICS at IBM. "When you use it to write a

description of what's going to happen, it is liable to different interpretations and it may leave things out. It is often far too sketchy."

At the same time, he stresses, any attempt to use a simpler, higher level computer code instead of English is also fraught with problems. "When you write something in a pseudo-code, you have already taken some of the decisions about how the software will work."

The challenge was overcome after a chance meeting at a conference in 1981 between Mr Tony Kenny, CICS manager at IBM, and Professor Tony Hoare, of the programming research group at the Oxford University computing laboratory.

An initial research contract has been expanded and developed ever since, forging a collaboration that has now been in operation for more than a decade.

The Oxford team were had been developing a theoretical, mathematically-based language called Z notation, which is based on elementary set theory and logic. With IBM, they had the chance to test it out with a major industrial application.

By working together with IBM's software engineers, the Oxford academics could examine CICS and gain a detailed understanding of its operations and future requirements. They were able to modify and expand Z notation as a result.

"With Z you are much more

certain," says Mr Mundy. "You have an unambiguous, understandable, complete description of what is going to happen. It is abstract and doesn't force you to make any design decisions. Problems can be found much earlier and more cheaply."

Even so, Z still allows the use of English alongside more mathematical concepts. "It's not just a bunch of hieroglyphics," he says.

The first product launched using Z notation to specify the CICS requirements showed both a significant increase in quality and a reduction in development costs.

Z itself has not had to evolve very far since the early days. But it has been extended as CICS continues to be transformed over time. Work is now under way to standardise Z, with a draft version being prepared for the British Standards Institute.

"The work that has won the award is at the frontiers of software development," says Dr Geoff Robinson, director of the IBM Hursley Laboratory. "We are proud and grateful to have been associated with Oxford University. I believe will continue to be a partnership of great mutual benefit."

Prof Hoare at Oxford adds: "Our long-term partnership has contributed simultaneously to commercial advantage, to the progress of pure science and to the improvement of academic education."

Andrew Jack



Dr John Webb, Cotswold Pig's genetics director (left) and Robin Shannon, managing director

## Cotswold Pig Development

## Breeder can benefit from Blup statistical predictions

A sophisticated computer-aided system for pigs has won Cotswold Pig Development an award for technological achievement.

The Lincolnshire-based company has developed a breeding scheme to speed up genetic improvement in pigs and produce the consistently leaner, healthier pork that international markets now demand.

It enables the performance, in terms of speed of growth and litter size, of the same genes on different farms to be compared for the first time, in effect separating hereditary and environmental influences. It uses a statistical technique, best linear unbiased prediction (Blup), which makes calculations based on detailed computer records kept on each pig's ancestry, development and habits.

Once ideal mates to produce the next generation have been selected by the computer, the Cotswold system loses its similarity with blind dating agencies. Genes with desirable characteristics are brought together through artificial insemination. This means that genes can be spread around

the country without having to move the animals, making the process much faster.

Dr John Webb, genetics director at Cotswold Pig Development, says that he is carrying on a long tradition. "Britain is pig breeder to the world. Britain invented the science of breeding," he said. Cotswold has updated what pig breeders have been doing for centuries, and made the process far more accurate.

Cotswold is the first livestock company to win a Queen's award for technological achievement, but according to Dr Webb, the pig breeding industry is a fertile ground for technological innovation. "It is a small industry, high-tech, very competitive, with a very short technology transfer time. Because it is so competitive, it forces companies to get the technology in as soon as possible," he says.

The system which has won Cotswold the award was developed from technologies which have been available for a long time. "Really, we have taken two technologies and married them. One was Blup, the other was artificial insemination,"

says Dr Webb. "The world has been very slow with many technologies. They sit on the back burner until somebody finds an application for them."

Blup itself was invented in the US 20 or more years ago and originally applied to cattle breeding. As cows produce only one calf a year, the calculations were much simpler. But pigs can have around two dozen offspring a year. "It was not on to use this for pigs until we had very cheap, high-speed computing," says Dr Webb.

High rates of artificial insemination, around 80 per cent, were also needed. AI is not widespread in pig breeding - only 3 per cent of pig matings use it. Cotswold has developed the technique and now runs the largest AI centre for pigs in the world, using 360 hours a year.

Old-fashioned breeding methods are able to produce leaner and harder pigs, but find it difficult to increase litter size, as this is not a well-inherited trait. Cotswold's techniques have changed this.

"What Blup does is give us a very accurate projection of a

pig's genetic merit for litter size. We can improve pigs born per litter by around one extra pig every five years, which in biological terms is quite a lot," said Dr Webb.

The system also makes it easier to breed pigs with characteristics tailored to specific markets. For example, conditions in south-east Asia are not always as "pig-friendly" as in the UK, so harder specimens can be bred to cope with the different environment.

Four years ago Cotswold Pig Development won a Queen's award for its achievement in exporting pig breeding stock all over the world, from South Korea, and the Philippines to Italy and France. Around half the pigs bred by Cotswold are for the export market.

Dr Webb kept pigs as a teenager. He has become so attached to them that he prefers not to eat pork, but he describes that as a "human frailty" and does not let his own personal prejudice interfere with business. "There is nothing wrong with pig meat at all," he says.

Bethan Hutton

## Rest of the world gets the sun

SOLAR-POWERED goods, which generate electricity "out of thin air" all over the world, even from the UK, are exported by Intersolar Group of High Wycombe, Bucks. Of the group's £4.6m annual revenues, exports account for more than 90 per cent.

The group's systems are used in Africa, South America and the Middle East, as well as Europe and Antarctica, while

its consumer products are sold in most of the developed markets of the world, including Japan and the US.

Intersolar is an independent group: 50 per cent of its equity is owned by Mr Philip Wolfe, chairman and chief executive, and Mr Philip Bouvenat, commercial director, who says he has been round the world eight times in the past three years.

## Five's shattering success

WITH ONLY five full-time employees, the engineering division of GB Glass has won an export award. Last year the division, based in Chesterfield, Derbyshire, undertook only three major contracts, but these were worth a total of £3.14m. The company is a specialist in the manufacture and commissioning of large-scale glass manufacturing plants in the third world.

GB Glass is jointly owned by Siemens of Germany and Thorn-EMI. In addition to Chesterfield, there are plants at Harworth, near Doncaster and Newcastle.

The company's highest order has been for a £2.3m plant for China. In the three years 1989-91 covered by the award, GB Glass Engineering won export orders worth more than £8.35m.

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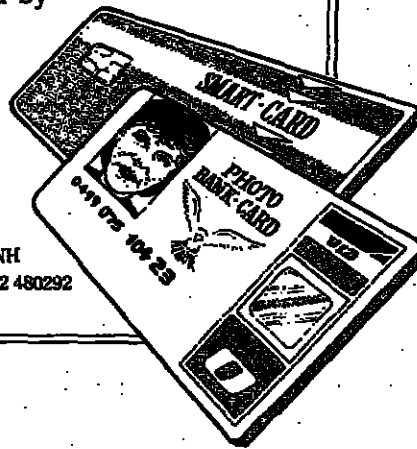
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*Tony Farmer Phil Blood*

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FT SURVEYS

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# SEATTLE AND PUGET SOUND

Tuesday April 21 1992

Phenomenal growth and the immigration of the past decade have created substantial developmental problems for the region. Martin Dickson visits the 'most liveable city' and one of America's 'best places to do business', and finds out how the community is tackling the issues

## A delicate balancing act

YOU CAN buy a set of grainy, black-and-white postcards, with the joke title "12 reasons why not to move to Seattle" in the more progressive bookstores of this beautiful, economically buoyant and civilised city.

The cards, which purport to show extremely unflattering pictures of the area, are meant to be sent by Seattleites to friends or relatives in other parts of the US who might be thinking of moving to the city. The aim is to put them off joining the wave of humanity which has swept into the Puget Sound region over the past few years as its economy has surged.

But the joke also makes a serious point: the growth and immigration of the past decade have created substantial developmental problems for Seattle and the surrounding four-county Puget Sound region, which together account for half Washington state's economic output.

The danger is that unless the region takes control of the change, it could end up losing the very quality which is attracting new immigrants and business to the area - its extremely attractive lifestyle.

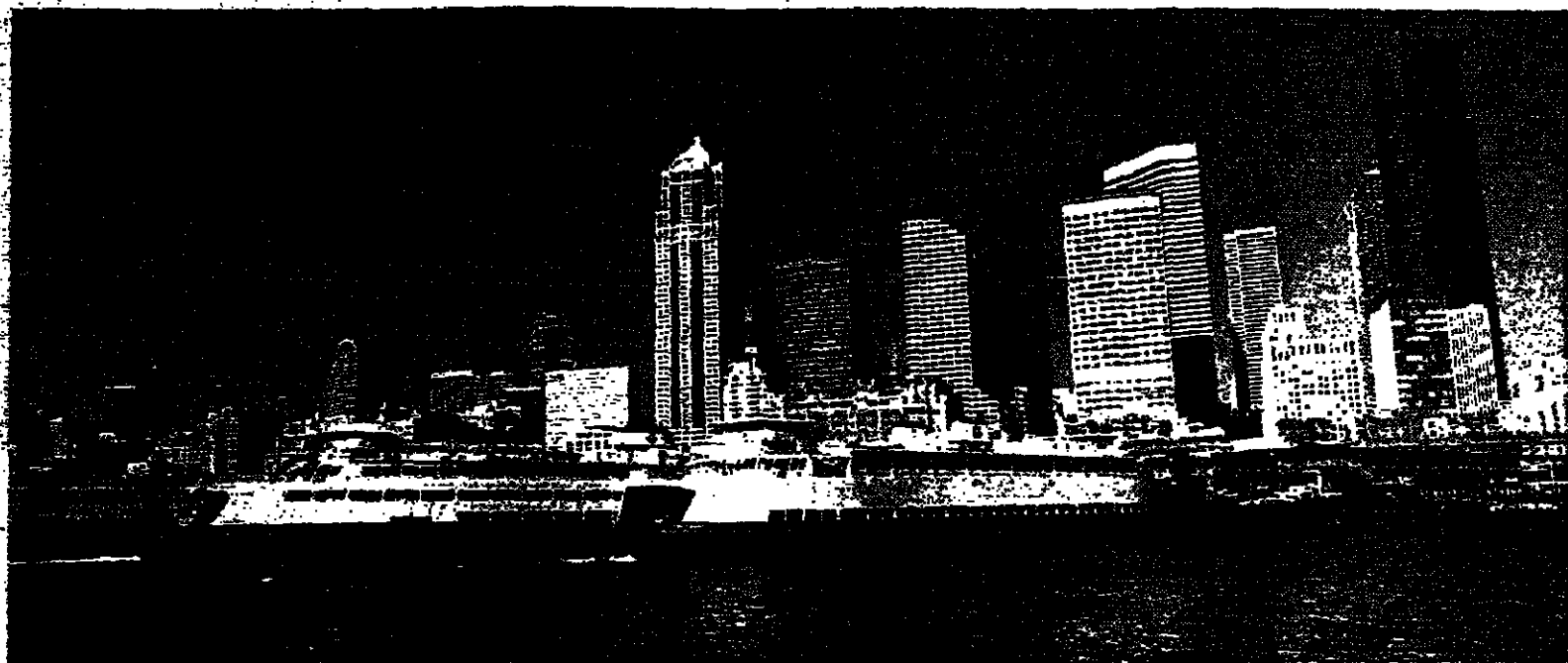
That said, the economic boom of the 1980s has now

given way to a slower pace of growth. Seattle has fared much better than the rest of the US in the recession of 1981/2, and analysts suggest that its growth will still outpace the national average during the 1990s - but only just.

In other words, the region is not as economically secure that it can afford to take growth for granted. It remains highly dependent on Boeing, the world's largest commercial aircraft manufacturer, and to a lesser extent on the timber logging, which first brought it prosperity in the 19th century.

Boeing, which has its headquarters just south of Seattle and is by far the region's largest employer, seems set to enjoy strong long-term growth. Yet there are doubts about its short-term business outlook, and local businessmen still recall the dark recessionary days of the "Boeing Bust" in the early 1970s.

The timber industry, for its part, is contracting as environmentalists' initiatives to save the Northern Spotted Owl restrict the supply of logs. Other growth industries will offset these trends, notably the computer software sector centred on Microsoft, which has its headquarters in a Seattle suburb.



The beauty of Seattle's physical surroundings has been one reason for the wave of humanity which has swept over the Puget Sound region over the past decade

important, too, will be the region's growing importance as a shipping and airline entrepot midway between Europe and the Far East.

But finding a balance between encouraging growth and restricting it will be far from easy. "It's a very delicate act, but it has to be done because the quality of life is partly what brings people here," says Mr Paul Sommers, research director at the University of Washington's Northwest Policy Center.

And the balancing act is causing no little friction: between slow-growth environmentalists and fast-track industrialists; between property owners threatened by development restrictions and planning authorities; between the city of Seattle and its surrounding, middle-class suburbs; and not least between old residents, so-called "lesser Seattleites" who dislike the changes in their city, and the newcomers, many of them refugees from recession-hit, environmentally-troubled California.

But it is at least encouraging, amid all this heat, that the community is tackling such

issues head-on. Alarmed by the urban sprawl created in the late 1980s, the Washington state legislature passed a growth management act in 1990 which requires all cities and counties to draw up development plans which define urban boundaries and create a coherent, consistent development plan.

Mr Norm Rice, Seattle's popular black mayor, recently unveiled proposals for the city designed to relieve pressure on the urban fringe, partly by winning back middle-class people lost to the surrounding suburbs. He envisages a series of "urban villages" developed along the route of a proposed mass-transit system.

"We can either take control of growth and channel it in ways which will enhance our community, or we can sit on our hands and watch unmanaged growth destroy all of the things we value about Seattle and the Puget Sound region," the mayor said.

"Seattle," adds a regional planner, "is still in the fortunate position of being able to avoid the mistakes made by virtually every other major US city."

If there is a degree of smugness about that remark, it is understandable. For more than a decade now Seattle has been picking up awards as the "most liveable" city in the US, one of the "best places to do business," to "raise children" and even America's "top city for bicycling".

This is in large measure because of the sheer beauty of its physical surroundings. It is bounded on two sides by water - Puget Sound to the west and Lake Washington to the east - and on three sides by mountains. In spite of its rainy climate, it offers more accessible outdoor recreation than any other US centre of comparable size.

Seattle itself is architecturally undistinguished, yet it has a very attractive atmosphere. Its setting on steep hills next to water gives it a character vaguely reminiscent of San Francisco.

Its downtown centre is simultaneously small enough to be manageable and large enough to be reasonably sophisticated: it boasts an absurd number of espresso coffee shops, some interesting Northwestern cuisine, excel-

lent bookshops and a plethora of art galleries, headed by the new, architecturally bold Seattle Art Museum.

Somewhat improbably, it has also become the undisputed centre of pop music's latest craze - grunge-rock. Rolling Stone magazine has just named the city the "new Liverpool".

Nevertheless, Seattle remains neat, clean and unflashy, enjoying its newfound wealth without flaunting it. "This is a city of inconspicuous consumption," as one local writer puts it.

Prosperity has also changed Seattle's view of itself and America's view of the city. Thirty years ago it was widely regarded as a dull provincial backwater, physically isolated from the rest of the country and heavily influenced by a dour Scandinavian heritage.

Sir Thomas Beecham, the British composer, called it a "cultural dustbin". Today, it is seen as increasingly cosmopolitan, be it in terms of culture, outlook or racial mix. In 1980, just 8 per cent of the city's population was made up of minorities but the figure is now 25 per cent,

thanks to strong immigration during the 1980s by Asians, who now account for 11 per cent of the population.

Throughout its history Seattle has looked to Asia for trade and cultural ties and has developed unusually strong links with Japan - underlined recently when a consortium led by Nintendo, the Japanese games company with its US headquarters in Seattle, made a takeover bid for the city's baseball team.

These links could prove increasingly important over the next decade as the city aggressively markets its role as an East-West trading centre.

Yet Seattle is hardly Shangri-la. It has a high rate of violent crime, drugs and AIDS problems, homelessness (the term Skid Row originated here in the 19th Century), traffic congestion and concern over the quality of its air and education.

However, many of these problems seem more manageable, or managed better, than in many other US cities. For example, Seattle's initiatives for keeping the homeless off the streets, involving a broad range of civic groups, have

been widely praised.

This sense of community is underlined in city politics, which involves a high degree of policy input from strong neighbourhood interest groups. Significantly, all city elections are by law non-partisan in nature, although for the past two decades every mayor has been a member of the Democratic party.

However, the mushrooming of suburbs in counties beyond the city limits means that no amount of civic togetherness will allow Seattle alone to solve those pressing questions which require regional solutions.

Among the most important of these are a host of inter-related transport problems, including decisions on a new regional rail system and whether or not to build a new run-way at Sea-Tac airport.

Seattle is hardly alone among American conurbations in grappling with regional issues that transcend neat political boundaries. But because the region remains relatively unsplit, rather more hangs on it finding sensible solutions.

### IN THIS SURVEY

■ A flying start for prosperity - the economy of the region has been the envy of many other US cities

■ For banking, consolidation is now a priority

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■ Software has become a \$3bn-a-year business and has spawned a host of small companies

■ The transport problem has created highways to frustration

■ Seattle is the gateway to the Northwest

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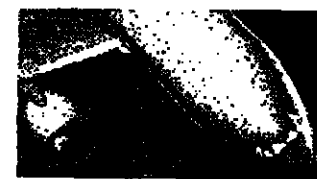
To begin with, the 777 is wider than any other competing jetliner. And with this extra space, airlines will be able to offer passengers exceedingly comfortable seating.

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No wonder frequent fliers who have experienced the interior mock-up of the 777 come away wearing smiles. Very wide smiles.



BOEING



## SEATTLE AND PUGET SOUND 2

The long-term economic outlook is still reasonably bright, says Martin Dickson

## A flying start for prosperity

THE economy of Seattle and the Puget Sound has been the envy of many other US cities for the past few years, as the region outpaced most of America during the boom years of the 1980s and proved more resilient to the national recession which set in last year.

The long-term outlook is still reasonably bright, but the city has no grounds for complacency: the local economy has been soft for the past year, with Washington state growth barely positive and employment stagnant, while growth prospects over the next two years also look fragile.

"Many local businesses are noticing slower growth, and hiring plans are quite modest," notes Mr John Mitchell, chief economist at US Bank. "If 1991 was a very slow year, 1992 may not be a whole lot better for many Washington businesses, with employment expected to increase by only 2 per cent."

Fast growth, moreover, has brought with it problems: a surge in migration of new residents to the area in the late 1980s from outside Washington has pushed up inflation and housing prices, and has led to much greater traffic and other environmental problems.

Seattle's economic buoyancy is a new phenomenon. Traditionally, the Northwestern US, and Puget Sound in particular, have tended to suffer a steeper decline in a recession than other parts of the US. This was certainly the case in the 1981-82 downturn.

But the 1980s brought a



Seattle of the forests: the Spotted Owl is at the centre of a dispute between environmentalists and the timber industry

spurt of investment in new industries in the region notably high technology computer software, led by sector leader Microsoft, and biotechnology - which local economists say have gone some way to protect it from its traditional reliance on Boeing, the aircraft manufacturer and largest local employer, as well as timber logging.

Another significant positive factor this time around has been the relative buoyancy of the agricultural sector in the Washington hinterland.

All this said, local boosters

are in danger of overstressing Seattle's diversification. For the city owes much of its 1980s prosperity to a rapid expansion by Boeing, and it owes much of its present buoyancy to the size of the company's order book: at around \$90bn this represents well over three years' of civilian aircraft sales.

Indeed, a study carried out for Boeing in 1989 by three independent regional economists argued that, with 15 per cent of Washington state jobs linked to the company, the economy was no less dependent on Boeing than it was 30 years before. While a lower percentage of the workforce worked directly for the company, one Boeing job created

2.8 others in the region, compared to 1.8 in the 1970s.

Older, more guarded Seattle businessmen still recall the two "Boeing Busts" of recent decades - in the early 1970s, when the number of the company's employees in Washington state plunged from 102,000 to just 41,000 three years later, and a lesser contraction at the start of the 1980s.

Boeing's local employment is now more than 100,000 again, and its long-term outlook seems good, given the expected growth in world aviation over the next 20 years.

The next few years are more uncertain. Although Boeing is planning to trim some 6,500 Washington jobs by the end of this year because of reduced defence spending and slower demand for one type of civilian aircraft, the company insists its overall order backlog is unaffected. It expects to deliver a record number of commercial jets in 1992.

Yet some aerospace experts fear it could suffer a sharply reduced demand for deliveries in 1993 and 1994. And if that happened, history might record that Seattle did not so much escape the 1991 recession, but merely lagged it.

"The best we can hope for," says Mr Robert Chase, research director at Pacific Northwest Executive magazine, "is that the aerospace sector will remain resilient and stable."

Certainly, the build-up at Boeing in the 1980s will not be repeated during this decade. And this, coupled with other factors, suggests that Seattle's growth during the 1990s will tend to mirror, or slightly outpace, that of the nation, rather than exceed it dramatically.

"There is growing awareness," says Mr Chase, "that the boom years of the late 1980s are over and the 1990s will be essentially different."

Boeing apart, one of the main factors making for less frenetic growth in the 1990s will be a host of environmental initiatives. Many of these are local, prompted by Northwestern concern over the impact of fast development in the past decade, but others have assumed a national character, most notably the battle between environmentalists and the timber industry over the fate of the Northern Spotted Owl.

A complex tangle of court battles and government regulations has sharply reduced logging in spotted owl habitats throughout the forests of the Northwest over the past few years. Whatever the outcome of these confrontations, it is already clear that they will mean a perpetual slowdown in logging activity, and a loss of many jobs in the industry.

While the timber industry is located for the most part outside the greater Seattle area, this reduction will nevertheless have a substantial knock-on effect on the city, given its role as the region's main trading and shopping centre.

And another conservation issue, which could have an even greater impact on the regional economy, is logging just behind the spotted owl: efforts to preserve salmon in the Columbia river system could mean a reduction in hydro-electric power and a sharp increase in local electricity prices.

Yet Seattle has many other forces working in its favour. It has avoided the boom-bust commercial property cycle

which has hit the East Coast and California so hard, and the slowing of the boom gives it the chance to address the structural problems in the housing and transport markets which have come with growth.

While its traditional industries may see relatively slow growth, or decline during the 1990s, a wide range of service industries will provide new job opportunities.

For Seattle's exhilarating physical surroundings, and its reputation as one of the best places in America to do business, means that it is an attractive place for mobile, knowledge-based businesses to put down roots.

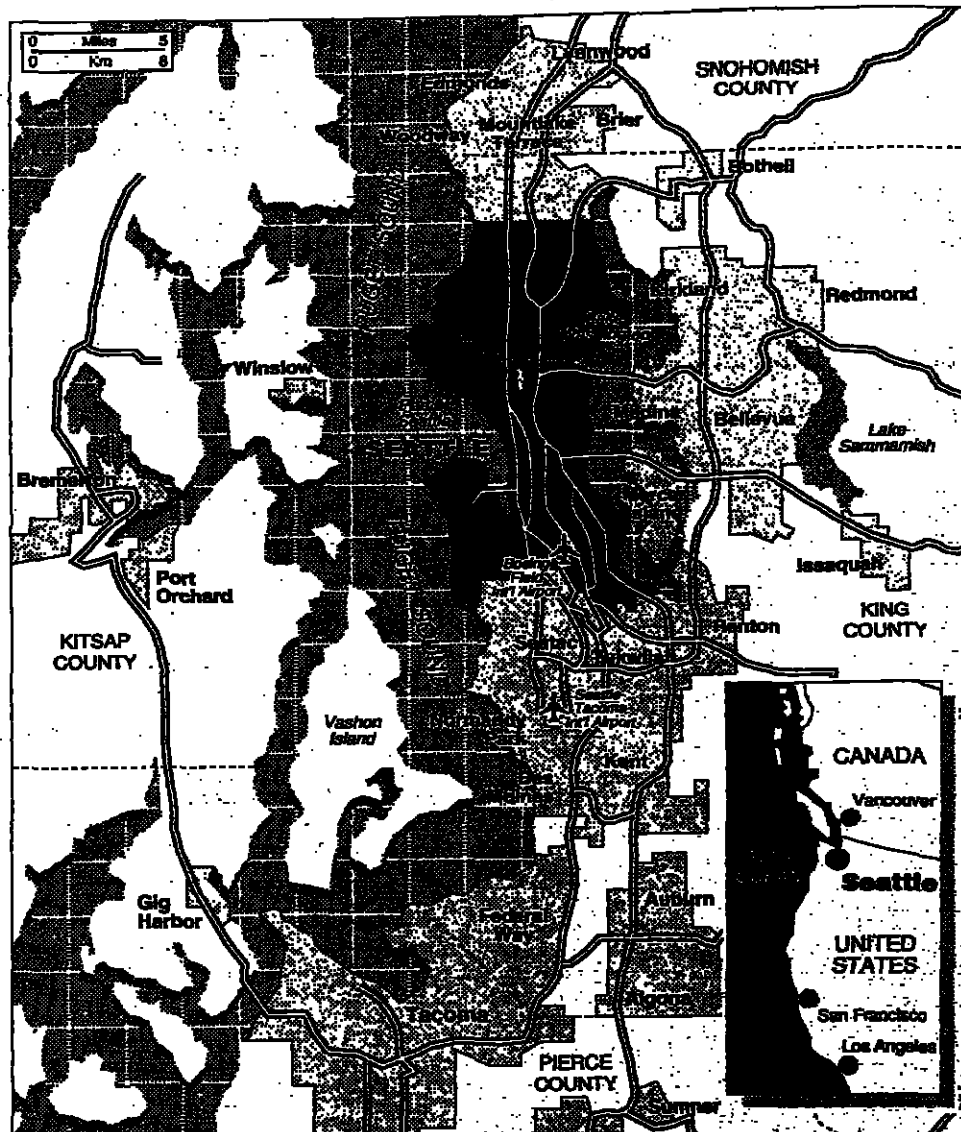
"We are in the thoughtware business up here," says Mr Bill Stafford, executive director of the Trade Development Alliance of Seattle. Indeed, Seattle's University of Washington boasts more US federal Government research grants than any other American public university.

This, in turn, will attract new immigrants and increase the size of the local consumer market. Washington is expected to have among the top five population growth rates in the US through the 1990s.

Leading growth industries in the service sector will include computer software, biotechnology, tourism, fashion design and environmental services. (Seattle's clean-up of Lake Washington, formerly a local cesspool, in the 1960s, was not only a local political landmark but also a spur to the environmental business.)

International trade has been crucial to the Seattle economy since the days when it was the main entrepot for the Yukon goldrush, and its importance will increase over the next decade on the back of global economic integration: the ports of Seattle and Tacoma and the region's Sea-Tac airport are equidistant from London and Tokyo.

Closer to home, local politicians and businessmen are throwing considerable energy behind the idea of a greater Northwestern regional economy. Dubbed "Cascadia", this would incorporate the four Northwestern US states and Alaska, together with the Canadian provinces of British Columbia and Alberta.



## Location

The city of Seattle is located in the state of Washington on Puget Sound, 113 miles from the US-Canadian border. Seattle is an important port for trans-Pacific and European trade.

**Profile**  
Land area 88 sq miles  
Population, 1990 516,259  
Population density 5,857 per sq mile

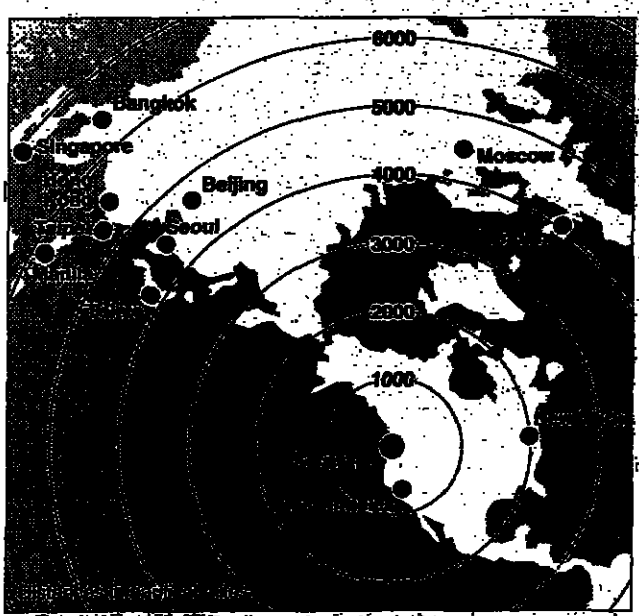
## Population

Seattle	
1970	531,000
1980	494,000
1990	516,259
2010 (est)	550,000

## Puget Sound

1970	1,939,000
1980	2,240,000
1990	2,748,900
2010 (est)	3,622,700

\*King, Snohomish, Pierce and Kitsap counties



There is little doubt the region is generously banked, says Nikki Tait

## Consolidation is a priority

THE dominant theme in the US banking industry for many months has been consolidation.

Mega-mergers between the likes of Chase Manhattan and Chemical Bank, Security Pacific and Bank of America, coupled with the relentless growth of "super-regional" banks, such as Banc One and NCNB, have commanded numerous newspaper headlines.

Yet nowhere can the "micro" effects of this trend be more pronounced than in Washington state, and in Seattle-Tacoma, the region's commercial centre, in particular. The local commercial banking industry may have been spared some of the most horrendous loan loss and ailing real estate problems which have dogged its counterparts on the East Coast, but that has done nothing to halt the marriage whirl.

There is little doubt that the region is generously banked. It has been calculated that there are more than 100 commercial banks in Washington state, not to mention an abundant supply of thrifts and credit unions. That compares with, say, 60-odd commercial banks in Canada, and around 500 in the whole of the UK.

Consolidation, in itself, is not new. Take Puget Sound Bancorp, which was the last remaining major independent banking company in Washington until it agreed last month to an \$800m takeover by Keycorp, the New York State-based banking group. Since mid-1989, Puget Sound has absorbed four other local financial groups - Family Savings and Loan, First National Bank of Enumclaw, Valley Bank and Puget Sound Securities - and, as of March, had a further three deals pending. The total purchase price of the seven transactions was put at around \$50m.

Nevertheless, the pace at which mergers are taking place, and the size of some of the deals, has certainly increased recently - a development attributed to a variety of causes. Most local bankers prefer to stress their desire to push down costs and increase efficiencies. One executive also cites the need to improve competitiveness vis-à-vis large pension funds - including the Washington State employees fund - which, he claims, are stealing part of the banks' traditional customer base.

"Banks need to make more money, they need to get capital up," says Luke Helms, chairman of Seafirst, the Bank of America subsidiary which is already the largest bank in the state and about to become bigger still via the absorption of many local Security Pacific branches.

That said, the merits of these cost-saving claims, especially over long time periods, remain debatable, and the issue of merger-related efficiencies has been argued all the way to Capitol Hill.

What is indisputable, however, is that financial weakness and loan loss problems - a second reason for the acceleration of the merger trend - are having a significant effect on the Seattle region. For a start, while the health of the local banks may be relatively good overall, financial pressures have been cited as factors in the demise of Peoples National Bank and Old National Bank, acquired by US Bank of Washington in the late-1980s, and of Seattle Trust and Savings, taken over by Keycorp. Second, and more significantly, tie-ups between large, troubled out-of-state banks have brought large local upheavals.

The merger between Bank of America, and the ailing Security Pacific - both of which have headquarters in California - is the most striking case. Locally, this brings together Seafirst and the Washington offices of SecPac, which had acquired the sizeable Rainier Bancorp in the Eighties. These previously constituted the number one and two groups in the area.

Not surprisingly, the impending deal has engendered all sorts of competitive arguments at state level. After much furor, the upshot is an agreement requiring that 86 of the SecPac branches be divested to third parties. This leaves Seafirst to absorb around 82. Even with this reduced number, there is some overlap with existing Seafirst offices. The net gain for Washington's number one bank is likely to be more like 50, says Mr Helms. If so, Seafirst would emerge from the deal with around 282 branches.

At the time of writing, the question of who would pick up

the remaining 86 SecPac branches was still under negotiation. But whatever the outcome, it seems certain to produce further ripples. In fact, this may already have been a factor in the Keycorp-Puget Sound deal. Keycorp, which has been building up a presence in the Northwest generally, was thought to be extremely interested in the SecPac branches, but to have reckoned that it would do better to pursue the purchase via the clout of Puget Sound. Hence the relatively attractive offer for the Tacoma-based bank last month.

Meanwhile, West One, the Idaho-based bank, is understood to be another contender for some of the SecPac branches, as is US Bank of Washington - in turn, owned by US Bancorp of Portland and ranking number three in the state.

Few observers think the consolidation trend will end here. Both West One and the Washington offices of the troubled First Interstate bank of Los Angeles, in which New York's Kohlberg, Kravis Roberts, the leveraged buy-out specialist, holds a near-10 per cent stake, are widely viewed as possible takeover candidates somewhere down the road.

The question, however, remains. Who gains or loses from this burst of marriage activity? Short-term, there are clearly job losses at stake - executives involved in the Seafirst-SecPac deal estimate around 500 jobs, for example. The real estate market, particularly in downtown Seattle, is scarcely helped by the trend either, since financial institutions are principal occupiers of abundant commercial space.

Leading corporate clients are probably unaffected, but more concerns surround the small business community's access to capital. In truth, much probably depends on the policies of the acquiring parent and the extent to which lending decisions remain at local level. "Consolidation can be bad if the acquiring bank makes its policies too rigid," concedes Don Vandenhoeve, president and chief financial officer of Puget Sound. "You need to retain flexibility."

On the upside, there are the bankers' promises of greater efficiency, and more investment in electronic services. The average "Seattle-ite" meanwhile, can only wait until the dust settles before determining whether services have really improved.

Finally, it is worth noting that this shake-out is a purely domestic affair. Overseas banks - particularly from Japan and the Pacific Rim - have come and gone in the past, and their presence today is very limited. The foreigners, says one banker, were competitive piecewise, but at an inevitable disadvantage in terms of customer recognition and speed of decision-making.



Flight line: Seattle owes much of its economic buoyancy to Boeing's \$90bn order book

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## SEATTLE AND PUGET SOUND 3

High-technology is reshaping Seattle's profile

## Industrial mix broadened

HIGH-TECHNOLOGY industries are reshaping Seattle's profile, broadening its business mix far beyond its traditional reliance on timber and Boeing, the world's leading manufacturer of civilian aircraft.

Microsoft, the world's leading manufacturer of computer software, is located here, as is Aldus, the manufacturer of software for the printing industry which coined the phrase "desktop publishing". McCaw Cellular, America's largest cellular telephone operator, is a Seattle company. And the Puget Sound area has become one of the leading US centres of the bio-technology industry, with Immunex probably its best-known representative.

That said, Boeing remains the dominant business in the region. It employs more than

100,000 people directly and a further 300,000 people are reckoned to be indirectly dependent on the company, representing almost one out of six jobs in the state of Washington.

The company's impact on the local community goes far beyond this. In 1992 Boeing expects to donate \$25m in cash to the community, almost half of it going on education, with a further \$5m of contributions in kind. Boeing employees themselves chip in to a "good neighbour" fund, and raised \$22m last year.

Boeing will continue to underpin the regional economy for decades to come. Its order book totals more than \$60bn, more than three years' work on civilian aircraft, and while there remain doubts about the robustness of that tally over

the next couple of years, the company's long-term future looks bright, given expectations of solid growth in the world's demand for aircraft over the next 20 years.

The same cannot be said for the timber industry of the Puget Sound region. A furious row over the protection of the Northern Spotted Owl has sharply reduced the cutting of timber from federally-owned land in the region and caused great hardship to many small, independent loggers and mill-owners.

Private companies which own their own timber are largely exempt from the restrictions (though they, too, cannot log around trees with spotted owl nests) and in some cases have even benefited from the restrictions, because these have led to rocketing timber prices.

Weyerhaeuser, the largest private owner of softwood timber in the world, which has its headquarters at Tacoma, just south of Seattle, stands to benefit in this way - although a lack of supplies from non-company sources has forced it to close a number of plants in the Northwest, including its pulp mill at Everett, just north of Seattle.

Seattle's growing importance as a high-technology centre is

based partly on serendipity and partly on the region's comparative advantages.

Mr William Boeing, the founder of the company that bears his name, was the scion of a lumber industry family who first came to the Northwest, as a drop-out from Yale University, because of its timber resources. It just so happened that he had a passion for flying, and thus Boeing was born in 1916.

Boeing, with its civilian and military aircraft products, is one of America's leading high technology companies in its own right, and it has spawned a large number of other aerospace businesses in the Seattle area.

However, the location of Microsoft here owed much to the fact that Bill Gates, its founder and chairman, happened to be brought up in the city. Paul Brainerd, who founded Aldus, is also a Seattleite.

Serendipity apart, the high-technology industry has been aided by Seattle's attractive location, which helps in wooing high-quality scientific staff, and the area's strong academic credentials. These include the University of Washington, with its important medical and engineering schools, and the Fred Hutchin-



Playing the game: Nintendo has its North American headquarters in Seattle

son Cancer Research Center, an acknowledged world leader.

Washington state's bio-technology workforce has been expanding particularly fast - by 14.6 per cent last year to more than 4,200. The state is the joint sixth in the US biotech league, alongside Los Angeles/Orange County but still a long way behind the industry leaders, the San Francisco Bay area and New York's tri-state area.

State officials have been trying to capitalise on this high-tech nucleus, promoting the so-called "technology corridor", a series of corporate campuses stretching north of Seattle through Snohomish

county and home to more than 200 companies.

High-technology is also a crucial plank in the state's efforts to attract foreign investment, which are also focused on the aerospace, environmental engineering, food processing and wood products industries.

It is putting substantially more effort into promoting the state in Europe and has just set up its first full-time European trade office in Paris.

Half the foreign investment in Washington state is from Europe, with Britain the largest single foreign investor in terms of dollars committed, followed by Japan. Nintendo, the

leading Japanese computer games company, has its North American headquarters in Seattle.

Seattle repeatedly comes out at or near the top of surveys of the best places to do business in the US - even though it offers virtually no special financial incentives for companies to locate operations here.

Factors in its favour include a favourable tax structure, low electricity prices, a well educated workforce (though recent reports have warned that the state risks a shortage of high-technology personnel), reasonable property costs and extremely attractive surroundings.

But Seattle's agonised wrestling between the imperatives of growth and the preservation of its natural beauty is causing considerable difficulties for the industrial community.

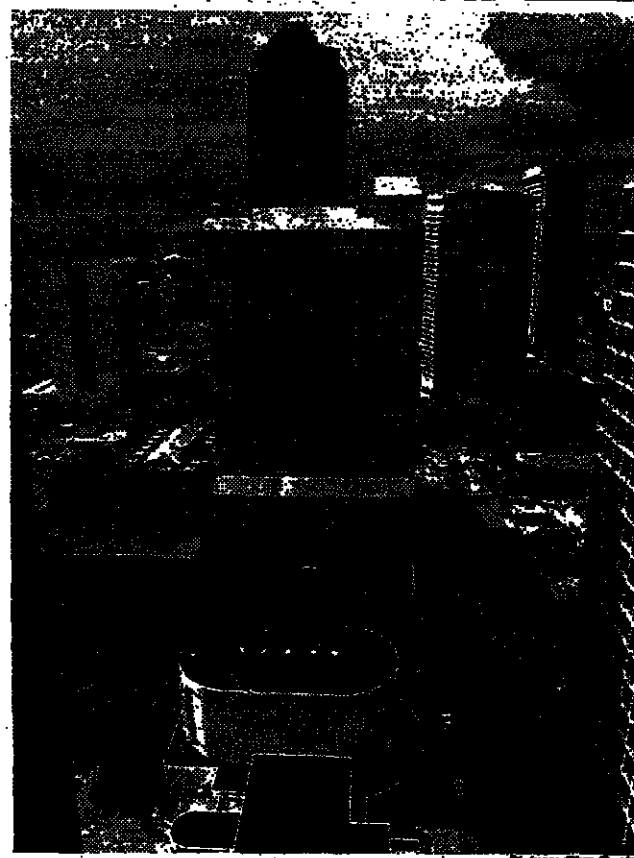
These were highlighted last autumn in a speech to the local chamber of commerce by Mr Frank Shrontz, chairman of Boeing. He pointed out that the company had benefited from the Northwest's "pretty strong work ethic" yet faced problems from the "escalating cost" of building new facilities in the Puget Sound area.

Boeing is building a new plant at Everett, north of Seattle, where it will manufacture its new 777 wide-bodied aircraft, but the company is upset that \$50m had been added to the bill by fees to mitigate the effect on the local community.

Mr Shrontz said Boeing believed that this, together with other cost elements, meant it was 30 to 40 per cent cheaper to build in Wichita, Kansas or Huntsville, Alabama - without even taking into account the financial incentives offered in those centres or the fact that it now took about as long to obtain permits and build in Puget Sound as it did to design and build a new aircraft.

It was a warning shot to the local community and a reminder that Seattle cannot afford to grow complacent and take either Boeing or its present prosperity for granted.

Martin Dickson



Downtown Seattle is dominated by several dozen skyscrapers

## REAL ESTATE

## Growth takes up the space

ONE GLANCE at Seattle's skyline, and the casual observer will fear the worst.

The downtown area is dominated by several dozen skyscrapers, many ominously high and gleamingly new. In today's recessionary climate, this would seem to spell problems of unlet space, souring real estate loans, and all the domino effects which have savaged the US banking and insurance industries nationwide.

In reality, Seattle's recent growth and resistance to the worst recessionary forces means that such problems - although not entirely absent - have been significantly mitigated.

The Seattle office of Coldwell Banker, the Sears Roebuck subsidiary, reckons that around 13.7 per cent of the downtown commercial office space is vacant, compared with a peak figure of around 18 per cent in 1991.

It suggests that vacancy rates have dropped during the past three years, and then flipped back upwards to a smaller extent in 1991.

This is a simple function of supply and demand. Over the past three years, downtown Seattle saw 4m square feet of new office space come on to the market, principally in five large buildings. The market had been absorbing around 1m sq ft a year, but this figure fell to about 250,000 sq ft last year.

Locals attribute this last development to the economy - which, although far from full-blown recession, finally felt some winds of change last year.

Boeing, for example, is still a very big factor in Seattle's economic health, and its fortunes can even influence spin-off demand for office accommodation.

The wave of bank mergers also cast an element of doubt over the real estate market, although property experts remain relatively relaxed about the amount of space which these deals may result in. Vis-à-vis the largest transaction - the merger between Security Pacific and Bank of America and its Washington subsidiary, Seafirst - much is thought to depend on who buys the 88 Seafirst branches which BoA is required to divest and what sort of "head office" structure the purchaser takes on.

"Banking consolidation is the wild card," says Bob Dickey, chief financial officer

at Safeco, the large Seattle-based multiline insurer, summing up the general uncertainty.

Rental rates, meanwhile, have seen relatively little increase for almost a decade. That said, while some foreclosures have occurred, there has been nothing on the scale of the East Coast. Bank of America itself came to the aid of one large local developer, acquiring the Columbia Seafirst Center, Seattle's biggest single property with 1.4m square feet of office space.

Outside the downtown area, the office space situation is somewhat variable. For example, in Bellevue, home of Microsoft and many other high-tech businesses, the supply situation is viewed as significantly tighter than downtown, with vacancy rates in single digits.

The real estate community, ever optimistic, seems hopeful that this situation could persist in downtown Seattle in a few years' time. It points out that no new space is likely to come on stream until 1994 or 1995. Meanwhile - and more speculatively - the turmoil in Hong Kong is prompting some flow of Asian money into Vancouver. It is a small step, some suggest, from there, down the coast to Seattle and San Francisco.

On the residential housing front, Seattle's traditional problems have been supply, rather than demand-oriented. At the end of 1990, for example, it was estimated that the city had about 250,000 housing units, of which half were single family homes. Less than 5 per cent were believed to be vacant. About half the city's households, meanwhile, were thought to be renting.

This tight balance between supply and demand, therefore, pushed up house prices in the Eighties, and may also have contributed to a significant homelessness problem. (Around 3,000 people a day are homeless in Seattle). Equally inevitably, the present slowdown in economic growth has mitigated the problem somewhat, although experience varies depending on area. In general, prices have been softer in recent months, with the average price of an existing home standing at around \$164,000.

Nikki Tait

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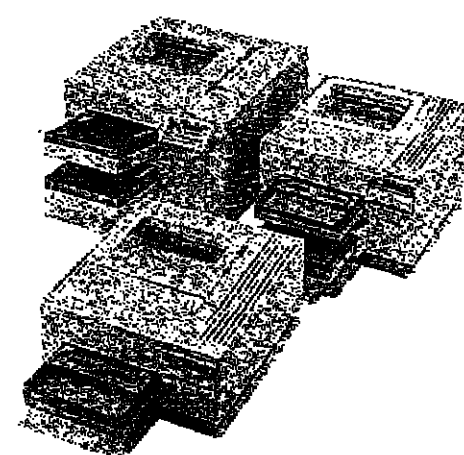
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## SEATTLE AND PUGET SOUND 4

Thriving \$3bn-a-year business

## Host of small companies in Software City

IN THE computer industry, Seattle is "Software City". Home to Microsoft, the largest computer software company in the world, Seattle has also become a centre for software entrepreneurs who have founded hundreds of small companies in the region over the past decade.

Washington state's software industry is now a thriving \$3bn-a-year business and the computer software industry is the fastest growing segment of the state's economy. In 1990, 14 software companies employed 566 people in the state, according to the Washington state department of trade and economic development. By 1990, there were more than 500 software companies in Washington employing 9,600 people and the numbers have continued to rise.

The growth of Seattle's software industry begs comparison with California's Silicon Valley with its burgeoning electronics and computer industries. Indeed there are many similarities between the two West Coast regions that point to the key elements of a seedbed for high-technology industry growth.

Washington and California have strong reputations for good "quality of life", a significant draw for young talented people. Even the geographies of the San Francisco peninsula and the Puget Sound are alike, both being virtually surrounded by water.

Equally significant, perhaps, is the established infrastructure of both regions providing all the services that an emerging high-technology company might need. In Seattle, these range from freelance programmers to disk duplicating services; package designers and courier companies; lawyers and venture capitalists.

Also like Silicon Valley, Seattle has a few large established companies that form the core of the region's growth

industry. In Seattle these are Boeing Computer Services, Microsoft and Aldus. In Silicon Valley companies such as Hewlett-Packard and Intel have spawned hundreds of "spin-off" companies formed by former employees. To date, the spin-off phenomenon has been relatively limited in Seattle. There have been only a dozen or so spin-offs from Microsoft, for example, according to local industry officials. Nonetheless, the largest software companies provide a prime source of talent for new ventures.

Universities also play a key role in the high-technology infrastructure. However, in this regard Seattle lacks the abundance of the Silicon Valley. The University of Washington, in Seattle, has close links with local software companies, but it can provide only a fraction of the graduates that the industry needs.

The software industry's growth has outstripped the supply of qualified graduates from Washington state's universities and colleges, according to the Washington Software Association, an industry group representing software developers in the state, and vocational schools. Future growth of the industry will be constrained by the limited supply of candidates in technical, marketing and management fields, a study performed by the industry group concluded.

To address the need for increased numbers of graduates, the WSA has launched programmes to link the educational community with the software industry. All economic indicators for the software industry show opportunities for continued growth and expansion.

"Our job is to be globally competitive. To do this, we must have a trained, skilled workforce, and there is no better way to find that workforce than by growing it at home."



Paul Brainerd: "Our job is to be globally competitive"

through Washington state's educational system," says Paul Brainerd, president of Aldus, a leader in the field of desktop publishing software based near Seattle, and chairman of the Washington industry group's education committee.

WSA aims to encourage Washington high school students to consider a career in the software industry and is also sponsoring scholarships at Washington University.

Yet for Microsoft, the flagship of Washington's software industry, attracting talent is hardly a problem. Last year the company was inundated with more than 10,000 job applications a month. From these the company chose about 4,000 new employees, bringing its worldwide workforce to about 11,000 including about 4,400 at its Redmond headquarters in an "East Side" suburb of Seattle.

Moreover, 64 per cent of Microsoft's recruits last year came from the state of Washington, suggesting that the leading software company gets the lion's share of new graduates in the state with computer science and related disciplines.

Indeed, Microsoft is so much bigger than any other software company in Washington that its fortunes drive the growth trend in the state's software industry. Last year, Microsoft's revenues more than doubled to \$1.8bn. For fiscal 1992, ending this June, analysts expect Microsoft's revenues to jump to \$2.7bn.

Microsoft's presence in Seattle is highly visible. The company occupies a 260-acre campus with some 22 buildings in addition to its manufacturing operations and other offices throughout the region. Microsoft's growth over the



Bill Gates: reckoned to be the richest man in the US

past year has been based largely upon the success of "Windows", a program that gives IBM-compatible personal computers a graphical interface similar to that of Apple Computer's Macintosh. Since the introduction of Windows 3.0 in June 1990, more than 9m copies have been sold.

This month, Microsoft launched a new version of Windows. The Seattle company is now, however, facing a significant challenge from International Business Machines, former software development partner, which last month introduced its own personal computer operating system software to compete directly with Windows.

Microsoft is also involved in a potentially serious legal dispute with Apple Computer, which claims that Windows infringes copyrights on its Macintosh computer software. And in addition, Microsoft is the focus of an anti-trust investigation being conducted by the US Justice Department.

Nonetheless, Microsoft is expected to maintain its leadership role in the personal computer software market.

With the growth of Microsoft, and the rising value of the company's stock, many of the company's employees have become paper millionaires. Bill Gates, chairman and co-founder of Microsoft, is now reckoned to be the richest man in the United States, based upon his substantial shareholdings in the company.

Feeding some of this wealth back into the Seattle economy, Microsoft's several millionaires are said to be a ready source of venture capital funds for new companies in the region.

Louise Kehoe

Transport is a problem in one of the US's most congested areas

## Highways to frustration

TRANSPORTATION and Seattle go hand in hand. The city, after all, has its origins as a port, servicing both the lumber business and the fishing industry. Today, its largest single employer is a manufacturer of aircraft.

But familiarity breeds, if not contempt, a distinct lack of contentment. Talk to a Seattleite for any length of time, and comparisons with California inevitably crop up. Like many big Californian cities, Seattle is physically well-endowed, and - again like California - it has seen fairly explosive growth in recent times.

What Seattleites seem to fear is that their city will develop all the debilitating urban problems which dog, say, Los Angeles. The result is a degree of overt "protectionism" rarely seen in the US, coupled with a feverish desire to control development for several decades ahead.

There is no doubt that the city has a physical problem. The downtown area, into which much of the daily commuter traffic feeds, is situated at the narrowest point of the isthmus, and the city is bounded by water on both sides. This natural handicap has been compounded by the fact that the inter-state highways - route 5 which runs north-south and the ubiquitous route 90 which divides the state east-west before going on to Boston - were laid down in fairly kamikaze fashion. They carelessly bisected communities and, to this day, produce ghastly interchange problems. (Locals have duly termed one of the particularly vicious portions of Interstate-5 passing through the city centre, "the Mercer weave").

True, the traffic jams seem to pale in comparison with either New York or Los Angeles. Nevertheless, Seattle-Everett is usually ranked within the top half-dozen "most-congested" areas in the US. Accordingly, given that the supply of principal highways is probably fixed in the foreseeable future, efforts are being concentrated on "demand" management.

Most local planners stress that this should be seen in the context of Washington's "growth management" strategy - legislation which was enacted in 1990, and which is designed to co-ordinate planning between different areas and between land use and transportation. This broad backdrop is still evolving, and will continue to do so for many months ahead. Nevertheless, on the transport front specifically, some problems are pressing and initiatives have taken shape.

One of the most prominent problems centres on car pooling. In itself, the idea is scarcely new - but Seattle is pushing the notion with rare ferocity. Last May, Washington's governor, Booth Gardner, signed into law a requirement that the most populated counties - including King, Pierce and Snohomish - develop trip

reduction plans for single occupancy vehicles in conjunction with local employers. Employers must meet minimum goals for SOV (single occupancy vehicle) trip reduction set out in the legislation - namely 15 per cent by 1995, 25 per cent by 1997 and 35 per cent by 1999.

This, of course, is easier said than done - and the practicalities of how such goals might be achieved and monitored at individual employer level are still being thrashed out.

Less clear-cut is whether Seattle requires a new, comprehensive rapid transit system - and, if so, how much money should be devoted to such a project. At present, aside from road access, and a complex one-way street system within the downtown area, the Municipality of Metropolitan Seattle (METRO) operates fairly extensive bus-based services within the city and its suburbs. These range from waterfront streetcars to a free "Transit" operation in the downtown area. The latter service makes use of a 1.3-mile tunnel under part of the city centre, and remains resolutely bus-oriented.

But there is no doubt that the two main players in the Seattle-based transit scene are the Port of Seattle, which also runs Sea-Tac International Airport, and its neighbour to the south, the Port of Tacoma.

The Port of Seattle is the larger operation. In 1991, for example, operating revenues are estimated to have been \$168m, up by 2.1 per cent over the previous year in spite of the Gulf War repercussions. The Port of Tacoma, by contrast, saw revenues of \$46.3m in 1990.

However, this relative advantage was largely due to the Port of Seattle's aviation business. Its marine revenues were put at \$46.8m last year, compared with \$77.8m in 1990 - making it only a little larger than its southerly neighbour. In terms of container traffic, Seattle's figure was nearer 1m, but is forecasting 1.1m for the present 12 months.

This near-50:50 split for the area's container traffic is something of an achievement for Tacoma. Five years ago, its business was about two-thirds of Seattle's.

ated by the City of Seattle, which links downtown with the Seattle Center.

Nevertheless, given the transport constraints and the projected growth rates, planners have begun to focus on a major new rapid transit system in recent years. First thoughts centred on light-rail possibilities, a scheme which could have cost up to \$1bn over three decades.

This, under the "Vision 2020" plan, would then be augmented by new "high-occupancy" vehicle lanes on the highways for people car-pooling or riding buses, and an enlarged passenger ferry service.

But this plan, in turn, has spurred vociferous debate over whether the money could be better spent, and whether part of Seattle's problem involves the lack of linkage between certain high-growth suburbs - which might invite different

sorts of solutions. (Some planners note that the local transport problem is given an extra twist by the fact that Boeing is the largest employer in the city, and tends to move its staff to different production facilities as different aircraft get built. This, in turn, makes traffic flows somewhat unpredictable.)

So where does this leave the rapid transit scheme? The initial timetable suggested that the issue could come to a vote in late 1992, but that has certainly been pushed back. Some local observers believe that it may even be deferred beyond 1993.

Looking beyond communications within the immediate area, issues are equally fraught. There has been much talk of "bullet train" possibilities on the Vancouver-Seattle-Portland stretch of the West Coast. Again, while there is a good deal of travel between these points and many locals would like to see the amount of commuter air traffic reduced, the arguments are not clear-cut. Critics point to the simple advisability of having a car in Vancouver, and Portland cities which are geographically spread - and that the

geography of the region would make construction of "bullet train" a tough task.

But contention over these issues pales in comparison with the future of Seattle's air transportation facilities. Again, the region's growth, coupled with some natural restrictions, have prompted fears that Sea-Tac Airport - operated by the Port of Seattle - could soon face a capacity crunch. At present, the airport handles more than 16m passengers a year. By 2000, runs the argument, that number could rise to 25m, and by 2020, 40m. If these forecasts are correct, capacity would be exhausted well before 2000.

Advocates of expansion put their case another way, too. Flights in and out of the airport stood at around 355,000 in 1990, about 40 per cent being commuter flights. Once the figure tops 1,100 a day, bottlenecks tend to develop. At present, the average daily number is in the 900s.

Just to compound the pessimists' worries, the two existing runways at Sea-Tac are parallel and close. This means that only one is usable in all weather conditions, while it is reckoned that "poor" weather persists for about 45 per cent of the year.

Accordingly, after years of angst, a preferred solution which has been proposed by the Puget Sound Air Transportation Committee, comprising three elements:

■ The addition of a third, all-weather runway at Sea-Tac, by 2000.

■ The use of an existing jet runway at Paine Field in Everett for commercial service by 2000, possibly making this the home for many of the commuter services; and

■ The possible development of a smaller, "reliever" airport in the southern Puget Sound area.

Although the business community is broadly in favour of this plan, the public outcry has been angry and extensive. Objections range from the rational - suggesting that there are better alternatives - to the purely emotional. All, however, centre on fears about noise, pollution and secondary traffic problems which could flow from the plan.

Nikki Tait

## The World's Finest Apples



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## Gateway to the Northwest

TRADE has always been part of Seattle's raison d'être. On a grey day in 1851, goes the story, a schooner headed for San Francisco stopped in the area and inquired about picking up timber. Thus, a port was born.

Today, according to economists at Security Pacific Bank, Northwest ports handle more than \$125bn of total annual trade volume. Not all of this, of course, feeds through the Seattle region: Portland tends to lead where grain and car shipments are concerned, and Vancouver is the obvious entry-exit point for Canada. Seattle and Tacoma, by contrast, have developed a strong presence in terms of containerised freight, while Sea-Tac Airport has a growing role in air cargo trade.

Statistics on movement and type of goods has been usefully compiled by the Trade Development Alliance of Greater Seattle. In terms of 1990 exports, it has estimated that companies based in King County exported almost \$14.5bn worth of goods, while the state figure was \$24.6bn. The largest single component was transportation equipment - mainly aircraft and aircraft parts - underlining Boeing's dominant role in the region.

This made up 79.5 per cent of King County exports, and was followed by services (ranging from accounting to real estate) with 8.8 per cent.

After that came lumber products with 2.36 per cent, machinery with 1.5 per cent and then instruments, food, fishing, and electric, all at around 1 per cent. The five largest destination countries for all exports were (in descending order) Japan, Canada, the UK, Korea and Germany.

For transportation products alone, this changes somewhat: the list becomes the UK, Japan, Germany, Australia, and China/Hong Kong.

But look at trading partners on a two-way basis, and the picture changes again. For "waterborne trade", which obviously slants the picture towards the Pacific Rim, business but gives some indication of where the ports find their customers, the total value of Seattle's imports and exports in 1991 was \$25.4bn. Nearly half of this - \$12.3bn -



The Port of Seattle's operating revenues in 1991 were estimated to have been \$148.6m

related to Japan. Next, with 15 per cent, came Korea, and after that, Taiwan, China and Hong Kong. Add in air cargo, and total two-way trade for Seattle is put at \$30bn.

There are, of course, dozens of ports in the region - many privately operated - while, on the express package courier side, Seattle is home to Airborne Express. But there is no doubt that the two main players in the Seattle-based trade are the Port of Seattle, which also runs Sea-Tac International Airport, and its neighbour to the south, the Port of Tacoma.

The Port of Seattle is the larger operation. In 1991, for example, operating revenues are estimated to have been \$168m, up by 2.1 per cent over the previous year in spite of the Gulf War repercussions. The Port of Tacoma, by contrast, saw revenues of \$46.3m in 1990.

However, this relative advantage was largely due to the Port of Seattle's aviation business. Its marine revenues were put at \$46.8m last year, compared with \$77.8m in 1990 - making it only a little larger than its southerly neighbour. In terms of container traffic, Seattle's figure was nearer 1m, but is forecasting 1.1m for the present 12 months.

This near-50:50 split for the area's container traffic is something of an achievement for Tacoma. Five years ago, its business was about two-thirds of Seattle's.

Clearly, rivalry does exist, and upstart Tacoma has poached a number of former customers - such as Sealand - from its neighbour.

Some locals attribute the shift in business to Seattle's complacency, and a somewhat bureaucratic environment. More objectively, one might note that Tacoma has considerable space advantages - aided considerably by a recent Indian land settlement.

In spite of a recent lull in growth, the port is suggesting that it could see some 2.8m TEUs handled by 2010, and has drawn up a phased expansion plan on this assumption.

Meanwhile, the Port of Seattle's attempts to cajole its rival into more co-operation over pricing and other issues, appear to have fallen on stony ground. Tacoma officials remain diplomatic about the competition, but argue that, if business is not fought out between the two local ports, it could be lost to external rivals. Better that someone switches from Seattle to Tacoma, they claim, than from either of these ports to, say, LA-Long Beach.

Where the Port of Seattle does take a clear leading role is in the development of air cargo. This has risen fairly sharply, from just 7,400 metric tons in 1986, to 20,000 metric tons by 1990. The growth in air freight overall - meanwhile - was marked during the mid-80s but

has reduced more recently. In 1987, for example, domestic air freight increased by 21 per cent, and international by 30 per cent; in 1990, these rates were down to 7.1 and 13 per cent respectively.

Tourism, meanwhile, ranks as the area's fourth largest industry - and one glance at the snow-covered mountains, abundant supply of outdoor activities in the state, and picturesque coastline makes it clear why.

Some \$30,000 international visitors are estimated to have passed through Seattle and King County in 1990, and total travel expenditures were put at \$2.2bn.

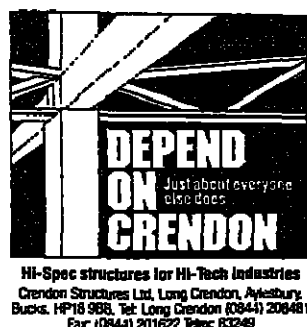
In local employment terms, this is plainly significant. More than 43,000 full-time employees are reckoned to derive their livelihoods from the travel industry. Tourists also produced \$88.7m of sales tax receipts and around \$7m in local room taxes in 1990.

The region is fairly well-served in terms of facilities. A new convention centre opened in the late-80s, although some argue that this is still too small. Meanwhile, there are more than over 7,000 hotel rooms in downtown Seattle, and some 20,000 or more in Seattle-King County. That, say locals, is about right at present - and the pricey room rates seem to back up this contention. There are, however, fears that if more capacity comes on stream - as seems likely - a measure of oversupply could develop.

Nikki Tait







## £25m City of London project

New orders totalling over £38m have recently been awarded to BALFOUR BEATTY BUILDING, including what is believed to be one of the largest office development contracts to be let in London so far this year.

The largest award, worth in the region of £25m, involves the construction of an eight-storey office complex for National Provident Institution in Farringdon Street, London. The concrete frame building will be clad in Portland stone, granite and brick. The provision of high quality finishings throughout the building, including raised floors and suspended ceilings, also forms part of the contract. Work on the development is due for completion in December 1993.

A £4.4m contract has been received from Equity Law and Life Assurance for the extension and refurbishment of its offices in Wigmore Street, London. The work will include the provision of new floors, ceilings, lifts and mechanical and electrical services.

Work has commenced on a £3.1m contract to build a single-storey psychiatric unit near Bangor for the Welsh Health Common Services Authority. The work includes the provision of an access road and car park.

Also for the Welsh Health Common Services Authority, Balfour Beatty Building is to undertake a £2.9m contract to construct three single-storey extensions to Brecon Hospital. The work will also involve the construction of a separate ambulance station and boiler house.

Other recently awarded orders include a £1.3m contract for refurbishment works at the Royal Bank of Scotland's branch at Burlington Gardens, London.

## CONSTRUCTION CONTRACTS

### £60m Canadian rail tunnel



The Atlantic Express locomotive exits the old St Clair Tunnel eastwards in the 1890s

MOTT MACDONALD, based in Croydon, has been appointed by Canadian National Railways to design the new St Clair River rail tunnel between Canada and the US in conjunction with HATCH ASSOCIATES of Toronto.

Requiring an unusually large diameter of 9.5 metres to accommodate double stack container freight, the two kilometre long tunnel will replace the 101 year-old existing link which cannot be enlarged

owing to insufficient space beneath the river.

The single-bore tunnel will be lined with precast concrete segments and driven by an earth pressure balance tunneling machine through soft glacial clay with only five metres of cover to the tunnel crown beneath the river bed.

Adding to the technical complexity, the project is to be built to a tight fast-track programme, with construction scheduled to start at the end of this year and finish by the autumn of 1994.

The role of the Hatch-Mott MacDonald joint venture will include design and construction management of the approach junctions, open-cut portals and the new tunnel. Jacobs Associates of San Francisco will be responsible for cost estimating and soils evaluation will be done by Golder Associates of Canada. O'Brien-Kreitzberg will assist with project management.

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### Fitting out London base

BOVIS CONSTRUCTION has begun work on a £50m construction management contract to fit out the new London headquarters of the European Bank for Reconstruction and Development, situated at One Exchange Square, 175 Bishopsgate, London EC2.

Fitting out the 387,000 sq ft of floor space involves internal partitioning, ceilings, carpeting, decoration, data and communications installations, lighting and air conditioning, all to high standards.

Other works include directors' offices, various facilities, a dealing room, board room and auditorium. Structural alterations are required to meet the design brief of the bank.

Bovis Construction, a P&O company, has made a particular study of how to improve both the quality and speed of the fitting out process. Analysis of all factors involved has resulted in the development of new techniques and methods of working which will enable a phased occupation of the building.

### Corporate offices

MARRIOTT has won a £14m contract to build corporate offices and a warehouse in Atherton, Warwickshire for Aldi Stores.

Work is already underway on the project and completion is scheduled for February next year.

### Refurbishment

BEAZER CONSTRUCTION LONDON has received a £6.8m contract from the London Borough of Southwark for improvement works in North Peckham, London SE15.

The project comprises the extensive upgrading of 10 five-storey flats and maisonettes, including new staircases, refuse chutes, windows, high level patios and canopies.

### Gas terminal

British Gas has awarded the M J GLEESON GROUP, based in Sutton, a £5m contract for the second phase of construction of its on-shore gas terminal at Barrow-in-Furness, Cumbria.

### Hoping to make the cab fit

At 45, Michael Thurlow is taking up cab driving. Wall, cab company driving, to be precise, he has just moved into the managing director's seat at Metrocab (UK).

Tamworth, Staffordshire-based Metrocab, after spending some of 1990 parked in receivership, is back in business making the main rival to London's famous FX4 "black taxi". Metrocab's assets were bought just over a year ago - following the failure of previous owner Reliant - by Hooper group, the London vehicle coachbuilder.

As well as steering Metrocab, Thurlow is to remain as finance director of Hooper, which is best known for its "customised" Rolls-Royces and Bentleys.

Thurlow, who has been with Hooper for three years after spending most of his career in South Africa, clearly relishes

## PEOPLE



his new driving role. "I was very much involved in setting up Metrocab (UK)," he says, "and I'm looking forward to running and expanding it."

Thurlow and the current total of 100 Metrocab employees have had plenty to occupy them since Metrocab (UK) became a formal entity last July. The plastic-bodied, purpose-built taxis, with which Londoners are already familiar - they were first launched in the early 1980s - have been substantially re-engineered with an eye to export markets,

and 50 are destined for Australia. "We're already up to 16 a week since production restarted in January (with 15 workers)," says Thurlow. An accountant by training - his "school," like so many UK motor industry men, was Ford - Thurlow will have as Metrocab's chairman Paul Crowder, managing director of the Hooper group as a whole. But with Thurlow settled at the wheel, Crowder is now ready for some back-seat thinking about the strategic development of the group.

its North American operations.

He takes over from Phil Parnell who becomes regional managing director, United Distillers Europe.

Danish-born Sorenson, who has lived in the US for the past 12 years, has overseen the worldwide growth of the Haagen-Dazs brand of premium ice-cream since the GrandMet takeover in 1988. Before that, he held senior marketing and sales positions with PepsiCo and Mars.

The moves complete UD's new senior management team under Crispin Davis, who next month takes over as UD managing director from Tony Greener on his appointment as chief executive of Guinness.

Jim Nelson, president of Arbor Acres Farm, BOOKER'S US subsidiary, has been appointed to the main board; Angus McKenzie is retiring following the disposal of the company's health products interests.

BASS, the brewing, hotels and leisure group, has reshuffled the responsibilities of its executive directors.

Peter Sherlock, present chief

executive of Bass Leisure, will become president of hotel operations, Holiday Inn Worldwide. He will be responsible for owned and managed hotels in North America, and all Holiday Inn business in Europe, the Middle East, and Africa.

Charles Darby will head the group's UK retailing and leisure interests as chairman of Bass Taverns and executive chairman of Bass Leisure.

Jimmy Angles, md of Britvic, will succeed Darby as chief executive of Bass Taverns; and Stephen Davies will take over the Britvic post.



Bryan Sanderson (above), chief executive of BP Chemicals, has been appointed a managing director and to the board of BP.



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## MANAGEMENT

Charles Batchelor offers advice on how businesses can best make their voices heard in Westminster

## Bending the ear of your MP

The response of the hotel and restaurant owners of Prestegne, Powys to the recent raft of food hygiene laws was to call on the services of their local Liberal Democrat MP.

Two meetings were arranged for them to explain their difficulties to the MP, Richard Lacey, who then held a third meeting to put their views to the local environmental health officials.

Beryl Darsley, licensee of The Farmers' Inn and organiser of the campaign, says that the pressure the caterers brought through their MP led to a more consistent approach by the environmental health officials.

Unfortunately for Darsley and her supporters, Lacey lost his seat earlier this month. If the campaign is to continue, they will have to brief their new MP.

The election may have caught Darsley and her group in mid-campaign but for business generally the changes wrought by the election and the influx of more than 130 new MPs present an ideal opportunity for businesses to strike up a relationship with their new representative in Westminster.

Despite the belief that lobbying is the preserve of the larger company with its own full-time public affairs department, the smaller business can achieve results - if it goes about it the right way.

"Our members sometimes think they will achieve more if we write on their behalf, but nothing carries

more weight with an MP than a letter from a company in his constituency," says Stephen Alambricit, parliamentary officer of the Federation of Small Businesses.

Business owners often forget that they have something to offer their MP, says John Warburton, head of the parliamentary office of the Confederation of British Industry (CBI). "Businesses provide MPs with information, so they can come to more balanced judgements, and give them an opportunity to raise their profile."

Many of the professionals say that the best method is for the business to establish contact with its MP before it has a problem so that if an issue arises he or she will already be familiar with the company. Inviting the MP to visit a factory or getting him to present certificates to apprentices may give him a welcome chance to get his picture in the local paper.

If an issue does come up which requires the MP's help he should be contacted either by phone or letter through his constituency office or his office in Westminster. (DoD's Parliamentary Companion lists MPs' Westminster office numbers and addresses. The House of Commons switchboard number is 071 219 3000. Its public information office number is 071 219 4272).

Small business owners frequently become emotionally involved in issues and do not always put their arguments clearly. "Often they don't prepare a constructive case,"

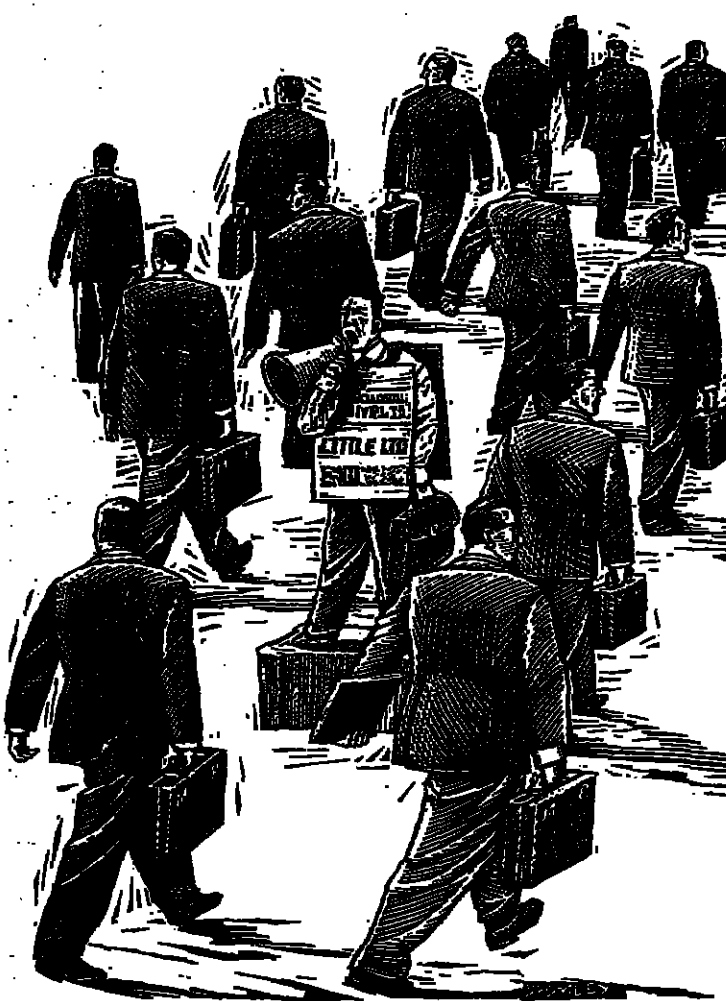
says Nicholas Winterton, Conservative MP for Macclesfield. "They unload huge amounts of paperwork on their MPs. They should set out their case on two sides of paper; the facts should be accurate and they should not exaggerate."

Provided the business makes a sound case to its MP, his response is likely to be a letter to the minister involved. The minister will reply to the MP who will pass the response on to his constituent. If this does not produce a satisfactory reply the MP may then press for a meeting between the constituent, the minister and the civil servants.

When Ian Guthrie, owner of Rom-balds hotel and restaurant in Ilkley, West Yorkshire, protested about being fined £2,000 by Customs & Excise for filing his VAT returns three days late, Max Madden, Labour MP for Bradford West put detailed questions on VAT penalties to the Chancellor the Exchequer.

Businesses should always start their lobbying with their constituency MP, says Alambricit. But many MPs espouse particular causes. MPs from the ruling party are less likely to rock the boat than long-standing back-benchers from the opposition. This tends to rule out effective action from parliamentary private secretaries and whips.

MPs with small majorities may also prove more active than those in very safe seats. One businessman who supplies car phones feels his Conservative MP did not take up



his complaint about the 1991 tax on portable phones partly because of his 20,000-plus majority.

The determined small business owner can make some progress by using his MP, but may improve his chances of achieving results by broadening his campaign.

The more general the issues the more likely he will gain the backing of his trade association or business lobby group. "We will only take up the broader issues," says the CBI's

Warburton.

The London Chamber of Commerce has a seven-strong policy studies department which spends much of its time on "representation" work. "We find it difficult to take up local issues but we do pick up regional and national matters," says Jacqueline Ginnane, who heads the department.

Businesses sometimes turn to professional lobbying consultancies though their fees are too high for some small firms. "We tend to work for large companies or trade associations," says David Robertson, joint managing director of Political Relations.

Robertson believes it is more cost-effective for a small business to lobby through its trade association. Paying a professional lobbyist to monitor forthcoming legislation can cost between £500 and £800 a month; providing a briefing service to MPs and civil servants, £7,000 to £8,000 a year; and a full-blown campaign from £20,000 upwards.

How effective is lobbying? Small firms must be realistic in their expectations, the experts stress. They may ensure that the rules are interpreted in a favourable fashion but only rarely can they force a change in the rules themselves.

The London Chamber of Commerce believes its lobbying contributed to an easing in the last Budget of the terms of the Uniform Business Rate though the government did not grant all of its demands. However David Robertson points to a successful campaign by the contract cleaning industry to open up local authority cleaning contracts to commercial bidders.

"There are occasions when you can help because departments do make mistakes," says Henry McLeish, Labour MP for Fife Central. "More often it is a question not of getting the answer my constituents want but of getting an answer more quickly." McLeish may be being too modest. Government departments do not like to admit they have got something wrong even when an effective lobby convinces them they have.

## Baroness takes the wheel

With women setting up in business at a faster rate than men, it is perhaps fitting that Britain's new small firms minister is a woman, Baroness Denton of Wakefield.

Baroness Denton, aged 56, has for the past five years been deputy chairman of the Black Country Development Corporation, a job which exposed her to the problems of small businesses. She has also held a number of company directorships, and spent three years from 1969 to 1972 as a professional racing and rally driver.

The appointment coincides with moving small firms from the Department of Employment back to the Department of Trade and Industry. Small firms groups hope that under a more interventionist minister in the shape of Michael Heseltine the government may undertake a more active small firms policy.



Baroness Denton of Wakefield

The DTI ministerial team possesses unrivalled small firms experience in the shape of Tim Eggar, a former small firms minister, and Neil Hamilton, vice chairman of the Small Business Bureau and a keen supporter of small business causes.

Small business groups are concerned about the breadth of Baroness Denton's responsibilities, which include industry, the environment and (within the department) equal opportunities issues. A second worry is the enthusiasm which Michael Heseltine has expressed for the continental European model of statutory chambers of commerce.

Charles Batchelor

Most small businesses are not as well integrated into strong local networks of contacts as many people generally assume. They are far more likely to have good connections with other businesses in their own sector of industry or commerce, regardless of geographical location, according to a survey by Kingston Polytechnic, writes Charles Batchelor.

The survey, commissioned by Midland Bank, has implications not only for the way banks sell their services to the small business community, but also for the way other

## Small firms stick to their own kind

providers of advice and assistance approach this market. Both enterprise agencies and the more recently established Training and Enterprise Councils have problems reaching their local business communities.

Contacts between small businesses and large local companies and public sector organisations are not particularly strong, the survey notes. Many large organisations do not stress local businesses in their

purchasing policies.

Neither small nor large businesses participate to any great extent in their local community or economy. Large companies which join their local chamber of commerce or other local bodies often do so out of a sense of noblesse oblige rather than any serious commitment.

Most small business owners do not belong to any extensive local network of connections but main-

tain single relations with other businesses like spokes in a wheel with some of the "spokes" reaching well beyond the local economy, the researchers say.

Businesses are more likely to be linked with their counterparts in the same sector through trade associations, trade magazines, supplier networks, trade exhibitions and other groupings, the survey says.

Sector-based networks are particularly well developed in industries

such as car manufacture where large manufacturers depend on a wide range of components suppliers, and in long-established sectors such as the pub trade.

Other, newer industries such as electronics and computer services do not have such high levels of trade association membership, however.

The weakness of the local business network mirrors a decline in community life generally over the

past 20 years and the ferocity of the past two recessions which have disturbed established economic patterns, the Kingston researchers conclude.

Traditional industries have declined and the emergence of new service industries has destroyed many of the local webs of economic life, they say.

*Small Firms and Local Economic Networks* by J. Curran and R. Blackburn. Small Business Research Centre, Kingston Business School, Kingston Polytechnic, Kingston Hill, Kingston upon Thames, Surrey KT2 7LB. Tel. 081 547 7218. £30.

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## ARTS

## THEATRE

The Alchemist/  
Macbeth

Malcolm Rutherford

The alchemy works. The Royal Shakespeare Company's production of *The Alchemist*, which was made of pretty good metal in the first place, has been transformed into gold by the move to the big stage at the Barbican. Here it is now in its full glory, one of the best English comedies of all time.

Sam Mendes's direction at the Swan in Stratford last August was pleasing, but cramped. It looked micro, whereas *The Alchemist* is a macro-play. Consider the range of characters for a start. The villains, Face, Subtle and Doll Common, succeed not only in duping Sir Epicure Mammon, a knight, but also Dapper, the sort of clerk who might nowadays be quite high up in the Bank of England, and Druggier, the tobaccoist.

Already we have been through quite a swathe of society. But it does not stop there. The villains expose the gullibility and double standards of the puritans of the Dutch church. Up to a point, they deceive Kastrel, the angry boy who arrives in London full of sound and fury and with a rich widow's sister to be disposed of.

Between times, Face, Subtle and Doll have quarrels of their own. It takes a *deus ex machina* in the shape of Lovewit, the master of the house, to come back and restore order in the most genial way. Lovewit gets the widow and the left-over booty as well.

If you think that is not enough in the way of variety, look at the crowd scenes towards the end where the neighbours tell stories of all the visits to the house, then doubt their own word when their accounts are denied by Face. Shakespeare in the Roman plays sometimes handled the populace with a similar teasing restraint. The neighbours in *The Alchemist* are lightly mocked: it is a tiny scene, but it is a gem in its own right. Not least there is Ben Jonson's verse. Two of the speeches by Sir Epicure Mammon are up with the best of Elizabethan and Jacobean drama. When he talks of hav-

ing his beds "blown up, not stuffed" and enjoying "a perpetuity of life and lust", he is using the language of greater heroes. It is the same sort of ambition as expressed by Tamburlaine. Jonson shows that it can also be used in a London town house.

One point may surprise. This is an exceptionally good-natured production. Perhaps it is a trend of the times: one noticed at the Royal National Theatre's production of *The Recruiting Officer* last month how pleasant all the characters had become and certainly *The Alchemist* could be more darkly done. Nobody really gets hurt. The villains could more accurately be described as rogues. The satire is gently administered, but is no less satirical for that. What you see is the extent to which virtually everyone is gullible.

Jonathan Hyde and David Bradley are respectively Face and Subtle, the alchemist. By now they are playing so well together that they could just as easily reverse roles. The entire production has become even more of a team performance than it was in the early Stratford days, but there is one part that must be singled out. That is Guy Henry as Ananias, a deacon of Amsterdam. Henry's long face, longer hair and total earnestness make you watch him whenever he appears. Again it is a small part, but another reminder of how much there is in the play.

The RSC and RNT are not alone, however, in producing stunning versions of the classics. The English Shakespeare Company has been chosen to open the International Theatre Festival in Chicago next month and last week showed its new *Macbeth* to the national press at the New Theatre, Cardiff. The production is directed by Michael Bogdanov and *Macbeth* is being played by Michael Pennington, the ESC's other co-founder. I was reminded how accurate Shakespeare's titles are. Just as the two parts of *King Henry IV* are ultimately a play about Henry IV and not the sur-



Jonathan Hyde as Face (top) and David Bradley as Subtle, the alchemist

rounding characters, so this production is about *Macbeth* and not his wife. Pennington dominates throughout; there is never much suggestion of his being "too full of the milk of human kindness". Occasionally he flinches and Lady *Macbeth* (Jenny Quaye) urges him on, but from the start this is a man who knows what he is doing. At the end he wants to die. It means the diminishing of Lady *Macbeth*'s role in the play, but as an interpretation one can hardly quarrel with it. The ESC has a habit of picking up contemporary events to make its productions seem more lively. This time it is the

Gulf War. What looks like a huge rocket launcher commands the stage at the beginning, and the battle with which the play opens has a touch of modern desert war about it. Later there is the sound of Malcolm arriving for the final push in a helicopter.

Yet the rocket launcher is variously used. At times it is the steps that ascend to the throne. Memorably Banquo appears at the very top of it in the banquet scene. If you think that the ESC takes liberties in these matters, you have not seen what the Schiller Theatre in Berlin does with the same play. By contrast, Bogdanov

and Pennington are quite conventional. Derek Smith's Duncan, for instance, is simply an ageing king, who would not think of commanding Lady *Macbeth* to his bed as happens in the Schiller version.

The witches are not all that way-out either, though their cauldron is a huge vessel associated with waste disposal and into which they descend. No great point is made, but nothing distracts from Pennington's overwhelming *Macbeth*.

*The Alchemist* is in repertory at the Barbican (071) 838 8391. *Macbeth*, sponsored by IBM, is touring.

## Cut and Trust

The scene is the Theatre Royal, Stratford East. For about 90 minutes, Patrick Prior, in the latest of his plays excoriating the Conservative government and all its works, has been laying bare the horrors of Trust Hospitals. Every possibility has become a certainty, every cause for concern turned into the scandal of the century. Spectres pour forth of patients waiting in agony for non-existent ambulances; of stroke victims lying unmoved as hospitals argue about catchment areas; of staff canteens replaced by vending machines, and staff rationalised out of jobs.

But then Prior loses faith. Perhaps the audience is missing the point. Best to get an actress to stop the action, mount a soap box, and spell out that Trust Hospitals mark the start of the privatisation of the Health Service.

This insult to the intelli-

gence of the audience hardly matters. Stratford East keeps the Red Flag flying and the paying patrons would be upset if the cast lost faith. It is like a performance of *The Good Old Days*: outside Major's may trumpet and Heseltine's blow, but inside we know that Left is right. Perhaps turning the whole thing into a pantomime - with Regina Freedman, who plays four parts including an ambulance man with a detachable moustache - shows a lack of confidence. But it adds to the escapist joy of it all.

And it is quite fun. Mr Wentworth (Jonathan Cote, unconvincingly like Ken Livingstone) is the £90,000 a year chief executive of a Trust Hospital who mistakes two lunatics released into the community as the new junior Health Minister and her adviser.

The actual Health Minister is, of course, taken to be a lunatic. This crazy scenario allows Prior to be equally

crazy in his diagnosis of the current state of the health service.

The argument never rises above the slapstick but the cast know what is expected and gey away like mad in the tradition of farce. Wentworth is reduced to pretending to be an ambulance, with a flashing blue light strapped to his head, and then gyrating as a limbo dancer to create a sensual voice as he tries to drum up patients by cold calling them on the phone.

Alan Cowan, as the lunatic who talks sense, and Yvonne Edgell as his scatological accomplice, keep the frenzy going. One hopes that no one in Jeff Peare's production believes that this Play School satire is really political theatre.

Antony Thornecroft

Theatre Royal, Stratford East, until May 9th.

The stuff of Zen  
and Shinto

William Packer

An exhibition, *Earth, Air, Fire, Water*, of the work of the young Japanese sculptor, Takashito Endo, makes a striking initial impact: a huge and solid drum of densely charred wood at one end of the gallery, a circle of not so thoroughly burnt posts at the other, with their tops cupped and filled to the brim with water, and in the middle, lying on the floor, a large broken bronze circle like a giant's bracelet.

Such romantic and associative minimalism is hardly novel in itself, nor is it particularly difficult or obscure in these late modern days, but it is none the less interesting and imaginatively potent. Its affinity to the work of our own middle generation of sculptors, such as Richard Long and David Nash, is clear almost to the point - at a superficial glance - of actual derivation, but to push that impression too far would be both unfair and misleading.

The points of similarity between the British and the Japanese lie with a common feeling for landscape and for the materials of nature and the landscape. The garden is accepted as a work of art by both cultures and, even in our mutual decadence, a sense of long historical continuity is still strong and instinctive. For our part, we still respond to the spirit of place, vested in such things as megaliths, tombs and monuments, relics of an ancient and forgotten past. The point of difference is that while still felt, it is indeed forgotten.

Nash with his low charcoal mound in the forest, like a black barrow, or his ovens and fires, long with his stone lines, cairns and circles, might hint at old meanings, rituals, beliefs, but the old religion that gave them force is but folk memory and superstition.

Endo, on the other hand, is of a culture that needs no Guy Fawkes excuse for its autumnal beacons. The mythic symbolism that informs his work is still the stuff of active belief and daily practice, of Zen Buddhism and animistic Shinto. The fire still purifies and renews what it destroys, the water still succours and revives.

And always there is the form itself, the object as sculpture, to bring the work back into the currency of modernism. The physical presence of these objects is very strong, the smell rich and pungent, the surface irresistibly tactile, the image simple and monumental.

Meanwhile the upper galleries of the ICA, which remain two of the most beautiful exhibition spaces in London, hold a small show of recent works by the young Scottish artist Callum Innes. He was until lately a figurative painter, an approach he has abandoned in favour of a rigorous yet seductive minimalism. The imagery, such as it is, is the direct and natural expression of the method he has chosen to employ to make it, usually reductive, sometimes passively seductive. He lays a rich ground of oil-

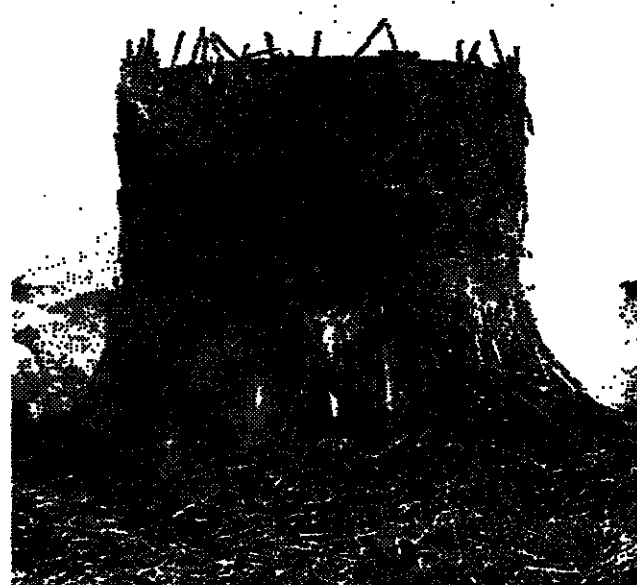
paint across the canvas, which he then erodes or removes selectively in various ways. A stiff stump of a brush rubs away the pigment along a single straggling line down the centre of the canvas. Successive trickles of turpentine run down the surface, washing away the pigment. As the spirit evaporates and the paint dries, so the surface wrinkles and contracts to achieve the craggle of dried mud on a river bed. An ochre wash, with the pigment in dense suspension, dries and settles like the sand as the tide goes out.

Again, the influences are manifest, with Innes looking especially to American minimalists, such as Barnett Newman, Robert Rauschenberg and Morris Louis. But he remains his own man, going further than Newman's bland and inflated graphic simplicity. And, close as he is to Rauschenberg in his physical interest in the surfaces of paint, he rejects his monochrome persistence. He is indeed a romantic, evidently happy in the associative qualities of his work, for all its immediate physical preoccupations. He is no narrow theoretician, no insistent minimalist 'the paint is paint, surface surface man'.

The scale of these things is for the most part merely medium-large, by modern standards. They are scrupulously made and rather beautiful, and of course they do raise certain questions. Is it all just a shade too easy? Just where may the line be drawn between a legitimate painterly enquiry and development and an indulgent, exquisite aestheticism? What is the point?

There can be no answers to such questions, save only what subsequent work affords. Should indeed the work come to confine itself merely to predictable and elegant variation, then those doubts would naturally confirm themselves as positive accusations. But Innes is young enough, and his work properly varied and rich enough to secure, for the moment at least, the benefit of those doubts. He must only let the work lead him where it will, rather than content himself with effects he has already mastered. The pictorial imagination, its spaces conformed by a single wobbly line crossing and dividing a ground, should see him through.

Institute of Contemporary Arts, SW1, until May 24: Sculpture by Toshikatsu Endo, supported by ISTD Fine Relgate, the Henry Moore Sculpture Trust, Visiting Arts, and the Japan Foundation. Paintings by Callum Innes.



Toshikatsu Endo's Making of Epitaph: Cylindrical II

## Glasgow sweeps Europa Nostra

Glasgow is cock of the walk in European conservation, winning five of the annual Europa Nostra awards for conservation and new construction in conservation areas.

This year the scheme attracted more than 125 entries from 20 countries. It is sponsored by American Express, and the new merged Europa Nostra/International Castles Institute runs it. Seven projects won medals of honour, and 36 won diplomas of merit.

The two British medallists are the Foreign and Commonwealth Office, refurbished to its Victorian splendour, and the 18th century court house and jail in Inveraray, Argyllshire.

Other winners are from Germany (the Hotel im Wasserturn in Cologne, and three ancient revolving windmills at Oberoderwitz), Norway (Arendal town), and Spain (the San Isidro chapel in the San Andres church in Madrid,

and a 15th century house in Valencia).

Diploma winners include a fortified church in Romania, Dublin Castle, Trinity College Cambridge, dock conversions in Amsterdam, the Ca' d'Oro Building in Glasgow (along with four other schemes there) and the National Trust's restoration of the exotic Victorian garden at Biddulph Grange in Staffordshire.

Gerald Cadogan

Jonathan Cote and Anna Palmer

**INTERNATIONAL ARTS GUIDE**  
TODAY'S EVENTS

**AMSTERDAM**  
Muziektheater 20.00 Mstislav Rostropovich conducts Boris Pokrovsky's production of *Life with an Idiot*, new opera by Schnittke. Repeated on Thurs and Sun afternoon (8255 455) Concertgebouw 20.15 Recital of Schubert piano trios. Thurs and Sun afternoon: Royal Concertgebouw Orchestra. Sat evening: Royal Flanders Philharmonic (6718 345)

**ATHENS**  
Concert Hall 20.30 Grigorij Sokolov plays piano music by Schubert, Rakhmaninov and Stravinsky (722 5511)

**BRUSSELS**  
Mousale 20.00 Elger Howarth conducts a revival of John Cox's 1975 Glyndebourne production of *The Rake's Progress*, designed by David Hockney, with Michael Myers as Tom and Judith

**FRANKFURT**  
MUSIC  
The Alte Oper has Andrew Lloyd Webber's musical *Jesus Christ Superstar* tonight, plus a piano recital by Mikhail Pletnev on Sat and a choral concert on Sun (1340 400). The Opernhaus has Carmen on Thurs, La clemenza di Tito on Fri, Così fan tutte on Sat and Lohengrin on Sun (2360 061)  
THEATRE  
The Schauspielhaus repertory includes *The Merchant of Venice* on Thurs and Chekhov's *Uncle Vanya* on Fri (2123 7444). The English Theater Kaserstrasse has daily performances of Anthony Shaffer's thriller *Sleuth*, with extra matinee performances on Fri and Sat (2423 1620)

**GENOA**  
Teatro Carlo Felice 20.30 Rafael Frühbeck de Burgos conducts Carmen, also Fri and Sun. Sat Giuseppe Sinopoli conducts the Philharmonia Orchestra in Mahler's Seventh Symphony (5893 29)

**LONDON**  
Covent Garden 20.00 Edward Downes conducts David

Freeman's new production of *The Fiery Angel*, with Galina Gorchakova as Renata, also Fri. Tomorrow, Thurs and Sat: Kenneth MacMillan's *Marion* (071-240 1066). Tomorrow at Coliseum: Don Carlos (071-836 3161)

**ROYAL FESTIVAL HALL** 19.45 Ian Humphris conducts the National Westminster Choir in Bach's *Magnificat* and Haydn's *Nelson Mass*. Tomorrow: Academy of St Martin in the Fields (071-928 8800)  
**Barbican** 19.45 Christoph Eschenbach is conductor and piano soloist with the English Chamber Orchestra in works by Beethoven and Haydn. Tomorrow: London Orlana Choir (071-638 8891)

**MILAN**  
Teatro alla Scala 20.00 Ballet of La Scala in Natalia Makarova's production of *La bayadère*, repeated tomorrow and Thurs. Sun: Salvatore Accardo, Maurizio Pollini and friends (7200 3744)

**MUNICH**  
OPERA/DANCE  
Staatsoper 19.00 Bavarian State Ballet in John Cranko's production of *Romeo and Juliet*, also Thurs. Tomorrow and Fri: Tosca. Wed and Sat: L'italiana in Algeri with Agnes Baltsa (221316). Jorma Hynninen gives a Lied recital on Fri in the Residenz (156608).  
THEATRE  
The repertory at the Residenztheater includes Ibsen's

Ghosts tonight and Goethe's *Torquato Tasso* on Thurs (225754). The Kammeroper has Ernst Barlach's play *Der blaue Bol* tonight, Thurs and Sat, a Samuel Beckett evening tomorrow and Ibsen's *The Lady from the Sea* on Sun (23721 328)  
● A selection of theatre and concert tickets is available at Konzerthaus Back on the fourth floor of the Beck department store at Marienplatz 11

**NEW YORK**  
Metropolitan Opera 20.00 American Ballet Theatre triple bill, including Michael Smuin's new choreography Peter and the Wolf, repeated tomorrow. Thurs: first of eight performances of Giselle. ABT season runs till June 20 (362 6000)  
Avery Fisher Hall 19.30 Klaus Tennstedt conducts the New York Philharmonic Orchestra in Sibelius Violin Concerto (Nigel Kennedy) and Brahms' First Symphony. Thurs and Sat: Masur conducts Mahler (875 5030)

**PARIS**  
Palais Garnier 19.30 Pierre Lacotte's *Opéra Ballet* production of *La Sylphide*, also tomorrow and Thurs (4017 3535)  
Opéra Bastille 19.30 Ion Marin conducts Roman Polanski's production of *Les Contes d'Hoffmann*, also Fri. Tomorrow and Sat: un ballo in maschera (4001 1616)  
Auditorium, Forum des Halles 19.00 Pavel Berman plays violin sonatas by Debussy, Franck and

Schnittke. Tomorrow: Ysaye Quartet. Thurs: song recital by Sharon Sweet. Thurs in Châtelet: first of four performances of the Boulez/Stein WNO production of *Pelléas et Mélisande* (4028 2840)

**ROME**  
Teatro dell'Opera 20.30 Giuseppe Sinopoli conducts the Philharmonia Orchestra. Tomorrow, Fri, Sun: Roland Petit triple bill (488 3641)

**UTRECHT**  
Vredenburg 20.15 Orlando Quartalet in works by Haydn, Shostakovich and Schubert. Sat: Spring Blues Festival with Buckwheat Zydeco, Charlie Musselwhite Band and others. Sun: Frans Brüggen conducts the Netherlands Radio Symphony Orchestra (314544)

**VIENNA**  
Staatsoper 19.00 Un ballo in maschera. Tomorrow: Le nozze di Figaro (51444 2960). Tomorrow in Konzerthaus: Tatjana Grindenko and the Moscow Chamber Academy. Thurs and Fri: Gary Bertini conducts the Vienna Symphony Orchestra (712 1211). Fri, Sat afternoon and Sun morning in the Musikverein: Seiji Ozawa conducts the Vienna Philharmonic (505 8190)

**WASHINGTON**  
CONCERTS/DANCE  
Kennedy Center Hubbard Street

Dance Company, drawing on the traditions of jazz, modern dance and ballet, performs in the Eisenhower Theater every night till Sat, plus Sun afternoon (next week: Stuttgart Ballet). Tonight's National Symphony Orchestra programme of Wagner and Strauss is conducted by Zdenek Macal. Thurs, Fri and next Tues: Hermann Michael conducts symphonies by Haydn and Schumann, with Jean-Yves Thibaudet soloist in Liszt's First Piano Concerto (487 4600)

**THEATRE**  
● Aristocrats: Brian Friel's 1979 comedy of family secrets and nostalgia, set in an Irish country house. Opens tomorrow, runs till May 24 (Washington Stage Guild, 529 2084).  
● White Money: a black comedy about the American media by Julie Jensen. Runs till May 2 (Source Theater, 462 1073).

**JAZZ/CABARET**  
Barnes of Wolf Trap Tomorrow's show is entitled *African Roots*, linking New World African American music to Old World sources: the McIntosh Country Shouters from Georgia, bucket drumming from the streets of Washington DC, and Big Jack Johnson and the Ollers, a blues band from the Mississippi Delta. Sat: Spanish music traditions, with the Colon family play Puerto Rican string music known as jibaro, Ivan Cuesta and his band playing African Indian accordion dance music from Colombia, and marimba music from Mexico (703-938 2404)

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CNN  
2000-2030, 2300-2330 World Business Today - a joint FT/CNN production with Grant Perry and Colin Chapman  
Super Channel  
0830-0900 (Mon) FT East Europe Report - weekly indepth analysis from FTTV  
2130-2200 (Tues) Media Europe - what's new in European media business  
2130-2200 (Wed) FT Business Weekly - global business report with James Bellini  
0830-0900 (Thurs) Media Europe  
2130-2200 (Thurs) FT Eastern Europe Report  
0830-0900 (Fri) FT Business Weekly  
Sky News  
0130-0200 (Mon), 2130-2200 (Thurs), 0830-0900 (Fri) FT Business Weekly

**SATURDAY**  
CNN  
0900-0930 World Business This Week - a joint FT/CNN production 1900-1930 World Business This Week  
Super Channel  
1930-2000 FT Eastern Europe Report

**SUNDAY**  
CNN  
1030-1100, 1800-1830 World Business This Week  
Super Channel  
1800-1830 FT Business Weekly  
Sky News  
1930-1950, 2030-2100 FT Business Weekly



## FINANCIAL TIMES

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Tuesday April 21 1992

## Next stage of Russian reform

THE RUSSIAN government appears, for the moment, to have won its game of chicken with the Congress of People's Deputies. That victory owes much to the absence of any plausible alternative to the policies of the government; it owes much to the commanding place still held by Mr Boris Yeltsin; but it owes nothing to the enthusiasm of the people for the hardships of economic reform.

The government may be unbowed, but it has been bloodied. It walks a politically narrow path between the chasms of hyperinflation on the one side and of economic collapse on the other. Whatever its difficulties, the government must be given the benefit of the west's doubts. It is composed of young, competent, western-oriented technocrats and, in Mr Yegor Gaidar, possesses a leader who has grown rapidly in stature, not least following his confrontation with the Congress.

Furthermore, it is the first government that has actually undertaken reform, rather than just talked about it. The price liberalisation of the beginning of the year has already eliminated queues and put downward pressure on demand. The higher price of petrol announced yesterday is an important further step. An announced budget deficit of less than 2 per cent of gross domestic product in the first quarter, a credit squeeze and, by Russian standards, high interest rates have helped to constrain inflation, even if it remains at uncomfortably high levels. The government hopes to lower the monthly rate of inflation to 3 per cent a month (an annual rate of 40 per cent) by the end of the year.

### Backsliding

This is good, so far as it goes; but it does not go far enough. Worse, there is danger of backsliding. Increased monetary financing of the budget is probable. The government is also committed to a Rbs 200bn expansion of central bank credit to the economy, which is expected to generate a total increase of Rbs 400bn-Rbs 500bn, a rise of about a quarter.

That expansion is supposed to be targeted selectively on agriculture, investment and viable state enterprises. But it is also a response to an explosive increase in inter-enterprise debt, now about Rbs 900bn, a fifth of GDP.

## A house for arts and sport

THE CREATION of a Ministry for the National Heritage is in many ways a natural extension of Mr John Major's desire to preside over a country "at ease with itself". As the nation spends more time at leisure, it is reasonable that the activities of the central government, so far as they are necessary, should be brought together under one roof.

Until now, the approach of successive British governments has been piecemeal: a ministry for the arts, occasionally upgraded, a minister for sport, sometimes more visible than at others, and broadcasting kept with the Home Office. Other departments had a say, including education, environment and even defence, as well as the Scottish and Welsh offices. When it came to the saving of a national treasure, it was not always clear who was in command or indeed who defined what a national treasure was.

Mr David Mellor's new office should help to produce clarity. It should be remembered, however, that the establishment of a new department of state has not always proved easy. It can lead to inter-departmental rivalries and does not always attract the best civil servants. The department of economic affairs was set up with great fanfare by Harold Wilson in the mid-1960s, but quickly faded away.

### Showpiece department

Mr Mellor's first task, therefore, with the prime minister behind him, is to show that the new ministry is here to stay. It will need to be properly housed and properly staffed and not reserved, say, for civil servants unlikely to make it to the top of the Treasury. It should set out in time to become one of the showpieces of any competent British government, for however indirectly its activities will affect the lives of the people quite as much as do those of any other department.

Precisely because it is new, the ministry has the opportunity to get its priorities right from the start. Despite the understandable complaints from those directly involved in writing and performing, the state of the arts in Britain is not all that bad. The two leading subsidised theatres in London

the scale of the bad debt shows how little has changed in the behaviour of state enterprises. Equally revealing is their failure to adjust prices to falling demand. In these circumstances, the planned monetary expansion may simply pour monetary petrol on the hyperinflationary blaze.

### Broad consensus

The government's macroeconomic difficulties, along with its increasing determination to intervene more directly in the economy, reflect the latter's structural defects. A radical programme of privatisation and demonopolisation, in which currency convertibility will play an important part, is a high priority. On this, the government and its academic critics agree.

For the west, the case for early and generous assistance remains overwhelming. It would remain so even if the stabilisation fund were to be used to support an adjustable exchange rate, as the government now suggests, rather than a fixed one.

But the price for western support must include a consistently tight monetary and fiscal policy, swift privatisation of retail and wholesale trade, rapid moves to world prices for the principal commodities, above all oil, and accelerated change in the economic structure, including establishment of clear rights for private property.

No less important is clarification of the relationship between Russia and other members of the Commonwealth of Independent States (CIS). Members that are not prepared to co-operate in monetary control should leave the ruble area forthwith. In return, the west should help develop payment and credit arrangements that allow energy-poor CIS states to survive when Russia moves, as it should, to world prices.

Russia is a country of huge potential. Nothing could justify a permanent aid programme of the scale now contemplated for this year. Large sums can be justified, but for a strictly limited period, perhaps five years, after which Russia will either be a recipient of huge private inflows or reform will have failed. Russian reform remains a great gamble, but for a great prize. The Congress has not made the bet worse. The west would still be right to take it.

frequently perform to packed houses, and there is a wealth of talent in the regions. British sport may not be the best in the world, but usually manages to be represented in international competitions, if not to win. British broadcasting (not only the BBC) is often envied from abroad.

### Fragile financing

The problem is that so much of the financing is touch and go. Commercial sponsorship of the arts, as an additional source of revenue, may have reached its peak even before the current recession set in. Standards of English cricket may have declined because there is less of it in schools and the local authorities lack the funds to provide the facilities while teachers have become less willing to stay behind after school hours.

Meanwhile, there are repeated arguments about how far resources should come from national or regional bodies. The Arts Council is still in the throes of such a dispute. There is also the valid point that if funds are spread widely, they are spread too thin - perhaps to the detriment of the great national companies. No one has yet found the perfect solution.

Mr Mellor and his ministry have the chance to look at all these questions anew. They should be in no hurry to reach conclusions. One principle, however, should be paramount. The ministry is there to provide a framework for the support of cultural and sporting activities in Britain. It is not there to run them. The system of using arms length bodies, such as the Arts Council, to make the detailed allocations should be kept. Equally, on broadcasting Mr Mellor has time to examine all the possibilities for the future well ahead of the expiry of BBC's charter in 1996 and to do so without prejudice.

For the arts and sports in general he may even provide more money. Government funding of the arts has risen under the Conservatives, but only from 0.15 per cent of general government spending in 1978-79 to 0.19 per cent in 1988-89. That is not enough for the kind of society Mr Major obviously wants.

With the election of a fourth-term Conservative government, Britain's public services look set for the biggest shake-up since the post-war Labour government created the modern welfare state.

In the last parliament, fundamental reforms were launched in services such as health, education, housing and care of the elderly. Plans were laid for contracting out more of the work of central and local government to the private sector. The Citizen's Charter promised a new relationship between users and providers of public services.

But progress in most of these measures was slow - not least because many working in the public services were waiting to see whether they would be reversed by a change of government. Now, the return of a Tory government with a majority clears the way for the pace of change to accelerate.

The reforms will revolutionise the provision of Britain's public services. By the time of the next election, most services will largely be delivered by independent, competing providers under contract to central and local government.

Government will play a strategic role, acting as a regulator rather than being closely involved in the management of services. The customer will be encouraged to use new rights and entitlements to choose between competing providers and to demand better services.

The government will continue as the main source of funding for Britain's public services. But in the debate over the quality of those services, the individual user will increasingly be in the driving seat.

The reforms are most advanced in the National Health Service (NHS) and education, where opposition has been deeply rooted among the professionals. In the NHS, there will be a surge in the numbers of hospitals seeking independent trust status. An additional 59 trust hospitals joined last year's first-wave plans on April 1 and the Department of Health is already preparing further hospitals, community and ambulance services for trust status in 1993. Within the next two to three years the self-governing trust, operating with its own board outside health authority control, can be expected to become the normal method of local management throughout the NHS.

GP fundholding, under which family doctors hold budgets and purchase hospital care on behalf of their patients, is also growing. The 300 practices which became fundholders in 1991 were joined by another 250 practices on April 1, so that fundholding already covers 15 per cent of the population.

Currently confined to big practices, the minimum list size needed for GPs to qualify as fundholders will drop from 9,000 to 7,000 patients from next year. The services covered by the fundholding scheme will be extended next year to health visiting and district nursing. And with experiments designed to allow even the smallest practices to purchase services on behalf of patients, fundholding will become the norm within a few years.

Once that happens, it will be the family doctor who becomes the linchpin of the NHS, commissioning health care and choosing hospitals in the internal market. The district health authorities will wither away, leaving the regional health authorities to dispense money to the fundholders and purchase the finance for trusts where needed.

In education, only 200 schools

John Willman examines the shake-up in the provision of UK public services

## Wider choice in the marketplace



have so far opted out of local education authority (LEA) control for grant-maintained status. But many of the 5,000 secondary schools in England and Wales are now likely to follow suit. At present, the incentives to opt out are considerable. Apart from freedom from LEA interference, grant-maintained schools are allocated a share of the LEA's administration budget to spend on extra teachers, buildings, materials or whatever the governors wish.

With individual schools now receiving resources largely in proportion to the number of pupils they attract, schools will increasingly compete as independent units in the marketplace for pupils. More schools will opt for selective entry or specialise in other ways, such as the city technology colleges.

The LEA will shrink to an "educator of last resort" and local education ombudsmen. Functions such as inspection, which it now provides to schools, will be bought in from the private sector.

In local government, services such as refuse removal and street cleaning are already subject to compulsory competitive tendering (CCT) where the council workforce has to compete against bids from private contractors. But CCT is to be extended to core town hall functions such as collection of local

taxes, architecture and planning.

At present, four out of five contracts put out to tender are won by the council workforce. But even when the work stays in-house, the process of tendering for it is revolutionary, for it turns the council workforce into a semi-independent organisation, which needs to win contracts to survive.

Much more council housing is likely to pass out of local authority ownership through transfers to housing associations and action trusts. Councils may retain the right to nominate people for tenancy, but will surrender the management of rented housing to the voluntary sector, which can more easily raise finance for renovation.

The separation of purchasing and provision is set to be extended next year into the care of the elderly and handicapped, with the introduction of the community care reforms. Local authorities will become responsible for purchasing care, but will buy services from a wide range of providers: the voluntary and private sectors, as well as their own social services departments.

The cumulative effect of all these developments will be to turn the local authority into a purchaser of services on behalf of the commu-

nity, increasingly distanced from their provision. This will allow it to concentrate on improving standards rather than on its responsibilities as an employer or landlord.

A similar revolution in separating purchasing and provision of public services is under way in central government. Many Civil Service functions have been reorganised into executive agencies - separate organisations with management autonomy which contract with government departments to deliver services such as the payment of benefits and running jobcentres.

Competitive tendering will expose more of the Civil Service to the pressures already the norm in local government. Some government support services such as security, photocopying and cleaning have been contracted out. But a much wider range of clerical, administrative and professional functions is to be opened to competition.

All government departments have now submitted to the Treasury details of work they intend to put out to tender in the summer. In the Inland Revenue, for example, this covers more than one in four of its 65,000 jobs.

By the next election, the slimline government departments which will be left could concentrate on policy-making and managing the contracts under which the work is done.

Perhaps only in public transport are such initiatives lagging behind. But it is possible to discern the emergence of a similar outcome from the government's watered-down plans for privatising British Rail. With outright privatisation now rejected, only BR's freight operations will be sold off. However, private sector operators will be allowed to run trains on BR's tracks, and train services will be franchised out to the private sector. Ultimately, BR could be left with little other than the tracks, which private operators pay to use.

If road pricing were introduced so that road transport operators also had to pay for the use of the infrastructure, all services would effectively be in the private sector competing on all fours. Public transport would be provided by private operators who would receive subsidies to run loss-making but socially desirable services.

Over the next five years, public services will be increasingly bought in from private contractors, public sector organisations will increasingly be expected to behave like and compete with private companies. The divide between the public and private sector will blur and become largely irrelevant.

Government's role will also change, as it withdraws from the day-to-day management of public services. Instead it will assume a regulatory role, guarding the public interest on matters such as service quality, prices (where there are charges) and competition.

It will encourage the establishment of a direct consumer relationship between the users of public services and the providers through the Citizen's Charter. This requires each service to provide its customers with details about quality. Information will be published on the performance of services through league tables and other means. And they will be forced to offer redress - including cash compensation - when targets are not met.

The aim is to turn the user into a consumer operating in a public services marketplace with competing providers to choose between and the power to punish them when performance falls below standard.

It is an ambitious programme. If it succeeds, it could lead to a depoliticisation of the public services, in the same way that the privatisation of utilities such as gas, water and BT has taken them out of the political arena. Just as voters no longer appear to hold the government responsible for the service failures of the utilities, they may feel that shortcomings in health and education are the fault of individual hospitals and schools, rather than the health service or state education.

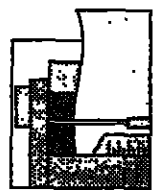
Such hopes may be premature, attractive though they would be from the government's point of view. While there is scope to improve the quality of public services within their existing budgets, significant improvements in some services will require additional resources. In the end, the government cannot abjure responsibility for public services so long as it is the main source of their funding.

Nonetheless, the reforms will change the UK's public services beyond recognition as well as the terms of debate over those services. The argument will now move on from who is to provide public services to the nature and quality of the services to be provided. Additional reporting by Andrew Adonis, Alan Pike and Richard Tomkins.

### PERSONAL VIEW

## An unexplored territory

By Alexei Pankin



Political analyses of the Commonwealth of Independent States (CIS), in particular of relations between its most powerful member, Russia, and the smaller republics, regions and provinces, suffer from one fundamental flaw: commentators have assumed that the latter are stable.

This is not the case. In many respects, the future of the republics is insecure. There is both internal unrest within individual CIS members and open external hostility between some of them. Bloody clashes have erupted between Moldova, Gagauz, and the Dniestre republic (in the territory of the former Moldavia); in Belorussia, radicals are demanding the dissolution of their present parliament.

But even if we suppose that the smaller new states are fortresses of stability, the region's geopolitical future is still hazy because of the uncertainty over the future of the Russian federation itself.

In recent months the following examples of tension have emerged between the Russian federation and its territories:

- the territory of Krasnoyarsk intends to proclaim itself a republic;
- more republics have declared the supremacy of their laws over the laws of the Russian federation;
- Tatarstan announced a referendum on the independent status of the republic.

In the past year several autonomous republics of the former Soviet Union have proclaimed their sovereignty while a number of administrative territories have declared their wish to acquire the status of republics. National self-determination is clearly being supplemented with regional identities.

In many more cases, regions and provinces are not merely making dramatic gestures by proclaiming themselves republics but are simply adopting a selective approach to relations with Moscow. They carry out only those federal decisions that coincide with what they were going to do anyway.

Two developments have provoked these devolutionist sentiments. First, local bosses of political and economic institutions expected strong leadership from the Russian administration, but they have been disappointed. Second, in the transition to a market economy, local bosses want to control and distribute resources themselves.

The former command system of economic relations between the centre and the provinces has now been replaced by a more democratic "give and take" system. However, under this arrangement, republics will not be treated seriously if they only take and not give: this is the present position of Moscow.

If this pattern continues, republics, regions and territories will ignore Moscow and other capitals and build their own relations with other elements of the former Soviet Union and with the outside world. Indeed, when these relations are based on commerce this may be a healthy process.

"If Boris Yeltsin is quarrelling with Dudayev (the president of the Chechen republic which is not recognised by Russia), this is their problem. My business with the Chechens continues as usual," said a capitalist from the city of Rostov-on-Don in the south of Russia.

Unfortunately, we have too few businessmen and too many politicians. And politicians can conjure up an infinite number of self-serving alignments within our disintegrating heartland to defy the richest imagination.

For example, the rebellious President Dudayev of Chechen is calling for an alliance of oil-producing republics of the Russian federation against Russia itself. This may sound crazy, but it is no more so than the frighteningly real armed intervention of the Don cossacks in the conflict between Moldova and the Dniestre republic.

How does the west fit into this picture? Perhaps the most significant development in the period following the collapse of the Soviet Union has been the rapid erosion in the west's ability to influence events in the republics.

In the Soviet Union the west could have exerted control over events by balancing its support between President Mikhail Gorbachev and the republics' leaders. Today, relations between Russia and its territories are analogous to that which existed between the "centre" in the former Soviet Union and the republics.

I hope I am mistaken but I believe that regionalism in the newly independent republics is unexplored territory for western observers, many of whom are unfamiliar with both the provinces' leaders or their complex political and social processes.

Perhaps the best thing that could be done now is for western states to establish a permanent presence in the key regions.

There are precedents: there were 16 consulates in Rostov-on-Don before the October revolution. And the consuls successfully combined diplomacy with business. John Martin, the US consul, for example, owned a mechanical plant, a mill, a wool factory and a trading house in Rostov-on-Don. Many useful lessons can be drawn from the past.

The author is deputy editor of *Mezhdunarodnaya Zhizn*, a Moscow four-nail.

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# A kiss of life from across the border

Nicholas Denton explains why Hungary is looking to western investment to modernise industry and fuel an economic recovery

Economic reform has created more pain than gain for most of east and central Europe, which is grappling with rising unemployment and falling incomes. But there are growing signs that Hungary could become the first post-communist economy to halt the spiral of decline as foreign investment rises to take up the slack created by weakening state industries.

Hungary, the smallest of the three post-communist central European states, is quietly attracting the lion's share of western investment into the region.

Foreign capital of more than \$1.7bn flowed into Hungary last year as multinationals built greenfield plants and took over privatised state companies. The cumulative total since investment was liberalised in 1988 has now surpassed \$3bn, about 60 per cent of the total for all of eastern Europe. Even so, foreign investment can only be supplementary to the mobilisation of domestic savings and the development of financial and other institutions needed for the more efficient capitalist utilisation of Hungary's own resources.

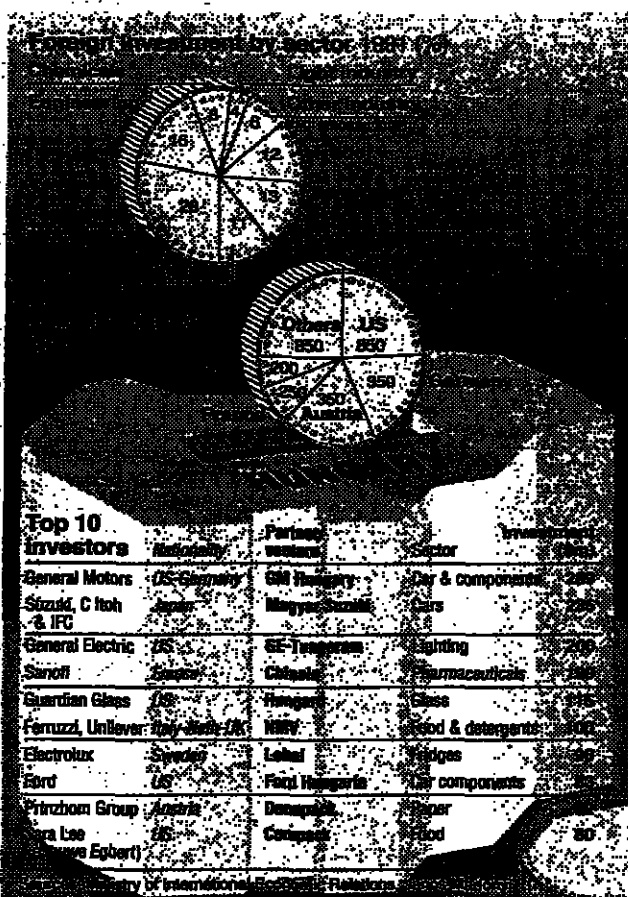
Hungary's small size makes foreign investment more visible. Capital inflows came to more than 5 per cent of gross domestic product in 1991 – a proportion more common in the rapidly growing economies of east Asia than eastern Europe.

Foreign companies already dominate some industrial sectors. General Motors, Suzuki Motor Corporation and Ford have set up Hungary's car and component industry. Privatisation sales have placed the bulk of the cigarette, distilling, sugar, confectionery, bread, newspaper, paper, cement and glass industries in the hands of western groups.

The prospect, in the more technology-intensive sectors of the economy at least, is one of western economic domination. Yet Hungary views this with an equanimity which marks it out from its neighbours.

Hungary does not share the fears of German influence that fuel economic xenophobia in Poland and Czechoslovakia. It has no territorial disputes with Germany, and the two countries have been allies for much of the period since the First World War.

Rather, the Budapest government is more wary of the potentially destabilising effect of the disintegration of Yugoslavia to its south and the fate of several million ethnic Hungarians in other neighbouring states. Consequently, Hungary views the western presence as



securing rather than limiting its independence. "National security can only be guaranteed by those big countries that have investment here and an interest that nothing happens to it," says Mr István Földes, personal secretary to the prime minister, Mr József Antall.

Mr Földes would doubtless appreciate the presence of Suzuki Motor Corporation's factory at Esztergom, which begins assembling cars this summer. The Japanese motor manufacturer is a more welcome occupier of the site than was its predecessor – the Red Army. Under the assembly line lies buried the firing range of the old Soviet military base.

Budapest seeks foreign investment not only to introduce sophisticated technology and manufacturing techniques, but also to ease domestic financial constraints. Hungary is burdened with a foreign debt of \$20bn, and has the highest per capita borrowings in eastern Europe. Servicing such large borrowing is made possible only by inflows of foreign funds. The government has taken steps to draw in western capital by implementing an attractive investment regime.

Ten-year tax concessions are available for joint ventures in manufacturing and licences for foreigners are required only in banking.

Policy-makers have also taken a liberal stance towards the disposal of state industries. Privatisation has been as far as possible to state company managers and foreign buyers have been encouraged. Last year, about 30 per cent of privatisation sales were to foreign companies.

Cost considerations and market potential have also played their part. Labour costs are a fraction of those in western Europe, though the gap is gradually closing. Even at General Motors' new Szentgotthárd car and engine plant, which pays well above the average, labour costs of DM4 (£1.40) per hour are about a tenth of west German levels. But productivity is also low, and companies such as General Electric have laid off thousands of workers as part of their reorganisation.

What they have found, however, is that highly educated research and scientific workers are significantly cheaper than in the west. GE has moved four of its nine lighting research centres to Tungsram, its Hungarian

lightbulb-making subsidiary.

Investors, particularly from Japan and the US, have also been attracted by Hungary's location. Situated alongside the European Community, and having concluded a free trade pact with the EC which took effect last March, Hungary provides a strategic export base from which to exploit western Europe's market.

Many western companies are looking not only to meet EC demand but to establish a presence in the Hungarian market in anticipation of the country's eventual economic take-off.

The logic is straightforward for companies such as Unilever, the Anglo-Dutch food and consumer products company, which recently took over the margarine, detergent and soap business of Hungary's NMV. Mr Jan de Jong, Unilever's regional director for continental Europe, described the investment as a bridgehead to establish a market share and to provide a base for expansion.

The twist is that the potential of the Hungarian market itself depends on the ability of foreign investors to invigorate the local economy after last year's 8 per cent drop in GDP. Some effects of foreign capital inflows are visible. Already, these funds have eased Hungary's balance of payments, allowing the central bank to quintuple foreign exchange reserves from a nadir in 1990 of \$80m to more than \$4bn.

In individual companies, where foreign involvement has had time to work, the results have been impressive. In two years at its Tungsram plant, GE has raised production by 28 per cent with 30 per cent fewer employees. The company has made Hungary its worldwide centre for producing small fluorescent lamp bulbs.

Joint ventures, collectively, have also performed much better than the average Hungarian company. Sales and profits per employee are about double the average, and hard-currency earnings per head almost triple, according to the most recent official statistics.

For the foreign companies which have moved into Hungary, as for the Hungarian government, the question remains whether the influx of capital and expertise will reach the level needed to trigger general economic expansion.

When growth does resume, possibly as early as the end of the year, much of the benefit will accrue to foreign companies. But Hungary, impatient to raise living standards to those of its western neighbours, believes that part of the loaf is better than none.

## LETTERS TO THE EDITOR

Number One Southwark Bridge, London SE1 9HL

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### Crisis is no fault of Free Democrats

From Mr Peter Pulzer

Sir, Mr Bryan Cassidy is profoundly mistaken (Letters, April 14) in attributing the current German crisis to "Chancellor Kohl's having to depend upon the support of the Free Democrats in coalition". It is the Free Democrats who advocate faster privatisation and a reduction in subsidies. But for their presence in the government the slow response of which Mr Cassidy complains would be slower still.

No doubt some coalition governments can lead to stagnation and mutually imposed vetoes. But coalition partners can equally easily act as spur, as has been the case more than once in post-war Germany.

Peter Pulzer, *Gladstone professor of government and public administration, All Souls College, Oxford OX1 4AL*

### Too beefy an argument

From Mr Geoffrey R. John

Sir, Michael Frowse, in reviewing Jeremy Rifkin's book entitled "Beyond Beef" (April 10) does not appear to have completely suspended his critical faculties since he describes it as a tirade, an exaggeration and a metaphor. But he was at fault in re-cycling so much misinformation in the context of his review.

For example, he says "the argument about poverty is straightforward". Would that it were! The land conversion factors comparing the productivity of cereals, legumes, leafy vegetables and cattle assume the same high quality land, whereas most grazing land is too cool, too wet, too dry, too high, too steep or too rough to be used for crops. And so, worldwide, 80-95 per cent of the nutrients fed to cattle are not edible by humans. World hunger experts know the real causes of hunger are poverty and distribution – not cows.

This is just one example of the incorrect information in Mr Rifkin's book. There are many others. It is sad that Mr Frowse has chosen to reiterate Mr Rifkin's book rather than offer a critical review.

British consumers can continue to consume grass-based British beef from the hills of Scotland or well-managed English and Welsh mixed farming systems without guilt about environmental impact or resource misuse.

Geoffrey R. John, *chairman, Meat and Livestock Commission, PO Box 44, Winterhill House, Snowden Drive, Milton Keynes MK6 1AX*

### Social Chapter will only handicap European companies

From Sir Brian Corby

Sir, Your leader of April 14 ("Mr Heseltine at industry") highlighted a number of reasons why CBI members welcome Mr Michael Heseltine's appointment. We have long argued for a more effective and re-focused Department of Trade and Industry.

It is, clearly, not for me to speculate about Mr Heseltine's intentions. He is well placed and capable of speaking for himself.

But I thought that I should draw attention to a fallacy in your leader which has important implications for Britain in Europe. You state that because Mr Heseltine believes (with the CBI) that every company should have effective communications with its workforce, it is "difficult to see why Mr Heseltine would want to resist the Social Chapter of the Maastricht Treaty".

The reason is plain, and is summed up in the word "subsidy".

We believe that effective employee participation and communication comes from voluntary action by companies, and that the Social Chapter of the Maastricht Treaty will only handicap European business in its bid to compete with the rest of the world – a view shared by our colleagues throughout Europe.

As it happens, British business has made notable progress in improving communications and in securing the involvement and commitment of all employees over the past five years – as our recent publication, *Europe After Maastricht*, made plain.

These efforts can only be set back by bureaucratic interference from Brussels. Brian Corby, *president, Confederation of British Industry, Centre Point, 103 New Oxford Street, London WC1A 1DU*

### Not a fair picture of EC aid

From Mr Bruno Dethomas

Sir, Mr James Ingram, outgoing director of the World Food Programme interviewed by Mr Robert Graham ("Food aid: demand grows, resources fall", April 14), states that "The European Community has been a little disappointing" in its food aid policy.

These statements, uttered by someone who is supposedly knowledgeable on food aid worldwide, are absolutely shocking.

The EC and its member states together are by far the largest donor to the WFP, accounting for 35 per cent of all the resources contributed, the second largest contributor being the US (21 per cent).

Mr Ingram cites the case of the Horn of Africa and Sudan in particular. He does not mention the fact that, in Sudan, total aid from the EC and its member states amounted to Ecu 100m (\$130m) in 1991, while the US contributed Ecu 14m and Japan Ecu 3m.

Just because the EC does not exclusively use the WFP to channel its aid, it does not mean that it is doing nothing.

For 1992, the European Commission, facing an ongoing threat of famine in the Horn and southern Africa, has proposed, as in 1991, a new emergency programme. The total food aid contribution from the 1992 EC budget alone (ie excluding national contributions from the Twelve) will be close to \$1bn.

It is difficult to understand how Mr Ingram can be so "disappointed" with the EC. Arguably, all international donors could contribute more to the WFP. But to express dissatisfaction only vis-à-vis the very largest of all donors while considering the US "the most responsive" does not seem very reasonable or fair.

The Community, its member states and, above all, its citizens and taxpayers do not deserve such a misrepresentation of their solidarity with the developing world. Bruno Dethomas, *European Commission, Brussels Belgium*

### Tarzan of the board

Is too much fuss being made of Michael Heseltine's decision to call himself president of the Board of Trade? After all it is not a real board. He can't appoint any vice-presidents, the Archbishop of Canterbury no longer attends, and – unlike Lord Halifax who colonised Nova Scotia – Heseltine cannot expect to have cities named after him.

True, he can restore his own office to its former title of the President's Room. But the Foreign Office and the Treasury long ago usurped most of the old board of trade's real powers.

Since it digested the Ministries of Production, Supply and Materials after the Second World War, it has lost far more influence than it has gained. There was even a time when the BoT president was also responsible for social security, transport, education, and employment. So much work in the political jungle faces Heseltine if he wants to re-establish his new domain as a force in the land.

History is not on his side. The average tenure of presidents of the board of trade over the last two centuries is a shade over two years. Although a stint in the job did no harm to the careers of Gladstone, Lloyd George, Churchill, Wilson, and Heath, they are exceptions. Of Heseltine's dozen predecessors, just three remain MPs – John Biffen, Paul Channon and Peter Lilley – and only Lilley hangs on to his cabinet seat.

One has to go back more than a century to find presidents of the board of trade who really left their mark. Perhaps the most notable of them was William Emswiler, who in the 1820s did a lot to win over protectionist Tory

merchants to the free trade cause. He was also a great supporter of the development of railways.

Even so, Heseltine would be ill advised to follow too closely in the Emswiler's footsteps. His most famous achievement was also a fatal one. He strayed into the path of Stephenson's Rocket on its inaugural run between Manchester and Liverpool.

### Soulful

In a TV interview last week William Waldegrave, new Chancellor of the Duchy of Lancaster, expatiated on the friendly atmosphere and team spirit of the Major cabinet.

"People call it collegiality," he said, "but actually colleges aren't like that. I used to be on the governing body of one, and there was a lot of backbiting..."

The college in question was, of course, All Souls, Oxford, where Waldegrave did come in for some snide remarks from other fellows for his low attendance record, as political or business engagements often kept him away. Quite the least, forgiving among his then colleagues, as it happens – going so far on one occasion as to call Waldegrave a "pot-hunter" – was one Robert Jackson, now MP for Wantage and the junior minister in Waldegrave's new department.

### Holding on

Ken Moses and Albert Wheeler, two British Coal old-timers, are just two nationalised industry types who must be heaving a sigh of relief at the election result.

A few weeks before the election, both were offered the job of joint deputy chairman of British Coal by John Wakeham, the outgoing energy secretary. However, with the



"I spent all my electoral bribe on chocolate"

election campaign in full swing and with Labour victory prospects rising, Wakeham decided to seek the endorsement of Labour's Frank Dobson, the shadow energy secretary. Dobson flatly refused because, he says, they were "suitable only for a government that wants to run down and privatise the coal industry and close it down". So the appointments were put on hold until after the election. Dobson's hostility to them was an echo of the 1984/85 miners' strike during which they played a robust role in getting miners to return to work. Both men have had a key hand in modernising the coal industry, but Dobson's savage response is a reminder that after 13 years of Tory rule it wasn't only politicians' jobs that were on the line if the voting had gone the other way.

### Good example

If anyone doubts that there are still some big and successful businesses in Britain that do not pay their directors' leadership money, a glance at BTR's annual report is reassuring.

### Hanson's choice

Meanwhile, it sounds as if Sir Owen Green's arch rival, Lord Hanson, is tinkering with his top management team again. After Lord White's surprise promotion of 50-year-old David Clarke to be chief executive of Hanson Industries in the US, Hanson seems poised to promote Derek Bonham, 48, to be chief executive of the UK end of the business.

If Bonham gets the job it will help curb City concerns about the next generation of Hanson management. Even so it could be a brave move. Unlike Clarke, who was already one of Hanson's two chief operating officers, Bonham is a finance man. While it is no great surprise if he has leapfrogged Martin Taylor, one of the two vice-chairmen, it is odd that UK chief operating officer Tony Alexander no longer seems in line for the topmost job.

### Up the creek

What's the difference between a wildebeest and a gnu? You can't paddle a wildebeest.

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OECD report forecasts \$195bn-a-year rise in global sales within a decade

## Gatt plan would boost world trade

By Daniel Green

WORLD SALES of goods and services would rise by \$195bn a year within a decade if measures planned in the Gatt talks were adopted, says a report published today by the OECD Development Centre, the Paris-based economic research unit.

Member states of the Organisation for Economic Co-operation and Development stand to gain the most, with sub-Saharan Africa the biggest loser. Developed countries would still be net beneficiaries even after compensating the losers, says the report.

The 10-year forecasts are based on an OECD/World Bank computer model of global production and trade which evaluated three alternatives: no change in tariffs, a 30 per cent reduction, roughly

what is being considered in the protracted Uruguay Round of the General Agreement on Tariffs and Trade, and the removal of all barriers to trade.

In this last case, annual world income is forecast to be \$477bn higher than it would otherwise be in 2003, a gain worth more than the entire income of China, says the report.

With agriculture at the centre of the Gatt talks, the report criticises protectionism as "inefficient for supporting farm incomes". It says that 60 per cent of the cost of protectionism falls to reach farmers, and recommends direct income support with other targeted assistance instead.

Cutting tariffs by 30 per cent would raise the world price for cereals. While this would hurt net food importers, including much of Africa, what matters is

their "economic power to grow or buy food - rather than the national level of agricultural production".

The losses of food importers could be balanced by a transfer of \$7bn, which is 3.5 per cent of the developed world's gains from falling tariffs and equivalent to less than 20 per cent of official development assistance.

Growth in world grain production would fall slightly to 2.95 per cent a year. The EC's and US shares of wheat production would decline, with the gap being filled by Latin America, the former Soviet Union and poor Asian and African countries.

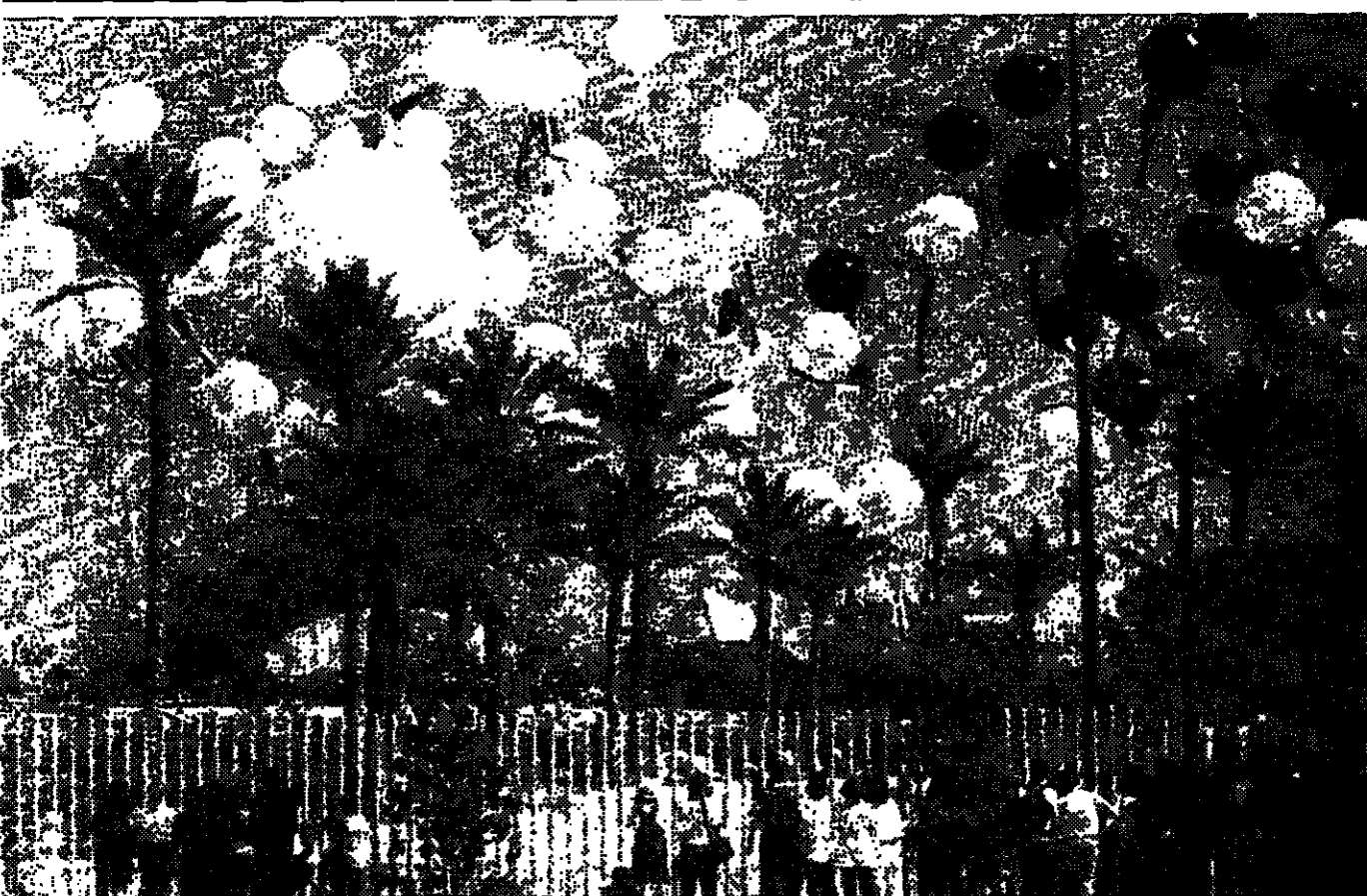
The 30 per cent cut in tariffs would "induce structural changes in virtually all regions", the report adds. Rural parts of OECD countries would see a real 7 per cent fall in gross domestic prod-

uct, while urban areas would see a real increase of 0.3 per cent. "The rise in urban GDP is sufficient to make a total GDP increase," the report notes.

Similar shifts would occur in high-income parts of Asia and in the Gulf region, although the picture in developing countries is more complicated. Rural regions of Africa and India would benefit while those in low-income Asia would do less well than towns and cities because of local tariff structures.

*Trade Liberalisation: What's at Stake, by Ian Goldin and Dominique van der Mensbrugghe, available free after May 26 1992 from OECD Development Centre, 34 rue Chardon-Lagache, Paris 75015*

Washington downbeat, Page 2  
Free trade vision, Page 33



Lift off: Spectators watch the balloons go up to signal yesterday's start of Expo 92 in Seville. Opened by Spain's King Juan Carlos, who called it "the greatest exposition in history", the exhibition will continue until October 12

## UK companies win 127 export awards

By Daniel Green

BRITISH COMPANIES have won a record 127 awards for exports in the latest Queen's awards for export and technology, which are announced today.

The Queen's awards were introduced in 1966 and are made on the advice of the UK prime minister helped by a committee comprising representatives of industry, commerce, trade unions and the government.

The number of applications for export awards was the highest for 13 years, reflecting companies' determination to seek new markets while domestic demand is slow.

UK-based Japanese manufacturing companies which have won awards include Nissan Motor, the car maker, and Yamazaki Machinery, a producer of machine tools. Both are exporting to Japan. Although Britain's biggest enterprises are heavily represented, the award winners include such smaller companies as Fortnum and Mason, the luxury London retailer, which has opened outlets in Japan since it began its export department in 1981.

J Barbour and Sons, best known for its outdoor clothing made of oiled cotton, now sells in 25 markets while Grants of

Daivey has moved on from bagpipe manufacturing to make sporrans and hip flasks popular in Germany, Japan and 23 other countries.

In the 1992 awards, heavy industry is represented in four. Rolls-Royce is recognised for its sales of aero-engines while British Steel's general steels division wins an export award. ICI wins three awards, two Queen's awards for technology as well as one for export of water and gas purification technology.

The BBC wins one of 38 technology awards for the development of the Ncam digital television system, while Portakabin is rewarded for its development of luxury portable offices.

Electronics and computers dominate the technology awards list. Winners include IBM and Oxford University, their jointly developed computer programming language is used by financial services companies - and Oxford Lasers, whose copper laser is powerful enough to shine through the earth's turbulent atmosphere to guide telescopes.

Rover Group wins an award for the development of its K-series car engine, and one of the country's biggest companies, Glaxo, is recognised for the invention of an antibiotic.

Awards survey, Pages 9-20

## Unions may ballot for Labour leader

By David Goodhart and Ralph Atkins

PRESSURE is growing on Britain's trade unions to ballot their members over the election of the new leader of the opposition Labour party.

Unions have 40 per cent of the vote but their links with Labour could be changed irrevocably by the contest.

Mr Bryan Gould, shadow environment spokesman, who is standing for the party leadership, said the winner's credibility could be undermined if he was "not seen to be legitimately elected".

Senior Labour figures are privately dismayed by the high profile of the unions in the contest and by some union leaders' dismissive attitude to ballots on the leadership issue. The GMB general union is the only large union to have said it will hold a workplace ballot but it may be joined by the TGWU general union.

The executive of the AEU engineering union said it will not hold a ballot, citing time problems and cost. It may be forced to change its position at the union's national conference next week.

In spite of the relish which some union leaders are bringing to their old power broking role in the Labour party, most agree

that the links must be loosened. Yesterday, Mr John Edmonds, leader of the GMB, said the unions should have no votes in the leadership election and their black vote at Labour's conference should be radically cut.

Lobbying for support at the Scottish Trades Union Congress meeting in Perth, Mr Gould said: "The constitutional link cannot be broken but must be democratised." He backed a role for unions on Labour's national executive committee and on the new policy-making forum.

Unions seem set to scale down their financial contributions to the Labour party before any decision about scaling down their political involvement.

Adding to the tension over the contest, Mr John Smith, shadow chancellor and favourite to win the leadership on July 18, launched a counter attack on Mr Gould's criticism of Labour's redistributive tax policy.

Speaking on behalf of Mr Smith, Mr Robin Cook, Labour's health spokesman, said those who questioned Labour's tax plans, as set out during the election, should state the spending pledges they would drop.

Mr Gould, whose aides accused Mr Smith of becoming over defensive, retaliated with further attacks on the shadow chancellor's Budget proposals.

## Ousted president to leave Afghanistan after UN deal

Continued from Page 1

the composition of such a council are still going on in Peshawar, Pakistan, where many guerrilla groups are based.

Diplomats in Kabul believed the ruling Watan party had decided that it would not oppose the formation of a mujahideen

government as long as it was not dominated by hardline Islamic fundamentalists led by Mr Gulbuddin Hekmatyar. By negotiating, the party hoped to retain some influence.

Mr Hekmatyar yesterday warned that his Hezb-i-Islami guerrilla group would attack Kabul unless the government

there capitulated by April 26. His forces are massed to the south of the capital. Those loyal to Mr Ahmad Shah Masood, a rival leader, are mainly to the north. Mr Wakil said Mr Masood had given an assurance his forces would not attack Kabul while he talks with him in progress. But a Pakistani government

spokesman said that Mr Masood had sent messages to mujahideen leaders in Pakistan telling them he remained committed to setting up a mujahideen government in Kabul, and had no intention of joining members of Najibullah's regime. Mr Masood has said he would like to take over Kabul peacefully to avoid bloodshed.

### THE LEX COLUMN

## When cash flow is king

The flood of annual reports from UK companies in the past few weeks has confronted investors with a new phenomenon: the cash flow statement. If they are slightly puzzled over what to do with it, they cannot wholly be blamed. The old source and application of funds, which the cash flow statement replaces, was largely ignored by investors. This was chiefly because its content was so loosely defined that companies could use it to prove what they liked. The point about the cash flow statement, though, is that its more rigid format makes the bad news harder to hide.

Its simplest and most useful application is to check the quality of profits. The profit and loss account does not concern itself with cash going out of the business to finance working capital. It thus does not address the question of whether stocks are worth what was paid for them, or whether debtors are good for repaying their debts: or whether the outflow can be financed. The quick way to determine whether this is an issue is to compare operating profit with operating cash flow.

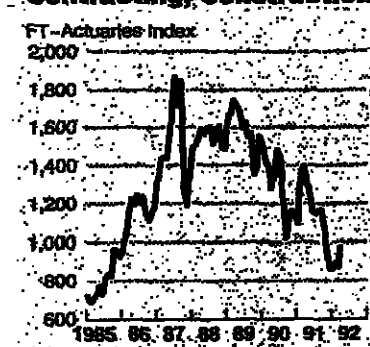
Last year, for instance, ICI had trading profits of £1.0bn and operating cash flow of £1.5bn. Hanson had trading profits of £941m and operating cash flow of £934m. In both cases, no problem. British Aerospace, on the other hand, had operating profits of £354m and operating cash flow of minus £95m, which makes its surprise rights issue in the latter part of the year rather more intelligible.

The most extreme case of this is Polly Peck. Its farewell set of accounts showed pre-tax profits up 44 per cent to £161m. Its source and application of funds statement showed funds generated from operations of £172m. But a new-style cash flow statement, as calculated by County NatWest, would have shown an operating cash outflow of £129m, chiefly because of a staggering £288m increase in working capital.

On the other hand, the figure of £288m was clearly displayed in Polly Peck's source and application of funds. This suggests what is in fact the case: that the novelty of the cash flow statement lies not so much in disclosure as in presentation. As the example shows, presentation can be vital. That suggests in turn that most investors have been too busy or too slothful to dissect the accounts for themselves.

But that is partly because British financial statements, the balance sheet included, had become so corrupted as often to be meaningless. The overhauling of the system, when complete, will

### Contracting, Construction



Source: Actuaries

land and Blue Circle among building material companies have been improved by new boardroom blood - Redland affecting a complete generational change though ironically it was the old soldiers at RMC Group who impressed the market with better than expected figures last week.

Calls for better corporate governance notwithstanding, too many institutional investors seem to have waited for disasters and then jumped ship. Having been slow to tackle the contractors, they might perhaps make amends by calling for heads among the insurers and the banks.

### HSBC/Midland

Hongkong Bank's reluctance to part with cash and its desire to avoid excessive dilution made the issue of loan stock an obvious choice for financing part of its bid for Midland. The resulting issue of between £300m and £700m of 10-year subordinated debt would be a large morsel, however, for a market that saw only £350m of such paper from banks last year and has already absorbed £500m in 1992. That prompts the question of how marketable HSBC's paper would be.

Large issues normally command a liquidity premium in the bond market. Such an advantage would already apply to an issue of £350m, but is likely to be steadily whittled away as the amount increases towards the top of the range envisaged by HSBC. Despite the rush into gilts since the election, subordinated bank debt is not a favourite of international investors. There is not much appetite from other banks, because the investment has a high risk weighting under BIS rules.

Doubtless HSBC's advisers took this into account when setting the margin on the bonds at 160 basis points over comparable gilt-edged stock. That looked generous compared with the 145 point margin offered by the Woolwich Building Society on a £50m issue just before the bid terms were announced. It still looks broadly in line with the market, even though spreads on similar issues have widened by about 5 points since then. Whether the promised par price would hold for long is another matter. One has to assume that holders of Midland equity are not necessarily natural investors in fixed rate subordinated bank bonds. Many will want to sell their holdings quickly. It is hard to see demand being overwhelming, even though supply of other issues may now dry up while the bid proceeds.



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		Brussels	F 11	52	Geneva	S 16	61	Mantua	C 22	72	Osaka	22	72
		Cape Town	C 20	68	Glasgow	M 19	66	Paris	10	50	Prague	F 5	41
		Cebu	C 28	82	Hamburg	C 10	50	Mexico City	C 18	64	Rangoon	F 31	88
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		Caracas	C 32	90	Harbin	S 1	34	Medan	C 24	75	Singapore	24	75
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# FINANCIAL TIMES COMPANIES & MARKETS

Tuesday April 21 1992

**SPECIALITY CHEMICALS**  
U.K. FRANCE GERMANY SPAIN  
ITALY BENELUX U.S.A.  
**CANNING GROUP**  
ELECTRONIC COMPONENTS  
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## INSIDE

### Small is beautiful in UK property

It is hard to drum up enthusiasm for any property company in the wake of a stream of bad news about the sector, most notably the restructuring talks of Olympia & York, the world's largest property developer. But a few have healthy balance sheets and the flexibility to outperform the big companies as the market recovers. This sub-group of small UK property companies may prove a genuine growth sector. *Page 34*

### Avonmore buys meat plants

Avonmore Foods, the Irish dairy and food products group, has paid £5.5m (£5.1m) for four meat processing plants owned by the collapsed United Meat Packers Group. The acquisitions mark Avonmore's first venture into Irish beef processing and will give it an estimated 7 per cent of the republic's market. *Page 34*

### Deserting the banks

Depositors are getting fed up with the British clearing banks, provoked by sloppy service and above all by ever-rising, arbitrary charges. Meanwhile, would-be borrowers are either turned down flat, or charged exorbitant rates; and old borrowers cut their spending to pay debt, writes Anthony Harris. *Page 37*

### AI thrives despite Gulf war

The Gulf war has a bright side for Israel's state-owned airline, its annual results showed yesterday. The carrier announced 1991 net profits of \$38.9m (\$21m) up almost three times. It benefited by being the only operator except one that flew in and out of the country during the war, so it took almost all the traffic where usually it is only about half. In addition, with space limited, prices were at a premium. *Page 35*

### Gifts likely to be busy

The gift market is likely to be busy over the next few months, with signs of strong demand from domestic and overseas investors for the large issues in the pipeline. The main worry is the volume to be issued to pay for rising public borrowing, but with the political outlook settled after the general election, and inflation heading for further falls, the conditions are in place for a rally, with a further drop in yields. *Page 36*

### Mitsui groups may merge

Mitsui Petrochemical Industries and Mitsui Toatsu Chemicals are in talks about a possible merger that could create one of Japan's largest integrated chemicals companies. *Page 35*

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## GPA shareholders revolt over sale

By Roland Rudd in London

GPA Group, the aircraft lessor, is facing a shareholder revolt over the terms of the sale which could jeopardise the £1.7bn (\$3bn) flotation scheduled for June. Japanese investors and airline companies commanding almost a third of GPA's shareholding have refused to give the aircraft leasing company details of the amount of shares they plan to sell in the float.

Advisers to GPA say the sale of

new and existing shares cannot go ahead until they have a "lock-up" agreement preventing existing shareholders from selling more than an agreed amount during and immediately after the sale. The advisers are trying to create an orderly market for six to 12 months after the float.

To this end Hambro Magan, the specialist merchant bank advising Mr Tony Ryan, GPA's chairman, wrote to investors asking them to indicate the amount of shares they wanted to sell. How-

ever, GPA's biggest shareholders have ignored the deadline of mid-night last Wednesday. Only Mr Ryan and Mr Maurice Foley, chief executive, have agreed not to dispose of their holdings in the float.

Air Canada and Aer Lingus, which command 34.8 per cent of GPA's shareholding, want to sell a big proportion of their shareholding. The two airline companies, which are being advised by Warburgs, have refused to accept a limit, proposed by GPA's advisers, of between 5 and 15 per cent of each shareholding.

GPA hopes it can reach an agreement with the airline companies since they want the sale to go ahead.

More worrying for GPA is the attitude of its Japanese investors, who have no incentive to see the sale proceed, since they bought much of their stock at \$32 a share. The flotation price, which still has to be agreed, is likely to be about \$22, which would confirm a loss on some Japanese

investors' shareholdings. The Japanese investors, which include Mitsubishi Trust and Banking Corporation with 12.8m shares or 13.4 per cent of the stock, have said they are unhappy with the sale terms.

According to one of GPA advisers the Japanese position is causing the group "serious concern". GPA's advisers include Japan's Nomura International as global co-ordinator, Merrill Lynch and Goldman Sachs in the US and Schroders in the UK.

## Gerhard Cromme talks to Christopher Parkes about Krupp's plans Taking a long-term view of German steel

IN the three years since he took over the chairman's seat at Krupp, Mr Gerhard Cromme has sold off the rump of the German group's armaments business, returned its steel business to profit, won control of arch-rival Hoesch, and converted the whole group into a public limited company, ready for the stock market this summer.

Despite this flurry of activity, Mr Cromme is uncomfortable with his popular tag as the model new-generation German manager. He oozes traditional conservatism; twitches at the thought of Anglo-American aggression in the mergers and acquisitions arena. Yet was he not the man who hijacked Hoesch?

"I am not a raider," he replies. "I am an industrialist with a sensible industrial concept." In the controversy over his takeover of Hoesch, people had lost sight of the fact that the rationale for the merger was accepted by both supervisory boards, politicians and unions 10 years ago. "It was not realistic at the time, because Krupp backed away, but I have realised it," he says.

He has been called clumsy and short-sighted by those who prefer German industry's traditional painstaking consensus-building. Within 12 months of returning to Germany to take charge of Krupp's tired steel division, Krupp Stahl, after 15 years at Saint-Gobain in France, Mr Cromme had run into his first wave of criticism. Outrage, flying tomatoes, and the epithet "grave-digger" accompanied his closure of the 4m-tonne Rheinhausen integrated steel mill in Duisburg.

The mill was losing DM200m (\$121m) a year. In 1989-90 Krupp Stahl paid its first dividend for 16 years, and will pay another for

1991. Mr Cromme was promoted to head the whole group.

Last autumn, criticism resurfaced over his acquisition of Hoesch, pride of Dortmund. Once again, said his critics, he had used un-German tactics, adding momentum to his ambition by secretly acquiring a 25 per cent stake in the target and teasing enough pledges out of other shareholders to give Krupp a majority. "There was a wide consensus. The only problem was that the people in Dortmund were taken by surprise."

To his colleagues, Mr Cromme is Krupp's - maybe Germany's - best international manager. He has polished French, sound English, and he is relatively young. He has an uncommonly straightforward demeanour, and a preference for action.

Before the takeover, Hoesch's management was working on a restructuring plan called Hoesch 2000. That would be trimmed, sales would fall to DM10bn from around DM15bn at present, but the reorganised Hoesch would bounce back and report DM18bn turnover at the end of decade.

Krupp believes, however, the merger will achieve a comparable revival of Hoesch: within 12 months once the deal is completed this summer. The German cartel office has required only one small disposal. Brussels anti-trust officials are still looking at some minor aspects of the merger but they are not going to block it.

The main thrust of Mr Cromme's thinking is doggedly long-term. Ten or 20 years from now, he says, the corporate cultures of Europe will grow naturally together. Takeover rules will be agreed, possibly through Brussels, assimilating the best from all worlds. "On the other hand, I think we will not see

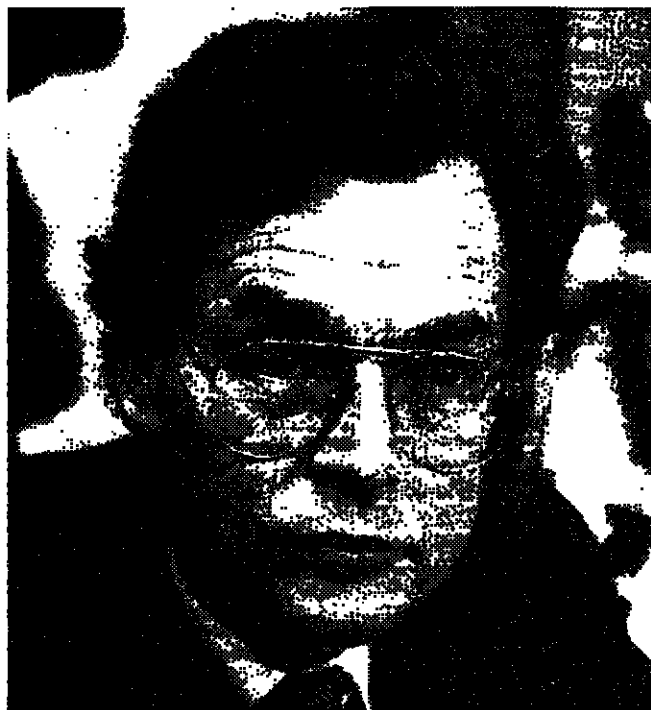
wasteful, world-scale financially-motivated takeovers. We will only do deals which have industrial logic."

And Mr Cromme himself has no taste for more takeovers. The company will now concentrate on building competitiveness in its strongest businesses, and in the meantime try to find partners to improve this quality in others.

Five years on, Mr Cromme says, the enlarged Krupp group will stand on the legs which support it and Hoesch today: steel, plant construction, steel processing, engineering, trading and vehicle components. He entertains no dreams of ironing out the cyclical bumps, to which all his businesses are prone, by rampant diversification. "If we do it right, even with steel, we can make money - not every year perhaps - but over the years we can climb," he says.

The other German steelmakers are now urgently examining merger deals to allow them to compete with the two leaders, Krupp and Thyssen. The half-dozen significant steel producers in Germany at present will eventually come down to two or three, says Mr Cromme. "We have to have the synergies of scale to compete internationally." The British, French and Italian giants have three hot strip mills each. "Is it possible for a steel company in Germany to have the same synergies with just one?"

As well as critical mass, Krupp and Hoesch together have gained another advantage, he says. "We are so close to one another - just 20 miles apart. Everyone in capital intensive industry knows it is important to be close together. It gives you a big advantage in moving people and products



Cromme: 'We will only do deals which have industrial logic'

around," he adds.

It also provides a firm base for Mr Cromme's next long-term move: expansion beyond what he calls his "regional" market in Europe, reaching out with advanced, bespoke products for customers the world over.

He is naturally not immune to the immediate concerns exercising German industry. But he is uncommonly cool on the subject. Other industrial leaders have complained about excessive pay claims and the risks to "Standort Deutschland", Germany's role as a manufacturing base. The situation is not just a matter of high labour costs, he stresses. The debate also reflects concern about the state of the market, corporate taxes, infrastructure and education. "Things are not bad, but they could be better," Mr Cromme says.

One of his advisers said Lord Hanson, who has traditionally spent more time managing the businesses than looking for the acquisitions, wanted to have a more "hands on" role within the group and decided to appoint chief executive. "Although Lord Hanson will still want to know the group's bank balance every week he has decided to have a more wide ranging role in the group."

While Lord Hanson does not plan to call Mr Bonham his successor that is how it is likely to be interpreted by those outside the group.

Mr Bonham, aged 48, master-minded Hanson's complicated tax policy that resulted in the group paying one of the lowest corporation tax charges of any company in the FT-SE 100.

His appointment is likely to be seen as a disappointment for Mr Tony Alexander, chief operating officer in the UK, who has been seen as Lord Hanson's number two.

Mr William Landuyt, chief financial officer in the US, will replace Mr Bonham as finance director.

His assured tone falters for a moment. "Germans have always been flexible enough in the past to cope with changes in the environment. Now the question is, will that flexibility be as great in the future?"

He accepts that with reunification to pay for, resources are stretched and the country needs to set new priorities "for one or two years". It has to decide if the economy can cope with costly environmental policies, rising wages and consumption, shrinking working hours and increasing social costs and at the same time assimilate the east.

But in the long run, as east and west Europe grow slowly together, so Germany's advantage - its central position - will improve, he says. Meanwhile, the country's relative advantage remains undamaged, in Mr Cromme's eyes. "One thing is certain, if Standort Deutschland is not in a good condition, things will be even worse in other European countries," he says.

## Midland investors may not keep HSBC bonds

By Richard Waters in London

MANY OF the bonds which Hongkong and Shanghai Bank plans to issue as part of the consideration for the purchase of Midland Bank are likely to be dumped in the market soon after the takeover, Midland shareholders and bond market professionals said.

If a substantial proportion of the bonds were to be sold by Midland shareholders, it would depress the price and could clog up the market in sterling subordinated bank debt, driving down the price of other bank paper.

The bonds' estimated value will factor into institutions' calculations of the value of the bid for Midland by HSBC Holdings, Hongkong and Shanghai Bank's parent. Taking the bonds at par value, the all-paper share and bond offer was worth \$36p on Thursday, the most recent trading day in Hong Kong. Midland's share price languished on Thursday at 362p, indicating shareholder dissatisfaction with the offer's terms.

M&G, the unit trust group which owns around 6 per cent of Midland's shares, said last week it would be likely to sell the bonds quickly. "There is not really a natural home for that [paper], particularly not with us," M&G said.

Other UK institutions also said they did not normally hold subordinated debt issued by banks, and were unlikely to keep the bonds.

HSBC has said it will issue between £352m-£704m of bonds, depending on the proportion of shares and bonds Midland shareholders elect to receive. Even the lower figure would amount to the largest-ever sterling bond issue by a bank.

HSBC's advisers expect domestic UK investors to sell the bonds and foreign investors to buy. No decision has yet been taken on whether there will be advanced marketing of the bonds to potential overseas investors.

The margin on the bonds, at 1.6 percentage point rounded up or down to the nearest 1/4 per cent, compares favourably with a margin of around 0.6 on similar paper issued by Barclays and National Westminster Bank. However, HSBC is considered a poorer credit, making it less attractive to investors. IBCA, the UK rating agency, said the bank's AA-grade was now under review and could fall if the Midland takeover is completed. *Lex, Page 32*

The high season for crystal ball gazing is here again.

Over the next four weeks, those two august guardians of the world economy - the International Monetary Fund and the Organisation for Economic Co-operation and Development - will publish new forecasts for global growth, inflation and trade.

The good news is that both bodies will project a gradual recovery that should see the world economy growing in line with long-term trends in about 18 months' time.

The bad news is that both have been singing the same tune for more than a year. During which the point of recovery has been postponed and clear evidence of economic revival has remained elusive. There will be a strong sense of déjà vu about the latest IMF forecast when published this week.

A year ago, the fund projected world economic growth of 2.9 per cent in 1992, after an anaemic 1.2 per cent last year. The IMF is now expected to forecast world growth of about 3.5 per cent - but for 1993 - after 1.5 per cent in 1992.

A similar story of postponed prosperity comes from the Paris-based OECD. It recently cut its internal growth projection for the industrialised world in 1992 to between 1.5 per cent and 2 per cent from 2.2 per cent predicted in December.

But what significance should be attached to these forecasting errors?

Will it always be a case of "jam tomorrow" as far as economic recovery is concerned, or do special factors lie behind the delayed upturn?

If economists agree on one thing, it is that it is very difficult to spot turning points in activity in advance. Since the late 1980s, this problem has been exaggerated by the effects of fast growing indebtedness and subsequent asset price deflation in, first, the English-speaking economies of the US, the UK and Australia and, now, Japan.

## Time to find a free trade vision in the crystal ball

But the forecasting failures have also highlighted mistaken policy choices.

Virtually all countries consider that low inflation is a necessary pre-condition for sustained and balanced growth and here the success achieved in pushing inflation lower is promising for the world economy.

But it has also become clear that over-reliance on monetary policy to combat price rises has damaged economic activity.

rise in value ahead of entry into the European exchange rate mechanism.

Conversely, easier monetary policy cannot be guaranteed to deliver sound economic recovery on its own. The US Federal Reserve System has pushed interest rates to their lowest levels for nearly 30 years. But the recovery remains fragile and is likely to be weak compared with previous US experience, largely because of the huge and persistent US budget deficit that raises fears of

### Economics Notebook

By Peter Norman

That monetary policy is a blunt instrument was acknowledged last week by one of the world's most committed inflation fighters: the Reserve Bank of New Zealand. It admitted that there was some validity in arguments that it should have eased monetary policy earlier than September last year. The bank, which has responsibility for getting annual inflation within a zero to 2 per cent band by the end of 1993, has already brought it below 1 per cent but at the cost of very low growth.

Similar doubts can be heard in Canada, where inflation has fallen to around 2 per cent after a deep recession. The length and depth of Britain's recession also suggest that it was a mistake to hold bank base rates at 15 per cent for a full year until October 1990 while sterling was allowed to

future inflation among investors in US bonds.

For these reasons, we can expect to hear a lot more about the need for better policy mixes in the months and years ahead. A debate on this issue is likely at next Sunday's meeting of ministers and central bankers from the Group of Seven industrialised countries in Washington.

Governments agree that one of the best ways of securing continuing prosperity in the long term is to curb public spending and reduce fiscal deficits. But reducing fiscal deficits is a difficult and politically unrewarding task at the best of times. At present, none of the major industrial countries - with the possible exception of Japan - has a particularly strong fiscal position.

Yet fiscal sobriety is unlikely to help Japan in the G7 meet-

ing. Instead, the authorities in Tokyo, who are struggling to control an increasingly worrying attack of asset price deflation, are likely to be under pressure to borrow more to boost their own economy and so prevent Japan's threatened recession crimping growth abroad.

It is easy to see how the policy mix debate could turn into one about issues, which although important, will go only a part of the way to achieving stable economic growth. But there is one area - trade - where a bold stroke could deliver more.

A new study\* by two OECD economists claims that the removal of global trade barriers would yield annual economic gains of \$475bn after 10 years, with \$255bn accruing to the OECD member states and \$220bn to developing and former communist countries. Completing the Uruguay Round of multilateral trade negotiations would bring gains of \$195bn and more than \$80bn respectively in the same time frame.

The virtues of freer trade were underlined last week by Mr Nicholas Brady, the US Treasury Secretary. US exports to Mexico had increased from \$10bn to \$33bn a year in the past five years as the two countries lowered their barriers. Nor were the benefits confined to US states on the Mexican border: the third biggest beneficiary after Texas and California was Michigan.

Mr Brady said the benefits of freer trade were "so clear" one could hope that "the individual countries would do the right thing". It is view shared by virtually all G7 finance ministers. Unfortunately, they are not responsible for the Uruguay Round negotiations.

\*Trade Liberalisation: What's at Stake, by Ian Goldin and Dominique van der Mensbrugghe, available free after May 26, 1993 from OECD Development Centre, 94 rue Chardon-Lagache, Paris 75016

## Hanson appoints chief executive

By Roland Rudd in London

HANSON, the Anglo-American conglomerate, is to appoint Mr Derek Bonham, finance director, in the new post of chief executive, only two months after Lord Hanson told shareholders he did not intend to appoint a successor.

The move follows the decision of Lord White, chairman of Hanson Industries in the US, to appoint Mr David Clarke, president of Hanson's US arm, in the role of deputy chairman.

One of Hanson's advisers said Lord Hanson, who has traditionally spent more time managing the businesses than looking for the acquisitions, wanted to have a more "hands on" role within the group and decided to appoint chief executive. "Although Lord Hanson will still want to know the group's bank balance every week he has decided to have a more wide ranging role in the group."

While Lord Hanson does not plan to call Mr Bonham his successor that is how it is likely to be interpreted by those outside the group.

Mr Bonham, aged 48, master-minded Hanson's complicated tax policy that resulted in the group paying one of the lowest corporation tax charges of any company in the FT-SE 100.

His appointment is likely to be seen as a disappointment for Mr Tony Alexander, chief operating officer in the UK, who has been seen as Lord Hanson's number two.

Mr William Landuyt, chief financial officer in the US, will replace Mr Bonham as finance director.

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March 1992

## COMPANIES AND FINANCE

## Sub group waiting to surface, or sink

A traumatised property market facing reality. Vanessa Houlder reports

PENNY shares are one of the property industry's few growth sectors. As the property market spirals further downwards, the share prices of over half the quoted sector have been dragged down to under 50p.

The companies in this predicament are a motley crew. Some former high fliers, such as Rosebush at 7p or Speybank at 5p only exist courtesy of their bankers. A larger group has no scope to do anything other than concentrate on survival.

But a few have healthy balance sheets and the flexibility to outperform the big companies as the market recovers. This sub-group of small property companies may prove a genuine growth sector.

The handful of robust companies among the ranks of walking wounded attracts relatively little attention. Stockbrokers tend to focus their attention on the six largest companies on the market, which account for two-thirds of the quoted sector's value.

Moreover, it is hard to drum up enthusiasm for any property company in the wake of a stream of bad news about the sector, most notably the restructuring talks of Olympia & York, the world's largest property developer.

For all that, some companies deserve further scrutiny - even though their share prices may not rise until there is an improvement in sentiment concerning commercial property. A few have managed to increase their profits and net assets, despite operating in tough markets. Last year, eight property companies, mainly those with low gearing, outperformed the stockmarket with share price increases of over 15

per cent. Investors interested in small property companies should look for three characteristics.

● First, skilled management, which has been able to read the market correctly. Kleinwort Benson Securities, the City broker, cites Burford Holdings as an example. It sold property at the peak of the property cycle to eradicate its borrowings. It has since bought a clutch of properties outside London at distressed prices.

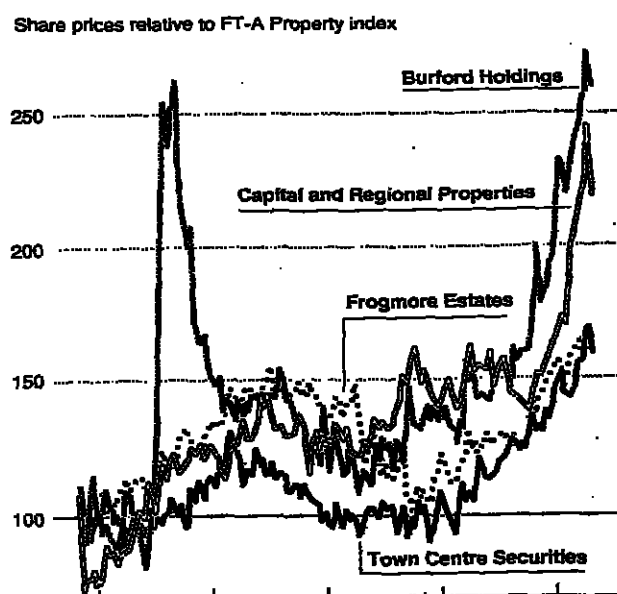
But the few companies which timed their disposals correctly are in select company. "It is extremely difficult to find smaller companies which did not think it necessary to expand very aggressively during the boom," says Mr Martin Barber, chairman of Capital & Regional Properties, which sold half its UK property in 1988.

Managements with deal-making flair or fee-earning potential also have something extra to offer. For instance, English & Overseas Property, the former property arm of Pentos, is able to cover its management costs with fees earned by helping banks unscramble their property problems.

● Second, a well-spread portfolio. Many of the best-placed companies are those with portfolios outside Central London, which has been particularly badly hit by the property recession.

One example, which also benefits from sound finances, is Town Centre Securities, which has a bias towards retail property in the north of England. "It has not put a foot wrong," says one analyst.

The inclusion of London



Source: Datastream

property does not always deter investors. Derwent Valley Holdings is credited for good work in sweating its assets, despite the concentration of its portfolio in the difficult west end market.

● Third, sound finance. The best-placed companies are perhaps those with no borrowings, such as the conservatively-managed Frogmore Estates. But some gearing will help companies make the most of a turn in the market. And even companies with significant borrowings may have room for manoeuvre because net rents virtually cover its interest costs. Capital & Regional Properties, for instance, has gearing of 73 per cent. But it has been able to double its UK portfolio at a cost of £20m, with build-

ings that yield enough to cover the interest costs.

The importance of strong finances can hardly be overstated at a time when many companies have difficulty in raising new money.

Those with weak balance sheets are unable to borrow for expansion. And as they usually have low share prices, well under their net asset value, any attempt to raise money by issuing shares would severely dilute the net asset value.

For many of these companies the rental income does not cover the interest and administration costs, which are often inflated by exaggerated salaries. "It is only a matter of time before institutional investors start to ask questions of directors," say property bro-

kers at Kleinwort Benson Securities.

The logical answer to excessive administration charges is the consolidation of the sector. Mergers would also increase the share capital to a size where it would be far more marketable, with lower spreads between bid and offer price. Another point in favour of deal-makers is that capital gains tax liabilities have shrunk to nothing in many cases.

So far, corporate activity has been limited. Southend Property's failed attempt to buy Frogmore Estates; TR Property Investment Trust's successful £17m bid for New England Properties and Hemingway's reversal into Marylebone Estate Company. Although Hemingway is still loss-making, analysts think the management team could be one to watch.

The reason there has been little corporate activity so far is partly that asset values have not stopped falling and potential bidders are worried about "black holes" in their accounts. It is also difficult to persuade managements to agree to a merger which could leave them out of a job. "It is difficult to put two entrepreneurs together, unless one is willing to walk away," says an analyst.

Unless and until there is some corporate activity amongst the smaller companies in the sector, the prospects for most small quoted property companies are decidedly unexciting. Scores of washed-up companies could remain stranded until they expire, merge or are swept up by the tide of the next property boom.

## Avonmore buys meat plants

By Vincent Boland in Dublin

AVONMORE FOODS, the Irish dairy and food products group, has paid £55.5m for four meat processing plants owned by the collapsed United Meat Packers Group. The acquisitions mark Avonmore's first venture into Irish beef processing and will give it an estimated seven per cent of the republic's market.

The plants, at Stilo, Ballyhauns and Ballaghaderreen, in the west, and at Camolin, in the south-east of the country, have a combined slaughtering capacity of 4,750 cattle and 27,500 sheep a week. Avonmore's chief executive, Mr Pat O'Neill, said the company intended to invest up to £25m to modernise the plants and bring them up to EC standards.

A fifth UMP plant, at Charleville, County Cork, has been bought by the privately-owned group, Dairygold, for £24m. One further plant remains to be sold.

UMP, owned by Pakistani businessman, Mr Sher Rafique, was put into receivership in February with debt of over £550m, owed mainly to overseas banks. The receiver, Mr John Donnelly, of Deloitte & Touche, was under strong pressure from unions, farmers and the Irish government to make a quick sale to protect as many jobs as possible of the 600 jobs at the plants.

Most of the employees are expected to be re-hired as the plants are brought back into production over the next few weeks.

The government was also keen to see plants sold to strong public companies, which it hopes will bring some stability to an important but fragmented industry. Much of the country's beef-processing industry is still in private hands and is severely undercapitalised.

Further rationalisation may result in the aftermath of the UMP collapse. The purchase of the four plants is Avonmore's second strategic acquisition in just over a week following the purchase of UK processor, Barretts and Bairds, 10 days ago. Avonmore is also expected to announce soon the purchase of Williams Group, the Irish family-owned milling and malting company.

## Predictions of post-election boom borne out

PREDICTIONS of a post-election merger and acquisitions boom in the UK were borne out by some of last week's international deals, writes Brian Bollen.

Two of the UK's biggest names featured for different reasons. Corporate clearing house Hanson sold the Ever Ready battery manufacturer to US foods group Ralston Purina in what was described by a financial adviser as a tidy-up exercise before making

a larger acquisition.

The latest stage in ICI's restructuring involves the sale of its two salt businesses in a transatlantic management buy-out led by major US salt producer D. George Harris & Associates.

The offer by German components group Robert Bosch for Worcester Group, a UK central heating boiler maker, is thought likely to turn up the heat in the ongoing debate about corporate governance.

While management has recommended the offer, some shareholders were not happy, arguing that the price should have been much higher and that the group's directors would receive a different offer from outside shareholders.

There was discord too at engineering group Cronite, where most of the board recommended the cash offer from AF&A, a French engineering company.

## CROSS BORDER M&amp;A DEALS

BIDDER/INVESTOR	TARGET	SECTOR	VALUE	COMMENT
Hongkong & Shanghai Banking Corporation (HK)	Midland Bank (UK)	Banking	£3.1bn	All-paper terms disappointed
Ralston Purina (US)	Ever Ready (UK)	Batteries	£132m	Hanson tidying up
ONEK Corporation (Canada)	Burger King Distribution Services (US)	Distribution	est £58m	Strategic disposal
D. George Harris Associates (US)	Rock Salt/White Salt (UK)	Salt extraction	£48.5m	DGHA leads transatlantic MBO
APE (France)	Cronite Group (UK)	Engineering	£7.3m	Recommended cash offer
Assa Brown Boveri (Sweden)	Elta (Poland)	Power equipment	£5.9m	Polish privatisation inching ahead
Alura (Japan)	Core International (US)	Electronics	£2.8m	Trend-continuing stake
Robert Bosch (Germany)	Worcester Group (UK)	Central heating	£71.8m	Some shareholders angry
France Telecom (France)	Martin Dawes Communications (UK)	Telecoms	n/a	Substantial minority stake
British Gas (UK)	Natural Gas Clearinghouse (US)	Gas trading	£29m	One-third stake

Source: FT Mergers & Acquisitions International

## Lower prices leave Istock 50% down at £10.6m

FALLING prices in its key markets of bricks and paper pulp knocked 1991 profits at Istock Johnsen down by more than 50 per cent, writes Angus Foster.

Pre-tax profits for the year fell to £10.6m. That compared with £23.6m a year ago, or £30m after restating a £6.4m

restructuring charge as an exceptional rather than extraordinary item.

A final dividend of 3.75p makes a same-gain uncovered total of 6p, as promised during last year's £44m rights issue.

Turnover fell from £342.3m to £285.3m. In the UK, operating profits fell by 56 per cent to

£9.79m as overcapacity in the brick industry forced margins down from 21 to 15 per cent.

Forestry and pulpwooded an operating loss of £1.38m (£8.18m profit) as pulp prices fell 18 per cent.

Interest receivable increased to £1.52m (£232,000) from the proceeds of the rights issue.

Earnings dropped to 2.58p (5.62p).

● COMMENT  
Istock's decision to increase brick output by 15m by rebuilding its West Sussex plant seems odd when the market reeks of overcapacity. But the company is tempted

because the south of England is the only net importer of bricks, and is betting on improving market share through transport savings. Nevertheless, it is difficult to see this year being anything but testing and by its own admission, the dividend is at risk.

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## COMPANIES AND FINANCE

## Mitsui chemical, petrol companies in merger talks

By Steven Butler in Tokyo

MITSUI Petrochemical Industries and Mitsui Toatsu Chemicals are in talks about a possible merger that could create one of Japan's largest integrated chemicals companies. The two companies confirmed yesterday that talks were underway, although they said no details of any possible merger had yet been agreed. The idea of a merger between the two companies, both part of the loosely structured Mitsui group, has been discussed off and on for 30 years. Downturn in the world-wide chemicals industry and in the Japanese economy has recently made a deal more attractive. Both companies saw profits fall steeply in 1991, and are expected to report further profit declines in the fiscal year which ended last month. A merger would have a certain industrial logic. Mitsui Petrochemical is a bulk producer of petrochemicals. Mitsui Toatsu is a big producer of resins and other industrial chemicals, but lacks a naphtha cracker, which means it has to buy basic feedstock from outside suppliers. Combined sales of the companies would be about ¥770bn (\$5.78bn), putting it among the top ranks of Japan's chemical

companies, and increasing its international competitiveness. The combined company, however, would still be relatively small by world chemical industry standards.

Mr. Toshihiko Nakajima, analyst at Salomon Brothers, said: "The biggest problem is how not to violate the anti-monopoly act."

Mr. Nakajima said the two companies' combined production of phenol accounted for between 40 and 50 per cent of the Japanese market, well over the 25 per cent limit set by the Fair Trade Commission. "There were also doubts about how much would be achieved by a merger, unless the companies were able to rationalise the business."

Mr. Colin Talbot, analyst at Barclays de Zoete Wedd, said: "Sheer size is only good if you can be big and lean. It is no good just to be big." Japan's lifetime employment system at big companies makes it difficult for them to spin off operations and reduce manpower, even though in this case there would be obvious potential savings.

And even though the companies have reasonably close business ties, outright mergers between different companies with individual management cultures and histories have often proved difficult in Japan.

## Retail side back in black at Sears, Roebuck

By Nikki Tait in New York

SEARS, Roebuck, the large Chicago-based retail and financial services group, has reported a modest \$16.5m profit at its troubled retail division in the first quarter of 1992.

This compares with a \$14.1m loss a year earlier. However, comparisons are still muddled by one-off items. In the merchandise division, which is being overhauled, a \$54.5m after-tax gain from the sale of a minority interest in Sears Mexico more than offset a \$38.5m restructuring charge, largely for severance costs.

The retailer also reported that merchandise revenues rose just 3.3 per cent, to \$6.85bn. Domestic store sales improved, it said, but Sears Canada and the catalogue operations decreased.

The financial services operations fared better. Allstate, the large insurance group owned by Sears, reported profits of \$261.1m, up 22.3 per cent.

Dean Witter, the securities house subsidiary, made profits of \$143.5m, compared with \$78.1m a year ago.

## Gulf conflict proves boon to El Al

By Hugh Carnegie in Jerusalem

THE Gulf war, which brought Iraqi Scud missiles exploding close to El Al's headquarters at Tel Aviv's Ben Gurion airport, turned out to have a bright side for Israel's state-owned airline, its annual results show.

The carrier announced 1991 net profits of \$38.5m, up almost three times from the \$14.1m returned in 1990. It was the sixth consecutive annual profit for El Al, despite remaining officially in receivership where it was placed in 1982 to rescue it from

heavy debts and losses.

Although the Gulf conflict affected tourism to Israel in the first half, El Al benefited by being the only operator bar one that continued to fly in and out of the country during the war. It consequently took almost 100 per cent of the traffic, where usually it has only a 50 per cent share.

With space limited, prices were also at a premium. After the war, when passengers began to return in large numbers, they were often booking at short notice, again paying top prices. Sales were up 13 per cent at \$877.6m, although the number of pas-

sengers carried fell slightly to 1.75m.

Ironically, a spokesman said yesterday profits in 1992 might not reach the 1991 level, despite a dramatic recovery in passenger traffic, because of heavy competition and discounts on forward booking.

Last year, a trend to charter flights in the second half was reflected in a sharp increase in contributions from El Al subsidiaries, up by more than twice to \$3.1m.

With diplomatic relations recently established between Israel and China, El Al is due to start weekly flights to Beijing

in June. It hopes this will open the way to development of a network of east Asian routes.

Little progress has been made so far in long-standing government plans to privatise El Al, which would help raise much needed capital for the airline. The company, however, has gone ahead with a big modernisation programme, financing the purchase of seven new Boeing 767 aircraft from its own resources.

It is seeking government guarantees to help it finance the purchase of two Boeing 747-400 aircraft in 1994.

## International business helps Philip Morris to \$1bn profit

By Nikki Tait

STRONG performances by Philip Morris's international food and tobacco operations helped it to after-tax profits of \$1.09bn in the first three months of 1992.

The US tobacco and food group's net profits in the same period a year ago bore the impact of a \$521m charge for accounting changes. Even with this stripped out, there was an underlying increase of 19.5 per cent, from \$920m, while pre-tax earnings rose 18.5 per cent to \$1.91bn. Earnings per share were up by 21.3 per cent to \$1.30.

Despite the improvement, operating revenues fell slightly, by 1.2 per cent to \$14.06bn. This reflected currency transactions and lower sales from the recession-hit food operations in North America. Its shares closed down 2% to \$75 on the news.

On the tobacco side, Philip Morris saw a 13.4 per cent operating profits advance overall, although the volume of cigarettes shipped fell by 3.5 per cent - partly because of the timing of Russian shipments.

Domestic market share was put at 41.6 per cent.

## Two US banks advance

By Martin Dickson in New York

CHASE Manhattan, the large New York banking group, and NationsBank, the southern-based regional giant, yesterday underscored the improving health of the US banking sector with sharp improvements in first-quarter net income.

Chase recorded a 21 per cent increase, despite higher provisions for credit losses, while NationsBank, recently formed from a merger between North Carolina-based NCB and C&S/Sovran, reported a

near doubling of income.

NationsBank, reporting figures for the merged bank for the first time, produced net income of \$310m, or \$1.28 a share, compared with \$159m, or 70 cents, a year ago.

Chase reported net income of \$141m, or 81 cents a share, compared with \$117m, or 73 cents a share, in the same period last year.

Chase's capital ratios also improved, with the Tier One figure rising to 5.7 per cent from 4.5 per cent a year ago and the total capital ratio rising to 10.2 per cent from 8.7 per cent.

## SMI slides to L12.2bn

By Haig Simonian in Milan

SOCIETA Metallurgica Italiana (SMI), the Italian company which is now Europe's biggest maker of semi-finished copper and alloy products, more than doubled group sales to L3,018bn (\$2,437.70m) last year from L1,495bn in 1990.

The surge in sales stemmed from SMI's long-awaited acquisition in December 1990 of Kabelmetal, the German non-ferrous metals producer formerly owned by MAN.

However, buoyant profits from Kabelmetal - thanks to continuing strong demand in

Germany - failed to prevent a sharp fall in SMI's group earnings last year owing to falling product prices and recession in several European markets.

Net group earnings after minority interests slipped to L12.2bn from L12.7bn in 1990. Profits before minorities rose to L30.3bn from L15.7bn in 1990.

Despite the profits fall, SMI stressed its confidence in the business by dipping into reserves to pay an unchanged dividend of L35 for ordinary shares and L70 for savings shares.

## Abitibi-Price slides to deficit of C\$41m

By Bernard Simon in Toronto

ABITIBI-Price, the Canadian forest products company 82 per cent-owned by property developer Olympia & York, has entered its third consecutive year in the red.

The unrelenting weakness in the newsprint market pushed Abitibi to a first-quarter loss of C\$41.6m (US\$35.5m) or 61 cents a share, from a C\$3.5m loss, or 9 cents a share, a year earlier. Sales totalled C\$75.9m last year and C\$44.8m in 1990. First-quarter revenues dipped by 10 per cent to C\$650m.

As one of O&Y's non-property assets, Abitibi is a candi-

date for disposal to ease the parent company's liquidity crunch. However, O&Y would prefer not to sell the company at the bottom of the forest products cycle. Abitibi's shares were trading at C\$14.50 on the Toronto Stock Exchange at midday yesterday, only about one-third of their 1987 peak.

The company estimates that excess newsprint supply in North America at about 1m tonnes. It said offshore markets were also being hit by "severe pricing pressures". Abitibi expects to take 300,000 tonnes of its total annual newsprint capacity of 1.6m tonnes out of production in 1992.

## COMPANY NEWS IN BRIEF

## Colgate advances 25%

COLGATE-Palmolive, the US consumer products group, produced a 25 per cent increase in first-quarter net income, from \$91.3m last year to \$113.8m, on sales which rose from \$1.46bn to \$1.65bn. Martin Dickson reports from New York.

Earnings per share rose from 65 cents to 74 cents. The company attributed the profits advance to unit volume growth, manufacturing efficiencies and a more profitable business mix.

Cummins Engine, the Indiana-based diesel engine and heavy-duty truck manufacturer, unveiled a small turnaround to first-quarter net profits of \$3.6m from losses of \$34.3m a year earlier. AP-DJ reports from New York.

The company benefited from cost-cutting, while demand for its mid-range engines remained strong. Sales were roughly unchanged at \$881.3m and earnings per share came to 45 cents compared with losses of \$2.44.

Capital Cities/ABC, the US media group, reported a fall in first-quarter earnings to \$41.7m, or \$2.51 a share, on revenues of \$1.1bn, down from \$58.6m, or \$3.50 a share, on revenues of \$1.26bn in the year earlier quarter. Reuter reports from New York.

The company said advertising demand had started to improve in the current second quarter, despite the continuing sluggish economy.

LSI Logic, the leading US maker of application-specific semiconductor devices, showed a sharp drop in first-quarter figures, Louise Kehoe reports from San Francisco.

Revenues fell to \$151m, down 16 per cent from \$180m. Net income slid 85 per cent to \$309,000, or 1 cent a share, from \$2.1m, or 5 cents a share, in the first quarter of 1991.

Burlington Northern, one of the large US railroad companies, reported first-quarter profits of \$80m after-tax, compared with \$8m in the first quarter of 1991, Nikki Tait reports. Sales totalled \$1.9bn, higher than the \$1.13bn in 1990.

Burlington said first-quarter profits included a \$47m non-operating credit, resulting from litigation matters, partially offset by an \$18m charge resulting from accounting changes.

Lockheed, the US defence and aerospace group, made an after-tax profit of \$68m in the first quarter, up from \$54m a year ago, Nikki Tait reports.

First-quarter sales were marginally lower at \$2.25bn. The earnings improvement was attributed to higher earnings from electronic systems and missiles and space systems businesses, as well as lower interest rates.

Gillette, the Boston-based shaving products group, reported after-tax profits of \$129.4m in the first three months of 1992, compared with \$107.2m a year earlier, Nikki Tait reports.

Sales were \$1.21bn, up from \$1.11bn. Gillette said the international group saw sharply higher operating profits.

Balston Purina, the world's largest pet food and livestock feeds group, unveiled a fall in second-quarter net profits to \$86.1m, or 76 cents a share, from \$93.4m, or 84 cents, a year earlier, AP-DJ reports from St Louis. Sales were \$1.56bn, up from \$1.53bn.

For the first half, net profits fell to \$216.8m from \$233.7m on sales ahead at \$3.9bn against \$3.78bn. Earnings per share slid to \$1.90 from \$2.10.

Weyerhaeuser, the paper and pulp group, reported after-tax profits of \$66.6m in the first three months of 1992, a substantial improvement on the \$47.9m (before an accounting adjustment) seen in the same period a year earlier, Nikki Tait reports.

Noranda Forest, Canada's biggest forest products group, reduced first-quarter losses to C\$34m (US\$20.3m), or 21 cents a share, from losses of C\$35m, or 41 cents, a year earlier, Robert Gibbons reports from Montreal. Sales were C\$1.05bn against C\$1.03bn.

Georgia-Pacific, the US building products and paper company, saw a net profit of \$43m in the first quarter, compared with a loss of \$712m a year ago, Nikki Tait reports.

Scott Paper, the leading Canadian tissue products group, turned in net profit down 70 per cent to C\$1.4m (US\$1.8m), or 9 cents a share, Robert Gibbons reports.



## General Accident

## A MAJOR INTERNATIONAL INSURANCE BUSINESS

## ANNUAL REPORT 1991

General Accident is an international insurance business with a substantial presence in each of the world's major insurance markets: North America, Pacific, Europe and the UK.

The following information is taken from the group's Annual Report for the year to 31st December 1991 and demonstrates General Accident's considerable financial strength:

Free Reserves	£1.37 billion
Technical Reserves	£4.58 billion
Worldwide General Premiums	£3.22 billion
Free Reserves/Technical Reserves	30.0%
Free Reserves/Premium Income	42.6%
Operational Cash Flow	£281 million

General Accident adheres to a traditionally conservative approach in the calculation of its technical reserves and is fully satisfied with the overall level of provisions made to meet future claims. At the end of 1991 these technical reserves amounted to £4.58 billion.

At the same date free reserves were £1.37 billion, not including the value to shareholders of the group's growing life assurance business. Calculated on a conservative basis and excluding any estimate for the value of future profits, General Accident's long term business is valued at almost £400 million.

In the Annual Statement, chairman Lord Airlie says that the decision to recommend an unchanged dividend for 1991 is a recognition of General Accident's continuing financial strength and the positive underlying trends in its underwriting performance following remedial action taken over the past fifteen months.

"The steps we have taken will ensure that, despite the economic situation, we are positioned to achieve sustainable underwriting improvement as the basis for creating long term value for shareholders."

Nelson Robertson, Chief Executive

You can receive a copy of General Accident's latest Annual Report by forwarding the completed coupon to: The Secretary, General Accident plc, Pitheavlis, Perth, Scotland PH2 0NH.

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## INTERNATIONAL CAPITAL MARKETS

## INTERNATIONAL BONDS

## Emu concerns raise yields in Ecu sector

POST-Maastricht euphoria in the Ecu bond market has evaporated, as fears about the ratification of the treaty on European monetary union surfaced in recent weeks.

The agreement on European monetary union reached by European Community governments at Maastricht in December was supposed to remove the uncertainty surrounding the future of the European currency unit which had been undermining the Ecu bond market. In the wake of Maastricht, bond prices rose, and, as predicted, and, at the start of 1992, the outlook for the market appeared propitious.

Several months later, the surge of new bond issues has dried up in the face of investor disinterest.

The disappointing performance of European bond markets has pushed Ecu yields higher, and, as a result, of worries about ratification, Ecu bonds have underperformed other European bond markets.

"Ratification of the treaty, which must occur before it comes into effect on January 1, 1993, is not just a case of 'rubber-stamping'," said Mr Paul Hammett, an economist at Paribas Capital Markets. "New laws and, in some countries, constitutional changes are required."

Fears have been stirred by the approach of referenda on monetary union in Denmark on June 2, and in Ireland on June 18. In addition, there has been pressure for a referendum in France, although the treaty could be ratified by parliament, where a three-fifths

majority is needed. However the market has been most rattled by anti-monetary union stirrings in Germany, where the issues of loss of sovereignty and of their own currency have come to the fore. This change of mood in Germany has highlighted the lack of debate over monetary union within most European nations - apart from the UK and the Netherlands - until now.

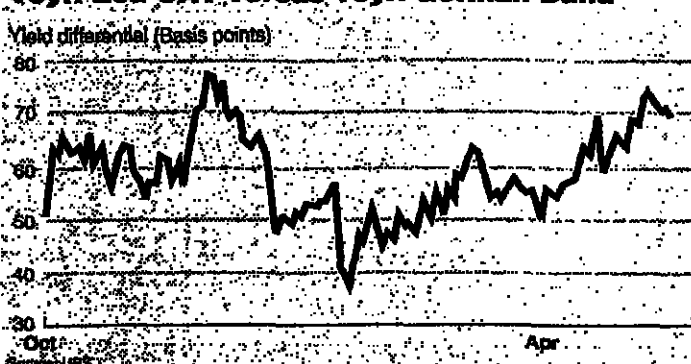
In the last few weeks, there has been substantial selling of Ecu bonds by large institutional accounts, pushing yields back to pre-Maastricht levels. Central banks, which have been a particularly important investor base in this market, have been the main sellers.

"There has been a small amount of retail buying, but that has been no match for large-scale institutional selling," one Ecu bond trader said.

However, sentiment improved somewhat last week, as the threat of a realignment of the Exchange Rate Mechanism faded. Following the election victory of the ruling Conservative party in the UK on April 9, sterling rallied strongly, removing fears that the currency's weakness within the ERM would force a realignment.

In fact, the risk of realignment is now probably the lowest it has ever been, and the prospect of sterling's move to the narrow band of the ERM has further buoyed sentiment. The completion of a series of European elections has also ended some political uncertainty.

## 10yr. Ecu OAT versus 10yr. German Bund



In addition, fears about the future of the treaty may have been overplayed, partly because the initial euphoria after Maastricht was overdone. "The chances of the treaty falling through are exceedingly small," said Mr Neil Rogers, bond analyst at UBS Phillips & Drew. "But when Ecu yields are the lowest in the European Community bar German yields (as they were in the wake of Maastricht), you have to question whether the market is offering any value."

Mr Hammett of Paribas also believes the risk of non-ratification is low, warning of "misguided pessimism".

But there is little prospect of investors returning to the sector with any enthusiasm, at least until European bond markets start to show some direction. A cut in German interest rates, or even

For countries such as Spain, the Ecu market offers an opportunity to pay lower interest rates, without taking on any significant currency risk, as well as making a political point. Portugal, which recently joined the ERM, could be ready to raise Ecu funds later this year.

Belgium is about to start issuing Ecu commercial paper, but is not expected to issue longer-term debt, under its new domestic bond programme, until later in the year.

Meanwhile, for countries with lower interest rates, the interest rate penalty for tapping the Ecu market has shrunk. While there is still no prospect of activity from Germany, the Netherlands could decide to tap the market later this year.

In fact, Ecu yields fell below Dutch government bond yields in the wake of Maastricht, though that differential has now widened to more than 30 basis points. If Portugal and Holland raise Ecu funds later this year, it is quite likely that by the end of the year Germany will be the only significant EC member not to have tapped the market.

However, there is a limited amount of issuance on the cards over the coming weeks. This week, the UK plans to raise Ecu500m through its three-year note programme, and Italy is expected to issue five-year CTE's under its domestic bond programme, which could trigger some swap-driven Eurobond activity.

Tracy Corrigan

## The incredible shrinking banks



When you meet one stockbroker in the Square Mile who says he banks with the Woolwich, and the next you run into recommends the Northern Rock, you don't need second sight to guess that something is going on. Depositors are getting fed up with the British clearing banks, provoked by sloppy service and above all by ever-rising, arbitrary charges. Meanwhile, would-be borrowers are either turned down flat, or charged usurious rates; and old borrowers cut their spending to pay down debt.

For the banks, strapped for capital, these impositions make short-term sense, since they raise income while shrinking the balance sheet. The long-term effects will be far more important than a marketing windfall for the building societies and the Girobank. The flight from the banks will damp down whatever recovery we may hope to see, especially in asset values, and make Bank of England restraint largely redundant. This is not a transitory effect: the private sector squeeze could last as long as it takes, say, to let Canary Wharf.

On the positive side, it will open almost-forgotten opportunities for the capital markets. Rights issues will remain the big source of capital for expansion. Since big companies now have better credit ratings than their banks, the commercial paper market may grow to fill the major role it does in New York - where commercial banks' credit went ex-growth years ago - or now in Tokyo.

In the longer run, as slow growth reduces real interest rates to normal levels, it may even fulfil the Bank of England's long-cherished ambition to revive the corporate debt market. All this suggests better times for brokers, but worse, surely, for investors.

The change will open up a whole new monetarist debate. Should analysts be Big Endians like Professor Congdon, and follow something really broad, like M4. This would follow the money as it moves out of the banks. Or do you prefer M2, which concentrates on banks, since it reflects the present funk in the banks, and will revive, in due course, with their confidence? Or is the Treasury's M0 the only reliable guide, since it alone distinguishes

transactions from the pensioner's investments? I have seen all these views in well-regarded brokers' circulars in the last week. This one will run and run.

\* \* \*

These changes are intriguing, but they are the merest trivia compared with what may happen in Tokyo. The whole Japanese system, based on an extreme form of relationship banking, is now endangered, possibly fatally, as the cross-holdings become uncrossed. As David Hale of Kemper, the Chicago house, points out in a fascinating circular, this could make Japan just another short-termist stock market economy.

Japanese banks invested in shares to secure future loan business, and so demanded only growth. They are now selling their holdings to insurance companies, funds and individuals who demand profits and dividends - secondary considerations in Tokyo up to now. The turn may take some time to negotiate. Companies still have to refinance their convertible bond issues, so the cost of their existing capital will rise sharply, quite apart from expansion capital.

Small wonder that the Tokyo market remains demoralised while it works out these unfamiliar sums.

Meanwhile, the Japanese investor seems to be seeking high returns overseas. The insurance companies have been seen in the bond markets; funds and individuals may be attracted by equities. The flow has at any rate been enough to depress the yen despite the huge continuing current accounts surplus. It may remain weak as the big manufacturing companies increase their direct foreign investment - notably in China, at the moment - where the prospective returns are greater.

And what of all the warnings that the troubles of Tokyo banks would undermine capital markets everywhere else? Never, it seems at the moment, have so many got so much so wrong.

The danger, as Hale points out, is likely to emerge not from the collapse, but when the next Tokyo bull run begins; but to judge from the charts which have served so well till now, we may have some years to wait.

Anthony Harris

## NEW INTERNATIONAL BOND ISSUES

Borrowers	Amount m.	Maturity	Av. life years	Coupon %	Price	Book runner	Offer yield %
<b>US DOLLARS</b>							
Takiron Co(a)(*)	65	1996	4	8 1/2	100	Daiwa Europe	3.625
Sandra Int'l Fin. Ltd(h)(*)	50	1995	3	10	96.841	Merrill Lynch Int'l.	11.384
Banco Do Brasil(h)(*)	200	1995	3	9 1/2	98.83	Credit Suisse F&B/Boston	9.567
Samsung Electronics(a)(*)	100	2007	15 1/2	3 1/2	100	Merrill Lynch Int'l.	3.75
Banco Multiparc(h)(*)	50	1994	2 1/2	10	98.3019	Socimer Int'l.Bank	11.75
<b>STERLING</b>							
Woolwich B&S(h)(*)	50	2001	9	11 1/2	103.96	BZW	9.888
Hyobank(h)(*)	50	1997	5	10 1/2	102	Samuel Montagu	9.976
John Lewis Plc.(*)	100	1998	5.75	10 1/2	101.576	Nat.West.Cap.Mkts.	11.289
P&O(h)(*)	125	2014	12	11 1/2	101.54	BZW	11.289
Hammerston Prop.L & D(h)(*)	100	2013	11	10 1/2	98.482	Nat.West.Cap.Mkts.	11.584
Leo 1 plc(h)(*)	50	1997	6	10	100	JP Morgan	9.888
Leo 1 plc(h)(*)	75	1997	6	10	100	JP Morgan	9.888
<b>ECUs</b>							
Credit Local De France(h)(*)	75	1997	4.75	8 1/2	99.00	Bankers Trust Int'l.	8.749
<b>FRENCH FRANCS</b>							
Credit Foncier(h)(*)	400	2002	10	4	99.87	JP Morgan	4.003
France Telecom(h)(*)	500	1999	7	9 1/2	100.82	Credit Comm.De France	8.630
<b>SWISS FRANCS</b>							
Tokatsu Food(h)(*)	80	1998	-	5	100	Nat.Japan Bk (Schwiz)	5.089
SNT Corp(h)(*)	35	1998	-	4	100	Coutts & Co.	4.000
Bodysone(h)(*)	25	1998	-	5	100	Swiss Bank Corp	5.089
<b>LIRE</b>							
Ferrovie dello Stato(a)(*)	700bn	2002	10	(b)	101.75	Int.Bc.San.Pio.Torino	-
<b>AUSTRALIAN DOLLARS</b>							
SLEIC Comm. of Victoria(a)(*)	100	2003	11	10 1/2	100.90	Hambros Bank	10.359
<b>CANADIAN DOLLARS</b>							
Republic of Austria(h)(*)	250	2002	10	9 1/2	101.46	Paribas Cap.Mkts.	8.899
The Mun. of Metro.Toronto(h)(*)	125	2002	10	9 1/2	100.725	RBC Dominion Secs.	8.508
Mobile Oil Canada(h)(*)	150	1997	5	9	101.275	Goldman Sachs Int'l.	8.675
<b>LUXEMBOURG FRANCS</b>							
CMS Finance(h)(*)	1.5bn	1999	8	9 1/2	101.75	Kreditbank	8.903
Credit & L. Industriel(h)(*)	750	2000	10	9 1/2	102.00	Cregem Int'l.	8.643



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FT/492

Telefonaktiebolaget L M Ericsson  
(L M Ericsson Telephone Company)

The Annual General Meeting of the Company will be held at the Concert Hall, Hoctorget, Stockholm at 5.00 p.m. on Thursday May 7, 1992.

The following items will be on the Agenda of the meeting:

1. To elect a Chairman for the Meeting
2. To approve the voting list
3. To confirm that the Meeting has been properly called
4. To elect two persons to check the minutes of the Meeting
5. To present the Annual Report and the Auditors' Report
6. To present the Consolidated Accounts and the Auditors' Report on the Group
7. To approve the Profit and Loss Statement and the Balance Sheet
8. To approve the Consolidated Profit and Loss Statement and the Consolidated Balance Sheet for the Group
9. To discharge the members of the Board of Directors and the Managing Director from liability
10. To determine the appropriation of the profits, provided the balance sheet is approved
11. To fix the record day for payment of the dividend declared
12. To determine the number of members of the Board of Directors and deputy members
13. To determine the remuneration payable to the members of the Board of Directors and to the Auditors
14. To elect members of the Board of Directors and deputy members
15. To elect Auditors and deputy Auditors
16. To decide on any other business which according to the Companies Act of 1975 shall be dealt with at the Meeting.

Shareholders intending to participate in the Annual General Meeting must be entered in the share register kept by Vaerdepapperscentralen VPC AB (Swedish Securities Register Centre) not later than April 27, 1992.

Shareholders, whose shares are registered in the name of an agent, must temporarily be entered in the share register not later than April 27, 1992, in order to participate in the Meeting.

In addition to the above-mentioned requirements, Shareholders shall give notice of attendance to the Head Quarters of the Company, Corporate Legal Affairs, S-126 25 Stockholm, tel nos: +46 (0)8 719 3444 or 719 4698 between 10.00 a.m. and 4.00 p.m. daily, not later than May 4, 1992 at 4.00 p.m.

In order to participate in and to vote as proxy on behalf of a Shareholder at the Meeting a power of attorney must be presented. The Board of Directors has proposed May 14, 1992 as the record day for payment of dividends. Provided this proposal is approved, the dividend is expected to be paid by Vaerdepapperscentralen VPC AB on May 21, 1992.

April 1992 The Board of Directors.

## DANISH SHIPPING AND SHIPBUILDING

The FT proposes to publish this survey on May 5, 1992. Decision makers in over 160 countries worldwide and 54% of the Chief Executives in Europe's largest companies will see this survey. If you want to reach this important audience, please call:

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or Kirsty Saunders (London) 071 873 4823  
Financial Times (Scandinavia)  
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DK-1161 Copenhagen K.  
Tel 33 13 44 41

Data source: Chief Executives in Europe 1990

FT SURVEYS

## NEW ISSUE

10th April, 1992

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CO



## WORLD STOCK MARKETS

## AMERICA

## Dow retreats after rise in bond yields

## Wall Street

AFTER three consecutive days of record-setting gains, US stock markets ran into heavy selling yesterday as investors reacted negatively to fresh declines in Tokyo and sharply higher bond yields at home, writes Patrick Harverson in New York.

The Dow Jones Industrial Average finished 30.19 down at 3,336.31, although about 20 points above a mid-afternoon low for the day. The Standard & Poor's 500 receded 5.86 to 410.19 and the Nasdaq composite of over-the-counter stocks dropped 15.52 to 578.29. Turnover on the New York SE came to 192m shares.

Early weakness had been expected, although the magnitude of the losses surprised many analysts. Most of last Thursday's gains were linked to the monthly expiration of stock index futures and options and had disguised the underlying soft tone in a market that looked overbought.

Another substantial drop in Tokyo share prices overnight, and a rise in US bond yields triggered by Friday's bullish housing data, exacerbated a downward trend established at the start by profit-taking.

The Dow's retreat would have been greater but for strength in Caterpillar, which rose 3 1/2% to \$56 as investors continued to respond to the

and of the union strike at the company, and Alcoa, up 1 1/2% at 77% on hopes that its earnings will recover alongside the economic rebound.

Otherwise, quarterly earnings continued to dominate sentiment among individual stocks and sectors. Chase Manhattan shed 3 1/4% to \$23 1/4 after reporting a 20 per cent rise in first-quarter net income to \$141m but also warning that loan-loss provisions would remain at relatively high levels for the foreseeable future.

Ell Lilly lost \$2 to \$69 1/2 after news of first-quarter profits of \$442.6m, up from \$388.6m at the same stage a year ago. The drug group also said it would acquire a majority interest in a German pharmaceutical company, pending approval from German anti-trust authorities.

Among entertainment stocks, Capital Cities/ABC dropped 10 1/4% to \$45 1/4 on a decline in quarterly earnings to \$41.7m. Time Warner shed 3 1/2% to \$102 1/2 after announcing a \$60m multi-media deal with pop star Madonna.

Microsoft fell 9 1/2% to \$118 1/2 after warning that income growth will slow next year.

## Canada

TORONTO stocks drifted lower in very light trade. The composite index ended 16.3 off at 3,398.8. Falls led rises by 308 to 164 on volume of 12m shares.

● South Africa was closed.

## EUROPE

## Madrid makes slight gain

THE Easter holiday meant that the majority of bourses remained closed yesterday.

MADRID finished higher. The general index gained 1.43 to 253.43 in low turnover of Ptas12bn.

Union Fenosa, the day's most active stock, firmed Ptas to Ptas563 on 231,980 shares traded. Telefonica put on Ptas10

to Ptas110 in volume of 202,094 shares.

ISTANBUL lost ground, the 75-share index closing 53.67 or 1.36 per cent down at 3,896.57. Turnover was estimated at TL153.9bn, against TL203.8bn.

Eregli fell TL50 to TL3,200, Cukurova Elektrik lost TL200 to TL5,700 and Turpras declined TL250 to TL4,650.

## Universe grows as investment black holes close

Sweden and Switzerland plan to liberalise the ownership of shares by foreigners, reports Peter Martin

Europe's universe of equity investment is expanding, with the planned removal of restrictions on foreign ownership of shares in Sweden and Switzerland.

The process is likely to be a jerky one, but in time the corporate sectors of two countries that add up to the equivalent of the world's ninth-biggest economy will be much more accessible to foreign capital.

From July 1, Switzerland will implement a new business code that will prevent companies from refusing to register shares on the grounds that their owners are foreign.

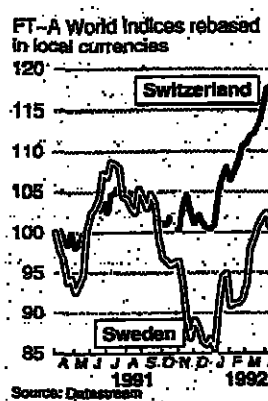
In Sweden, rules in companies' articles of association that limit foreigners to 40 per cent of a company's capital or 20 per cent of its voting rights are due to vanish by the start of next year.

In both countries, there are obstacles to this liberalisation of share ownership. Swiss companies will still be free to impose limits on the size of stake that any shareholder can

build - some are as low as 2 per cent. Swedish companies are asking the government to delay its proposed deadline for the abolition of foreign ownership restrictions by one year, to January 1, 1994.

Nevertheless, over time the impact of the reforms will be significant. A study by S.G. Warburg Securities, the London-based broker, of 13 big Swedish companies - accounting for roughly half of the country's total market capitalisation - suggests that only 40 per cent of their shares are theoretically accessible to foreigners. The figure is closer to 32 per cent in practice, since some of the ostensibly free shares are unlikely to move out of Swedish hands. If these big companies are any guide, the internationally available portion of Sweden's stock market capitalisation will triple once the reforms are complete.

In Switzerland, the portion of the market closed off to foreigners is more limited. At the end of the 1980s, for example,



registered shares constituted only a quarter of total market capitalisation.

Even if all registered shares had been closed to foreigners at that point - and some had already opened up - making them accessible would raise the portion of the Swiss stock market attainable by international buyers by no more than one third.

There may be unpleasant

surprises on the way. International portfolio managers have not forgotten, for example, that when Nestlé decided to allow foreigners to buy its registered shares in 1988, the Swiss index of all such shares rose 9 per cent overnight, while that of bearer stock and participation certificates dropped by more than 4 per cent.

In Sweden, a typical company has two classes of shares: A shares usually have 10 times the voting power of B shares. Each category is subdivided into "free" and "restricted" shares, depending on whether they are open to foreigners or not.

In the 13 Swedish companies studied by Warburg, A shares represent 57 per cent of total capitalisation, but contain 91 per cent of the voting power. In some companies the difference is even more marked: Electroflux's A shares account for only 3 per cent of total share capital but hold 97 per cent of the votes.

Once the free/restricted distinction disappears, the difference between A and B shares may become more marked, say the Warburg analysts, particularly in those companies where there is a significant float of A shares. Investors will need to watch out, says Warburg: "There are instances where the removal of foreign ownership restrictions could actually lead to a deterioration rather than an improvement in the relative attractions of low-voting B shares."

In Switzerland, the Nestlé experience has led to an erosion of the premiums once enjoyed by bearer shares. Indeed, says Mr Hans Kaufmann of Bank Julius Bär in Zurich, there has really been only one sector where these premiums have still applied in recent years: insurance.

The assumption had been, until very recently, that insurance companies would not be covered by the opening of share registers, because they were affected by restrictions on

foreign ownership of Swiss property assets.

Mr Kaufmann believes this assumption is unfounded. The property restriction is under review by the government, he says, and in time insurers will open their share registers.

Earlier this month, Schweizerische Lebensversicherung und Rentenanstalt, of Zurich, was the first insurer to remove all restrictions on ownership of its equity. Since then, Swiss insurers' registered shares have risen relative to bearers and participation certificates, as investors anticipate an opening-up.

The changes will ripple through the Swiss financial system over the next few years. The banks - in their role as stockbrokers - have already dropped their 30-year-old ban on handling foreigners' purchases of registered shares. The big banks themselves, however, remain immune from the changes: the equity of a bank with "Swiss" in its name must stay in local hands.

## ASIA PACIFIC

## Late program buy order leaves Nikkei above 17,000

## Tokyo

ARBITRAGE unwinding amid quiet trading depressed share prices, and the Nikkei average briefly slipped below 17,000 in the last few minutes of trading before moving back above that level on a program buy order, writes Emiko Terazono in Tokyo.

The 225-issue average lost 598.33 or 2.9 per cent to 17,071.36. The index opened at the day's high of 17,548.07 and reached the session's low of 16,955.97 just before the close.

Volume fell to 300m shares from 300m. Foreign investors were absent due to the holidays, while domestic investors were inactive.

Declines overwhelmed advances by 800 to 123, with 118 issues unchanged. The Topix index of all first section stocks ended 28.72 or 2.2 per cent weaker at 1,322.69.

Selling by investment trusts

and individuals was noted. Of the currently held ¥3,000bn margin positions, some ¥1,000bn are expected to expire this month, with the bulk due this week. Investors expect biotechnology issues, actively traded last autumn on margin, to be depressed on unwinding.

Melti Milk Products, which surged last year on development of an anti-Aids drug, dipped ¥8 to ¥728, and Oka, moto industries, the leading condom maker, retreated ¥60 to ¥1,090.

Bank shares fell. Investors were discouraged by last week's comments from Mr Alan Greenspan, US Federal Reserve Board chairman, hinting that an easing of Bank of International Settlements' capital-to-asset rules was undesirable. Industrial Bank of Japan dropped ¥70 to ¥1,730 and Fuji Bank ¥120 to ¥1,310.

High-technology issues declined as foreigners, who have been leading buyers

recently, were absent. Hitachi shed ¥9 to ¥823 and Sony ¥70 to ¥4,120.

Two chemical companies of the Mitsui group were initially sought on reports of a possible merger. However, Mitsui Toatsu Chemicals was finally ¥4 down at ¥356 and Mitsui Petrochemical ¥10 off at ¥610 after announcements that they had yet to discuss specific plans.

In Osaka, the OSE average fell 430.41 to 19,428.98 in volume of 6.1m shares. Turnover plunged to the lowest level since April 1988 as investors remained sidelined. Prices fell across the board, with Shimano, the bicycle maker, down ¥70 to ¥1,310 and Ono Pharmaceutical ¥210 lower at ¥5,200.

## Roundup

MARKETS on the Pacific Rim were mixed yesterday, but Hong Kong, Australia and New Zealand were closed. Bombay

was shut for the second day as brokers continued their protest against increased registration fees.

SEOUL was notable for a strong rally in small-capitalisation issues in response to the government's announcement that it would provide loans to help ease short-term debt.

The composite index edged up 0.02 to 587.81 in turnover of Won303.95bn or 35.57m shares, against 18.43m shares in Saturday's half-day session.

TAIWAN picked up in thin trade. The weighted index recovered 19.33 to 4,547.74 in turnover of T\$11.66bn, after T\$11.7bn during Saturday's half-day trading.

Analysts said investors have been concerned that the three-day programme of demonstrations staged by the Democratic Progressive Party, the country's largest opposition party, may cause disruption. The demonstrations, which end today, are appealing for a pop-

ular vote in 1993 on the election of the president.

Yangmings Marine, which became listed yesterday, rose T\$1.1 to T\$17.1. The government has released 100m shares, 11 per cent of the state-owned group, to the public under the privatisation programme.

Construction and cement shares led the day's gains.

SINGAPORE closed slightly ahead in thin volume. The Straits Times Industrial index added 2.18 to 1,412.79 in volume of 23.21m shares.

MANILA gained ground, mainly because of a strong performance by Philippine Long Distance Telephone, which rose 20 pesos to 880 pesos. The composite index moved up 5.42 to 1,176.22 in turnover of 172.25m pesos.

Analysts said sentiment had improved following the release of a number of positive economic indicators.

KUALA LUMPUR's composite index declined 3.29 to 572.46

in volume of 21.3m shares worth M\$55.1m, compared with 26.9m on Friday valued at M\$59.4m.

Arab-Malaysian Finance was the most active stock with some 3.9m shares changing hands. It finished 52 cents ahead at M\$3.82.

Genting lost 20 cents to M\$11.50, while Malaysian Airline System, Malaysian Banking and Tanjong slipped 10 cents each to M\$6.80, M\$7.70 and M\$10.90 respectively.

BANGKOK weakened on news that opposition parties plan to protest at the selection of the new prime minister. The SET index fell 14.04 to 808.84 in turnover of Bt4.74bn.

Bangkok Land lost Bt9 to Bt170, while Krisda Mahanakorn, a leading property company, eased Bt2 to Bt234.

Siam Cement shed Bt4 to Bt550, Bangkok Bank Bt8 to Bt508, Thai Farmers Bank Bt10 to Bt502 and Siam Commercial Bank Bt16 to Bt762.

ENGLISH AND GERMAN

FT FINANCIAL TIMES CONFERENCES

# COMMERCIAL AVIATION AND AEROSPACE

— Opportunities for East-West Co-operation and Collaboration

Berlin, 11 & 12 June 1992

Following the reunification of Germany and the emergence of the new Commonwealth of Independent States in the former Soviet Union, major new opportunities for co-operation and collaboration between Western and Eastern aerospace and airline industries are emerging.

Timed to immediately precede the ILA '92 at Berlin Brandenburg, this FT conference will review the challenges and the opportunities that the new environment offers. The international panel of speakers will include:

**Mr Vitaly Yefimov**  
Minister of Transport of the Russian Federation

**Mr Anatoly Bratukhin**  
Ministry of Industry of the Russian Federation

**Mr Lawrence W Clarkson**  
The Boeing Company

**Mr David Hinson**  
Douglas Aircraft Company

**Mr Pierre-Yves Divisia**  
European Bank for Reconstruction and Development

**Mr Aleksandr Larin**  
Department of Air Transport of the Russian Federation

**Mr Jürgen Weber**  
Deutsche Lufthansa AG

**Professor Aleksandr Isayev**  
Research Institute of Economics, Planning and Management, Moscow

**Dr Martin Bangemann**  
Commission of the European Communities

**Mr Karl J Dersch**  
BDL - Council

**Mr Albert Schneider**  
BMW Rolls-Royce GmbH

**Mr Adam Brown**  
Airbus Industrie

**Mr Erik Jan Nederkoorn**  
Fokker NV

**Mr Yves Michot**  
Aérospatiale

**Sir Colin Marshall**  
British Airways Plc

**Mr Bronislaw Klimaszewski**  
LOT Polish Airlines

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GEORGIA The International State

CMB Packaging

1991 Net Profit Up 16%\*

CMB Packaging made sound financial progress in 1991.

KEY FINANCIAL FIGURES			(% change from 1990)
Turnover	FF 25.5 billion		+ 4.5%
Operating profit (Packaging)	FF 2.4 billion		+ 8.0%
Profit before tax	FF 1.5 billion (1)		+ 8.0%
Net Profit	FF 852 million		+ 16.0%*
EPS	FF 10.6		+ 14.0%*

\* Before a 1990 extraordinary gain.  
(1) Restated to include preference share dividends in pre-tax financial charges.

1991 GROUP OBJECTIVES ACHIEVED

- Solid internal growth up 3.8%.
- Significant improvement in productivity and margins:
  - sales per employee up 12%
  - operating margin up from 9.1% to 9.4%.
- Reduced financial costs:
  - total debt down FF 869 million at year end
  - financial charges down 9%.

1992 PRIORITIES

CMB President and Chief Executive B. Jürgen Hinz said, "This progress demonstrates the Group's capacity to respond to sharper focus on profitability and cash, which we intend to maintain, without compromising our investment in R & D and further plant modernisation."

Subject to the approval of shareholders (Annual General Meeting to be held at 11:00 a.m., 20 May 1992 - Pavillon Kléber - 7, rue Cimarosa - 75016 Paris), the dividend per share is FF 3.70 and will be paid in cash on 15 June 1992.

CMB Packaging Financial Communication  
153, rue de Courcelles - 75017 Paris Cedex  
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Data source: Chief Executives in Europe 1990.

FT SURVEYS

GROUPE SEB

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FIRST QUARTER CONSOLIDATED SALES

(FF million)	1992	1992/1991	12 months rolling
France	593	+ 17 %	+ 6 %
Germany	266	- 7 %	- 5 %
Other European countries	536	+ 2 %	+ 9 %
Outside Europe	352	+ 28 %	+ 28 %
Total	1 747	+ 9 %	+ 8 %

If you wish to receive the annual report, please telephone or write:  
Groupe SEB - Service Communication - B.P. 172  
69132 ECULLY CEDEX - FRANCE - Tel.: (33) 72.20.16.40.





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Continued on next page



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UNIT TRUSTS (UK)									
Unit Trust	Code	Price	Yield	Div	Assets	Manager	Assets	Manager	Assets
Marshall Union Life Insurance Co. Ltd.	01-01-01	100.00	4.50	10.00	£100m	Marshall Union	£100m	Marshall Union	£100m
Prudential Assurance Co. Ltd.	01-01-02	100.00	4.50	10.00	£100m	Prudential	£100m	Prudential	£100m
Scottish Life Assurance Co. Ltd.	01-01-03	100.00	4.50	10.00	£100m	Scottish Life	£100m	Scottish Life	£100m
Western Assurance Society	01-01-04	100.00	4.50	10.00	£100m	Western Assurance	£100m	Western Assurance	£100m
Providence Capital International Ltd.	01-01-05	100.00	4.50	10.00	£100m	Providence Capital	£100m	Providence Capital	£100m
J. D. Ward Financial Services Ltd.	01-01-06	100.00	4.50	10.00	£100m	J. D. Ward	£100m	J. D. Ward	£100m
Rothschild Asset Management - Contd.	01-01-07	100.00	4.50	10.00	£100m	Rothschild	£100m	Rothschild	£100m
Royal Bank of Canada Funds	01-01-08	100.00	4.50	10.00	£100m	Royal Bank	£100m	Royal Bank	£100m
BERMUDA (SIB REGISTRED)	01-01-09	100.00	4.50	10.00	£100m	Bermuda	£100m	Bermuda	£100m
GUERNSEY (SIB REGISTRED)	01-01-10	100.00	4.50	10.00	£100m	Guernsey	£100m	Guernsey	£100m
IRELAND (SIB REGISTRED)	01-01-11	100.00	4.50	10.00	£100m	Ireland	£100m	Ireland	£100m
IRELAND (REGULATED)	01-01-12	100.00	4.50	10.00	£100m	Ireland	£100m	Ireland	£100m
ISLE OF MAN (SIB REGISTRED)	01-01-13	100.00	4.50	10.00	£100m	Isle of Man	£100m	Isle of Man	£100m



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## CURRENCIES, MONEY AND CAPITAL MARKETS

## Sterling

against the D-Mark (DM per £)

2.92

2.90

2.88

2.86

2.84

2.82

2.80

2.78

2.76

2.74

2.72

2.70

2.68

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## Dollar

against the D-Mark (DM per \$)

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-0.20

## POUND SPOT - FORWARD AGAINST THE POUND

Apr 16

Day's spread

Close

One month

Three months

Six months

One year

Two years

Three years

Four years

Five years

Six years

Seven years

Eight years

Nine years

Ten years

Eleven years

Twelve years

Thirteen years

Fourteen years

Fifteen years

Sixteen years

Seventeen years

Eighteen years

Nineteen years

Twenty years

Twenty-one years

Twenty-two years

Twenty-three years

Twenty-four years

Twenty-five years

Twenty-six years

Twenty-seven years

Twenty-eight years

Twenty-nine years

Thirty years

Thirty-one years

Thirty-two years

Thirty-three years

Thirty-four years

Thirty-five years

Thirty-six years

Thirty-seven years

Thirty-eight years

Thirty-nine years

Forty years

Forty-one years

Forty-two years

Forty-three years

Forty-four years

Forty-five years

Forty-six years

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Forty-eight years

Forty-nine years

Fifty years

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Fifty-three years

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Fifty-eight years

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Sixty-five years

Sixty-six years

Sixty-seven years

Sixty-eight years

Sixty-nine years

Seventy years

Seventy-one years

Seventy-two years

Seventy-three years

Seventy-four years

Seventy-five years

Seventy-six years

Seventy-seven years

Seventy-eight years

Seventy-nine years

Eighty years

Eighty-one years

Eighty-two years

Eighty-three years

Eighty-four years

Eighty-five years

Eighty-six years

Eighty-seven years

Eighty-eight years

Eighty-nine years

Ninety years

Ninety-one years

## LONDON RECENT ISSUES

EQUITIES

Apr 16

Day's spread

Close

One month

Three months

Six months

One year

Two years

Three years

Four years

Five years

Six years

Seven years

Eight years

Nine years

Ten years

Eleven years

Twelve years

Thirteen years

Fourteen years

Fifteen years

Sixteen years

Seventeen years

Eighteen years

Nineteen years

Twenty years

Twenty-one years

Twenty-two years

Twenty-three years

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Twenty-five years

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Fifty-six years

Fifty-seven years

Fifty-eight years

Fifty-nine years

Sixty years

Sixty-one years

Sixty-two years

Sixty-three years

Sixty-four years

Sixty



**INVESTMENT TRUSTS - Cont.****INVESTMENT TRUSTS - Cont.**



**MINES - Cont.**[illegible][illegible]

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Information Service:  
Additions:  
Mellings Resources (Section  
Deletions:  
Barak Laum (Section: Bar  
DRX Inc. (Morse)  
Macarthy (Health & House  
Novalta (Miscellaneous)  
10.2 4763  
28.4 4522  
12.4 1657  
20.7 2800  
30.12 2330  
6.89 2364  
30.12 3082  
12.8 2452  
1.97 3453  
10.12 2841  
30.12 3184  
27.12 3162  
12.8 4989  
28.1 4717  
12.8 4982  
3.7 5218  
1.97 4478  
12.8 4477  
3.7 1234



4:00 pm prices April 20

## NEW YORK STOCK EXCHANGE COMPOSITE PRICES

1992	1991	1990	1989	1988	1987	1986	1985	1984	1983	1982	1981	1980	1979	1978	1977	1976	1975	1974	1973	1972	1971	1970	1969	1968	1967	1966	1965	1964	1963	1962	1961	1960	1959	1958	1957	1956	1955	1954	1953	1952	1951	1950	1949	1948	1947	1946	1945	1944	1943	1942	1941	1940	1939	1938	1937	1936	1935	1934	1933	1932	1931	1930	1929	1928	1927	1926	1925	1924	1923	1922	1921	1920	1919	1918	1917	1916	1915	1914	1913	1912	1911	1910	1909	1908	1907	1906	1905	1904	1903	1902	1901	1900	1899	1898	1897	1896	1895	1894	1893	1892	1891	1890	1889	1888	1887	1886	1885	1884	1883	1882	1881	1880	1879	1878	1877	1876	1875	1874	1873	1872	1871	1870	1869	1868	1867	1866	1865	1864	1863	1862	1861	1860	1859	1858	1857	1856	1855	1854	1853	1852	1851	1850	1849	1848	1847	1846	1845	1844	1843	1842	1841	1840	1839	1838	1837	1836	1835	1834	1833	1832	1831	1830	1829	1828	1827	1826	1825	1824	1823	1822	1821	1820	1819	1818	1817	1816	1815	1814	1813	1812	1811	1810	1809	1808	1807	1806	1805	1804	1803	1802	1801	1800	1799	1798	1797	1796	1795	1794	1793	1792	1791	1790	1789	1788	1787	1786	1785	1784	1783	1782	1781	1780	1779	1778	1777	1776	1775	1774	1773	1772	1771	1770	1769	1768	1767	1766	1765	1764	1763	1762	1761	1760	1759	1758	1757	1756	1755	1754	1753	1752	1751	1750	1749	1748	1747	1746	1745	1744	1743	1742	1741	1740	1739	1738	1737	1736	1735	1734	1733	1732	1731	1730	1729	1728	1727	1726	1725	1724	1723	1722	1721	1720	1719	1718	1717	1716	1715	1714	1713	1712	1711	1710	1709	1708	1707	1706	1705	1704	1703	1702	1701	1700	1699	1698	1697	1696	1695	1694	1693	1692	1691	1690	1689	1688	1687	1686	1685	1684	1683	1682	1681	1680	1679	1678	1677	1676	1675	1674	1673	1672	1671	1670	1669	1668	1667	1666	1665	1664	1663	1662	1661	1660	1659	1658	1657	1656	1655	1654	1653	1652	1651	1650	1649	1648	1647	1646	1645	1644	1643	1642	1641	1640	1639	1638	1637	1636	1635	1634	1633	1632	1631	1630	1629	1628	1627	1626	1625	1624	1623	1622	1621	1620	1619	1618	1617	1616	1615	1614	1613	1612	1611	1610	1609	1608	1607	1606	1605	1604	1603	1602	1601	1600	1599	1598	1597	1596	1595	1594	1593	1592	1591	1590	1589	1588	1587	1586	1585	1584	1583	1582	1581	1580	1579	1578	1577	1576	1575	1574	1573	1572	1571	1570	1569	1568	1567	1566	1565	1564	1563	1562	1561	1560	1559	1558	1557	1556	1555	1554	1553	1552	1551	1550	1549	1548	1547	1546	1545	1544	1543	1542	1541	1540	1539	1538	1537	1536	1535	1534	1533	1532	1531	1530	1529	1528	1527	1526	1525	1524	1523	1522	1521	1520	1519	1518	1517	1516	1515	1514	1513	1512	1511	1510	1509	1508	1507	1506	1505	1504	1503	1502	1501	1500	1499	1498	1497	1496	1495	1494	1493	1492	1491	1490	1489	1488	1487	1486	1485	1484	1483	1482	1481	1480	1479	1478	1477	1476	1475	1474	1473	1472	1471	1470	1469	1468	1467	1466	1465	1464	1463	1462	1461	1460	1459	1458	1457	1456	1455	1454	1453	1452	1451	1450	1449	1448	1447	1446	1445	1444	1443	1442	1441	1440	1439	1438	1437	1436	1435	1434	1433	1432	1431	1430	1429	1428	1427	1426	1425	1424	1423	1422	1421	1420	1419	1418	1417	1416	1415	1414	1413	1412	1411	1410	1409	1408	1407	1406	1405	1404	1403	1402	1401	1400	1399	1398	1397	1396	1395	1394	1393	1392	1391	1390	1389	1388	1387	1386	1385	1384	1383	1382	1381	1380	1379	1378	1377	1376	1375	1374	1373	1372	1371	1370	1369	1368	1367	1366	1365	1364	1363	1362	1361	1360	1359	1358	1357	1356	1355	1354	1353	1352	1351	1350	1349	1348	1347	1346	1345	1344	1343	1342	1341	1340	1339	1338	1337	1336	1335	1334	1333	1332	1331	1330	1329	1328	1327	1326	1325	1324	1323	1322	1321	1320	1319	1318	1317	1316	1315	1314	1313	1312	1311	1310	1309	1308	1307	1306	1305	1304	1303	1302	1301	1300	1299	1298	1297	1296	1295	1294	1293	1292	1291	1290	1289	1288	1287	1286	1285	1284	1283	1282	1281	1280	1279	1278	1277	1276	1275	1274	1273	1272	1271	1270	1269	1268	1267	1266	1265	1264	1263	1262	1261	1260	1259	1258	1257	1256	1255	1254	1253	1252	1251	1250	1249	1248	1247	1246	1245	1244	1243	1242	1241	1240	1239	1238	1237	1236	1235	1234	1233	1232	1231	1230	1229	1228	1227	1226	1225	1224	1223	1222	1221	1220	1219	1218	1217	1216	1215	1214	1213	1212	1211	1210	1209	1208	1207	1206	1205	1204	1203	1202	1201	1200	1199	1198	1197	1196	1195	1194	1193	1192	1191	1190	1189	1188	1187	1186	1185	1184	1183	1182	1181	1180	1179	1178	1177	1176	1175	1174	1173	1172	1171	1170	1169	1168	1167	1166	1165	1164	1163	1162	1161	1160	1159	1158	1157	1156	1155	1154	1153	1152	1151	1150	1149	1148	1147	1146	1145	1144	1143	1142	1141	1140	1139	1138	1137	1136	1135	1134	1133	1132	1131	1130	1129	1128	1127	1126	1125	1124	1123	1122	1121	1120	1119	1118	1117	1116	1115	1114	1113	1112	1111	1110	1109	1108	1107	1106	1105	1104	1103	1102	1101	1100	1099	1098	1097	1096	1095	1094	1093	1092	1091	1090	1089	1088	1087	1086	1085	1084	1083	1082	1081	1080	1079	1078	1077	1076	1075	1074	1073	1072	1071	1070	1069	1068	1067	1066	1065	1064	1063	1062	1061	1060	1059	1058	1057	1056	1055	1054	1053	1052	1051	1050	1049	1048	1047	1046	1045	1044	1043	1042	1041	1040	1039	1038	1037	1036	1035	1034	1033	1032	1031	1030	1029	1028	1027	1026	1025	1024	1023	1022	1021	1020	1019	1018	1017	1016	1015	1014	1013	1012	1011	1010	1009	1008	1007	1006	1005	1004	1003	1002	1001	1000	999	998	997	996	995	994	993	992	991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**NASDAQ NATIONAL MARKET**

1992 Yld. P/ Sh  
High Low Stock Div. % E 1992a High  
Continued from previous page

Stock	P/E	S/S	Div. %	100s	High	Low	Last Chng	Stock	P/E	S/S	Div. %	100s	High	Low	Last Chng	Stock	P/E	S/S	Div. %	100s	High	Low	Last Chng	Stock	P/E	S/S	Div. %	100s	High	Low	Last Chng
Alfa Romeo	0.44	22	605	36	033 1/2	34	+1 1/4	Dg Syst	10	103	114	010 1/2	10 1/2	-1/4	Last Fin	0 12	15	71	11 1/4	10 1/2	10 1/2	-1/2	SEL Cp	0 15	19	35	28 1/4	27	27 1/4	-1/4	

Table 1. (Continued)

Table 1 (Continued) displays a comprehensive list of 100 companies, categorized by industry and ranked by various financial metrics. The table is organized into columns for company names, industry codes, and various financial ratios and metrics. The companies are listed in alphabetical order by company name, with the first column containing the company name and the subsequent columns containing various financial metrics. The table is divided into sections by industry codes, with each section starting with a bolded industry code. The table is a continuation of the previous page, showing the remaining 100 companies and their associated financial data.

## 4:00 pm prices April 20

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## THE FT INTERVIEW

## Challenges facing heir apparent

Wolfgang Schäuble, second-in-command to the German chancellor, talks to Quentin Peel and Andrew Gowers

The contrast could scarcely be greater. Mr Helmut Kohl, the German chancellor, is a great bear of a man with a palpable physical presence as he bursts into a political meeting. He is also a master of the art of ambiguity, of calculated blundering and mumbling, all part of the eternal German search for consensus, the essence of his coalition government.

Mr Wolfgang Schäuble, his closest political confidant and all-but-anointed heir, is a slight figure, precise in both word and movement. He is like a self-effacing second in the corner of a heavy-weight boxing champion.

The assassination attempt which left him paralysed and wheelchair-bound 18 months ago has, if anything, accentuated the contrast. Where the chancellor strides on to a platform, his second-in-command must laboriously wheel himself to the podium. Where the chancellor towers over his audience, Mr Schäuble must peer past the microphone with a self-deprecating grin.

Yet both men share the same acute political instinct, a love of intrigue and infighting, an instinct for the political juggle, and a considerable respect for and loyalty to each other.

Mr Kohl is the only chancellor the man who spotted the brief moment when it was possible to bring the two halves of Germany back together. Mr Schäuble negotiated the unification treaty, screwing the nuts and bolts into place. Mr Schäuble also represents the new generation in the German leadership, the first to reach the top who cannot remember the Second World War. If he does succeed to the party leadership and the chancellorship for which he is so obviously being groomed, his task will be to cope with the post-unification trauma, and the challenge of Germany's search for its international identity.

He is in little doubt of the political, psychological and physical challenge he faces. "We have quite enough political problems to deal with during this unification period," he says. "Those who have to take government responsibility at a time of such huge changes do not have it very easy. You can see that from the opinion polls."

Yet he was as shocked as any by the recent state election

results in Schleswig-Holstein and his own home state of Baden-Württemberg, showing a sharp increase in support for the parties of the extreme right-wing.

"The election result is a bitter defeat for the big democratic parties," he comments. "These were protest votes, not against a particular party, but rather against those in power in general."

The cause is a general insecurity of all citizens about whether those responsible, in central government and the states, are capable of dealing with the problems the people are facing. We must take this vote very seriously."

Just one week before, commenting on the rise of the far right in the elections in France, Mr Schäuble had warned: "Nobody is entirely immune from such a development." Yet he is firmly convinced that Germany can and will deal with the economic and social problems arising from unification, and the search for a national role.

Like the chancellor, he refuses to be downcast by the cost of subsidies for the collapsed economy of the east. "It is difficult, but not too difficult," he says. "We have to deal with a very strained budget. The capital markets are also rather stretched, but they are capable of handling it."

He understands the prevailing gloom in the business community, but refuses to share it. The private sector is worried at the scale of the task in east Germany, on top of the country's commitment to eastern Europe and the former Soviet Union. What is left of east German industry is facing a disastrous collapse in exports to the rest of eastern Europe, when it is still not capable of competing for new markets in the west, he agrees. And on top of that, the outlook for the world economy is bleak, and there is a real danger of failure in the GATT trade liberalisation talks.

"All these things together have their effect on the entrepreneurial class, which has got used to 10 years of uninterrupted growth. They see a slight weakening [in the German economy] as a dramatic development. One must take this gloomy mood seriously, but if you look for the real causes you can be a bit more relaxed."

One clear hope he has is that the completion of the single market in the European Com-



## 'I am watching myself closely'

unity will bring a new boost to economic growth. But he admits there is a growing mood of questioning over Europe in Germany.

He pinpoints three causes: the lack of political union to counterbalance economic and monetary union will lead to financial instability; the additional financial burdens of the EC are excessive, on top of the cost of unification and eastern Europe; and the security reason for western European integration (protection in the east-west conflict) has vanished with the end of the Cold War.

## PERSONAL FILE

1942 Born Freiburg. Studied law and economic sciences at Freiburg and Hamburg universities.

1971 Joined tax administration, Baden-Württemberg government.

1972 Member of Bundestag.

1975-84 Member, Council of Europe and Western European Union assembly.

1984-89 Minister in chancellor's office.

1989-91 Minister of interior.

Oct 1990 Assassination attempt.

Nov 1991 Parliamentary leader, CDU.

Of the latter cause for doubt, he says: "I don't think that is right. Precisely because of the end of the east-west confrontation, given the proliferation of unpredictable developments not only in eastern Europe but in the Mediterranean area, we need integration in western Europe all the more."

He is worried that Germany's partners do not see that need - and the need to involve Germany - so clearly. "I think our western friends should think very hard about how the federal republic, sitting in the middle of Europe, can be ever more firmly

anchored in western Europe, and not tempted backwards and forwards between east and west." Such a scenario, he says, cannot be in the interests of Germany's western friends.

"We are always the one confronted most immediately with developments in eastern Europe. Our neighbours must resist the temptation to use the federal republic as a sort of *cordon sanitaire* to protect themselves against the developments in eastern Europe. That would not be a good development for Europe."

He fears that there might be a temptation in western Europe to acknowledge the big problems in the east and the threat of migration, but look at it simply as a problem for the Germans. "That would be very shortsighted," he says.

As for economic and monetary union in the EC, he is convinced that it is right and that the criteria agreed at Maastricht are adequate. But if at the end of the decade the Europeans don't want it, there will be no court of appeal where one can lodge a complaint and say the law must be fulfilled. He is less passionate on this score than Mr Kohl, although "it would be a mistake" not to take the opportunity.

The one real spark of passion comes with the suggestion that Germany might be using its new-found unity and sovereignty to dominate its European partners. "Who says that?" he snaps, but then relaxes. "We Germans must understand that such rapid changes as we have seen in Europe will also be critically debated by our friends. I don't think we have too much cause to feel sensitive."

He does believe that, so far, the German government has dealt calmly and correctly with its new role. It has abandoned any claim to eastern territories, or any questioning of its

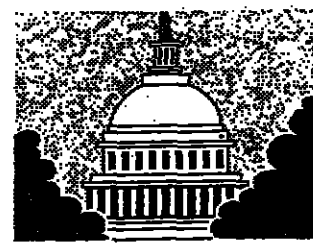
frontiers. It celebrated the "fantastic events" of unification in a controlled way. "We celebrated unity with violins, not with trumpets," he says. "That was no bad thing. We have had enough brass bands in our history, and that was not to our advantage, nor that of Europe."

There is a single-minded, ambitious aggressive streak in Mr Schäuble which his opponents perceive. There is a softening, a deepening in his character, which others are convinced has come from his close encounter with death and his subsequent paralysis. He is himself very conscious of the physical challenge ahead. "I am not sure how it will look in five years' time," he says. "I am watching myself closely."

In the meantime, he shows remarkable self-confidence, and appears to revel in the daily political challenge. "My colleagues are content, I am content and the opposition is content. That is no bad thing." A politician to the bitter end.

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## Post-modern test for government



MICHAEL PROWSE on America

If we want to continue to be number one, we need to transcend the legacy of modernism - modern thought and modern institutions, including bureaucracy. You know how different American society is today compared to 1960 or even 1970. We're different; we're post-modern. Yet the government has not kept up. People sense it intuitively: modern government is trying to run a post-modern society, and it is failing."

I quote from a speech by Mr James Pinkerton, a policy adviser at the White House. Mr Pinkerton, a conservative, is in the vanguard of a cross-party movement urging a wholesale reform of the US public sector. The closest thing to a bible for the movement is a new book, *Reinventing Government*, by David Osborne and Ted Gaebler (Addison Wesley, \$22.95). Prominent figures praising the book include Governor Bill Clinton, the leading Democratic presidential contender, who has described it as a "blueprint" for the revitalisation of government.

The first powerful critique of modern bureaucracy dates from the 1960s when US economists James Buchanan and Gordon Tullock invented a doctrine known as "public choice". This highlighted an apparent inconsistency in market theory. Traditional theory assumes that individuals seek to maximise their personal well-being: consumers maximise utility or satisfaction while businessmen maximise profits. Strangely, however, economists assumed that when individuals became bureaucrats, they would work for the broader public interest.

Public choice says this is a naive assumption. Bureaucrats are as self-serving as anybody else. They are typically interested in retaining their jobs, gaining promotion and expanding their sphere of influence. In tightly run organisations, they will mainly seek to please their immediate superiors. But often, if they cannot be fired, they will please themselves. The last thing we should assume is that civil servants

are motivated only by the goals of their distant political masters.

Such arguments helped justify the Reagan-Thatcher assault on big government. The post-modernist critique of government is less harsh. Rather than directly impugning the motives of civil servants, it claims they are trapped in organisational structures that no longer function.

What is meant by post-modern? Mr Pinkerton offers a few colourful examples. "Network TV is modern - you watch what they put on. Cable is post-modern - you have a choice. The postal service is modern. Faxing and E-mailing are post-modern. Plastic surgery is modern. Staying out of the sun is post-modern." Modernism, which dates from the late 19th century, is thus associated with mass production, uniformity, and predictability; post-modernism with flexibility, choice and personal responsibility.

"Our thesis is simple," write Osborne and Gaebler: "the kind of governments that developed during the industrial era, with their sluggish, centralised bureaucracies, their preoccupation with rules and regulations, and their hierarchical chains of command, no longer work very well." They regard modern bureaucracies as a hangover from the days of Henry Ford, who pioneered assembly-lines and other techniques of mass production. The cry is "flexible specialisation": small companies with highly qualified, adaptable workforces are seen as more

likely to cope with competitive threats and rapid technological change than Fordist dinosaurs. But what would post-modernist policies mean for the public sector? Osborne and Gaebler try to dissolve apprehension by stressing their deep faith in government and their admiration for individual bureaucrats. They set out 10 principles for reform which are too tedious to repeat. Most have a familiar ring for those who lived through the Thatcher years: for example, treat people as customers, encourage competition between service providers, decentralise decisions and focus on outcomes rather than inputs. Their view that government "should steer not row" is still radical in a US context: remember that the UK education and health care reforms of the 1980s were a bigger challenge to the status quo than anything attempted in America.

In the US the litmus test will be education. The high school system - set up at the turn of the century to prepare students for big business - is quintessentially modern (as opposed to post-modern). In most areas, children are allocated to large schools run on rigid, bureaucratic principles by school boards. Post-modernists favour the introduction of a voucher system giving parents freedom to choose schools and headteachers much greater autonomy. If the high schools are eventually overhauled along such lines, the US will have rejected the existing public sector paradigm.

There is a kernel of truth in the public choice and post-modernist critiques, which share a distrust of current arrangements. But the former is too cynical - there is such a thing as a public service ethic - while the latter probably exaggerates the pace at which society is changing. In the long-run, however, as more people get wealthier, the demand for customised products and services will grow, forcing a less monolithic approach to the bits of the public sector that survive.

## Judicial rebuke in the Strand

Lord Lane, the Lord Chief Justice, last week bowed out of office after 12 grueling years. He had presided over the English criminal justice system at a time of deepening worries about its efficacy and social value.

The valedictory speeches at the Royal Courts of Justice in the Strand resounded to the accompaniment of praise from Lord Lane's colleagues and plaudits from the legal profession, against a background of sustained media criticism of the controversial Lord Chancellor following a series of miscarriages of criminal justice.

Two notes of dissonance disturbed the ceremony. First, Lord Donaldson, the Master of the Rolls, spoke out against the press for having exceeded the bounds of responsible criticism and for making the Lord Chief Justice the scapegoat for recent miscarriages of justice; second, Mr Gareth Williams QC, chairman of the Bar Council, hinted darkly that all is not well in relationships between the Strand and Whitehall. The two criticisms are intertwined.

No judge - none more so than Lord Donaldson - denies the vital role which the press plays in criticising legal decisions. Only the media constantly parades judicial conduct under the public searchlight. Parliament applies a self-denying ordinance which bars MPs from criticising judges except upon a substantial motion, a rare enough event which focuses on a single instance of judicial con-



JUSTINIAN

duct. It takes a piece of serious misconduct to induce MPs to table a motion criticising a judge, let alone an address for his removal from office.

Since the press is, in effect, the only mechanism of discipline which operates constantly and in the open, it bears a portion of responsibility for keeping a check on the courts and the judges. The press also has a peculiar duty to supply the information upon which other mechanisms can operate to discipline a misbehaving judge or to remedy defects in the administration of justice. If it is a truism that a free press must necessarily be an irresponsible press it is less true when the press reports on the workings of the legal system. Here responsibility must be more strictly adhered to.

Lord Donaldson's outspoken attack on press hounding of the Lord Chief Justice was therefore by way of a judicial rebuke in lieu of a warning that the press may actually have been committing a contempt of court. The law states that public criticism consti-

tutes a contempt only if there is an unfair imputation of corruption or conscious bias in a court or judge acting in an official capacity, or if a contempt is not made in good faith or exceeds the bounds of reasonable courtesy and hence amounts to scurrilous abuse. This class of contempt of court is distinguishable from contempt in the face of the court and from prejudicial coverage of pending trials. It is known as "scandalising the court".

The difficulty with proceedings against a newspaper for "scandalising the court" is that the court before whom the alleged contempt was brought would be judge and jury in its own cause; at the same time, the attorney-general would almost certainly be prompted to prosecute the newspaper. These days a move to commit a newspaper editor for contempt would be bowed down as an oppressive instrument of the judiciary and in violation of a right to freedom of expression. What then can, or should, be done to curb the excesses of press criticism? The Press Council, until its demise 18 months ago, never adjudicated upon a complaint of contempt by a newspaper. If it had received a complaint it would have referred the matter to the attorney-general.

The Press Complaints Commission, successor to the Press Council, does not canvass complaints other than those received from the aggrieved citizen; in any event its code of practice makes no provision to protect judges in respect of

newspaper contempt.

Lord Donaldson's outburst, and the predictable riposte from the newspapers, discloses the seemingly sole avenue of redress left for unwarranted press attacks on the judiciary.

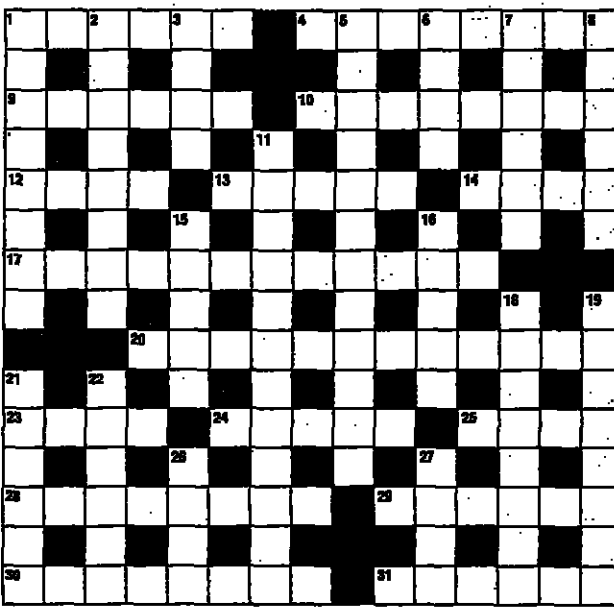
It has been the contention over many years that the Lord Chancellor will come to the defence of the judiciary when it is unreasonably criticised. In 1972 Lord Hailsham in his first term as Lord Chancellor warned that "there was some danger that popular pressures might endanger the administration of justice". At the time Lord Bridge of Harwich (then Mr Justice Bridge who had tried the case of the Birmingham Six) and Judge Christmas Humphreys were criticised in the media. Lord Elwyn Jones and his predecessor Lord Hailsham spoke up publicly in the judges' defence.

There's the rub. Lord Donaldson's exceptional disavowal of the traditional Trappist approach of judicial silence in the face of public criticism was prompted entirely by the apparent lack of support from Whitehall. The judges are sensitive to, indeed incensed by, the lack of support from Lord Mackay, the Lord Chancellor. One senses that had Lord Mackay not been engaged in Cabinet business last week, and had appeared in the Strand, Lord Lane would have declined to receive his warm wishes for a long and happy retirement.

Louis Blom-Cooper QC

## CROSSWORD

No. 7,828 Set by GRIFFIN



## ACROSS

- 1 25 brought back to plant (6)
- 4 Burns caught man holding ferrets (8)
- 9 You once rejected leave, in fairness (6)
- 10 Page in account forged by tenant (8)
- 12 Banker running through Cairo (4)
- 13 Something more to write after mother's illness (5)
- 14 Clearly we will deduct 50% (4)
- 17 There's seven working outside Leatherhead yet (15)
- 20 Naming a plus movie I introduced is inconceivable (12)
- 23 Lively tune Sally finished with (4)
- 24 Quiet supporter's first to get impudent (5)
- 25 To pop back round above (4)
- 28 Deny taking back six lacking enthusiasm (3)
- 29 Frozen dripping (6)
- 30 Had a nice new ranch (8)
- 31 If not American lens screws in (6)

## DOWN

- 1 Ruling under programme starts in the club (8)
- 2 Sweetheart trips over lute (8)
- 3 Aristide raised some children (4)
- 5 Is to close gap created by Houdini? (12)
- 6 Bake round in shrub (4)
- 7 Key to enter Holyhead flat brings bliss (6)
- 8 Pay group to drop a report (6)
- 11 Ape rolled over in mud, a lot better (4,8)
- 15 Dicky father, not improving (5)
- 16 Heard you confess to exercising (5)
- 18 Needing cables to move obstruction (5)
- 19 Not so much after assistance as incompetent (8)
- 21 Start a meal without (6)
- 22 Finding US soldier in overturned cart's distressing (6)
- 26 Inflammation causing the viewer some discomfort? (4)
- 27 Number 100, one upright figure (4)

The solution to last Saturday's prize puzzle will be published with names of winners on Saturday May 2.

## NOTICE

to the Holders of

LECHTERS, INC.

U.S.\$65,000,000

5% Convertible Subordinated Debentures Due September 27, 2001

NOTICE IS HEREBY GIVEN that, pursuant to Section 1205 of the Indenture, dated as of September 27, 1991 (the "Indenture"), between Lechters, Inc. (the "Company") and Chemical Bank, as Trustee, in accordance with Section 1204, the adjusted Conversion Rate to become effective as of April 6, 1992, the business day following the record date of the stock split for the Company's Common Stock (April 3, 1992), is 32.79 shares of Common Stock for each U.S.\$1,000 principal amount at Stated Maturity of Securities. Terms not otherwise defined herein shall have the meanings set forth in the Indenture.

LECHTERS, INC.  
By: Bank of Montreal, London  
as Principal Paying Agent

Dated April 14th, 1992

## NOTICE OF EARLY REDEMPTION

TRANSCAPITAL B.V.

Senior Participating Notes due 1995

Junior Participating Notes due 1995

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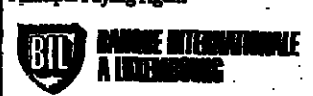
Notice is hereby given that, in accordance with Condition 6 (b) of Terms and Conditions of the Notes, the Board of Directors of Transcapital B.V. has on April 3rd, 1992 elected to redeem all outstanding Notes at par value on May 21st, 1992. Final Interest Payment will be made in accordance with Condition 5 of the Terms and Conditions of the Notes on August 19, 1992.

Payment of principal and interest will be made upon presentation and surrender of the Notes with all unremitted coupons attached i.e. Interest Coupons 16 and subsequent and Principal Coupon 16 and subsequent at the offices of any of the Paying Agents listed in the Terms and Conditions of the Notes.

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